Criterion 2 Community Engagement

Annexures

Attachment 2.c

Phase one promotional collateral:

- Article in Council Newsletter Momentum
- Advertisement
- Media Releases
- Newspaper articles (Removed due to copyright concerns)
- Letters to the editor
COUNCILLOR

PETER BLACKMORE

Councillor Blackmore has been serving the people of Maitland for over 10 years and is passionate about the city and maintaining Maitland’s community values as the population grows.

COUNCILLOR

ROBERT AITCHISON

Councillor Aitchison is passionate about the city and maintaining Maitland’s community values as the population grows.

COUNCILLOR

PHILIP PENFOLD

Councillor Penfold is Passionate about the city and maintaining Maitland’s community values as the population grows.

COUNCILLOR

HENRY PENFOLD

Councillor Penfold is Passionate about the city and maintaining Maitland’s community values as the population grows.

COUNCILLOR

SCOTT WETHERED

Councillor Wethered was first elected in 1999 and remains dedicated to providing modern, high quality sporting facilities in the city. He is a working mother, is hoping to get involved with Council’s services for all residents.

COUNCILLOR

STEPHEN PROCTOR

Stephen has lived in Maitland for 32 years, first elected in 1999. Cr Proctor has been a councillor for fourteen years, first elected in 1999 after living in Maitland for 32 years and is dedicated to providing opportunities for equitable access to Council services for all residents.

COUNCILLOR

LORETTA BAKER

Councillor Baker, who was first elected as a Maitland City Councillor, Lorett has lived in Maitland for 21 years and is dedicated to providing opportunities for equitable access to Council services for all residents.

COUNCILLOR

PETER GARNHAM

Councillor Garnham has a strong interest in social justice and equity and has been a Maitland City Councillor. Loretta Baker is a working mother, is hoping to get involved with Council’s services for all residents.

COUNCILLOR

PHILIP PENFOLD

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High Street Master Plan

The potential actions being investigated for inclusion in the final plan include; transport upgrades, streetlight design, investigation for projects surrounding Maitland City Library, Cathedral Square and St Andrews Lane and the creation of design principles for a façade improvement program. Following consideration of the draft master plan by Council, it is proposed to place the master plan on exhibition for public comment. Once the community has had the opportunity to comment, the plan will then be considered by Council prior to finalisation of the master plan.

KITCHEN UPGRADES UNDERWAY ACROSS THE CITY

A number of projects have been undertaken for ongoing quality improvements to Council-owned and -managed kitchens across the City. Some projects have been undertaken in conjunction with the City’s considerable commitment to health and wellbeing programs. The City has found that its kitchen facilities are being increasingly used for cooking and running events and have therefore decided to bring them up to a higher standard in order to enhance the public’s comfort.

BOUND FOR WALLIS PLAINS, MAITLAND’S CONVICT SETTLERS
BY CYNTHIA HUNTER

Maitland’s first European settlers formed a farming settlement near the Maitland City Heritage Group’s site. The book dates back to 1810, telling the story of the first small farming settlement at Wallis Plains along the north bank of the Paterson River, the Hunter River and Walls Creek.

EXPRESS CHECKOUT AT Maitland City Library

Maitland’s four Libraries now have an express checkout option for customers and increased space for valuable library collections. Customers can check out multiple items at once in an easy process that saves time and increase security by using the new Express Book and Return system as part of the Libraries’ Customer Service Charter. The new system has been funded by the NSW State Government under the Country Libraries Fund Grants Program, allowing the Libraries to provide more choices for customers and improve management of collections. The City Libraries’ Customer Service Charter.

MAITLAND WASTE MANAGEMENT

The council is seeking comments about a range of aspects of waste including the City’s current recycling attitudes and habits, and the potential for the development of a new landfill site over the next 20 years. To develop a realistic and relevant strategy for waste over the next 20 years. To develop a realistic and relevant strategy for waste management in our City, we need to have a comprehensive and detailed understanding of the current situation and community needs. To develop a realistic and relevant strategy for waste management in our City, we need to have a comprehensive and detailed understanding of the current situation and community needs.

UPCOMING ENVIRONMENTAL EVENTS

E-WASTE COLLECTION

Time: 8.00am – 12.00 noon

Location: Council Works Depot, Metford Road, East Maitland

DRUMMELTIZE

Time: Friday 24 May 2013

Location: Council Works Depot, Metford Road, East Maitland

DrugMelt allows for empty, clean metal and plastic containers from crock products and downhauls, and allows downhauls, and allows downhauls, and allows downhauls, and allows downhauls to be recycled in Fountaindale, retail outlets, Maitland, and Maitland’s Macquarie’s Collectors Chest.


