



WYONG SHIRE ECONOMIC DEVELOPMENT STRATEGY

Realise the opportunities;
enjoy the advantages



Wyong
Shire
Council

WYONG SHIRE

Realise the opportunities; *enjoy the advantages*

WYONG ECONOMIC DEVELOPMENT STRATEGY
PREPARED BY WORKING GROUP

Adopted 23 July 2014

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Wyong Shire Council

Document Design Wyong Shire Council

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WYONG SHIRE ECONOMIC DEVELOPMENT STRATEGY

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"We are committed to sustainable business growth, creating employment opportunities for local people, and encouraging a cultural, social and economic powerhouse on the Central Coast."

A message from the Mayor

The Wyong Shire Economic Development Strategy 2014 – 2039 is a framework for the sustainable economic growth of the Wyong Shire area for the next 25 years.

It also outlines a five year program and prioritised actions for the Wyong Shire area until 2019.

The goal is to encourage greater success and sustainability for the area and enable a living environment that is appealing for people to live, work, visit and invest in.

Wyong Shire is no longer a “weekender” for Sydney, it is a populous urban area in its own right and is identified for major growth from the expansion of greater Sydney.

The State Government expects 70,000 new residents to move here in the next 18 years, taking our population to over 200,000 and the Central Coast population to nearly 400,000.

To cater for this growth, we are committed to creating employment opportunities and encouraging development that enhances the quality of life for our residents.

We aim to identify business and investment opportunities and cut red tape to show that Wyong Shire is ‘Open for Business’.

We have recently updated our Local Environment Plan and Settlement Strategy to support these goals and make it easier to establish business and investment in the region.

Major public and private sector initiatives, catalyst infrastructure projects and substantial residential land release will transform the area into a vibrant centre for business and residents over the next 25 years.

Council is committed to playing an active role to achieve economic wellbeing and quality of life for the community and the region.

The Wyong Shire Economic Development Strategy will be important in shaping that future.



Doug Eaton

Mayor

Wyong Shire Council






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Realise the opportunities;
enjoy the advantages



"Wyong Shire will be a dynamic and innovative region that is caring, prosperous and sustainable."



Purpose of this Strategy

This Strategy provides a positive framework that guides and encourages diverse and sustainable economic development in Wyong Shire through to 2039.

This Strategy will be supported by an implementation plan that will outline the priority actions and activities that will be undertaken each year over the life of the plan. The implementation plan will be developed following public exhibition of the draft Strategy.

The action plans will be progressively updated and reviewed to allow the Strategy to remain a dynamic future-oriented plan.

Delivery partners will be essential in achieving the Strategy's vision and will include Wyong Shire business, industry, government and the broader community.

STRATEGIC CONTEXT:

This Strategy complements the **Wyong Community Strategic Plan 2030's** long term vision to create a sustainable community. In order to create this Wyong Shire Council has identified the need to develop a robust business sector which maximises employment opportunities for local residents.

This Strategy also recognises the significant contribution that State Government agencies and the private sector will make toward the creation of local prosperity.

Wyong Shire Council will actively seek to collaborate and partner with the State Government and the private sector to deliver this plan.

"There will be a strong sustainable business sector and increased local employment built on the Central Coast's business strengths."

Wyong Community Strategic Plan 2030

Integrated Planning for Wyong Shire

9



10 WYONG SHIRE PROFILE

Wyong Shire is a growing residential area located between Sydney and Newcastle. It is a world away from the pressures and pollution of its big city neighbours and boasts 35km of beautiful coastline (twice the foreshore of Sydney harbour). It also has shimmering lakes, verdant rural valleys and an unspoilt mountain backdrop.

The area includes the major service centre of Wyong-Tuggerah, with a large Westfield centre and business park; and a number of other retail shopping precincts in numerous smaller townships spread around the Tuggerah Lakes system.

In the north is the developing new town centre of Warnervale. To the west the Shire includes the picturesque Dooralong and Yarralong Valleys, and the Olney, Wyong and Ourimbah State Forests. Rural land is used mainly for farming, forestry and coal mining.

The region boasts a dynamic tourism industry, a skilled and motivated workforce, opportunities for commercial investment, living affordability and ease of access to both Sydney and Newcastle. The area is just one hour's drive from both cities with good transport links on the M1 Motorway, Pacific Highway and Sydney to Brisbane rail line. The proposed High Speed Rail on the east coast of Australia is planned to run through Wyong Shire with one stop at Ourimbah.

Today the population is more than 155,000, with projections for this to grow to over 203,000 by 2031. To meet the projected population growth it is estimated that an additional 22,000 dwellings and 45,000 new jobs will be needed by 2031.



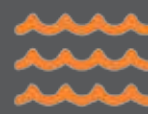
Population (2012)

155,767

projected population 2031

203,448

820.42 km²



35km
coastline

\$4.7 B

Gross Regional Product (2012-13)

\$934



Median weekly household income



Westfield, Tuggerah

Investment and infrastructure

Ongoing retail investment is characterised by large scale expansions planned at Tuggerah Westfield; greenfield development for the Warnervale Town Centre; a newly opened Woolworths at Lake Munmorah; ALDI's new supermarket at Wyong; a new cinema complex at Lake Haven shopping centre; and development of iconic sites across the Shire.

Significant infrastructure projects are underway or planned including the upgrade of access ramps onto the M1 motorway; upgrades to Wyong Road; widening of the Pacific Highway through Wyong township; plans for the vital Link Road between Wyong and Warnervale; upgrades to major road intersections to facilitate the Warnervale Town Centre; a new railway station at Warnervale; and investigations into establishing a new regional airport.

Wyong Shire also has a large number of greenfield development opportunities in areas planned for major population growth such as the East Wadalba Urban Land Release for up to 2050 new lots.

Council has also identified 28 Iconic Development Sites which are ideal for major development and have the ability to generate economic and employment growth.



The Entrance

Education Excellence

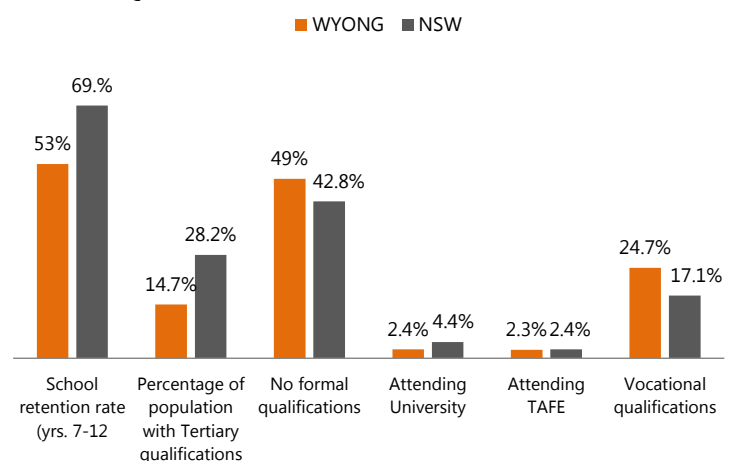
Wyong Shire is home to the Central Coast (Ourimbah) Campus of the University of Newcastle, as well as a Community College and the Ourimbah TAFE Campus of the Hunter TAFE NSW Institute. This has been a major step forward in providing local access to tertiary education and further training.

Wyong Shire Council is in the process of establishing a new Education and Business Precinct in Warnervale proposed to house 7,000 tertiary students and create 1500 jobs.

There are over 45 public and private schools in Wyong Shire, as well as the Central Coast Academy of Sports and the new Central Coast Mariners Centre of Excellence in Tuggerah (currently under construction).

Local school retention rates are, however, relatively low (see graph top right). Active engagement in education, employment and training is key to help young people make a successful transition to the workforce.

Resident Qualifications



That's why a new \$2.7 million Central Coast Youth Skills and Employment Centre in Tuggerah is being built in partnership with Wyong Shire Council, Central Coast Group Training and funding from the Federal Government. This unique model combines business start-ups, youth entrepreneurs, job and training pathways and formal apprenticeships in the one world-class facility.

Business and employment

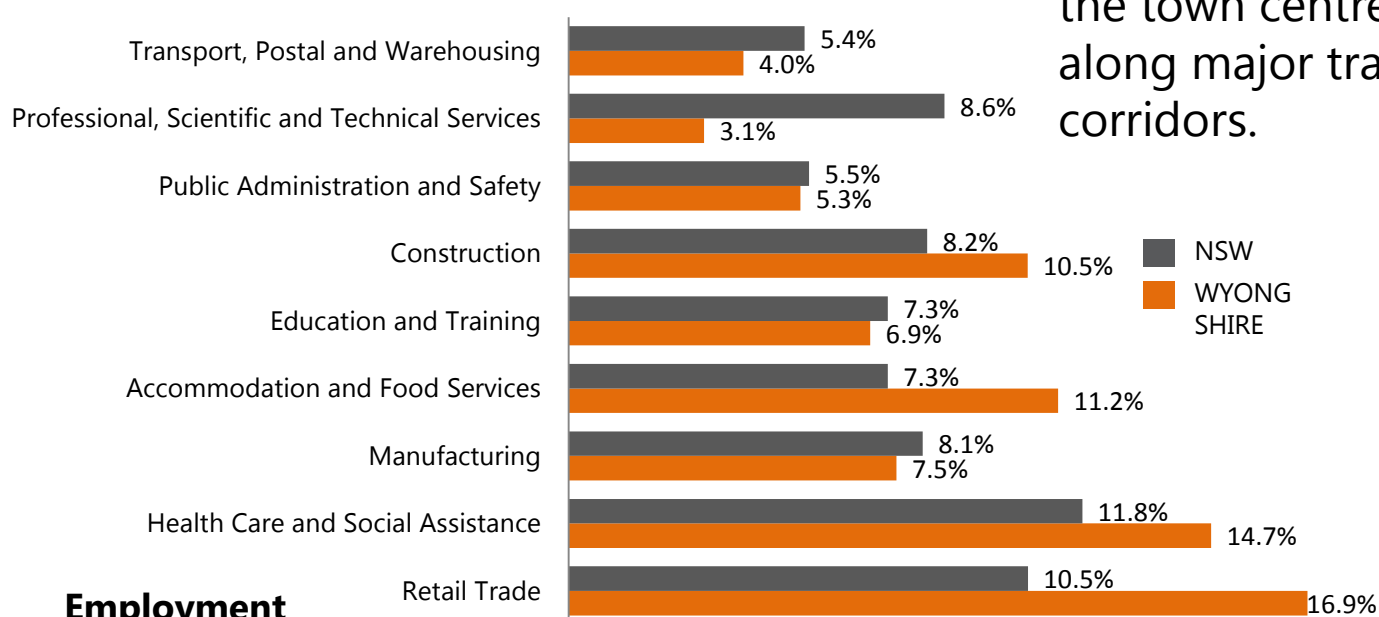
Almost 8,500 businesses operate in Wyong Shire, earning \$4.7 billion in Gross Regional Product (GRP) in 2012-13. Tuggerah is home to a major regional shopping centre, with other significant centres in Wyong, Bateau Bay, Lake Haven, The Entrance and Toukley. The Shire also features one major public hospital and two smaller private hospitals and a number of health facilities.

The top four employment sectors are Retail Trade, Healthcare & Social Assistance, Accommodation & Food Services, and Construction. Together these provide 44.3% of total employment in Wyong Shire, approximately 10% above the New South Wales state average for these industries.

 **8,498**
Registered Businesses

There is untapped potential for business growth and development in all of the town centres and along major transport corridors.

Employment total by industry (2011/12)



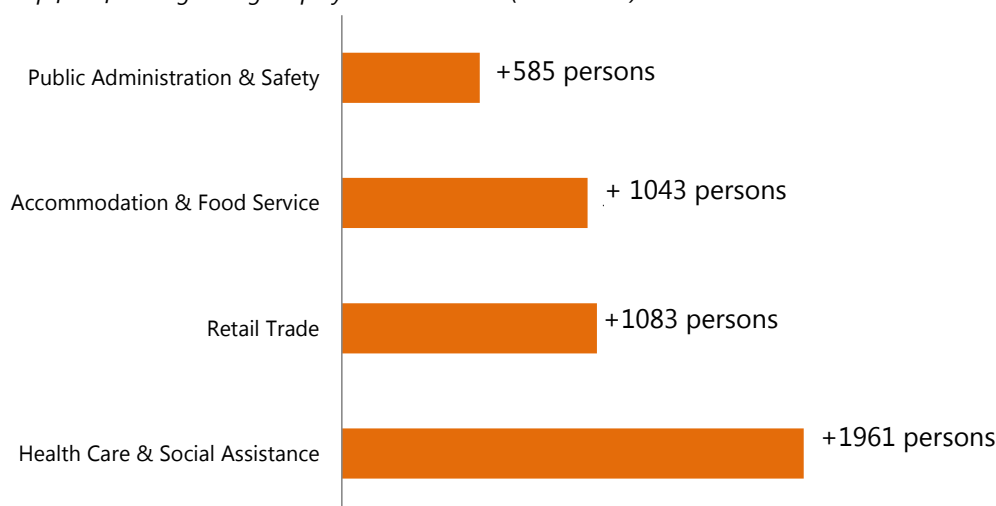
Employment


Nearly three quarters of Wyong Shire's workforce is made up of local residents. A high proportion of these are in casual, part-time or low paid employment in the retail, healthcare and hospitality sectors.

- 33% of employees would like to work more hours each week (underemployment is due to high level of part-time/casual employment) (Quality of Life (QoL) survey)
- Unemployment 7.63% (Mar, 2013). Unemployment is historically 2-5% higher than State and National rates (Department of Employment LMIR)

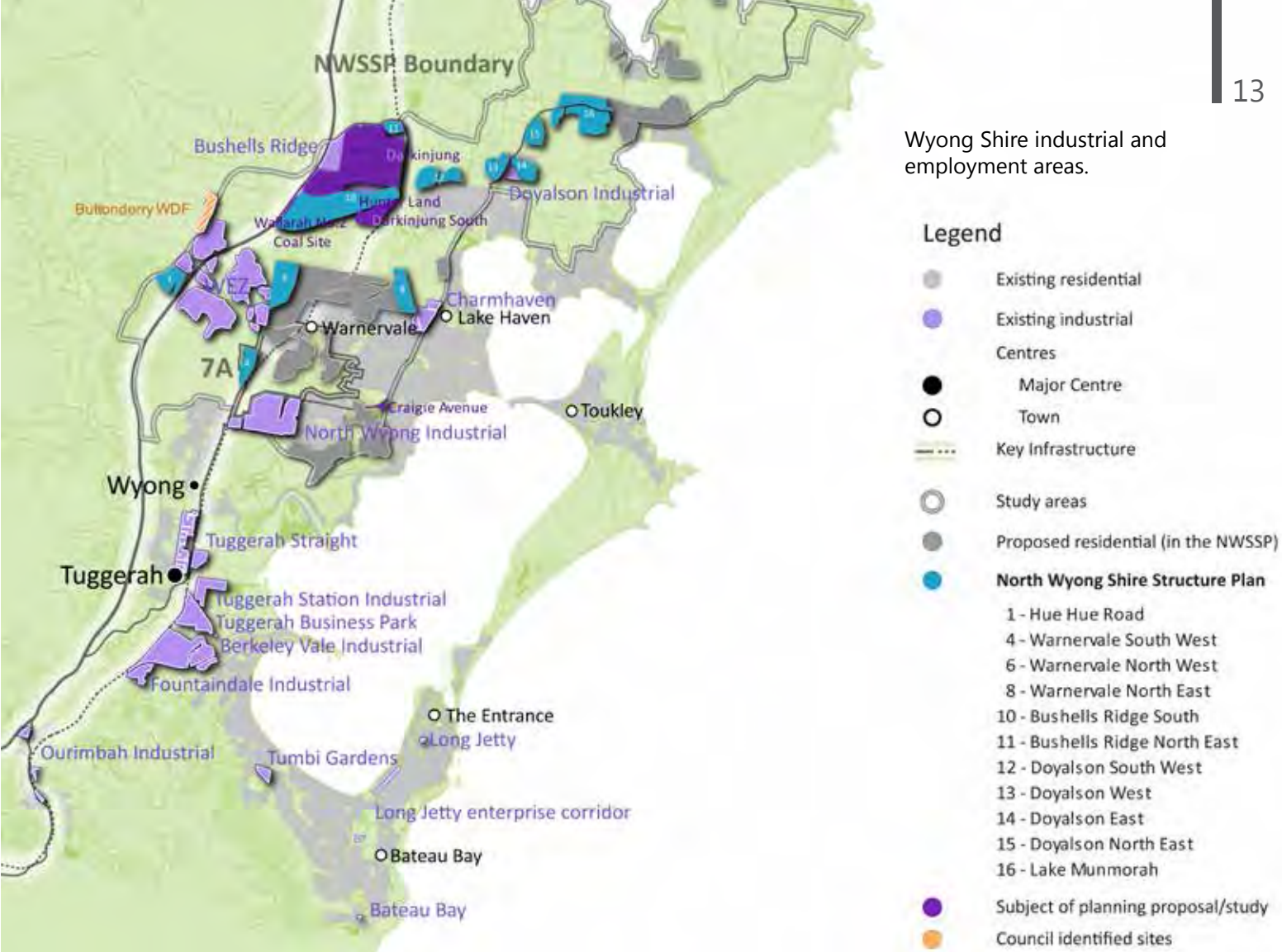
Change in employment by industry (2006/7 - 2011/12)

Top four fastest growing employment industries (2006-2011)



 **22,094**
or 36.8% of
Wyong Shire
residents work
outside the Shire

Wyong Shire industrial and employment areas.



Commuting

- 59,959 employed persons reside in Wyong LGA
- 29,170 (48.6%) live and work in Wyong LGA
- 22,094 (36.8%) live in Wyong LGA and work outside of the LGA. Note: Of these 9,647 (16%) work in Gosford LGA and 12,447 (20.8%) work outside of the Central Coast.
- 8,695 (14.5%) work location is unknown (tradespersons, sales etc.)

Occupations

In 2011, the three most popular occupations made up 44.7% (26,809 people) of the employed local labour force:

- Technicians and trades workers (16.6%)
- Professionals (14.2%)
- Clerical and administrative workers (13.8%)

Broadband Access

There is an increasing trend toward accessing internet for personal and business use in Wyong Shire, with 63% of homes currently having a broadband internet connection. This is still low compared to the Greater Sydney region which has 70.6%.

More importantly, the area is having early rollout of the National Broadband Network (NBN) with areas in Berkeley Vale and Tuggerah already connected.

The NBN is considered to be a “game changer” that will make teleworking a real option for Wyong Shire employees by reducing travel times while still providing access to job opportunities wider afield.

It is expected that companies will be attracted to digital infrastructure, and there will be opportunities for Wyong Shire to develop as an Information and Communication Technology (ICT) hub. Data centre facilities and specialised ICT companies already here are working to ensure that Wyong Shire is well positioned to take a leadership role.

The proposed Business Enterprise Zone in North Wyong should prove to be a catalyst for the capture and development of knowledge and innovation based industries in specialist sector clusters that provide good, high-value employment opportunities. NBN technology also presents a multitude of training and employment opportunities, especially for young people.

A CASE FOR CHANGE

“The regions’ population growth has been steady, at just above the NSW average. This is expected to increase with State Government plans for Wyong Shire to become one of the fastest growing areas on the urban fringe of Sydney, welcoming 70,000 new residents by 2031.”

Wyong Shire is a community and economy of contrasts and contradictions. While there are many lifestyle and environmental positives and some pockets of affluence, social cohesion and economic strength, there is also significant unemployment and underemployment, housing stress, and lower levels of skill and education attainment. Wyong Shire is an underperforming economy that is ripe for growth and has huge opportunities for expansion over the next 25 years.

This growth needs to be actively driven by government, industry and business, to mature the area into a self-supporting economy providing good local employment options for current and future residents.

While the Central Coast is the ninth largest region in Australia in terms of population, the Central Coast regional economy currently ranks only 21st out of 55 national regions. Wyong Shire’s economy ranks 111th of 560 LGA economies.

Unemployment in Wyong Shire is 2-5% higher than the NSW average and 33% of the working population commutes outside the region to find productive work. This is unsustainable and places an increased burden on infrastructure and economic growth.

Analysis of the current economy illustrates the case for change:

- The region is overly reliant on Construction, Retail and Health sectors – making up 39% of total employment in 2013. These industries are ‘population-dependent’; often lower value-adding; and are highly exposed when growth rates and consumer confidence decline.
- Local employment is mainly low paid, casual or temporary. Approximately 70% of local businesses employ less than four people. Few large employers are represented in the Shire. This narrow focus on employment and skewed demographic distribution

presents both challenges and opportunities.

- The region’s labour market efficiency indicators are all below the state benchmark (unemployment rate, participation rate, youth unemployment, skilled employment, welfare dependence).
- Average personal income and investment in the region is below state averages.
- The population base is skewed towards the over 55s and young families.

Allowing the economic base to continue to develop unguided will likely diminish lifestyle opportunities for this growing population. If left unaltered the Shire’s local economy is likely to lead to:

- Unsustainable growth in demand for human and social services and an economy that is unable to support the demands of the community.
- Less capacity to maintain existing infrastructure and invest in new and essential infrastructure and assets that the community needs to thrive.
- Low investment levels in the area and limited high value local employment opportunities.
- An inability to maintain the lifestyle and environment that is so highly valued on the Central Coast.

It is clear that the current trajectory for the Wyong Shire economy needs to be changed in order to deliver employment growth, career choice, labour force up-skilling, sector diversification, innovation and new investment.

Now it is time for action to turn this situation around, and establish a plan for economic growth to create a better future for Wyong Shire area.



WYONG SHIRE ECONOMIC DEVELOPMENT STRATEGY

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enjoy the advantages

VISION FOR A NEW ECONOMY

In 2039, Wyong Shire will have a high-value, diverse economic base attractive to business, providing local career opportunities for residents and a prosperous sustainable community with an enviable lifestyle and environment. This vision will be achieved in three steps:

STEP 1

Expanding on strengths

Wyong Shire will strengthen and extend on its existing industries by:

- securing the region's infrastructure priorities;
- significantly enhancing the region's attractiveness to investors;
- maintaining a core small business base;
- attracting more larger organisations - enhancing local career opportunities;
- increasing access to education opportunities;
- valuing entrepreneurship, with incubation programs to develop talent, creativity, technology and innovative business practices.

STEP 2

Gaining new ground

We will identify and support high value and catalytic opportunities that will change the cultural and economic dynamics of the region:

- A new regional airport to enhance transport and freight infrastructure and open new opportunities for technical and professional employment.
- The proposed Chinese Cultural Village will attract tourism and provide additional jobs and international interest.
- Council's drive to deliver a major Educational & Business Precinct in partnership with universities, vocational training providers and the community will lift the educational offering of the region.
- Reshaping our demographics - grow the number of residents aged 18 to 25 years by providing employment opportunities in tourism, sport and leisure, agribusiness and technologies;
- Working with current demographic trends we will expand health and well-being, education and research, knowledge industries and professional services.

STEP 3

Taking up the challenge

The Wyong Shire area will become the powerhouse of the Central Coast, a place where business, industry and residents can thrive as part of the global community. The new economy will emerge on the back of major infrastructure investments. The Wyong Shire area will continue to be recognised for its natural beauty but also become known as one of Australia's most successful investment locations, a coastal business hub where business can realise the opportunities, enjoy the advantages and be responsive to national and global markets.

Goals for the new economy

2014

\$4.7 billion
economy

51,000
local jobs

22%
of goods & services
produced are exported
outside Wyong Shire

24.4%
Median household income
below State average

2039

\$25 billion
economy

+45,000
extra local jobs

45%
of goods & services
produced are exported
outside Wyong Shire


Median household income
above State average

Principles and values

The principles and values that will sustain our new economy are based on:

- Building and marketing a strong local identity to attract business and investment
- Valuing the expertise and contribution of existing businesses
- Valuing entrepreneurship, talent, creativity, technology and innovative business practices
- Recognising and maximising what can be achieved through partnerships and networks
- Championing diversity, sustainability (economic, social and environmental) and strong governance.





Aims

- Greater stability for the local economy via a broader industry / investment base
- Build investor confidence ensuring the area is geared to respond to wider market demand
- Create local employment opportunities and attract / retain the talent and skills to fill the workforce demands of this new economy
- Achieve sustainability for the region's economy, community, environment and lifestyle.

ACHIEVING OUR VISION

Over the next 25 years, we will take steps to direct the regional economy toward a more diversified and sustainable economic base. The goal is to respect and cultivate the community's values whilst looking beyond its boundaries to establish the Shire as part of the Sydney and NSW growth solution and as part of the national and global economy.

In partnership with the private sector and other levels of government, Wyong Shire will take steps to build a new economy that is resilient to imbalanced population growth and variations in local consumer confidence. To strengthen the economy and build wealth and prosperity the region must shift its focus:

FROM (Current Focus)

Goods and Services respond to local consumption

TO (Future Focus)

Goods and Services respond to broader demands of local and external economies

Achieving a new economy

Clear objectives and priorities will help to build a local economy that is responsive to national and global demand, with increased high-value employment and investment opportunities.

The new economy will be built on:

- Strong, collaborative leadership that is fast acting and determined to succeed;
- Essential infrastructure needed to support growth, competitiveness and sustain the community;
- Investment in high-value industries that generate long term employment;
- A focus beyond the region's boundaries to national and global markets – where the region has a clear capability and advantage;
- The talent and skills of its workforce and the contribution of community members.

Foundations on which to build a new economy

This program of change will be built on strong foundations, valuable assets and a range of opportunities, including:

- current infrastructure commitments;
- green field development opportunities;
- NBN rollout and ICT opportunities;
- catalyst projects;
- town centre revitalisation; and
- emerging investments in high value industries.

There is no doubt that Wyong Shire on the Central Coast offers an outstanding lifestyle experience and quality environment in which to grow business and industry.

New approaches and priorities will enable the region to be recognised as a place:

- that embraces investment;
- is positioned to catch business and residential growth from Sydney and the Hunter region;
- where business can succeed; and
- where government and industry have a common goal.

TRANSITION TO A NEW ECONOMY

1. Leadership and Collaboration

Strengthening the local economy for Wyong Shire will take commitment, leadership and collaboration from community organisations, business, industry and all levels of government.

There are existing forums, groups and roundtable discussions which provide guidance and leadership to a number of areas relating to economic development in both Wyong Shire and the broader Central Coast region.

Wyong Shire Council will provide the necessary resources and support to these groups to help them deliver maximum benefits for the future. This will include growing and nurturing our existing businesses by facilitating centres of excellence and collaboration to achieve synergies, learning, innovation and support.

We will continue to collaborate on delivering the Regional Economic Development and Employment Strategy (**REDES**) for the Central Coast.

REDES presents a co-ordinated plan for the Central Coast's aspirations and sets priorities for partners and funders, ensuring our region's needs are heard and addressed by way of investment and local action. REDES is a 'living document' and annual reviews will 'keep it fresh' and targeted on immediate priorities as well as longer term goals.

Short Term Priority Actions (next 5 years)

- 1.1 Continue to support the REDES to ensure that key economic strategies are achieved;
- 1.2 Maintain support of key business development groups such as chambers of commerce, town centre management and tourism industry associations;
- 1.3 Work to cut red tape and make it easier for target businesses and investors to do business here - provide high quality advice and client management services;
- 1.4 Identify and mentor potential business and community leaders. Investigate establishment of specific industry groups such as a Young Entrepreneurs Group or Innovation Group;
- 1.5 Continue to partner with industry and government to deliver on the shared vision of the Economic Development Strategy for the Shire.

2. Market a Strong, Competitive Identity

It is vital for Council and businesses to market Wyong Shire's own unique advantages and opportunities for business and investment, as well as positioning the area as a part of the growing Central Coast.

It is important to establish a clear identity that refreshes the image of the area and clearly positions Wyong Shire as a distinct and attractive business destination within the Central Coast.

In collaboration with others, a range of marketing actions need to be implemented that help create positive awareness of this region for business owners and investors.

Targeted marketing and branding of Wyong Shire and its regional centres and townships should create pride amongst existing businesses, encourage their expansion, and attract new jobs investment and more visitors.

The area is to be promoted to distinct market segments that help achieve the goals of this Strategy to attract high value businesses, showcasing Wyong Shire's outstanding environment, economic capabilities and opportunities, and competitive advantages.

Short Term Priority Actions (next 5 years)

- 2.1 Develop a new place brand and program to market the area's unique attributes to key target business and investment sectors;
- 2.2 Adopt a targeted approach to promote the region's competitive advantages to priority markets and potential investors;
- 2.3 Develop a five year Wyong Shire Economic Development Marketing Plan;
- 2.4 Establish a Wyong Shire ambassadorial program and gain the support of business leaders and local identities to promote the region;
- 2.5 Through a targeted sponsorship, collaboratively establish and promote key events, such as a new Lakes Festival, to raise local profiles and encourage visitation and business relocation;
- 2.6 Work with Regional Development Australia Central Coast and the Marketing Strategy Implementation Group (SIG) to market the region for business.

3. Capital Investments

There are a number of key public and private sector infrastructure projects predicted to transform the local economy.

Wyang Shire Council has identified shortfalls in infrastructure including transport, education, retail/commercial, residential, tourism and community services.

Key future transport projects include establishing a Central Coast Regional Airport in the north of the Shire and the construction of the Link Road from Warnervale to Wyong. Future rail links including the High Speed Train are also proposed.

Council has recognised the need for increased education and training opportunities in the north of the Shire. The proposed Wyong Education and Business Precinct in Warnervale aims to fill this void. This new education precinct will accommodate up to 7,000 university students and include an integrated business/industrial park. There are also a number of key future development opportunities through the Iconic Development Site program for both Council-owned and privately-owned sites.

The Central Coast Tourism Opportunities Plan outlines the Top 10 proposed regional tourism infrastructure projects, including a motorsport park and the Chinese Australian Cultural Village. Both of these projects have the capacity to attract significant national and international visitors to Wyong Shire.

All future infrastructure investment priorities will be carefully identified and targeted to deliver significant economic and social benefits to Wyong Shire and the broader Central Coast region.

Short Term Priority Actions (next 5 years)

- 3.1 Establish the Wyong Education & Business Precinct at Warnervale - complete a masterplan and attract investors;
- 3.2 Central Coast Regional Airport - complete the planning, studies and engagement required and seek investment to establish this key air transport and freight hub;
- 3.3 The Art House – development to start in 2014;
- 3.4 Support development of various Iconic Development Sites through the Shire;
- 3.5 Establish the new Warnervale North Rail Station and retain Warnervale South Rail Station;
- 3.6 Establish a Community Hub in the north of the Shire.

Medium Term Actions (5-10 years)

- 3.7 Undertake a review of the Iconic Sites to consider expansion to new sites;
- 3.8 Link Road at Warnervale - Secure funding and start construction of the remaining section to connect the north of the Shire.

Long Term Actions (10+ years)

- 3.9 Facilitate establishment of a suitable "train stop" in Wyong Shire for the future High Speed Train link from Brisbane to Melbourne.

Key catalyst projects - *the game changers*

Key catalyst projects targeting high-value industries will have a transformational effect on economic development in Wyong Shire

Establish the **Central Coast Regional Airport** in Wyong Shire to provide an air gateway to the region.

Deliver the **Link Road** between Warnervale and Wyong to provide vital road links to the Warnervale Town Centre, the Wyong Education and Business Precinct, the proposed airport and the M1 Motorway, and to provide flood free access to Wyong township.

Establish the **Warnervale Town Centre** and associated residential land release and infrastructure upgrades including construction of the new Warnervale Railway station.

Establish the **Wyang Business & Education Precinct** to provide up to 7,000 university places and 1,500 jobs.

Drive the development of **iconic sites** throughout the Shire.

TRANSITION TO A NEW ECONOMY



4. High value industries

Attracting and developing high-value industries is a critical building block for a new economy that is resilient and responsive to national and global demand. High-value industries have huge potential to generate a range of enduring career opportunities and higher paying jobs for the local community.

The four major characteristics of high value industries are:

- Increasing productivity, profitability and employment;
- Promoting innovation, research and digital participation;
- Production of goods and services predicted to be in high demand in significant global markets like China, Indonesia and India;
- Activating a highly skilled workforce.

Strategies for high value industries:

- Develop and aggressively implement plans for each of the high value industries to overcome barriers, address workforce requirements and identify key investment targets;
- Develop a marketing package for each industry to attract and generate new investment;
- Develop future project pipelines for high value industries.

The high-value industries that will be pursued present the highest potential for success in the new economy and in many cases can develop from an existing capability in the region. The following pages outline the nine high-value industries that will be targeted under this Strategy and the priority actions for each industry.

TRANSITION TO A NEW ECONOMY

Targeted high value industries

4.1 Education

An educated and innovative workforce is fundamental to the economy, jobs growth and development. The Wyong Shire workforce has historically been characterised by lack of tertiary training and opportunities and poor levels of secondary education completion. Council needs to forge multi-level and strategic connections with the education sector to address this issue on a regional basis. Two educational projects are:

Ourimbah University Precinct

The University of Newcastle, Council and TAFE NSW–Hunter Institute signed a Memorandum of Understanding (MoU) to establish an education precinct in Ourimbah that has the potential to deliver significant economic and social benefits to the region. Revised master plan will set the platform to promote business and investment to develop the town centre into a regional education and training precinct.

Wyong Education and Business Precinct - Warnervale

This University Precinct is proposed to be situated on a greenfield site between the existing Warnervale Airport and the Great Northern Railway. The project will be positioned to attract international investment for the purpose of creating a major leading higher education facility together with a range of other activities. The proposed Precinct will create opportunity for major investment in Wyong Shire on a number of levels and a range of benefits will flow to the local community.

Short Term Priority Action (next 5 years)

- 4.1.1 Prepare the Ourimbah Planning Strategy to investigate opportunities for student accommodation; improved linkages; and provision of supporting infrastructure and services;
- 4.1.2 Review and enhance the Ourimbah Precinct Masterplan in consultation with the University of Newcastle.
- 4.1.3 Advocate for TAFE and The University of Newcastle to provide courses which meet local industry demands and emerging skills gaps;
- 4.1.4 Advocate for increased transport services to Ourimbah train station for improved University and TAFE access;
- 4.1.5 Construct Stage 2 of the Link Road from Wyong to Warnervale as a priority for access to the Wyong Shire Education and Business Precinct at Warnervale;
- 4.1.5 Complete a Masterplan and attract investors to establish the Wyong Education Precinct at Warnervale. The project needs multi-level Federal and State government support.
- 4.1.7 Establish a plan for the development of a community recreational hub as part of the Wyong Education Precinct;
- 4.1.8 Implement the Learning Community Strategy.

4.2 Aged Care

With a growing seniors population, aged care and retirement villages are an emerging industry for Wyong Shire. Aged care is expected to grow significantly in the next decade and provide opportunities for job creation and training.

There are currently a number of planned aged care facilities and retirement villages across the Shire with more needed.

This industry also brings employment through a second tier of businesses supplying the aged care industry such as medical, pharmaceutical, and mobility products.

Short Term Priority Action (next 5 years):

- 4.2.1 Seek private sector commitment for a state-of-the-art aged care living facility;
- 4.2.2 Facilitate the upgrading of existing facilities to ensure retention of existing aged housing;
- 4.2.3 Ensure adequate, well located sites are available for aged care housing and services;
- 4.2.4 Ensure Council operated facilities meet growing demands of the community;
- 4.2.5 Facilitate the establishment of aged care clusters (groups) to plan, promote and support growth of the sector;
- 4.2.6 Investigate the use of Iconic Sites for aged housing projects;
- 4.2.7 Advocate for State and Federal funding for aged care projects on Iconic Sites;
- 4.2.8 Develop a strategy and marketing plan to promote Wyong as a Centre of Excellence in Retirement Living and Aged Care services both nationally and internationally;
- 4.2.9 Develop appropriate community facilities to support aged residents (eg seating, ramps, handrails, hydrotherapy pools);
- 4.2.10 Implement actions arising from the Positive Ageing Strategy.

4.3 Health and Wellbeing

Wyong Shire has one large public hospital and two private facilities, all of which have limited services.

As our population grows the local demand for broader medical services including specialist services will increase, creating high value employment opportunities in the Shire.

Attraction of general practitioners and specialists who may relocate to the area is a priority. There will also be a growing demand for secondary industries in alternative medicine and allied health, and we are already starting to see more of these types of business take hold in the Shire.

Short Term Priority Action (next 5 years)

- 4.3.1 Better link into regional and state strategies to build a strong health care sector in Wyong/ Central Coast being driven by Regional Development Australia. Work with RDA and Wyong Hospital to plan for and support an expanded health care services precinct around Wyong Hospital;
- 4.3.2 Ensure that the regulatory environment accommodates the growth of health care facilities within the LGA;
- 4.3.3 Ensure wider community health care strategies are linked to aged care strategies and projects;
- 4.3.4 Collaborate with local health care operators, doctors and the community to lobby government for increased facilities and services;
- 4.3.5 Develop a strong data base, in collaboration with regional organisations to underpin increased private health investment in the region;
- 4.3.6 Ensure suitable sites are appropriately zoned to facilitate development;
- 4.3.7 Collaborate with the Central Coast Local Area Health District and Health Infrastructure NSW in the preparation of Masterplans for the redevelopment of Wyong and Long Jetty hospitals.

4.4 Tourism

Tourism is a significant part of the Wyong Shire economy, due to the beauty of its beaches, lakes and valleys and close proximity to the Sydney market. Tourism provides direct and indirect benefits including job creation, economic and business development, and an impetus for improvements in services and infrastructure.

There are a number of flow-on financial benefits from tourism that extend beyond accommodation income – including demand for hospitality, retail and business benefits.

Council will develop a new Tourism Opportunity Plan for Wyong LGA in liaison with Central Coast Tourism, which considers cultural, recreational, educational and eco-tourism opportunities. This will include the development of an Event Strategy for Wyong.

Sport tourism is also expected to become a significant component of our tourism industry, with the recently approved Central Coast Mariners Sporting Centre of Excellence at Tuggerah and plans for a major State significant sporting complex at the Pioneer Dairy site.

Heritage tourism should be encouraged to diversify tourism in Wyong LGA, as well as a source of revenue to enable continued maintenance of heritage properties.

The conference and events sector of the tourism industry will be particularly targeted for the flow-on financial effects and the repeat visitation that the sector generates.

Opportunities also exist to develop our rural tourism industry in the Dooralong, Yarramalong and Ourimbah Valleys, as well as the Kulnura Plateau area. Rural tourism can include farm stay, rural self-catering units, camping/caravan sites, and eco-tourism. Encouraging more tourism related activity in these areas will assist in diversifying the local economy whilst maintaining the significant character and amenity of these areas.

Short Term Priority Action (next 5 years)

- 4.4.1 Review Council's relationship and role with Central Coast Tourism Inc. and better facilitate the implementation of Wyong's priorities in the recently released Tourism Opportunity Plan with development of a Wyong Shire Tourism Opportunities Plan;
- 4.4.2 Establish the Central Coast Regional Sporting and Recreation Complex at Pioneer Dairy;
- 4.4.3 Develop a Wyong Shire Events Strategy;
- 4.4.4 Work with the private sector to ensure provision of adequate facilities (conference halls, recreational options).
- 4.4.5 Develop the Wyong Art House to attract touring cultural shows and events;
- 4.4.6 Support proposed tourist developments such as the Chinese Cultural Village and CASAR Park.

TRANSITION TO A NEW ECONOMY

Targeted high value industries

4.5 Aviation

The Central Coast is the ninth largest region in Australia and the only significant population centre without its own air gateway for business, freight and recreational transport.

Research prepared on behalf of Council indicates the benefits associated with a regional airport would result in significant new employment opportunities, and stimulate investment and development of employment lands. The Central Coast would benefit greatly from the development of an airport to promote trade, commerce and tourism.

Short Term Priority Actions (next 5 years)

- 4.5.1 Establish a regional taskforce to support and facilitate the regional airport project;
- 4.5.2 Implement a community information and engagement program to increase community and business understanding and support for the airport;
- 4.5.3 Allocate funds in Council's budget to enable the necessary investigations and analysis of the proposed regional airport;
- 4.5.4 Prepare a planning proposal to the NSW Government to obtain approval for the airport precinct development;
- 4.5.5 Acquire lands for the airport development.

Medium Term

- 4.5.6 Form strategic partnerships and alliances to secure private sector funding for the project delivery;
- 4.5.7 Project delivery - provided studies prove the concept and the planning proposal is approved, aim to have the airport operational by 2020.

4.6 Professional and Skilled Employment

Due to a shortage of professional and skilled employment options within Wyong LGA, Council will work to encourage research and development companies to relocate to Wyong.

Short Term Priority Action (next 5 years)

- 4.6.1 Encourage government, industry and business to work collaboratively on innovative measures to retain skills and talent within the resident population by:
 - Ensuring community awareness of local opportunities, and;
 - Maximising local participation in education, training and industry skills programs that support the demands of 'game changer' projects and high-value industries.
- 4.6.2 Aggressively market the area to research and development organisations to relocate or set up in the Wyong Shire;
- 4.6.3 Continue to pursue the Wyong Education and Business Precinct with co-location of research and development businesses;
- 4.6.4 Encourage suitably located rural residential developments to meet the housing needs of professionals.

4.7 Logistics and Warehousing

Wyong Shire's competitive advantage stems from its strategic location in the major Australian east coast transport corridor. Excellent transport links, available lands, a skilled and motivated workforce and supportive planning regime provide the platform for the creation of a nationally significant transport logistics hub.

To capitalise on these strengths, Council will identify options for expanding the logistics and warehousing sectors within Wyong LGA, as these sectors provide a reasonably stable employment base.

Online retail spending increased to \$14.9 million (11.3%) in the year to January 2014 and now represents around 6.5% of overall retail spending in Australia. Online retail growth rates are expected to continue to outstrip that of bricks and mortar retailing, and the biggest growth area is in domestic online retailing (now 74% of all online sales).

Online retailing has begun to change the traditional approach to storage and distribution. New warehousing formats will be developed. Delivering efficient low cost solutions will be paramount to the continued success of this growth industry. Wyong is ideally placed to benefit from the growth of this market.

The development of a regional airport will also be important for stimulating demand in the logistics market. It is envisioned there will be a logistics hub in the Shire.