Council has released its draft plans for delivering the services and facilities required by our growing city over the next four years. The Delivery Program explains the actions to be taken from now until 2017, with the Operational Plan detailing the budget for the first year of the program.

To view and comment on the plans visit maitlandyoursay.com.au, email yoursay@maitland.nsw.gov.au or call 4934 9700.

Still have questions? A community information session will be held at 5.30pm on Wednesday 8 May at the Town Hall in High Street Maitland.
COUNCIL POISED TO ADOPT NEW DELIVERY PROGRAM AND OPERATIONAL PLAN

After a period of public exhibition and consultation, the draft Delivery Program 2013-17 and Operational Plan 2013/14 will be presented to Council for adoption on Tuesday 11 June.

The Delivery Program establishes a series of objectives for the organisation and identifies the activities that will be undertaken over the next four years to achieve the aims set out by residents in the community strategic plan ‘Maitland +10’.

Importantly, the program reveals that, like many local government areas in NSW, Maitland City Council faces a significant challenge in financially sustaining services to its fast growing city over time, and provide an enhanced level of service that aligns with community expectation.

General Manager David Evans said the community consultation around the Delivery Program featured discussion about the financial sustainability challenge.

‘After hosting a series of engagement opportunities and utilising advertising and social media, we feel confident that we are clearly communicating the significance of the challenge to the community,’ he said.

‘No changes were made to the Delivery Program as a result of the consultation.

‘Council is currently conducting research that will further reveal community attitudes about the best option for addressing the challenge, and will continue to speak to the community for the remainder of the year.’

Alongside the Delivery Program is the Operational Plan, which presents a series of annual actions for Council officers, along with Council’s annual budget, fees and charges, rating structure and revenue policy.

No changes were made as a result of consultation about the plan, however an amendment has been made to incorporate borrowings of up to $10 million to fund capital works associated with ‘The Levee’ project.

The formal inclusion of this is required to enable borrowings to proceed next financial year, the potential for this change was signalled during the exhibition stage.

Once adopted, the Delivery Program and Operational Plan will be available for viewing on Council’s website and at Council’s Administration Building.

MEDIA CONTACT – for further information or to arrange an interview contact:
Rachael Puddephatt 02 4934 9730 | 0407 029 723
rachaelp@maitland.nsw.gov.au
COMMUNITY INFORMATION SESSION TO ANSWER QUESTIONS ON COUNCIL’S DRAFT DELIVERY PROGRAM 2013-17

A community information session tomorrow evening will offer residents an opportunity to have one on one conversations with Council about the recently released draft Delivery Program 2013-17 and Operational Plan 2013/14.

The four year Delivery Program details a series of key objectives for the progression of the city including the construction of a year round pool, the pursuit of funding to refurbish the Town Hall as a performance space, delivering new transport infrastructure and affordable housing in Central Maitland and establishing ‘The Levee’ in Central Maitland as a lifestyle precinct. The program also lists capital works proposed across the city’s community buildings, bridges, footpaths and cycleways, recreation facilities and road works.

The first annual budget for the program, the Operational Plan 2013/14, has also been released to detail expenditure in year one of the program. It shows Council’s projected budget will be $104 million, which incorporates expenditure on significant strategic capital works projects including the construction of a 25 metre heated pool and the $11.3 million upgrade to Athel D’Ombrain Drive in Central Maitland. Residential and business rating, as well as a full explanation of fees and charges for all Council services and facilities, are also presented.

Importantly, the program reveals that, like many local government areas in NSW, Maitland City Council faces a significant challenge in financially sustaining services to its fast growing city over time.

General Manager David Evans said while Council was fortunate in being able to present a balanced budget for 2013/14, Council faces some challenges in the years ahead.

‘This community information session marks the beginning of a series of personal consultation opportunities residents will have to gain more information about the challenges facing Council and our city into the future.

‘Council and the community have three options: maintain current levels of revenue – including the rate cap – and reduce current levels of service, increase revenue to maintain current levels of service or increase revenue to enhance services,’ he said.

‘The information session will highlight the challenges we face in continuing to deliver adequate services to our growing population over time, with many more months of consultation ahead as we seek to develop options in partnership with the community.’

MEDIA CONTACT – for further information or to arrange an interview contact:
Rachael Puddephatt 02 4934 9730 | 0407 029 723
rachaelp@maitland.nsw.gov.au
The community information session will begin at 5.30pm Wednesday 8 May. It is open to all residents, a number of Council staff members will be on hand to answer questions.

For more information residents can call 4934 9896 or visit maitlandyoursay.com.au