Short Term Priority Action (next 5 years)

- 4.7.1 Identify appropriate zoned, serviceable and affordable industrial land in close proximity to freeway access and for promote to freight/transport and logistics operators;
- 4.7.2 Aggressively promote the Shire as an attractive location for logistics and warehouse operators to establish their businesses, leveraging current businesses as ambassadors;
- 4.7.3 Liason with logistics experts regarding the evolving warehousing needs, particularly for the growing online retail market;
- 4.7.4 Review internal road network priorities and new or proposed major road upgrades such as, the Hunter Link and North Connex Link from the perspective of freight/transport and logistics to inform regional and state planning and funding decision making;
- 4.7.5 Continue to pursue strategies around the development of a regional airport, which would include air freight facilities.

TRANSITION TO A NEW ECONOMY

Targeted high value industries

4.8 Manufacturing

Wyong Shire is suited for further development of our manufacturing sector because of its strategic location in the major east coast transport corridor, excellent transport links, available land, skilled and motivated workforce and supportive planning regime.

Significant employment lands have been identified and future infrastructure improvements (such as the proposed regional airport and M1 extension) are expected to act as a catalyst for new industry. The proximity of Wyong to major resource projects in the Hunter is also expected to generate interest.

Short Term Priority Action (next 5 years)

- 4.8.1 Continue to work with NSW Trade and Investment to encourage and promote the Shire as desirable location to establish and grow manufacturing businesses;
- 4.8.2 Work with State Government agencies to review infrastructure requirements to ensure development is cost effective and competitive;
- 4.8.3 Develop strong industry relationships to promote opportunities in Wyong Shire.

4.9 Agriculture and food processing

The Ourimbah, Yarramalong and Dooralong Valleys, as well as the Kulnura Plateau, are major agricultural resources for Wyong Shire. Agricultural uses include turf and poultry farms, livestock, market gardens, hydroponics and nurseries.

It is important to preserve and protect agricultural land from inappropriate adjoining land use activities and fragmentation by small-lot rural subdivisions, for both economic and scenic value, as well as the inherent value of producing fresh, locally grown produce.

Agriculture can also provide an economic buffer during downturns in other sectors of the economy, such as construction and retail.

The Shire is already home to a number of large national food processing and marketing companies such as Sanitarium and others. These companies leverage logistics and transport services and agricultural supply and create other local jobs in marketing and promotion. There is an opportunity to capitalise on this market niche by expanding this industry sector in the Shire in conjunction with logistics and agriculture.

Short Term Priority Action (next 5 years)

- 4.9.1 Review the availability of industrial land with adequate water supply, drainage and sewerage to accommodate new large food processing facilities;
- 4.9.2 Ensure intensive development does not sterilize agricultural lands;
- 4.9.3 Enter a dialogue with existing businesses to understand and help accommodate their existing and emerging needs;
- 4.9.4 Consider reducing the 20ha minimum lot size where appropriate within the rural areas of the Shire;
- 4.9.5 Monitor the sector to ensure opportunities are acted upon promptly;
- 4.9.6 Ensure the regulatory environment facilitates and accommodates the sector;
- 4.9.7 Provide low cost Council venues for more growers markets;
- 4.9.8 Link in with wider NSW government and regional strategies to support expansion of the sector.

Medium Term Priority Action (5 - 10 years)

- 4.9.9 Prepare a Rural Lands Development Control Plan Chapter;
- 4.9.10 Prepare an Agricultural Potential Study.



WYONG SHIRE ECONOMIC DEVELOPMENT STRATEGY

Realise the opportunities;
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TRANSITION TO A NEW ECONOMY

Targeted high value industries

5. Global connections

Expanding Wyong Shire's share of domestic and international markets is key to developing a new and vibrant economy. To significantly increase investment, infrastructure provision, employment, and community prosperity, there must be a focus on external demand to create new wealth and jobs.

Enhanced connectivity to both domestic and international markets will strengthen Wyong Shire's business base, and increase recognition of all the opportunities in the region.

An integrated approach is required to expand Wyong's domestic markets and international export and investment base, including collaboration with all levels of government to facilitate and maintain productive relationships.

Domestic markets such as Sydney, Hunter and Central Coast that offer the best business prospects will continue to be pursued. Internationally, the high-growth Asian markets offer potential opportunities for trade in established areas of capability. This includes tourism, food and beverage industry, research and education services.

In terms of promoting partnerships with Asia, Wyong Council has recently established connections with China. This relationship will focus on areas of mutual economic benefit for Wyong businesses to gain access to these lucrative markets.

Short Term Priority Action (next 5 years)

- 5.1 Establish international relationships and stronger commercial links that will assist local business, leverage new business, and secure public and private investment;
- 5.2 Develop an annual program of export missions– led by Wyong Council – to grow awareness of the region's products and services and investment opportunities;
- 5.3 Provide easy access to up-to-date information on the strengths and competitiveness of Wyong Shire for trade and commerce;
- 5.4 Actively promote the economic opportunities of the Shire at both local and international trade conferences and conventions.

6. Investing in talent and skills

Wyong Shire is expected to experience major growth in the following industry areas over the next two decades: aged care, customer contact, agriculture and food processing, health care, retail, tourism, transport and logistics, micro and small business and telecommuting.

The current workforce has significant under-representation in the professional, scientific and technical services; financial and insurance services; and education and training sectors.

The Shire's ageing population, inflow of retirees, outflow of people aged 18 to 24, high youth unemployment and volume of residents who commute to employment outside of the Shire, has many implications for future workforce availability and participation.

A critical focus will be on developing, attracting and retaining a workforce that has the skills and knowledge to support the demands of the new and growth industry sectors, such as aged care. Increasing the skills development of young people to reduce unemployment and retain local employment as well as working towards a reduction of professional workers commuting outside the Shire.

Short Term Priority Action (next 5 years)

- 6.1 Retain and grow a skilled workforce to support the growth of key industry sectors;
- 6.2 Undertake analysis of workforce requirements for each major growth industry to identify gaps and develop targeted solutions;
- 6.3 Develop opportunities for identified growth sectors to be established within the Shire;
- 6.4 Establish local jobs to minimise the large number of residents commuting to work outside the Shire;
- 6.5 Council to work in conjunction with Government, education providers and local businesses to support education facilities, increase high school retention rates and levels of people holding tertiary qualifications in the workforce;
- 6.6 Enter partnerships and programs with Government agencies to encourage training facilities to provide courses for up-skilling to assist with the identified growth sectors;
- 6.7 Support the development of programs that strengthen opportunities for young people to access training and skills development, such as National Food Industry Innovation Precinct, Aged Care Workforce Innovation Precinct and Innovation Cluster Groups related to Music, Creative Industries, Teleworking, Manufacturing and Food;
- 6.8 Establish a taskforce to oversee the development of the Wyong Education and Business Precinct at Warnervale.



WYONG SHIRE ECONOMIC DEVELOPMENT STRATEGY

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KEY ALLIES AND STRATEGIC PARTNERS

State and Federal Governments

The economic development of Wyong fundamentally requires the endorsement and support of the state and national governments. This is principally about setting the necessary policy environment around supporting the growth in Wyong. It is this policy environment that will facilitate the allocation of financial resources for infrastructure, drive government office/jobs relocations, and provide a platform for incentives that help attract and grow local businesses.

If the economic development of Wyong can be promoted as a critical plank in the NSW and federal government's cities agenda and their frameworks for national economic growth and productively improvement, it will be significantly more attractive as a destination for business and families and secure a greater share of government investment and attention. These connections can be made through agencies such as Regional Development Australia - Central Coast, Infrastructure Australia, Council of Australian Governments (COAG), Department of Premier and Cabinet, NSW Trade and Investment, Central Coast Regional Development Corporation and Infrastructure NSW.

University and TAFE

Council needs to forge multi-level connections with the education sector across all levels. The University and TAFE currently collaborate with Regional Development Australia (RDA) Central Coast, Trade and Investment, Gosford Council, the regional private school network, Department of Education and Training, private training providers, the Central Coast Business Enterprise Centre (BEC) and Central Coast Tourism on projects focused on the following projects or sectors:

- Tele-working Strategy - to improve wellbeing and productivity of workers commuting outside the Shire;
- Training for Contact Centre Operators;
- Up-skilling the Hospitality Sector;
- Business Start-up Support, Business Planning;
- Training for Aged Care;
- Transport and Logistics Sector;
- Agri-Business and Food Processing;
- Health Care;
- Manufacturing;
- Digital Economy;
- Business Innovation;
- Indigenous Training and Education;
- Lifelong learning;
- Creative Industry Development; and
- Arts and Cultural Development.

Gosford Council

Wyong and Gosford already deliver some 78 joint services. They share a common region and many attributes. Their communities rarely identify the boundaries and move from one to the other to work, recreate and shop. Logically, there should be a shared agenda and vision for the region, a mutual respect and recognition that collaborates and benefits both LGAs.

Community

Economic development is fundamentally driven by the Council's desire to improve the quality of life of its community. This strategy has focused on how it can achieve an improved quality of life for the community by facilitating investment in key business sectors, reducing regulation, developing or supporting catalyst projects and improving the physical space in which investment occurs.

The underlying aim is to:

- help generate more jobs;
- increase the range and choice of jobs available locally;
- reduce the need to commute for work outside the area;
- reduce the need for out-migration of young people;
- increase the level of business and government decision making made locally;
- and generate increased community income and wealth which can be spent on further community services, education, health and the environment.

MEASURING PROGRESS

Measurable Goals

The success of this strategy will be measured by tracking the region's progress against the aspirational goals (outlined on page 17), regarding the size of the economy, employment opportunities generated in high value industries; percentage of goods and services exported outside the region; and household income levels.

Progress towards achieving each of these goals can be measured through data from the Australian Bureau of Statistics against existing baselines.

Implementation Plan

The strategy will also be assessed against progress in delivering the actions outlined in the Implementation Plan.

This Implementation Plan will consolidate the five year actions outlined in this Strategy and will be finalised following public exhibition of the draft Wyong Shire Economic Development Strategy.

Delivery partners will be essential in achieving the Strategy's vision and will include Wyong Shire business, industry, government and the broader community.

Review of the Strategy

The Wyong Shire Economic Development Strategy will be reviewed every two years by Wyong Shire Council in conjunction with stakeholders.





WYONG SHIRE ECONOMIC DEVELOPMENT STRATEGY

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WYONG SHIRE ECONOMIC DEVELOPMENT STRATEGY

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WYONG SHIRE
COMMUNITY STRATEGIC PLAN

2030

creating our ideal community

REVISED 2013

Our Community Vision

creating our ideal community
caring... prosperous... sustainable...



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Version April 2013



Wyong
Shire
Council
CENTRAL COAST

Acknowledgement to Country

Our Community Strategic Plan respectfully acknowledges the original inhabitants of our region and recognises the living culture of our local Aboriginal people as well as the unique contribution that they and their elders have made and continue to make to life within Wyong Shire.



What is a Community Strategic Plan?

A Community Strategic Plan is an important community document that addresses the question of *"Where do we, as a community, want to be in the future?"*

It provides a roadmap to help us achieve the things that are important to us – such as community connectedness, health, transport, environment, job opportunities, local economy and participative governance.

Why do we need it?

The Local Government Act 1993 requires each Council to have a Community Strategic Plan that identifies the main priorities and aspirations for the future of its community.

Every four years the Community Strategic Plan is reviewed against changes to the profile of our Shire to ensure that it still meets our needs as a community.

What is Council's role?

Wyong Shire Council's role is to capture the issues and pressures that affect our community, identify community priorities and aspirations and partner with all members of the community to deliver against the objectives that have been identified within this Plan.

In the delivery of the Community Strategic Plan Council acts as:

Delivery lead:	Delivering specific actions
Advocate:	Campaigning others to deliver
Partner:	Undertaking actions in conjunction with others
Observer:	Monitoring and reporting on the actions of others

The Community Strategic Plan drives the priorities for the delivery of Council services, which are planned through a short and mid-term planning process. Activities to deliver the Community Strategic Plan are published annually in Council's Strategic Plan under twelve principal activities: community and education; community recreation; economic and property development; Council enterprises; regulatory; environment and land use; waste management; roads; stormwater; sewerage services; water supply and administration.

To ensure Council has the capacity to deliver these activities it produces resourcing strategies for workforce management, long term financial planning, asset management and information management that allow it to consider community needs when undertaking its corporate strategic planning.

Who is responsible for its delivery?

The Community Strategic Plan is owned by the whole community and as such, the whole community is responsible for its delivery.

This includes community members, community groups, government, businesses and non government agencies – really anyone who lives, works, plays or stays in our Shire.

Within the plan we have identified who will help us deliver the strategies - this list is not exhaustive. If we are to succeed in creating the community that we have envisioned within this Plan, we need to work together.

How did we develop the Plan?

With over 153,000 residents, numerous organisations and thousands of businesses, each with their own priorities on what they would like to see to improve the quality of life and ensure the long term sustainability of the Shire, it is essential that the Plan draws on different avenues to build the most representative vision for the future.

The Plan is developed from community priorities that are designed to identify where we need to focus on to improve our quality of life, while remaining prepared to respond proactively to changes and challenges as they unfold.

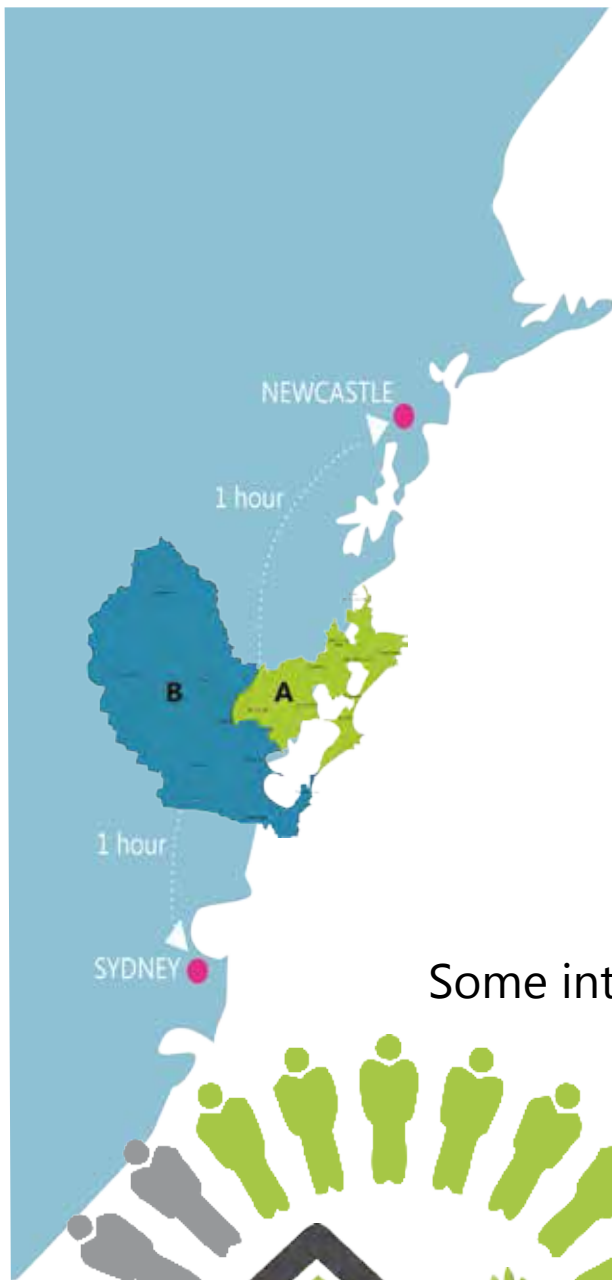
This draft Plan is a review of the Community Strategic Plan endorsed by Council in 2011 which was based on extensive consultation from 2007-2010 that saw over 5,600 community members participate in various styles of community engagement. The consultation topics were designed to capture our community's priorities for the future and included community visioning, quality of life, youth engagement and community planning.

This 2013 review includes consideration of consultation that involved over 2,900 community members during 2011 and 2012 on topics including: learning communities, Central Coast Regional Action Plan 2013, Central Coast Regional Strategy (Department of Infrastructure and Planning), Council service priorities and standards and quality of life. This consultation identified the community priorities of skills enhancement, local job opportunities, access to learning, improved transport times and accessibility, environmental protection, support for young people and their families, local roads and drainage, effective governance, greater opportunities for participation in leisure, recreation and cultural activities, building neighbourhood connections, and reducing levels of obesity through increased physical activity.

This highlighted that the community's focus has not altered over the past 18 months. The amendments made in this updated version of the Community Strategic Plan were therefore limited to formatting, to make the document easier to read; the inclusion of an assessment framework, to track how we are going; and the inclusion of all strategies, including those numbered 1 to 14 in the back of the previous plan, to ensure all strategies had focus during the plan's 20 year delivery horizon.

It should also be noted that development of the Community Strategic Plan is based on the NSW Government's social justice strategy framework. This means that we have tried to the best of our ability to engage our entire community in the process of identifying what is important to meet the four interrelated principles of equity, rights, access and participation.

OUR SHIRE



Wyong Shire is located between Sydney and Newcastle. It is a world away from the pressures and pollution of its big city neighbours and boasts a coastline of rare beauty, shimmering waterways, deep rural valleys and an unspoilt mountain backdrop.

The community is made up of both families and retirees with the majority of the population living east of the F3 freeway in the suburbs clustered around the Tuggerah Lakes.

The region boasts a dynamic tourism industry, a skilled and motivated workforce, opportunities for commercial investment, living affordability and ease of access to both Sydney and Newcastle.

Today the population is more than 153,000, with projections for this to grow to over 203,000 by 2031.

To meet the projected population growth it is estimated that an additional 22,000 dwellings will be needed by 2031.

Some interesting facts about our community:



- Higher proportion of population aged <15 and 65+
- Median weekly household income \$934
- 28% of households are couples with children
- 25% of households are older couples without children
- 66% of households are purchasing or fully own their home
- Median mortgage repayments are \$1733 per month
- Total of 65,662 dwellings
- 33% of residents who work travel outside of the Central Coast for employment
- 30% of people aged 15 and over have completed year 12 schooling (or equivalent)
- 5% of people use public transport to get to work
- 63% of homes have broadband internet connection
- 14% of the population are engaged in some form of volunteer work

WHAT DO WE WANT AS A COMMUNITY?

- Vibrant, caring and connected communities
- Ease of travel
- Access to facilities, programs and services
- Educated, innovative and creative communities
- Enhanced areas of natural value
- Community ownership of the natural and built environment
- Strong sustainable business sector and increased local employment
- Advanced information communication technology

Planning Themes

To progress toward the future that we want, we have set certain objectives and supporting strategies that allow us, as a community, to plan and start to achieve significant outcomes. While strategies will often require the development of programs, identification of specific funding and co-ordination of actions, they give us the initial roadmap for our future.

The themes within this document reflect the 'quadruple bottom line' and demonstrate Council's commitment to sustainability. Monitoring and reporting on these themes will assist Council in understanding its progress towards sustainable development and the broader dimension of sustainability.

Under each theme is a statement of progress to date, against previous versions of the plan, a list of objectives, strategies for how we will achieve the objective, who will help us deliver and ways to measure progress, so we know we are on track.

It is important to note that the objectives and strategies do not focus on the large number of essential community services and programs that Council provides which will continue to evolve over time in keeping with best practice (eg. garbage collection, road maintenance, sewerage services, governance, water supply).

These activities are not listed as separate strategies as they will continue at a level of service determined in consideration of the objectives in this Plan.



OUR COMMUNITY

Read more on pages 5 to 9



OUR ENVIRONMENT

Read more on pages 10 to 13



OUR ECONOMY

Read more on pages 14 to 17



OUR CIVIC LEADERSHIP

Read more on pages 18 to 23

OUR COMMUNITY

Where we are now...

We have made strong progress in the delivery of outcomes that bring the community together, encourage social interaction, maintain communication, engage individuals in volunteering and mentoring, increase participation and build individual and community capacity.

Over the past four years we have held community events in which thousands of residents have participated, initiated social enterprise agreements for a training café and art workshop, supported the development of programs through funding from State Government and Council, implemented a program to welcome new residents, commenced development on a strategy for land use and development activities and upgraded / built key community facilities.

We have improved pathways and advocated State and Federal Government agencies for the improvement of transport services including increased rail services, commuter parking stations, road network upgrades and the development of pathway and transport strategies.



IN THE FUTURE WYONG SHIRE

1 Communities will be vibrant, caring and connected with a sense of belonging and pride in their local neighbourhood

We will create and support communities where individuals feel closely connected, people know their neighbours, relationships are built within local neighbourhoods, there is participation in the local community and a sense of belonging and pride in the local area.

We will achieve this through:

- 1a Expanding and supporting programs that increase participation among all ages
- 1b Expanding and supporting programs and activities that encourage and enhance neighbourhood connections
- 1c Encouraging and valuing genuine youth and seniors participation in the community
- 1d Expanding and resourcing children and family service programs
- 1e Developing and implementing the Wyong shire-wide Settlement Strategy
- 1f Improving the effectiveness of the system of connections that tie towns/suburbs and facilities of the Shire together as well as connecting to the wider region
- 1g Implementing the Regional Strategy for the Central Coast that will guide appropriate development, maintain the lifestyle and environment and include Government intervention to provide more than 45,000 jobs in the next 25 years (Regional Strategy)
- 1h Planning and delivering a new Town Centre at Warnervale including a new railway station and transport interchange (Regional Strategy)
- 1i Having residents as active participants in setting the direction of their communities
- 1j Ensuring communities are safe and have a clear perception of security
- 1k Providing individuals with access to a variety of housing types that enable residents to buy or rent accommodation locally
- 1l Taking a long-term integrated approach to the provision of both new and existing infrastructure

2 There will be ease of travel within the Shire, and to other regional centres and cities. Travel will be available at all hours and will be safe, clean and affordable

There will be availability of affordable, safe and clean transport options to easily travel both within the Shire and to other regional centres and cities.

We will achieve this through:

- 2a Ensuring public and private bus services are timely, clean, safe and affordable
- 2b Upgrading train and public transport services between Newcastle and Sydney Central ensuring the service is safe, timely and reliable
- 2c Improving and linking the bicycle/shared pathway network and related facilities to encourage more cycling opportunities
- 2d Improving commuter parking at railway stations
- 2e Improving commuter hubs along the freeway
- 2f Creating a better public transport system including new outer suburban train carriages, upgrades of the Tuggerah station, rail maintenance upgrades and better local bus services (Regional Strategy)
- 2g Ongoing upgrading of roads in the region including The Entrance Road and Pacific Highway (Regional Strategy)
- 2h Improving the M1 links to Sydney to three lanes in each direction in partnership with the Federal Government (Regional Strategy)
- 2i Providing an integrated transport system that satisfies users' needs
- 2j Supporting commuters and their families
- 2k Supporting the development of a regional airport within the Shire



3 Communities will have access to a diverse range of affordable and coordinated facilities, programs and services

We will have a range of local and regional facilities that support the diverse needs of the community and contribute to its vibrancy, connections and pride, including complementary programs, services and activities that are affordable, financially sustainable and maximise use of the facilities.

We will achieve this through:

- 3a Providing and maintaining local and regional community facilities for recreation, culture, health and education
- 3b Providing and maintaining a range of community programs focused on community development, recreation, culture, environment, education and other issues
- 3c Providing recurrent funding for community support and development services
- 3d Promoting community facilities to help maximise their benefits and use
- 3e Balancing the varying provision of facilities and amenities between towns/suburbs to enhance the quality of life in the Shire
- 3f Maximising the access to, and potential for, new and existing facilities/infrastructure to support growth
- 3g Supporting people in the community to lead healthy, active lifestyles
- 3h Providing access to basic and specialist health care services to all community residents

4 The community will be well educated, innovative and creative; people will attain full knowledge potential at all stages of life

Wyong Shire will be established as a learning community where people value learning, have an opportunity to enhance their knowledge and skills, be creative and innovative. This will lead to improving income opportunities from a skilled local workforce and the attraction of business, social cohesion, cultural understanding and active participation.

We will achieve this through:

- 4a Generating community awareness and behavioural change about the value of ongoing education
- 4b Creating programs that encourage lifelong learning for everyone
- 4c Creating and maintaining programs to actively encourage community involvement in educational institutions
- 4d Establishing and maintaining a committed network of education, community, business and government representatives
- 4e Providing programs and services which respond to changes in the field of education in Wyong Shire
- 4f Accessing a range of post school, tertiary, and degree based educational facilities. Promote innovation in areas important to the local and regional economy
- 4g Providing education, training and skills development that reflect the region's specific employment needs
- 4h Ensuring that all students and educational institutions have access to high quality services and technological resources

WHO WILL HELP US GET THERE?

Delivering against these community objectives requires input from individuals, community groups, Council, State and Federal Government agencies, local businesses and non government agencies. Council has a major role to play in the delivery of objectives 1 and 3, in close partnership with the community. In most cases, these will benefit from State Government support and funding to achieve a high standard. Council's role in objectives 2 and 4 is largely as an advocate and in monitoring achievements. Delivery of strategies is supported by the following regional priorities, which are identified in detail in the Central Coast Regional Action Plan, developed by the NSW Government in December 2012.

Regional Priority	Delivery Lead
Enhance skills development and educational outcomes	
Engage young people in education and help their transition to further education and employment	
Partner with businesses, schools, TAFE, training organisations and universities to develop quality training options linked to employment opportunities	Department of Education & Communities Central Coast Regional Development Corporation
Foster additional educational facilities and encourage more students to undertake further education in courses that cater to future workforce needs	
Improve transport connectivity and regional roads	
Improve the regional road network to address traffic hotspots and increase linkages within the region	Roads & Maritime Services
Improve the region's external connections	Transport for NSW
Improve movement of rail freight through the region	
Improve public transport connectivity across the Central Coast, making public transport a more attractive option	
Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members	
Improve community safety	NSW Police Force Department of Premier & Cabinet
Support families and disadvantaged and vulnerable members of our community	Department of Family & Community Services Roads & Maritime Services
Reduce homelessness and improve access to affordable housing	Department of Family & Community Services
Improve access to health services and promote healthy lifestyles	
Improve access to quality health services	Central Coast Health District
Promote healthy lifestyles	



We will know we
are succeeding
when there is:



Increased levels of community
interaction and participation



Increased usage of Council
community facilities



Increased use of and satisfaction
with public transport



Reduced crime and graffiti



Increased school retention rates
and participation in further
education



Higher levels of community health



Increased community perceptions
of safety

OUR ENVIRONMENT

A photograph of a woman and a young girl working together in a garden. The woman, on the left, is wearing a blue polo shirt with a logo on the sleeve and is smiling as she looks down at the plants. The girl, on the right, is wearing a red and white striped shirt and is focused on the plants. They are both reaching towards a small, woven basket on the ground. The background shows a fence and some trees. The entire image has a green tint and is framed by a dashed white line.



Where we are now...

Progress has been made toward the protection of resources, maintenance of processes and ecosystems and retention of amenities in the face of ongoing development through the implementation of the Tuggerah Lakes Estuary Management Plan, wetland construction, sustainable living workshops and foreshore restoration works on Lake Macquarie.

Greater access has been provided to environmental areas, environmental projects and activities that encourage community involvement including Saltwater Creek rehabilitation and education programs, landowner workshops, the development of a Greening Wyong Strategy, Mates of the Lakes funding, water education programs, community gardens and the introduction of a sustainable business program.

IN THE FUTURE WYONG SHIRE WILL BE A PLACE WHERE...

5 **Areas of natural value in public and private ownership will be enhanced and retained to a high level in the context of ongoing development**

We will retain and maintain areas of natural value by preserving endangered species, ecological communities and biodiversity as well as supporting programs for the restoration of degraded natural areas.

We will achieve this through:

- 5a Preserving threatened and endangered species as well as ecological communities and biodiversity
- 5b Expanding and continuing programs focused on restoring degraded natural areas in our community
- 5c Ensuring all development areas create or maintain tree covered ridgelines and waterways
- 5d Developing and implementing strategies to reduce the Shire's Environmental Footprint
- 5e Developing and implementing a Natural Resource Management Strategy for Wyong Shire
- 5f Ensuring sustainable development that is sympathetic to the local setting and reflects community values

6 **There will be a sense of community ownership of the natural and built environment through direct public involvement with programs and services**

We will develop and establish a range of programs and activities that creates community involvement and allows the community to appreciate and embrace areas of the Shire.

We will achieve this through:

- 6a Improving and promoting public access to environmental areas
- 6b Establishing and maintaining projects and programs to encourage more active participation in community based environmental activities
- 6c Creating and promoting a network of renowned bush trails
- 6d Establishing a community event based around our lakes and beaches
- 6e Developing and implementing a tree planting program
- 6f Creating, maintaining and promoting a series of community gardens
- 6g Supporting and encouraging volunteer groups and champions
- 6h Maintaining and making available information about the environment and environmental change
- 6i Community awareness of sustainability and environmental issues impacting Wyong Shire

WHO WILL HELP US GET THERE?



Delivering against environmental objectives requires input from individuals, community groups, Council, State and Federal Government agencies, local businesses and non government agencies. Council has a role to play in the delivery of strategies, which will require a partnership with the community and depend on support and resources from State Government. Delivery of strategies is supported by the following regional priorities, which are identified in detail in the Central Coast Regional Action Plan, developed by the NSW Government in December 2012.

Regional Priority	Delivery Lead
Protect our natural environment and achieve balanced outcomes between development and conservation	Council Department of Primary Industries (Crown Lands) Office of Environment & Heritage
Ensure land use and planning support sustainable economic growth and environmental protection	Department of Planning & Infrastructure Trade & Investment Environment Protection Authority
Manage and protect the Central Coast's water catchment areas	Hunter Central Coast Rivers Catchment Management Authority

We will know we are succeeding when there is...



Increased rehabilitation of existing natural areas



Increased preservation of endangered species and ecological communities



Increased numbers of volunteers



Increased community awareness of environmental issues

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OUR ECONOMY





Where we are now...

We have been busy creating business and industry partnerships, promoting the region for its unique advantages and continuing to support major developments that encourage sustainable growth. Projects have included developing iconic sites, active participation in Regional Development Australia and the launch of the InvestCentralCoast.com.au website. We also effectively campaigned for the Central Coast to be one of the first locations in Australia to access the National Broadband Network (NBN).

IN THE FUTURE WYONG SHIRE WILL BE A PLACE WHERE...

7 **There will be a strong sustainable business sector and increased local employment built on the Central Coast's business strengths**

We will create a strong business sector that withstands financial downturn, and ensures local businesses achieve sustained growth and local jobs are available for the community.

We will achieve this through:

- 7a Providing a coordinated approach to business generation, employment and development for the region
- 7b Identifying and leveraging the competitive advantages of Wyong Shire
- 7c Supporting the growth of the Shire as a competitive major business sector while reducing the alienation of towns/suburbs that can result from regional pressures
- 7d Actively promoting the business benefits of Wyong Shire. Creating a single executive voice to attract employment generating development to the Central Coast and negotiating in liaison with all relevant agencies
- 7e Establishing and maintaining a strategic database on business and economic trends on the Central Coast
- 7f Establishing and maintaining key industry networking roundtables
- 7g Regularly identifying Central Coast businesses that are innovative and creative with high growth potential ("gazelles")
- 7h Supporting the development of a major conference centre in the Shire
- 7i Ensuring adequate and appropriate employment land in the Shire
- 7j Sourcing tourist attractions across the Shire

8 **Information communication technology will be consistent with world's best practice and adaptive to technological advances across all sectors**

We will support the region's growth and ensure businesses and residents are technologically connected and have access to hi-speed networks.

We will achieve this through:

- 8a Advocating for the provision of high speed broadband throughout Wyong Shire
- 8b Developing and implementing guidelines to ensure all residences and businesses as well as commercial and educational centres can be quickly linked to fibre-optic telecommunications networks

WHO WILL HELP US GET THERE?



Delivering against economic objectives requires input from business groups and networks, Council, State and Federal agencies, telecommunication providers, visitors and tourism agencies to help generate business interest, increase opportunities for local employment, invest in local tourism and support the economic growth of our region. Council has an important function as a partner, advocate and in monitoring achievement against these objectives. While it has primary responsibility for some of the strategies it will need to work in close partnership with the above partners to deliver results. Delivery of strategies is supported by the following regional priorities, which are identified in detail in the Central Coast Regional Action Plan, developed by the NSW Government in December 2012.

Regional Priority	Delivery Lead
Grow the economy of the Central Coast and provide sustainable employment	
Partner with local stakeholders to encourage regional economic growth and employment	NSW Trade & Investment Central Coast Broadband Infrastructure Group
Support key regional industries and local businesses to grow	NSW Trade & Investment Small Business Commissioner Department of Primary Industries
Support increased productivity by cutting government red tape	Service NSW
Revitalise town centres in the Wyong Shire to cater for expected population growth	Department of Premier and Cabinet Central Coast Regional Development Corporation
Deliver effective regional planning to cater for growth and encourage increased investment	Department of Planning and Infrastructure
Promote the Central Coast as a choice tourism and event destination	NSW Trade & Investment

We will know we are
succeeding when there is...



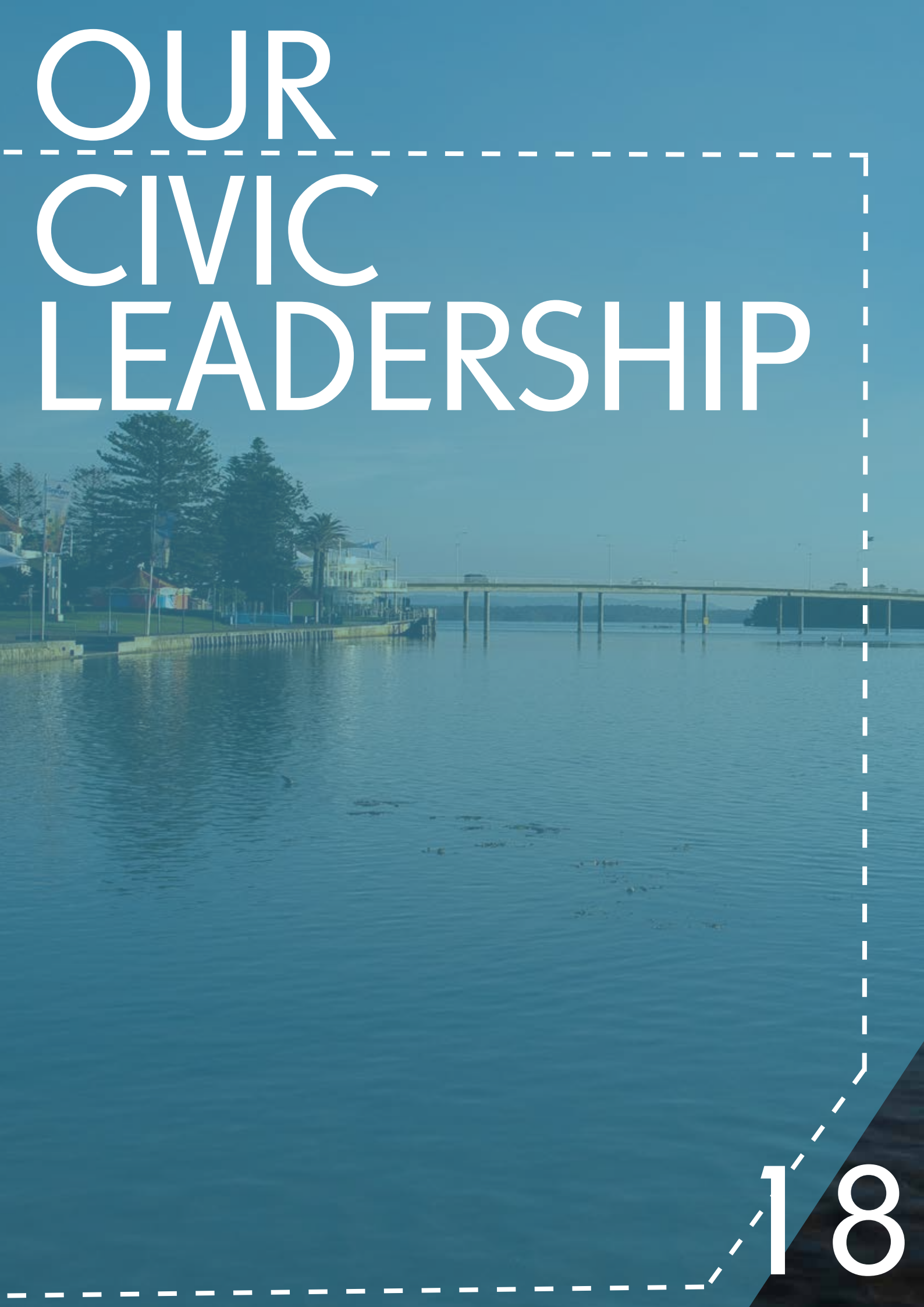
Reduced unemployment



Increased local jobs



Increased access to high quality information
communications technology



OUR CIVIC LEADERSHIP



Where we are now...

We have been undertaking extensive engagement with the community, working with government agencies to improve services and infrastructure and created avenues for more effective community input. We have developed a new Resident ePanel, introduced social media streaming to update the community about Council activities, participated in the Central Coast Transport Working Group and continue to effectively campaign for infrastructure funding to be spent on significant State roads such as the Pacific Highway, Wyong Road and Central Coast Highway.

OVERRIDING PRINCIPLES

As a community we do not have any specific Civic Leadership objectives and strategies, however we have set overriding principles that support delivery of the Community Strategic Plan, no matter what future objectives and strategies are pursued. These principles state that:

Government is conducted with openness and transparency involving the community in the decisions that affect it

The roles of government include:

- timely, equitable and appropriate services and facilities for the community ensuring those services and facilities are managed and maintained efficiently
- keeping the local community and other government levels informed about its activities
- ensuring that, in the exercise of its day to day functions, it acts consistently

All three levels of government work closely together

All three levels of government need to work closely together to improve the decision making process and ultimately the outcomes that can be achieved. This includes collaboration of departments within each level of government. Changes in government, changes in representatives and changes in policy all impact on this over time. As the level of government

closest to the community, Council has a significant role to play in ensuring good outcomes for our area by acting as a conduit and advocate between the upper levels of government and the community.

There is environmental, social and economic sustainability

Genuine sustainability is about the things we value and need in everyday life including, but not limited to, food and shelter, natural environment, education and employment, health and welfare services, cultural and recreational activities, transport, as well as water and energy supplies. Sustainability is about considering the social, environmental and economic implications of our decision-making and actions and reducing our "environmental footprint". Pursuing sustainability in the things we value builds resilience to withstand future upheavals such as economic downturn, climate change and population growth.

Sustainability guiding principles should be applied to all decisions and programs impacting the Shire to help clearly define the community vision's commitment to sustainability. Council staff and the Wyong Shire community have developed the following sustainability principles to be used to guide everything from planning and development decisions to every-day on-ground actions.

Think holistically.
Act responsibly.

We integrate these considerations into our decision making, working with the forms and functions of the **natural environment** and with our **social and economic** attributes as the basis of our **planning and development**.



Good processes.
Improved outcomes.

We measure our prosperity by the health and wellbeing of our people, **environment and economy** and strive for **continuous improvement**.



Care for nature.

We commit to the sustainable use of natural resources to maintain healthy ecological systems for the **benefit of present and future generations**.





There is fiscal responsibility

Directing our funds in a planned way will help deliver our community's objectives and provide, in a sustainable way, the things we want and need in the future. Whilst external funding will be sought for some projects and initiatives, for the most part it is our community that will ultimately bear the costs of significant changes in direction or new strategies and their maintenance.

We recognise that our community has limited capacity to find activities that do not deliver a direct and substantial benefit. We will therefore ensure that there is: best value in the delivery of actions against community objectives; ongoing productivity gains; and options for implementation of user pay principals.

It will be effectively managed through

Input from community groups and individuals, State and Federal agencies and Council. These parties need to work together to provide effective leadership to drive our community forward.

Smart, local, adaptable.

We base our actions locally, mindful of our place in the world, building on our strengths and special qualities of **place and community**.



Lead by example.

We involve people with the relevant **skills and knowledge** in our projects and recognise there are many ways to achieve our goals. We embrace the opportunity to **learn from our actions** and the actions of others.



Work together.

We have a **culture of collaboration** and participation that encourages innovation, sharing of resources, engagement in decision making and **shared accountability** for all results.



LINKING TO STATE/REGIONAL PLANS

Linking to State / Regional Plans

There are several State and regional plans that support the delivery of our Community Strategic Plan. The over arching plan of the NSW Government is the NSW State Plan 2021 which sets the following priorities for the allocation of resources.

NSW State Plan 2021	Link to CSP Objectives
Rebuild the Economy	
1. Improve the performance of the NSW economy	
2. Rebuild State finances	
3. Drive economic growth in regional NSW	7 Strong sustainable business sector and increased local employment
4. Increase the competitiveness of doing business in NSW	8 Advanced information communication technology
5. Place downward pressure on the cost of living	
6. Strengthen the NSW skill base	
Return Quality Services	
<i>Transport</i>	
7. Reduce travel times	
8. Grow patronage on public transport by making it a more attractive choice	2 Ease of travel
9. Improve customer experience with transport services	
10. Improve road safety	
<i>Health</i>	
11. Keep people healthy and out of hospital	3 Access to a diverse range of affordable and coordinated facilities, programs and services
12. Provide world class clinical services with timely access and effective infrastructure	
<i>Family and Community Services</i>	
13. Better protect the most vulnerable members of our community and break the cycle of disadvantage	1 Vibrant, caring, and connected communities
14. Increase opportunities for people with a disability by providing supports that meet their individual needs and realise their potential	3 Access to a diverse range of affordable and coordinated facilities, programs and services
	7 Strong sustainable business sector and increased local employment
<i>Education</i>	
15. Improve education and learning outcomes for all students	4 Educated, innovative and creative communities
	7 Strong sustainable business sector and increased local employment
<i>Police and Justice</i>	
16. Prevent and reduce the level of crime	1 Vibrant, caring, and connected communities
17. Prevent and reduce the level of reoffending	3 Access to a diverse range of affordable and coordinated facilities, programs and services
18. Improve community confidence in the justice system	
Renovate Infrastructure	
19. Invest in critical infrastructure	
20. Build liveable centres	Civic Leadership – overriding principles
21. Secure potable water supplies	
Strengthen Our Local Environment and Communities	
22. Protect our natural environment	
23. Increase opportunities for people to look after their own neighbourhoods and environments	1 Vibrant, caring, and connected communities
24. Make it easier for people to be involved in their communities	3 Access to facilities, programs and services
25. Increase opportunities for seniors in NSW to fully participate in community life	5 Enhanced areas of natural value
26. Fostering opportunity and partnership with Aboriginal people	6 Community ownership of the natural environment
27. Enhance cultural, creative, sporting and recreation opportunities	8 Advanced information communication technology
28. Ensure NSW is ready to deal with major emergencies and natural disasters	



NSW State Plan 2021	Link to CSP Objectives
Restore Accountability to Government	
29. Restore confidence and integrity in the planning system	Civic Leadership – overriding principles
30. Restore trust in State and Local Government as a service provider	
31. Improve government transparency by increasing access to government information	
32. Involve the community in decision making on government policy, services and projects	

The State Plan is supported by the following regional strategies:

- Central Coast Regional Action Plan
- Central Coast Regional Economic Development and Employment Strategy
- Regional Development Australia Central Coast Regional Plan 2012-2017
- Central Coast Regional Transport Plan
- Central Coast Health Services Development Plan
- Regional Homelessness Action Plan 2010-2014 – Central Coast
- Central Coast Regional Strategy
- Hunter Central Rivers Action Plan 2006-2016
- Hawkesbury Nepean Catchment Action Plan 2007-2016

Information from the Central Coast Regional Action Plan is included under the planning themes. Detailed information on specific actions can be found within the Regional Action Plan, with the short term focus on deliverables that will:

- Grow the economy of the Central Coast and provide sustainable employment
- Enhance skills development and education outcomes
- Improve transport connectivity and regional roads
- Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
- Improve access to health services and promote healthy lifestyles
- Protect our natural environment and achieve balanced outcomes between development and conservation

We will know we are
succeeding when there is...



Increased community participation
in Council engagement activities



Increased community satisfaction
in the delivery and management of
infrastructure assets



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HOW DO WE MEASURE OUR PROGRESS?

It is important for us to keep track of how we are progressing against the objectives of the plan and to assess these regularly against the community's changing needs.

Council produces an Annual Report which details progress against the items in Council's Strategic Plan, which is aligned to this Community Strategic Plan.

Council also collates a report every four years which is aligned to the end of the Council term. This allows the outgoing Councillors, as community representatives and the wider community to see how we have progressed in the delivery of outcomes against the identified objectives. The next End of Term report will be produced in 2016.

Using data from the following sources we will be able to compare our progress between where we are now and where we are in four years time to see if we are moving towards outcomes that support the Community's vision.

Measure of progress	Information source	Related Strategies
Our Community		
Neighbourhood and community: <ul style="list-style-type: none"> Levels of social interaction with friends, relatives and neighbours Satisfaction with neighbourhood Perception of sense of community 	CC Quality of Life Survey CC Quality of Life Survey CC Quality of Life Survey	1b, 1f
Community participation: <ul style="list-style-type: none"> Participation in organised groups Levels of volunteering Attendance at local community and sporting events Participation in arts/cultural/creative activity Participation in fitness/sporting activities 	CC Quality of Life Survey CC Quality of Life Survey/ Australian Bureau of Statistics CC Quality of Life Survey CC Quality of Life Survey CC Quality of Life Survey	1a,1b,1c,1i
Community safety: <ul style="list-style-type: none"> Reported crime Incidence of graffiti Perceptions of crime and safety in local area 	NSW Bureau of Crime Statistics Wyong Shire Council CC Quality of Life Survey	1j
Housing Choice <ul style="list-style-type: none"> Number and type of dwellings Proportion of households experiencing housing stress 	Australian Bureau of Statistics Australian Bureau of Statistics	1k
Transport Use: <ul style="list-style-type: none"> Method of travel to and from work Access to and satisfaction with public transport Lengths of pathways Road upgrades 	Australia Bureau of Statistics CC Quality of Life Survey Wyong Shire Council Wyong Shire Council	1f 2a, 2b, 2c, 2d, 2e, 2f, 2g, 2h, 2i, 2j
Community Facilities & Services: <ul style="list-style-type: none"> Community facility usage (Council facilities) Perceived adequacy of venues and opportunities to pursue cultural, sporting, recreation, leisure and learning activities Perceived adequacy of public spaces for people to come together in their neighbourhoods Levels of community funding support provided by Government (capital and recurrent) 	Wyong Shire Council CC Quality of Life Survey CC Quality of Life Survey WSC/State/Federal government	1a,1b,1c,1d, 1i 2j 3a-3f
Health: <ul style="list-style-type: none"> Self assessed health status Obesity levels Satisfaction with and access to health services 	CC Quality of Life Survey CC Local Health District CC Quality of Life Survey	3g, 3h
Education and Skills: <ul style="list-style-type: none"> High school retention rates/proportion that have completed Year 12 Participation in TAFE and University Level of education attainment Satisfaction with achievements in life Attitudes to education and employment opportunities 	NSW Department of Education/ Australian Bureau of Statistics Australian Bureau of Statistics Australian Bureau of Statistics CC Quality of Life Survey CC Quality of Life Survey	4a, 4b, 4c, 4d, 4e, 4f, 4g, 4h

Measure of progress	Information source	Related Strategies
Socio-economic disadvantage: <ul style="list-style-type: none"> Socio-economic disadvantage as this relates to income, education, employment, occupation and housing Median weekly household incomes Satisfaction with standard of living Well-being score 	Australian Bureau of Statistics Australian Bureau of Statistics CC Quality of Life Survey CC Quality of Life Survey	1k, 3b, 3g, 3h, 4a, 7a,
Our Environment		
Environmental sustainability: <ul style="list-style-type: none"> Number of native species planted Hectares of natural areas sustained Length of riparian protection Total waste to landfill, recycled waste, green waste Support for environmental programs Water quality 	Wyong Shire Council Wyong Shire Council Wyong Shire Council Wyong Shire Council Wyong Shire Council/State Government Wyong Shire Council	5a, 5b, 5c, 5d, 5e, 5f
Community involvement in Shire <ul style="list-style-type: none"> Participation in activities and programs including levels of volunteering Visitation to lakes 	Wyong Shire Council/ CC Quality of Life Survey CC Quality of Life Survey	6a, 6b, 6c, 6d, 6e, 6f, 6g, 6h, 6i
Our Economy		
Employment & Business Development <ul style="list-style-type: none"> Employment rate/labour force participation rate Unemployment rate (including youth unemployment) Employment location of working residents Employment by industry and occupation Business Confidence/Economic Indicators Number of home based/registered local businesses Industrial/Commercial land statistics Level of business activity in town centres Tourist numbers 	Australia Bureau of Statistics / DEEWR Australian Bureau of Statistics NSW Bureau of Transport Statistics/ABS Australian Bureau of Statistics State Government State Government/Wyong Shire Council State Government Reports from Chambers and Town Centre Management Tourism NSW	7a, 7b, 7c, 7d, 7e, 7f, 7g, 7h, 7i, 7j
Information Communication Technology <ul style="list-style-type: none"> Access to broadband internet connection Access to NBN 	Australian Bureau of Statistics NBN Co.	8a, 8b
Our Civic Leadership		
Engagement & Leadership <ul style="list-style-type: none"> Community engagement statistics Resident ePanel membership Website hits Residents who feel that they have an opportunity to have a say on important community issues Residents who are members of a decision making or community-based council, board or committee 	Wyong Shire Council Wyong Shire Council Wyong Shire Council CC Quality of Life Survey CC Quality of Life Survey	1i



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ESSENTIAL SERVICES

In addition to the strategies contained within this Community Strategic Plan there are a number of essential services which must be provided. These are delivered by Wyong Shire Council under the following twelve principal activity areas:

1. Community & Education: provides community services, programs and events; provides libraries and develops and promotes education, culture and lifelong learning; and supplies information to the community through customer contact and community engagement.
2. Community Recreation: establishes and maintains buildings, facilities and services for public use and enjoyment; promotes and operates "fit for purpose" facilities and services to support diverse recreation activities and maximises their benefits and use; and manages and maintains natural areas and open spaces in order to supply public open space facilities and provide for passive recreation.
3. Economic & Property Development: strengthens the economic base of the Shire by promoting economic development as well as the creation of employment opportunities; identifies and develops sustainable income streams for Council; and provides property-related services for the organisation.
4. Council Enterprises: provides child care and education; provides information, programs and support for the community; and provides, promotes and operates high quality holiday park facilities and services that contribute to the local tourism industry, generate income for Council and ensure maximum benefits and use of these facilities.
5. Regulatory: ensures compliance with laws across a wide range of responsibilities; and provides land-use controls and enforcement of building standards as well as environmental protection, domestic animal care, road safety and essential public health functions.
6. Environment & Land Use: supports the natural and built environment on both private and public land by providing strategic planning and policy as well as controls over land-use in order to maintain a high quality of life and promote sustainable use of resources on the Central Coast.
7. Waste Management: provides domestic and commercial waste processing and disposal operations including landfill remediation; and provides a safe, reliable and environmentally responsible waste collection and disposal service and aims to reduce the Shire's environmental footprint.
8. Roads: provides the Shire's roads, bridge network and traffic management along with associated infrastructure to help ensure ease of travel and environmental responsibility; and maintains roads to support a growing population in a cost-effective and sustainable manner.
9. Drainage: provides safe and reliable collection, transmission, treatment and discharge facilities for storm water in a cost-effective and sustainable manner through an extensive network of engineered and natural drainage; and protects life and property while retaining natural values and amenity.
10. Sewer Services: provides safe and dependable storage, collection, treatment and disposal facilities for sewage in a cost-effective and sustainable manner.
11. Water Supply: provides safe and reliable water services including the collection, storage, transportation, treatment and distribution of water to standards appropriate to its use in a cost-effective and sustainable manner.
12. Administration: provides corporate-wide internal services; is accountable for the governance and statutory compliance of the organisation's finance, human resources and corporate information; includes asset management, contract and project management as well as plant, fleet and depot services; and provides the framework and tools to ensure effective administration of Council on behalf of the community.

WHERE TO FROM HERE?

Achieving the objectives of the Wyong Shire Community Vision and Community Strategic Plan is a dynamic process involving first and foremost the community, but also Council, State and Federal Government working as partners to create an optimistic, but achievable future.

Delivery of the community vision is not business as usual. There is a need for many partners in this process to manage the change required.


The objectives and their strategies will head our Shire towards "Creating Our Ideal Community - caring... prosperous... sustainable" and improve the quality of life in 20 years time on the Central Coast while retaining the values and natural amenities our community holds close to their hearts.

The community, Council and State Government will check the Community Strategic Plan periodically to ensure that we are progressing towards the objectives and, wherever possible, implementing the strategies to get us there. The check of progress on strategies will be undertaken annually by Council as part of the update of the 4 Year Delivery Program and in Council Annual Reports.

Council needs to ensure that major projects and capital works clearly meet criteria that deliver the community's priority objectives while maintaining essential services. This includes the need for criteria that address community need, local and regional identity, availability and access, self-sufficiency, connectivity and linkages, future options as well as unlocking future options.

The community's vision for the future extends beyond the Shire's boundaries. In particular there is great value in identifying the shared visions for the Central Coast in partnership with Gosford City Council. It is for this reason that the two councils are working together with State Government to identify shared objectives and priorities. In collaboration with the communities of both councils, it is also intended to work towards a future Central Coast Community Strategic Plan.

Council welcomes ongoing feedback.



Where can I get more information?

Further details on information referenced in the Plan can be found at:

- Census Data - Australian Bureau of Statistics:
<http://www.abs.gov.au/websitedbs/censushome.nsf/home/data>
- Central Coast Quality of Life Survey Report: www.wyong.nsw.gov.au/my-community/quality-of-life/
- Central Coast Regional Economic Development and Employment Strategy:
<http://www.rdacc.org.au/strategy-and-plans>
- Central Coast Regional Strategy:
http://www.planning.nsw.gov.au/plansforaction/pdf/central_coast_regional_strategy.pdf
- Central Coast Regional Transport Plan:
<http://haveyoursay.nsw.gov.au/transportmasterplan>
- Community Profile: www.wyong.nsw.gov.au/my-community/our-profile
- Hawkesbury Nepean Catchment Action Plan 2007-2016:
<http://www.hn.cma.nsw.gov.au/topics/2181.html>
- Hunter Central Rivers Catchment Action Plan 2006-2016:
http://www.hcr.cma.nsw.gov.au/default.asp?section_id=58
- NSW Government's social justice strategy framework:
www.dlg.nsw.gov.au
- NSW State Plan 2021 Central Coast Action Plan :
<http://www.2021.nsw.gov.au/regions/central-coast>
- NSW State Plan 2021: <http://www.2021.nsw.gov.au/>
- Regional Development Australia Central Coast Regional Plan 2012-2017: <http://www.rdacc.org.au/strategy-and-plans>
- Regional Homelessness Action Plan 2010-2014 – Central Coast:
<http://www.housing.nsw.gov.au/Help+with+Housing/Homelessness/>
- Wyong Shire Council Strategic Plan: www.wyong.nsw.gov.au

Council's Contribution to meeting the Community Strategic Plan objectives

Over the next 20 years, Council has a role in achieving the strategies identified under the objectives listed in this Plan. A number of other agencies also share responsibility for these strategies with Council maintaining a partnering, advocacy or monitoring role to help ensure these strategies are actioned, delivered and reported back to the community on a regular basis.

Community Strategic Plan Priority Objective	Community Strategic Plan Strategy	Principal Activity	Primary Service Provider	Council's Role		
				Partner	Advocate	Observer/Monitor
1. Communities will be vibrant, caring and connected with a sense of belonging and pride in their local neighbourhood	1a - Expanding and supporting programs that increase participation among all ages	Community and Education Community Recreation	Wyong Shire Council	X	X	X
	1b - Expanding and supporting programs and activities that encourage and enhance neighbourhood connections	Community and Education	Wyong Shire Council	X	X	X
	1c - Encouraging and valuing genuine youth and seniors participation in the community	Community and Education Council Enterprises	Department of Family and Community Services		X	X
	1d - Expanding and resourcing children and family service programs	Community and Education Council Enterprises	Department of Family and Community Services		X	X
	1e - Developing and implementing the Wyong Shire-wide Settlement Strategy	Environment and Land Use Regulatory	Wyong Shire Council	X		
	1f - Improving the effectiveness of the system of connections that tie towns/suburbs and facilities of the Shire together as well as connecting to the wider region	Community and Education Community Recreation Environment and Land Use Economic and Property Development	Wyong Shire Council	X	X	X
	1g - Implementing the Regional Strategy for the Central Coast that will guide appropriate development, maintain the lifestyle and environment and include Government intervention to provide more than 45,000 jobs in the next 25 years (Regional Strategy)	Economic and Property Development	Department of Planning and Infrastructure	X	X	X
	1h - Planning and delivering a new Town Centre at Warnervale including a new railway station and transport interchange (Regional Strategy)	Economic and Property Development	Department of Premier and Cabinet	X	X	X
	1i - Having residents as active participants in setting the direction of their communities	Community and Education	Wyong Shire Council	X		X
	1j - Ensuring communities are safe and have a clear perception of security	Community and Education Regulatory Environment and Land Use	NSW Police Force Department of Premier and Cabinet		X	X
	1k - Providing individuals with access to a variety of housing types that enable residents to buy or rent accommodation locally	Environment and Land Use	Department of Family and Community Services		X	X
	1l - Taking a long-term integrated approach to the provision of both new and existing infrastructure	Administration	Wyong Shire Council	X	X	X

Community Strategic Plan Priority Objective	Community Strategic Plan Strategy	Principal Activity	Primary Service Provider	Partner	Council's Role Advocate	Observer/Monitor
2. There will be ease of travel within the Shire, and to other regional centres and cities. Travel will be available at all hours and will be safe, clean and affordable.	2a - Ensuring public and private bus services are timely, clean, safe and affordable	Community and Education Roads	Bus Companies Transport for NSW		X	X
	2b - Upgrading train and public transport services between Newcastle and Sydney Central ensuring the service is safe, timely and reliable	Economic and Property Development	Transport for NSW		X	X
	2c - Improving and linking the bicycle/shared pathway network and related facilities to encourage more cycling opportunities	Roads Community Recreation	Wyong Shire Council	X		
	2d - Improving commuter parking at railway stations	Economic and Property Development	Transport for NSW		X	X
	2e - Improving commuter hubs along the freeway	Economic and Property Development	Transport for NSW Roads and Maritime Services		X	X
	2f - Creating a better public transport system including new outer suburban train carriages, upgrades of the Tuggerah station, rail maintenance upgrades and better local bus services (Regional Strategy)	Economic and Property Development	Transport for NSW		X	X
	2g - Ongoing upgrading of roads in the region including The Entrance Road and Pacific Highway (Regional Strategy)	Roads	Roads and Maritime Services		X	X
	2h - Improving the M1 links to Sydney to three lanes in each direction in partnership with the Federal Government (Regional Strategy)	Economic and Property Development	Roads and Maritime Services		X	X
	2i - Providing an integrated transport system that satisfies users' needs	Roads	Roads and Maritime Services		X	X
	2j - Supporting commuters and their families	Economic and Property Development	Transport for NSW		X	X
	2k - Supporting the development of a regional airport within the Shire	Economic and Property Development	Department of Premier and Cabinet		X	X

Community Strategic Plan Priority Objective	Community Strategic Plan Strategy	Principal Activity	Primary Service Provider	Council's Role		
				Partner	Advocate	Observer/Monitor
3. Communities will have access to a diverse range of affordable and coordinated facilities, programs and services.	3a - Providing and maintaining local and regional community facilities for recreation, culture, health and education	Community Recreation Community Education	Wyong Shire Council	X	X	X
	3b - Providing and maintaining a range of community programs focused on community development, recreation, culture, environment, education and other issues	Community and Education Community Recreation Environment and Land Use Waste Management	Wyong Shire Council	X	X	X
	3c - Providing recurrent funding for community support and development services	Community and Education Economic and Property Development	Wyong Shire Council	X	X	X
	3d - Promoting community facilities to help maximise their benefits and use	Community and Education Administration (Shared Services)	Wyong Shire Council	X		
	3e - Balancing the varying provision of facilities and amenities between towns/suburbs to enhance the quality of life in the Shire	Community and Education Community Recreation Administration (Shared Services)	Wyong Shire Council	X		
	3f - Maximising the access to, and potential for, new and existing facilities/infrastructure to support growth	Community and Education Community Recreation Economic and Property Development	Wyong Shire Council	X	X	X
	3g – Supporting people in the community to lead healthy, active lifestyles	Community Recreation	Central Coast Health District	X	X	X
	3h – Providing access to basic and specialist health care services to all community residents		Central Coast Health District			X

Community Strategic Plan Priority Objective	Community Strategic Plan Strategy	Principal Activity	Primary Service Provider	Council's Role		
				Partner	Advocate	Observer/Monitor
4. The community will be well educated, innovative and creative. People will attain full knowledge potential at all stages of life.	4a - Generating community awareness and behavioural change about the value of ongoing education	Community and Education	Department of Education and Communities	X	X	X
	4b - Creating programs that encourage lifelong learning for everyone	Community and Education	Department of Education and Communities	X	X	X
	4c - Creating and maintaining programs to actively encourage community involvement in educational institutions		Department of Education and Communities		X	X
	4d - Establishing and maintaining a committed network of education, community, business and government representatives	Community and Education Economic and Property Development	Department of Education and Communities		X	X
	4e - Providing programs and services which respond to changes in the field of education in Wyong Shire		Department of Education and Communities			X
	4f - Accessing a range of post school, tertiary, and degree based educational facilities. Promote innovation in areas important to the local and regional economy		Department of Education and Communities			X
	4g - Providing education, training and skills development that reflect the region's specific employment needs	Economic and Property Development	Department of Education and Communities Central Coast Regional Development Corporation			X
	4h - Ensuring that all students and educational institutions have access to high quality services and technological resources		Department of Education and Communities			X
5. Areas of natural value in public and private ownership will be enhanced and retained to a high level in the context of ongoing development.	5a - Preserving threatened and endangered species as well as ecological communities and biodiversity	Environment and Land Use Regulatory	Office of Environment and Heritage	X	X	X
	5b - Expanding and continuing programs focused on restoring degraded natural areas in our community	Environment and Land Use	Wyong Shire Council	X	X	X
	5c - Ensuring all development areas create or maintain tree covered ridgelines and waterways	Environment and Land Use Regulatory	Wyong Shire Council	X		
	5d - Developing and implementing strategies to reduce the Shire's Environmental Footprint	Environment and Land Use Waste	Wyong Shire Council	X		
	5e - Developing and implementing a Natural Resource Management Strategy for Wyong Shire	Environment and Land Use	Wyong Shire Council	X		
	5f - Ensuring sustainable development that is sympathetic to the local setting and reflects community values	Environment and Land Use	Wyong Shire Council	X		

Community Strategic Plan Priority Objective	Community Strategic Plan Strategy	Principal Activity	Primary Service Provider	Council's Role		
				Partner	Advocate	Observer/ Monitor
6. There will be a sense of community ownership of the natural and built environment through direct public involvement with programs and services.	6a - Improving and promoting public access to environmental areas	Environment and Land Use Community Recreation	Department of Primary Industries	X	X	X
	6b - Establishing and maintaining projects and programs to encourage more active participation in community based environmental activities	Environment and Land Use Waste	Wyong Shire Council	X	X	X
	6c - Creating and promoting a network of renowned bush trails	Environment and Land Use Community Recreation	Wyong Shire Council	X	X	X
	6d - Establishing a community event based around our lakes and beaches		Community	X		
	6e - Developing and implementing a tree planting program	Environment and Land Use	Wyong Shire Council	X		
	6f - Creating, maintaining and promoting a series of community gardens	Community Recreation	Community	X	X	X
	6g - Supporting and encouraging volunteer groups and champions	Environment and Land Use Waste	Wyong Shire Council Community	X		
	6h - Maintaining and making available information about the environment and environmental change	Environment and Land Use	Wyong Shire Council	X	X	X
	6i - Community awareness of sustainability and environmental issues impacting Wyong Shire	Environment and Land Use	Community	X	X	X

Community Strategic Plan Priority Objective	Community Strategic Plan Strategy	Principal Activity	Primary Service Provider	Council's Role		
				Partner	Advocate	Observer/Monitor
7. There will be a strong sustainable business sector and increased local employment built on the Central Coast's business strengths.	7a - Providing a coordinated approach to business generation, employment and development for the region	Economic and Property Development	Regional Development Australia	X	X	X
	7b - Identifying and leveraging the competitive advantages of Wyong Shire	Economic and Property Development	Wyong Shire Council	X	X	X
	7c - Supporting the growth of the Shire as a competitive major business sector while reducing the alienation of towns/ suburbs that can result from regional pressures	Economic and Property Development	Wyong Shire Council	X	X	X
	7d - Actively promoting the business benefits of Wyong Shire. Creating a single executive level voice to attract employment generating development to the Central Coast and negotiating in liaison with all relevant agencies	Economic and Property Development	Regional Development Australia		X	X
	7e - Establishing and maintaining a strategic database on business and economic trends on the Central Coast	Economic and Property Development	Regional Development Australia	X		X
	7f - Establishing and maintaining key industry networking roundtables	Economic and Property Development	Wyong Shire Council	X	X	X
	7g - Regularly identifying Central Coast businesses that are innovative and creative with high growth potential ("gazelles")	Economic and Property Development	Wyong Shire Council	X	X	X
	7h - Supporting the development of a major Conference Centre in the Shire	Economic and Property Development	Wyong Shire Council	X	X	X
	7i - Ensuring adequate and appropriate employment land in the Shire	Environment and Land Use Economic and Property Development	Wyong Shire Council	X	X	X
	7j - Sourcing tourist attractions across the Shire	Council Enterprises Economic and Property Development	Business Interests	X	X	
8. Information communication technology will be consistent with world's best practice and adaptive to technological advances across all sectors.	8a – Advocating for the provision of high speed broadband throughout Wyong Shire	Economic and Property Development	Department of Broadband, Communications and the Digital Economy		X	X
	8b - Developing and implementing guidelines to ensure all residences and businesses as well as commercial and educational centres can be quickly linked to fibre-optic telecommunications networks	Administration (Shared Services)	Department of Broadband, Communications and the Digital Economy Central Coast Broadband Infrastructure Group		X	X



COMMUNITY STRATEGIC PLAN

creating our ideal community

Produced on behalf of the community of Wyong Shire by:

WYONG SHIRE COUNCIL
2 HELY STREET
WYONG NSW 2259
Revised 2013

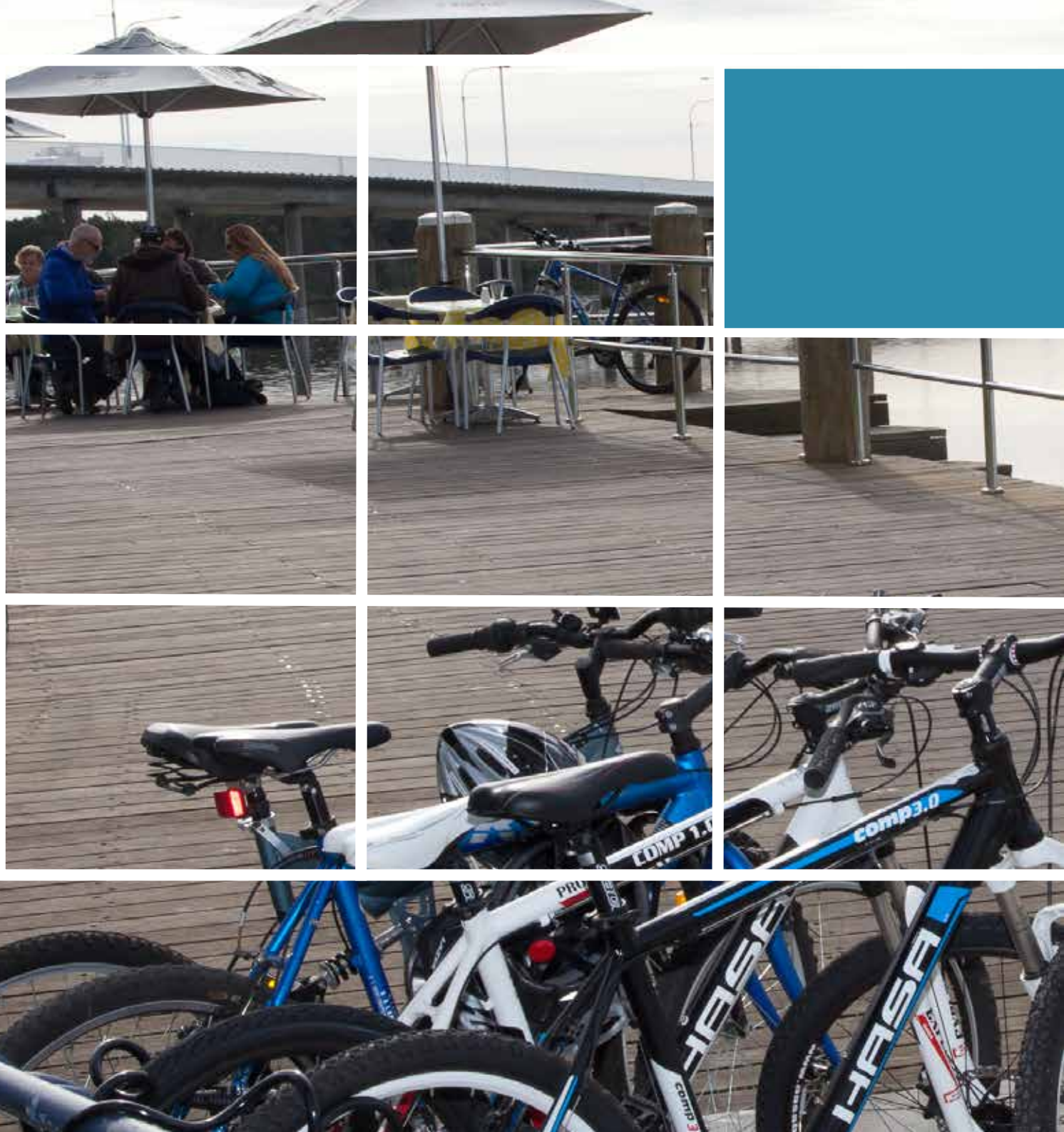


SETTLEMENT strategy

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November 2013



Gazetted statement:



SETTLEMENT strategy

Overview of this strategy

The Wyong Local Government Area (LGA), situated on the Central Coast of NSW, has seen rapid population growth over the last 30 years. In fact it was the 10th fastest growing LGA in Australia, reflecting the area's attractive living environments, relatively affordable housing and location within easy commuting distance to Newcastle and Sydney.

That growth is expected to continue at above the NSW average through to 2031, with the Central Coast Regional Strategy 2008 (CCRS) predicting that 70,000 people will move to the area in the next 18 years, needing 39,500 new homes and 27,000 new jobs.

It's important that we plan for and manage this future urban growth strategically so that current and future residents are able to lead a liveable lifestyle. We need to protect our much-loved natural environment, local biodiversity and natural resources, whilst planning for the living spaces, amenities, local services and employment this increased future population will need.

A balance must be struck between new urban release areas, urban consolidation (increasing densities within existing urban areas) and nurturing the local heritage, coastal and rural areas, diverse ecosystems and natural resources.

This Strategy takes into account how the area is today and the character we want the area to have in the future. It considers existing land uses and infrastructure, environmental values, social and economic aspects and natural hazards like flooding and bushfires.

This Wyong Shire Settlement Strategy lays out the strategic direction and framework for land use and development activities in the Wyong LGA, taking into account State, regional and local planning objectives. It complements the Central Coast Regional Strategy and the North Wyong Shire Structure Plan (NWSSP) both of which cover the period to 2031.

Aims & Objectives

- Support the objectives of the NWSSP and CCRS;
- Provide overall strategic direction for the LGA;
- Direct future growth to the most appropriate locations based on an understanding of constraints and opportunities;
- Provide sensible timeframes for urban growth to guide planning and infrastructure investment;
- Promote the efficient and equitable provision of services, infrastructure and amenities and ensure that new urban land release contributes to infrastructure costs;
- Foster economic, environmental and social well-being so that the Wyong LGA becomes a sustainable and prosperous place to live, work and visit;
- Encourage economic development within the LGA to reduce reliance on other regions for employment and support a self-sustaining economy;
- Protect valuable agricultural land from inappropriate development;
- Encourage a range of housing, employment, recreation and human services to meet the needs of residents;
- Provide liveable communities with equitable access to a range of community services and facilities for recreation, culture, health and education;
- Encourage ecologically sustainable development;
- Conserve, protect and enhance the environmental and cultural heritage and visual character of the Shire;
- Minimise community risk in areas subject to natural hazards;
- Promote a high standard of urban design that enhances the existing and desired future character of areas;
- Reduce reliance on cars for transport within and between urban centres;
- Prepare for future impacts of climate change on both public and private infrastructure and assets.

How to use the strategy

The Settlement Strategy is divided into ten chapters, including seven 'theme' chapters:

Introduction to the Settlement Strategy

Describes the purpose objectives, strategic context and how the Strategy will operate.

Planning for Community (Theme 1)

Looks at community services, facilities, open space, recreation, educational and health facilities, and emergency services for residents.

Planning for Utilities Infrastructure (Theme 2)

Looks at servicing and infrastructure for our water supply and sewerage network; stormwater management, waste management and public utility undertakings.

Planning for Transport (Theme 3)

Considers the road network; public transport, including the bus and rail network; on-road bicycle and shared pathways system; and alternative forms of transport.

Planning for Environment (Theme 4)

Biodiversity conservation; green corridors; catchments, lakes and waterways; wetlands; groundwater; environmental amenity, heritage; and scenic protection, within the LGA.

Planning for Natural Hazards (Theme 5)

Considers the impacts of acid sulfate soils; bushfire and coastal Erosion; flooding; soil instability; salinity; and climate change

Planning for Economy and Employment (Theme 6)

Outlines employment lands, commercial and retail development, business parks, agriculture, tourism, resource extraction and economic development.

Planning for Settlements and Housing (Theme 7)

Considers our residential centres, greenfield and infill development, rural residential development, and affordable and aged housing.

Planning for Land Use

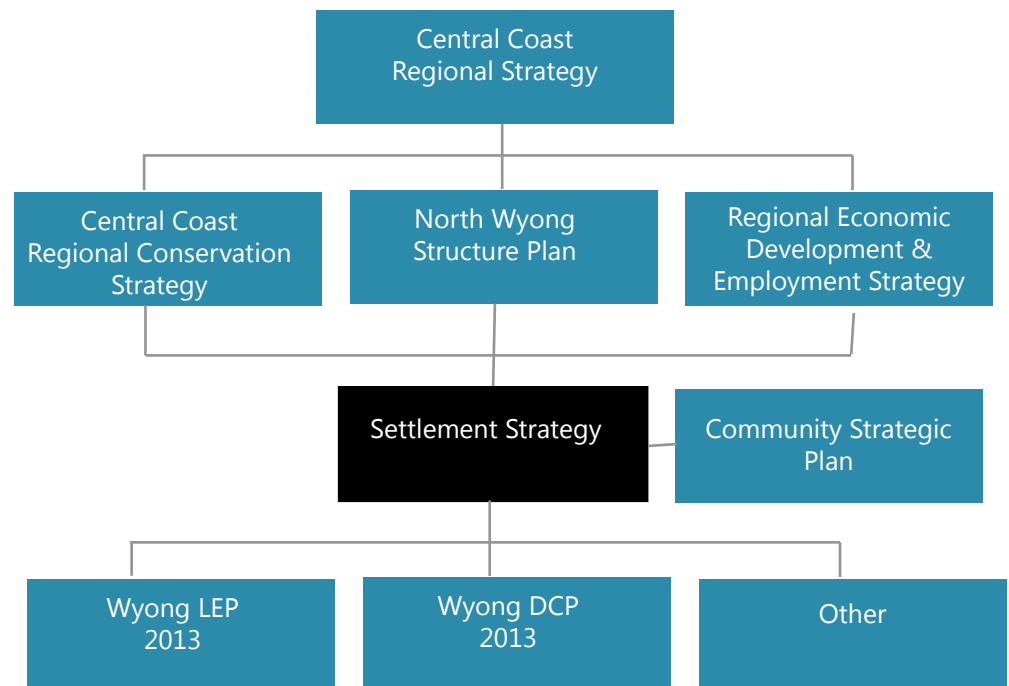
Consolidates the "Theme" chapters and incorporates an overall Land Use Strategy, identifying development areas and staging timeframes for each area.

Planning for Governance and Implementation

Provides mechanisms for implementing the Settlement Strategy. All actions identified in preceding chapters are given a priority and assigned to a responsible party, which will assist Council in monitoring and reviewing the Strategy to ensure the required actions are kept on track.

Strategic Framework

The Settlement Strategy is part of a hierarchy of State Government and Local Government documents. State Government documents including the CCRS, NWSSP, Regional Economic Development & Employment Strategy (REDES) sit above the Settlement Strategy. Eventually the draft Central Coast Regional Conservation Plan (once adopted) will also be incorporated into this hierarchy as depicted below. The Settlement Strategy informs the Wyong LEP 2013 and Wyong DCP 2013, and sits above these documents in the hierarchy. See the diagram below.



PLANNING for OUR COMMUNITY

Key Planning Consideration

Key Considerations for improved **COMMUNITY FACILITIES AND SERVICES**:

- Provide a network of facilities that are equitable and accessible.
- Provide flexible and multi-purpose facilities to adapt to changing community needs and expectations, government funding programs and new models of facility provision.
- Embellish existing facilities, where feasible, to increase functionality of facilities.
- Co-locate community facilities with complementary facilities, such as sport and recreation facilities, schools and retail centres to create a "community hub".
- Collaborate with State and Federal Government and non-government agencies to improve planning and identify opportunities for integrated service delivery appropriate to community needs and desired social outcomes.
- Engage community members in the planning and design process to provide an opportunity for people to share their ideas about their community.
- Identify opportunities for joint ventures to provide community facilities and services.
- Incorporate design elements which respond to community needs – functional, practical, flexible, accessible, safe - to promote efficient use of the facility and effective delivery of services and programs.
- Maintain community facilities to promote community pride, increased usage and safety.
- Establish preferred model(s) and standardised policies and procedures for the sustainable operation, management and maintenance of community facilities.
- Identify whole-of-life costs, including construction, operation and maintenance costs, and funding sources, at the commencement of the planning process.

Key Considerations for improved **OPEN SPACE AND RECREATION**:

- Provide a hierarchy of play opportunities within open space areas from district playgrounds and all access playgrounds to landscaped areas for imaginative play.
- Consider supply and demand for open space and recreation facilities, including the location, variety and service capacity of existing open space and recreation facilities and the ability of new residents to access them.
- Consider the demographics of the new community and the potential implications for specific recreation opportunities and facilities.

- *Maintain and provide for a variety of open space and recreation facilities to service existing and new development.*
- *New Greenfield and Infill development areas to include appropriate open space facilities within the urban interface area in bushfire prone areas.*
- *All new open space and recreation facilities to utilise sustainable materials to increase energy efficiency.*
- *Build connectivity into residential precincts via footpaths, cycleways and shared pathways.*
- *Create public places and spaces that are conducive to community connectedness to enable residents to meet and use the facilities and services in the area.*
- *Ensure open space and recreation facilities are safe, inviting, attractive and reflective of community identity, through landscape design, public art, street furniture etc.*
- *Consider whole-of-life costs, including construction, operation and maintenance, and identify funding sources, when planning for open space and recreation facilities.*

Key Considerations for improved EDUCATION:

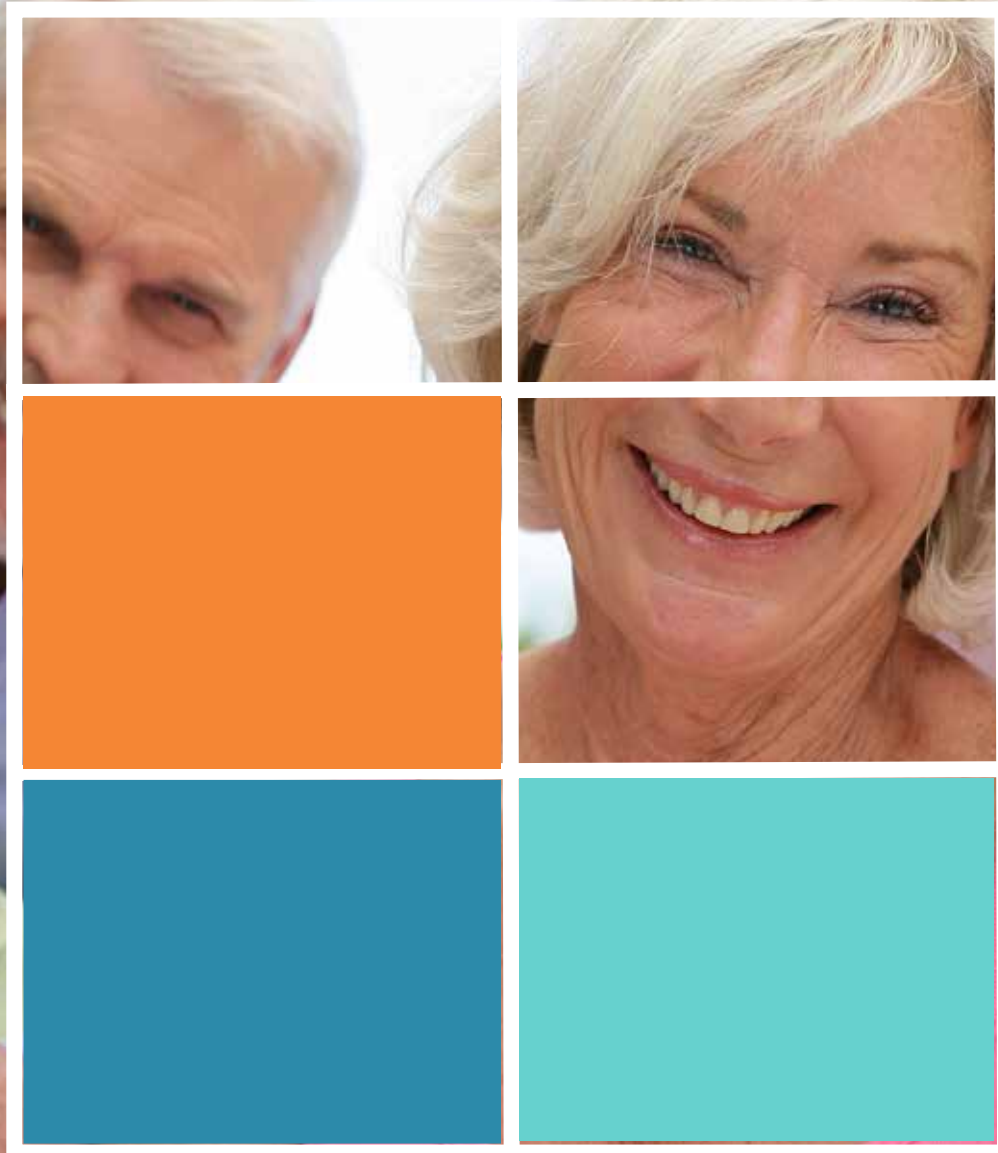
- *Partner with the University of Newcastle, TAFE NSW, and the Central Coast Community College in establishing Wyong LGA as a centre of education excellence.*
- *Support further development of schools and access to local higher education opportunities through expansion of TAFE and University courses.*
- *Foster collaboration and partnerships to enable better sharing of resources and greater access to learning opportunities.*
- *Develop lifelong learning skills in people across all life stages to assist in building the community's capacity to address issues in the community.*
- *Establish a more diverse role for Council's Libraries and Community Centres as venues for education, training and lifelong learning programs and activities.*
- *Grow business by increasing the community's skill base and its capacity to contribute to expanding commercial opportunities.*

Key Considerations for improved HEALTH:

- *Consider the Healthy Planning Checklist prepared by the Premier's Council for Active Living as part of master planning process for new and expanding communities, to encourage and facilitate active living.*
- *Continue to partner with Local Health Service and agencies to address issues, lobby for additional services and promote healthy lifestyle programs.*

Key Considerations for improved EMERGENCY SERVICES:

- *Collaborate with State and Federal Government to improve planning and identify opportunities for improved emergency services within Wyong LGA.*



COMMUNITY FACILITIES and SERVICES

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
CM01	Continue to implement the Community Plan and Youth Engagement Strategy Action Plans.	WSC					X	C&RS	Ongoing
CM02	Approach the State and Federal Government and advocate for funding of new and upgraded facilities and sustainable recurrent funding for staffing, programming and activities.	SG / FG					X	C&RS	Ongoing
CM03	Actively seek opportunities for joint ventures and partnerships to provide community facilities and services, such as the use of school facilities for a range of community, recreation and sporting activities.	WSC					X	C&RS	Ongoing
CM04	Encourage the use of flexible S.94 Development Contribution practices, including Works in Kind and Voluntary Planning Agreements, to ensure the timely delivery of necessary community facilities.	WSC					X	P&ED	Ongoing
CM05	Develop a Human Services Strategy for the NWSSP area, using a model similar to human services planning in Warnervale/Wadalba.	WSC					X	C&RS	Medium
CM06	Undertake a review of cemetery infrastructure within Wyong LGA to ensure that there is an adequate supply of cemetery land and associated infrastructure.	WSC					X	C&RS	Medium
CM07	Implement the Community Facilities Strategy.	WSC					X	C&RS	Short

OPEN SPACE and RECREATION

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
CM08	Review open space and recreation zones to determine future zonings under Wyong LEP 2013.	WSC	X					P&ED	Short
CM09	Integrate open space planning principles identified in the Wyong Open Space Principles Plan (2005) into Wyong LEP 2013.	WSC		X				P&ED	Medium
CM10	Review Wyong DCP 2013 Chapter (Subdivision) to ensure that new subdivisions provide community open space and possible locations for community gardens.	WSC				X		D&B	Medium
CM11	Integrate open space and recreation land and infrastructure provisions into Wyong DCP 2013.	WSC				X		D&B	Medium
CM12	Implement the Recreation Facilities Strategy (2009). Evaluation and rationalisation of facilities to be undertaken in future reviews of the Recreation Facilities Strategy.	WSC					X	C&RS	Ongoing
CM13	Implement the Local Parks Strategy (2005).	WSC					X	C&RS	Ongoing
CM14	Review the Wyong Open Space Principles Plan (2005) to develop a benchmark for Open Space and Recreation requirements.	WSC					X	C&RS	Medium
CM15	Pursue recreation opportunities for young people as identified in the Youth Engagement Strategy (2011).	WSC					X	C&RS	Medium
CM16	Investigate and implement a program of development of bushland and forest parks.	WSC					X	C&RS	Medium
CM17	Complete the Aquatic Infrastructure Audit.	WSC					X	C&RS	Medium
CM18	Liaise with State Government to provide increased opportunities for appropriate recreation facilities.	SG					X	C&RS	Ongoing

EDUCATION FACILITIES

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
CM19	Educational establishments will be zoned in accordance with Department of Planning & Infrastructure Guidelines for Zoning of Infrastructure. Specific sites to retain SP2 Infrastructure zone in some instances.	WSC	X					P&ED	Short
CM20	Educational establishments will be permissible under Wyong LEP 2013 within the same zones as the “prescribed” zones under the Infrastructure SEPP. The proposed exception is the Zone RU6 Transition.	WSC	X					P&ED	Short
CM21	Prepare the Ourimbah Planning Strategy to ensure integration between the University and community. The Planning Strategy will investigate opportunities for student accommodation; improved linkages; and provision of supporting infrastructure and services.	WSC		X		X	X	P&ED	Medium
CM22	Approach the Federal & State Government and advocate for TAFE and University to provide courses which meet local industry demands and emerging skills gaps.	SG					X	C&RS	Ongoing
CM23	Implement the Learning Communities Strategy Action Plans.	WSC					X	C&RS	Ongoing

HEALTH SERVICE FACILITIES

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
CM24	Approach the State Government and advocate for improved services for the provision of emergency, maternity and GP access, particularly at Wyong Hospital.	SG					X	C&RS	Ongoing
CM25	Liaise with the State Government to develop community health care relief programs.	SG					X	C&RS	Ongoing
CM26	Approach the State Government and advocate for preparation of long-term strategic plans in accordance with the NWSSP and Settlement Strategy to ensure the coordinated approach to development, particularly in response to additional health and ambulance services	SG					X	C&RS	Ongoing
CM27	Facilitate the provision of additional GP services, and assist in the establishment of new GP services in high need areas.	SG					X	C&RS	Ongoing

EMERGENCY SERVICES

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
CM28	Approach the State Government and advocate for additional police officers to service our growing population.	SG					X	C&RS	Ongoing
CM29	Finalise the draft Business Continuity Plan to support the continued achievement of critical business functions in the face of uncertainty or disruption.	WSC					X	GM	Short

Short Term: Part of Wyong LEP 2013, Wyong DCP 2013;

Medium Term: Within next 5 years;

Long Term: More than 5 years;

Ongoing: Commenced or ongoing action.

ABBREVIATIONS

C&RS: Community and Recreation Services Department

D&B: Development and Building Department

I&O: Infrastructure and Operations Department

CCWC: Central Coast Water Corporation

GM: General Manager's Department

P&ED: Property and Economic Development Department

PLANNING for UTILITIES INFRASTRUCTURE

Key Planning Consideration

Key Planning Considerations for our WATER SUPPLY:

- *Secure and deliver a sustainable long-term water supply system to accommodate the Central Coast's existing and future water needs.*
- *Optimise the use of existing services and infrastructure and promote the efficient provision of services and infrastructure in the future.*
- *Incorporate water-efficiency initiatives into planning strategies and development controls including water tanks, non-potable water usage, water use and Water Sensitive Urban Design.*
- *Encourage industrial/commercial use of recycled water.*

Key Planning Considerations for our SEWERAGE INFRASTRUCTURE:

- *Ensure the orderly and economic development of land and the provision of appropriate infrastructure within new urban release areas and mitigate the adverse impacts of sewerage treatment infrastructure on surrounding development.*
- *Stage development within future urban release areas to mitigate odour impacts and problems associated with Sewer Pumping Stations, including ensuring only permanent works are permitted. No temporary works are to be permitted.*

Key Planning Considerations for our STORMWATER INFRASTRUCTURE:

- *Implement site specific and/or precinct specific stormwater harvesting schemes. To reduce quantity of stormwater discharge, improve quality of stormwater runoff, and preserve pre-development hydrological regimes to protect natural wetlands.*
- *Encourage industrial and commercial stormwater re-use particularly within Business Parks, the Wyong Employment Zone and Warnervale Town Centre.*
- *Increase densities around open space to maximise stormwater re-use for irrigation, particularly for Warnervale/Wadalba and areas outside the Porters Creek Catchment.*

- *Section 94 Development Contributions Plans for new Greenfield and Infill development areas to consider integrated water cycle management, including management of water quality, quantity and water conservation.*
- *Continue to implement the objectives and actions of the Tuggerah Lakes Estuary Management Plan.*

Key Planning Considerations for our WASTE MANAGEMENT:

- *Promote waste avoidance and resource recovery in demolition and building work as well as in the design and occupancy of residential, commercial and industrial development.*
- *Support waste efficient business activities and provide continuing community waste education programs.*

Key Planning Considerations for our PUBLIC UTILITIES:

- *Improve and maintain working relationships with Energy Providers to ensure a coordinated approach to projects.*
- *Continue to liaise with RDA (Central Coast/Hunter) and the NBN company regarding locations for further NBN rollout within the LGA.*

WATER SUPPLY

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
IN01	Incorporate model local clause Part 6, including the suite of associated sub-clauses within Wyong LEP 2013 and support its objectives in the possible future development of DCP chapters for each of the nominated urban release areas identified by the NWSSP, where appropriate. The DCP chapter will provide a staging plan for the efficient release of urban land that makes provision for necessary infrastructure and sequencing, including water servicing, sewer and drainage infrastructure.	WSC	X			X		P&ED	Short
IN02	Incorporate Drinking Water Catchments model local clause within Wyong LEP 2013 to control development within prescribed drinking water catchments providing potable water to the community.	WSC	X					P&ED	Short
IN03	Ensure land use zoning in the relevant area of Lakes/Budgewoi Beach continues to enable the intake system and pumping station associated with the Toukley Desalination Plant (approved but yet to be constructed).	WSC	X					P&ED	Short
IN04	Amend Wyong DCP 2013 to incorporate a chapter on Water Supply Catchment Area Development, in order to ensure appropriate development in areas within our drinking water supply catchments.	WSC				X		P&ED	Medium
IN05	Assist the Department of Planning & Infrastructure in reviewing the CCRS, to consider population and dwelling targets in line with current and projected water supply issues for the Central Coast and Wyong LGA.	WSC/SG					X	P&ED	Medium
IN06	Continue to implement WaterPlan 2050 and its associated strategies aligned with its key focus areas: enhancing the existing water supply system; using water efficiently; and accessing additional sources of water.	WSC/CCWC					X	I&O/CCWC	Ongoing
IN07	Develop or amend DSPs to ensure new future urban release areas identified by the NWSSP are considered, in terms of the time of water supply and servicing.	WSC/CCWC					X	I&O	Ongoing
IN08	Develop an appropriate approach to assess proposals in the vicinity of bore fields to protect the water source but not unnecessarily constrain development.	WSC/CCWC		X				I&O	Medium

SEWERAGE INFRASTRUCTURE

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
IN09	Develop or amend DSPs to ensure new future urban release areas identified by the NWSSP are considered, in terms of the time of sewerage supply and servicing.	WSC					X	I&O	Ongoing
IN10	Odour studies to be undertaken for Toukley, Bateau Bay, Mannering Park and Gwandalan STPs with anticipated 2050 operating capacity to identify odour impacts and buffers and limit development of the surrounding region.	WSC					X	I&O	Short

STORMWATER MANAGEMENT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
IN11	Finalise, adopt and implement DCP Chapter – Water Sensitive Urban Design. This includes review of the Urban Stormwater Quality Management Plan for the Tuggerah Lakes and Coastal Catchments and incorporation into WSUD chapter where applicable.	WSC				X		D&B	Short
IN12	Refine, adopt and implement the Porters Creek IWCM Scheme and continue to seek grant funding to achieve the outcomes of this Scheme.	WSC					X	I&O	Ongoing
IN13	Formalise and coordinate cross-organisational processes and disciplines to ensure the sustainable implementation and management of stormwater and stormwater assets.	WSC					X	I&O	Medium

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
IN14	Fund the timely renewal and/or refurbishment of existing stormwater assets to ensure the efficiency of the network. This includes the opportunity to ensure the existing engineering control provides the best stormwater management solution for the land-use.	WSC					X	I&O	Ongoing

WASTE MANAGEMENT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
IN15	Buttonderry Waste Management Facility to be zoned SP2 Infrastructure (Waste Management Facility) under the provisions of Wyong LEP 2013.	WSC	X					P&ED	Short
IN16	Include a Site Waste Management Chapter in Wyong DCP 2013.	WSC	X					D&B	Short
IN17	Identify suitably-located and appropriately zoned land for new recycling, waste avoidance, and resource recovery infrastructure, to support growth in major regional centres and major towns.	WSC	X	X				P&ED	Medium

PUBLIC UTILITY INFRASTRUCTURE

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
IN18	Wyong LEP 2013 will zone the Munmorah, Colongra and Vales Point Power Stations SP2 - Infrastructure (Electricity Generating Works); and include appropriate overlays in Wyong DCP 2013 indicating environmentally sensitive land and the biodiversity attributes of each of the Power Station sites.	WSC	X		X			P&ED	Short
IN19	Future planning of Precinct 14 identified by the NWSSP should make provision for appropriate land use buffers to mitigate adverse environmental impacts, including noise and air pollution and the exposure to potential hazards.	WSC		X		X		P&ED	Medium
IN20	Wyong DCP 2013 to include a requirement that implementation of the NBN and other telecommunications infrastructure is considered in the planning of Urban Release Area Precincts.	WSC				X		P&ED	Medium
IN21	Approach the State Government and advocate for the preparation of long-term strategic plans for public utility undertakings which consider the projected population growth identified by the NWSSP; Settlement Strategy; and the projected impacts of Climate Change.	SG					X	P&ED	Ongoing
IN22	Approach the State Government and advocate for the investigation of opportunities for renewable energy.	SG					X	P&ED	Ongoing
IN23	Prepare and Implement a Renewable Energy Strategy, in accordance with Council's Natural Resource Management Strategy.	WSC					X	P&ED	Medium
IN24	Seek State Government support for the transfer (at no cost) of Delta Electricity land at Vales Point Power Station to allow the continuing operation of the Extreme Sports Park, Koala Park, the triangle of land bound by Scenic Drive, Highview Street and The Outlet, San Remo, and recreation and open space lands.	WSC					X	C&RS	Medium

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PLANNING for TRANSPORT

Key Planning Consideration

Key Considerations for an improved ROAD NETWORK:

- Improve accessibility, safety and congestion of the road network by improving and maintaining the road network and promoting sustainable forms of transport.
- Require submission of a traffic impact assessment addressing the adequacy of the existing and proposed road network to accommodate projected traffic volumes.
- Local Area Traffic Management Plans should be developed for new Greenfield and Infill development areas, and upgraded for existing developed areas to ensure the safety and efficiency of the local road system.

Key Considerations for improved PUBLIC TRANSPORT:

- Major developments and planning proposals to provide a Transport Management Plan, including how the development will encourage modes of travel other than private vehicle.
- Improve public transport to key destinations within Wyong LGA, whilst improving ancillary infrastructure and increasing access and safety of the public transport system.
- New Greenfield and Infill developments to consider public transport linkages and provide appropriate infrastructure (bus shelters, pedestrian and cycleway links, lighting, seating, secure parking and timetable information) to facilitate service provision to achieve safer and more frequent services and encourage greater use of public transport.
- Ensure that isolated developments are not rezoned until such time that adequate public transportation and cycleway/pedestrian linkages can be guaranteed.
- Support the provision of park and ride facilities with express bus services.

Key Considerations for an improved BICYCLE AND PEDESTRIAN NETWORK:

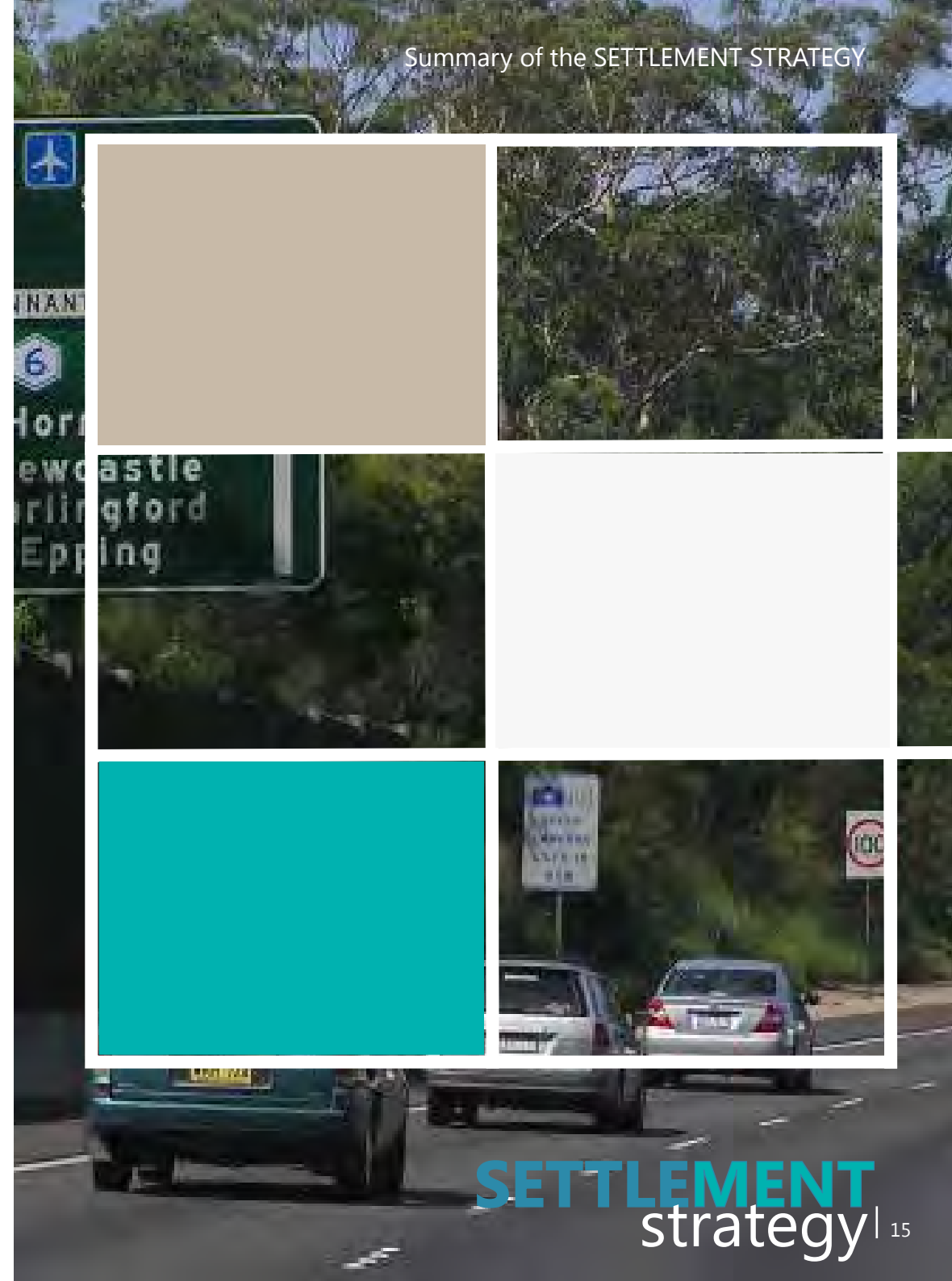
- Provide a quality bicycle and shared pathway network to improve the quality of life of Wyong LGA residents.
- Local Mobility Plans to be prepared as part of all commercial, retail and major residential development applications.

Key Consideration for an improved WARNERVALE AERODROME:

- *Protect the safety of aerodrome operations and manage risks that could potentially impact upon surrounding development, whilst planning for the anticipated future industrial land use within the aerodrome lands.*

Key Consideration for an improved ALTERNATIVE TRANSPORT NETWORK:

- *Ensure that the alternative transport provision within Wyong LGA is improved, and that an appropriate level of service is maintained for the benefit of various members of the community.*



OUR ROAD NETWORKS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
TR01	Approach the State Government and advocate for the upgrading and maintenance of State roads, existing intersections and the provision of new intersections along State Roads, to alleviate present and future congestion.	SG					X	P&ED	Ongoing
TR02	Approach the State Government and advocate for the provision of full F3 Freeway interchanges for Alison Road, Wyong; and Motorway Link Road, Bushells Ridge.	SG/FG					X	P&ED	Ongoing
TR03	Approach the State and Federal Governments and advocate for the improvement of F3 Freeway links to Sydney, including widening to three lanes and provision of alternative links to the M2 and M7 motorways.	SG/FG					X	P&ED	Ongoing
TR04	Approach the State Government and advocate for the provision of improved information signage and intelligent systems on the arterial road network.	SG					X	P&ED	Ongoing
TR05	Approach the State Government and advocate for the provision of a road linking Kanangra Drive, Gwandalan to Chain Valley Bay, to improve connectivity.	SG					X	P&ED	Ongoing
TR06	Approach the State Government and advocate for funding assistance for completion of the Link Road, from Watanobbi to Warnervale.	SG/FG					X	P&ED	Ongoing
TR07	Approach the State Government and advocate for the construction of commuter car parks at key interchanges, with an emphasis on the safety of these facilities.	SG					X	P&ED	Ongoing

PUBLIC TRANSPORT SYSTEM

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
TR08	Approach the State Government and advocate for identification of locations for rapid transport corridors.	SG					X	P&ED	Ongoing
TR09	Approach the State Government and advocate for the replacement of the level railway crossing at Warnervale, with a grade separated facility.	SG					X	P&ED	Ongoing
TR10	Approach the State Government and advocate for the provision of adequate commuter parking at train stations, including North Warnervale.	SG					X	P&ED	Ongoing
TR11	Approach the State Government and advocate for the upgrading of Tuggerah and Ourimbah Train Stations.	SG					X	P&ED	Ongoing
TR12	Approach the State Government and advocate for increased frequency of an all-stations service between Woy Woy and Wyee train stations, together with Gosford and Lake Macquarie Councils.	SG					X	P&ED	Ongoing
TR13	Approach the State Government and advocate for the provision of a high-speed train service between Williamtown and Sydney, with a stop in Wyong LGA.	SG					X	P&ED	Ongoing
TR14	Approach the State Government and advocate for increased services to Ourimbah Station for improved access to the University of Newcastle/TAFE Institute.	SG					X	P&ED	Ongoing
TR15	Approach the State Government and advocate for the construction of North Warnervale Train Station.	SG					X	P&ED	Ongoing
TR16	Approach the State Government and advocate for improvements to bus routes and frequency, including the provision of bus lanes, and bus priorities at key intersections..	SG					X	P&ED	Ongoing
TR17	Approach the State Government and advocate for improvement to existing and provision of new commuter parking facilities at all existing and future railway stations.	SG					X	P&ED	Ongoing

BICYCLE AND PEDESTRIAN NETWORK

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
TR18	Incorporate the principles of the Wyong Shire On-Road Bicycle and Shared Pathways Strategy into Wyong LEP 2013 and Wyong DCP 2013.	WSC	X		X			P&ED	Medium
TR19	Continue to implement the Wyong Shire On-Road Bicycle and Shared Pathway Strategy.	WSC					X	C&RS	Ongoing
TR20	Approach the State Government and advocate for additional funding to extend the pedestrian, bicycle and shared pathway network. This will include the construction, upgrading and maintenance of bicycle lanes on all classified state roads, to encourage cycling and alleviate present and future vehicle congestion.	SG					X	C&RS	Ongoing
TR21	Review and update S.94 Contributions Plans to allow developers to contribute to the implementation of the Wyong Shire On-Road Bicycle and Shared Pathways Strategy.	WSC					X	P&ED	Medium
TR22	Ensure Voluntary Planning Agreements are negotiated with developers incorporating contribution to the implementation of the Wyong Shire On-Road Bicycle and Share Pathway Strategy.	WSC					X	P&ED	Medium

WARNERVALE AERODROME

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
TR23	Wyong LEP 2013 is to incorporate the model local clauses ‘Development in Areas Subject to Aircraft Noise’ and ‘Airspace Operations’.	WSC	X					P&ED	Ongoing
TR24	Approach the Federal and State Government and advocate for further consideration of the potential of the Wallarah site as a suitable location for a Regional Airport.	WSC					X	P&ED	Short

ALTERNATIVE TRANSPORT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
TR25	Approach the State Government and advocate for improved taxi services within Wyong LGA.	SG					X	P&ED	Ongoing
TR26	Approach the State Government and advocate for the return of Night Owl bus services, with increased associations with clubs; and shopping centres.	SG					X	P&ED	Ongoing
TR27	Approach the State Government and advocate for additional funding for the Community Transport Program.	SG					X	C&RS	Ongoing
TR28	Develop a requirement for major development to provide taxi and community bus facilities, suitable for inclusion into a future amendment to Wvong DCP 2013.	WSC				X		B&D	Medium

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PLANNING for OUR ENVIRONMENT

Key Planning Consideration

Key Planning Considerations for BIODIVERSITY CONSERVATION:

- *Ensure environmentally sensitive land, endangered ecological communities, vulnerable ecosystems and high conservation value vegetation is conserved and protected.*
- *Consider appropriate development controls for lands adjoining protected lands.*
- *Require submission of a detailed flora and fauna assessment for all relevant developments, including an assessment of native tree cover and condition assessment of identified important vegetation in parklands.*
- *Encourage tree retention and larger subdivision sizes to retain urban tree cover.*

Key Planning Considerations for GREEN CORRIDORS:

- *Maintain and restore significant green corridor linkages.*
- *Ensure green corridors are appropriately implemented, conserved and protected as part of future land use planning investigations.*

Key Planning Considerations for CATCHMENTS, LAKES and WATERWAYS:

Assess the impacts of development on water quality:

- *Ensure catchments, lakes and waterways are appropriately conserved and protected.*
- *Conserve and enhance riparian vegetation and riparian corridors.*
- *Retain riparian functions to maintain habitat for aquatic and terrestrial species.*
- *Ensure erosion and sediment control measures are implemented and that appropriate monitoring systems are in place.*
- *Consider proliferation of Basic Landholder Rights and the impact on catchments, lakes and waterways when assessing waterfront subdivision applications.*

Key Planning Considerations for OUR WETLANDS:

- *Ensure sensitive wetlands are appropriately conserved and protected.*

Key Planning Considerations for OUR GROUNDWATER:

- *Assess the impacts of development on groundwater quality and quantity.*

Key Planning Considerations for OUR ENVIRONMENTAL AMENITY:

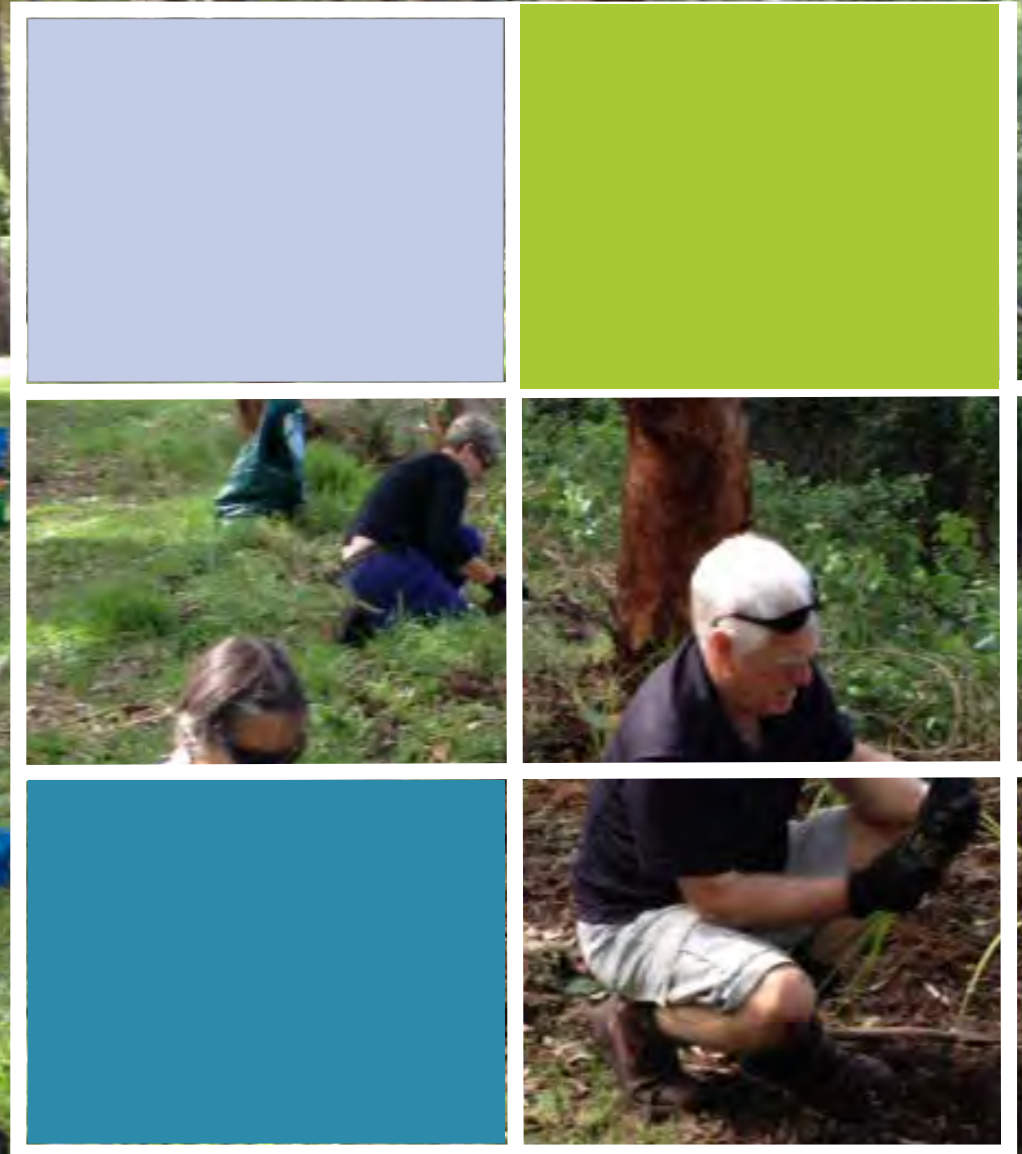
- *Ensure air quality and noise and vibration issues are given early consideration in all rezoning and development proposals to ensure that environmental amenity is maintained.*

Key Planning Considerations for OUR HERITAGE:

- *Ensure our heritage items and values are appropriately conserved and protected.*
- *A heritage management conservation plan and/or archaeological assessment will be required for relevant development and planning proposals for rezoning.*
- *Continue to consult with the Aboriginal community as an integral part of impact assessment in the land-use planning and development assessment process.*

Key Planning Considerations for SCENIC PROTECTION:

- *Ensure that the special and unique scenic characteristics and natural or rural settings of Wyong LGA are retained and protected.*
- *Minimise the visual impacts of development visible from the coastline, ocean and waterways.*
- *Require an assessment of the visual impacts of relevant development proposals and its effect on scenic amenity of the area.*



BIODIVERSITY CONSERVATION

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN01	Review zoning and other provisions to ensure environmentally sensitive land and wildlife linkages are suitably protected. Include bonus incentive provisions for the long term conservation of key biodiversity lands.	WSC	X		X	X		P&ED	Short
EN02	Investigate private land holder incentives for the protection, restoration and management of conservation land.	WSC	X			X	X	P&ED	Short
EN03	Conduct surveys to identify potential and core koala habitat, amend zonings and prepare a DCP Chapter for land that is or adjoins core koala habitat, as per Clause 15 of SEPP 44 Koala Habitat Protection.	WSC		X		X		P&ED	Medium
EN04	Update native vegetation community mapping (including condition assessment) and finalise green corridor and threatened species habitat mapping. Vegetation community classification to align with State classifications.	WSC		X			X	P&ED	Medium
EN05	Finalise and implement the Natural Resources Management Strategy for Wyong LGA.	WSC					X	P&ED	Medium
EN06	Incorporate suitable zoning and specific development controls for riparian corridors and wetlands.	WSC		X		X		P&ED	Short
EN07	Prepare an offset strategy to replace DCP Chapter – Interim Conservation Areas. The offset strategy should identify suitable offset sites, and provide financial mechanisms/framework for offsetting at local scale.	WSC					X	P&ED	Medium
EN08	Investigate the Yarramalong Valley and land west of Hue Hue Road to determine highest and best zones.	WSC		X				P&ED	Medium
EN09	Finalise and implement the Greening Wyong Strategy.	WSC					X	C&RS	Medium
EN10	Investigate funding mechanisms to address the high cost of conservation land maintenance.	WSC					X	P&ED	Medium
EN11	Undertake investigations and mapping for Endangered Ecological Communities west of the F3 Freeway, in conjunction with the State Government.	WSC/SG					X	P&ED	Medium
EN12	Continue to develop and update Plans of Management for natural areas classified as community land.	WSC					X	C&RS	Medium
EN13	Develop a Natural Areas Assets Register to identify the biodiversity and/or aesthetic value of these areas.	WSC					X	C&RS	Medium

GREEN CORRIDORS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN14	Include provisions (in consultation with DP&I and OEH) to require development proposals to consider the impact on vegetation and its importance as a green corridor and to prevent pre-emptive clearing of vegetation in the North Wyong Shire Structure Plan (NWSSP) area to ensure the protection of functional green corridors as recommended by the draft Central Coast Regional Conservation Plan (CCRCP) and NWSSP.	WSC		X			X	P&ED	Medium
EN15	Utilising the draft CCRCP as a guideline for corridor widths and suitable adjoining land uses adjacent to sensitive areas, prepare a green corridors Plan to incorporate appropriate zoning of the green corridor network.	WSC		X				P&ED	Ongoing

CATCHMENTS, LAKES and WATERWAYS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN16	Incorporate protection of catchments, lakes and waterways through land use zones or map overlays depicting environmentally sensitive lands, including: <ul style="list-style-type: none">▪ Zone waterways and environmentally sensitive areas around lakes.▪ Identify suitable riparian and foreshore buffer widths to be zoned E2 or E3 as part of the investigation of staged releases in the NWSSP area.▪ Include foreshore building line provision and mapping.	WSC	X	X				P&ED	Short/ Medium

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN17	Develop appropriate controls for sensitive creeklines, tributaries, aquatic vegetation and marine shoreline habitat, to minimise impacts of development. This will include investigation of inclusion of a sensitive waterways clause and a review of DCP provisions relating to erosion and sediment control.	WSC		X		X		P&ED	Medium
EN18	Review the Waterfront Structures Policy with a view to creating a new chapter to Wyong DCP 2013.	WSC				X		B&D	Medium
EN19	Continue to implement the Tuggerah Lakes Estuary Management Plan and sub-strategies.	WSC					X	P&ED	Medium
EN20	Review Plans of Management to strengthen management of our catchments, lakes and waterways, including community engagement and education. For example, liaise with the Catchment Management Authority to encourage residents to revegetate rural landholdings.	WSC					X	P&ED	Medium
EN21	Implement a pro-active environmental education and audit program on 'high risk' development sites, with a focus on erosion and sediment control.	WSC					X	B&D/P&ED	Medium

OUR WETLANDS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN22	Allocate E2 – Environmental Conservation zone to all wetlands, in recognition of the high value aquatic vegetation, threatened species habitat, nursery or other identified environmental values.	WSC	X					P&ED	Short
EN23	Finalise the Water Sensitive Urban Design chapter of Wyong DCP 2013.	WSC				X		B&D	Short
EN24	Review the Wetlands chapter of Wyong DCP 2013 for incorporation into a future biodiversity chapter of Wyong DCP 2013.	WSC				X		B&D	Medium

OUR GROUNDWATER

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN25	Investigate the provisions of a settled model local clause for groundwater vulnerability to protect groundwater resources from inappropriate development.	WSC		X				P&ED	Medium
EN26	Liaise with State and Federal Government in order to undertake a groundwater mapping program and determine the vulnerability of Wyong LGA groundwater resources. As part of this mapping program, map groundwater dependent ecosystems such as wetlands, riparian vegetation and wet heathland.	WSC					X	P&ED	Medium
EN27	Develop a central register for groundwater information to better plan for groundwater management.	WSC					X	P&ED	Medium

OUR ENVIRONMENTAL AMENITY

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN28	Incorporate objectives and controls (where appropriate) to ensure environmental amenity is considered and addressed in land use and development decision-making.	WSC	X					P&ED	Short

EUROPEAN HERITAGE

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN29	Implement the recommendations of the Shire-wide Heritage Review, including: <ul style="list-style-type: none">▪ Map heritage items and Heritage Conservation Areas and list within Schedule 5 of Wyong LEP 2013.▪ Amend Wyong DCP 2013 Chapter – Heritage Conservation.▪ Progress other measures such as the administration of a Local Heritage Fund.	WSC	X		X		X	P&ED	Short/ Medium
EN30	Increase opportunities for interpretation of heritage values in the public and private domain, e.g. The Entrance Boardwalk and Wyong Town Centre plaques, and in combination with recreational facilities and Public Art.	WSC				X		P&ED	Medium
EN31	Prepare detailed Conservation Management Plans including maintenance schedule for Council owned/ managed heritage items.	WSC					X	P&ED	Ongoing

ABORIGINAL HERITAGE

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN32	Maintain and improve relationships with Local Aboriginal Land Councils., and facilitate engagement of the Aboriginal Community.	WSC					X	P&ED	Ongoing
EN33	Develop options to engage and promote awareness of Aboriginal heritage and culture amongst the community and Council staff, including providing education regarding the presence and appropriate management of Aboriginal sites.	WSC					X	P&ED	Medium
EN34	Review Plans of Management to consider the management of Aboriginal items.	WSC					X	C&RS	Medium
EN35	Consider undertaking a Shire-wide Aboriginal Cultural Heritage Study	WSC					X	P&ED	Medium

SCENIC PROTECTION

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EN36	Wyong LEP 2013 should include an objective to protect areas of high scenic landscape values.	WSC	X					P&ED	Short
EN37	Develop a DCP Chapter (Rural Lands) to address: <ul style="list-style-type: none">The types of controls necessary to preserve the landscape character of different landscape types in the Wyong Valleys, giving particular attention to those areas which are identified in the Landscape Quality Study as having high to medium levels of significance.The types of development controls to be implemented in those areas identified as major visual corridors, visual boundaries or tree tunnels along roadsides by the Landscape Quality Study.	WSC				X	X	B&D	Medium
EN38	Prepare and implement a Scenic Resource Inventory including an appropriate set of criteria for assessing scenic quality by way of preparation and implementation of Scenic Quality Guidelines.	WSC				X		P&ED	Medium

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PLANNING for NATURAL HAZARDS

Key Planning Consideration

Key Planning Considerations for FLOODING:

- All planning and development to comply with the appropriate Floodplain Risk Management Plan. Rezoning should not occur until detailed flood hazard mapping (including climate change) and a Floodplain Risk Management Plan is prepared.
- Master planning for flood prone areas to demonstrate compliance with ESD principles and consideration of climate change impacts including future flooding constraints.
- All critical emergency response and recovery facilities and infrastructure to consider the Probable Maximum Flood (PMF) level for planning and development purposes.

Key Planning Considerations for COASTAL HAZARDS:

- Undeveloped areas that are identified as "High Risk" or "Affected Areas" in the draft Coastal Zone Management Plan are to remain undeveloped.
- Redevelopment of existing areas identified as "High Risk" or "Affected Areas", in the draft Coastal Zone Management Plan is to be prohibited.
- No new development should be approved seaward of the immediate coastal erosion hazard line or seaward of the immediate geotechnical hazard line.
- Require new development in the 2050 or 2100 coastal erosion hazard area to include appropriately designed residential buildings, including development which can be relocated landward as the coastal erosion scarp recedes.
- Major infrastructure (such as main roads and sewerage systems) is not to be located in the 2050 or 2100 coastal hazard area, except where it can be protected in a cost effective manner that does not increase risks to other coastal values.
- Council will not approve new subdivisions, vulnerable development (including nursing homes and hospitals) or other development that intensifies land use in the 2050 or 2100 coastal hazard area.
- Floor levels for new development in immediate inundation hazard areas must consider the 1% AEP storm wave run-up.
- Relocate surf clubs out of coastal erosion hazard areas when a major upgrade of facilities occurs, except surf club facilities that must be in the immediate hazard zone.





Key Planning Considerations for EROSION and SOIL INSTABILITY:

- Any land with a slope greater than 15% or land subject to known slip issues will be excluded from consideration for future urban development.
- A Soil and Water Management Plan is required for all developments. The scope of the plan will be dependent on the size of the development. Soil and Water Management Plans are to be consistent with Managing Urban Stormwater: Soils & Construction (Landcom, 2004); Council's Civil Works - Design and Construction Specification; and/or Policy E1 – Erosion and Sediment Control.

Key Planning Considerations for BUSHFIRE RISK:

- Protect life, property, infrastructure and the environment from the threat of bushfire.
- New Greenfield and Infill development areas are to have adequate infrastructure for bushfire protection measures and emergency services including an Urban Interface Area as detailed in the Wyong DCP 2013.
- Master-planning for areas subject to bushfire hazard to provide for bushfire measures consistent with Planning for Bushfire Protection (NSW Rural Fire Service, 2006), specific LEP requirements and demonstrate compliance with ESD principles.
- Development in areas likely to be subject to Extreme, Very High or High bushfire risk, or that have significant limitations for safe access and egress, will require specific consideration.

Key Planning Considerations for ACID SULFATE SOILS and CONTAMINATED LANDS:

- Manage the impacts of Acid Sulfate Soils for public and environmental health, through increased community awareness and consistent consideration of appropriate guidelines and controls in both development applications and the planning proposal process.
- Development on lands identified as having the probability of containing Acid Sulfate Soils will consider all necessary guidelines and controls.
- Maintain Section 149 Notations for lands affected by land contamination.

Key Planning Considerations for SALINITY:

- Recognise and assess the impacts of development on groundwater and salinity.
- Ensure that land is developed in a manner that minimises disturbance to natural hydrological systems, does not significantly increase water infiltration and does not significantly increase salt loads in waterways, wetlands, drainage lines, or soils.

Key Planning Considerations for CLIMATE CHANGE:

- All planning and development to consider the impacts of climate change including sea level rise, increased rainfall and bushfire intensity.
- All planning and development to comply with the draft Coastal Zone Management Plan; and the appropriate floodplain risk management plan for that area, to appropriately consider potential climate change impacts.

FLOODING

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
NH01	Wyong LEP 2013 to be consistent with the NSW Floodplain Development Manual (2005) and subsequent State Government planning guidelines.	WSC	X	X				P&ED	Short
NH02	Wyong LEP 2013 to map flood planning areas incorporating climate change in accordance with Federal Government policies. This may also include mapping of intermittent and permanent water courses and overland flow paths.	WSC	X	X				P&ED	Short/ Medium
NH03	Wyong LEP 2013 to down-zone flood affected areas to zones that provide for lower density, where justified by a Council endorsed Floodplain Risk Management Plan	WSC		X				P&ED	Short/ Medium
NH04	Flood Prone Land Policy to be updated and adopted as a chapter of Wyong DCP 2013 to ensure consistent assessment and determination of development applications. Flood Prone Land Policy to continue to apply to activities that do not fall within the development assessment process.	WSC			X			P&ED	Short
NH05	Continue to prepare and adopt Floodplain Risk Management Plans so that all watercourses in the LGA are covered by a catchment based floodplain risk management plan. This includes overland flow watercourses.	WSC					X	I&O	Medium
NH06	Review S.94 Plans to enable collection of funds for flood management purposes.	WSC					X	P&ED	Medium
NH07	Investigate shirewide and/or catchment specific levies to fund flood management measures including planning, construction and on-going maintenance.	WSC					X	I&O	Medium
NH08	Investigate additional sources of funding from State and Federal Governments for floodplain management.	WSC					X	I&O	Medium

COASTAL HAZARDS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
NH09	Finalise and implement the draft Coastal Zone Management Plan (CZMP). The draft CZMP and associated mapping will identify areas subject to instability along the coastal region, including restriction of development in identified high-risk areas. Wyong LEP 2013 and Wyong DCP 2013 to reflect high-hazard areas and to provide guidelines and development application requirements for hazard areas.	WSC		X	X	X	X	P&ED	Short
NH10	Place a notation on the Section 149 certificate for all properties within immediate, 2050 and 2100 coastal hazard areas and all properties seaward of the 2100 low hazard line for geotechnical hazards.	WSC					X	P&ED	Short
NH11	Introduce provisions in Wyong LEP 2013 and/or Wyong DCP 2013 with requirements for appropriate geotechnical assessments of proposed development within the area bounded by the immediate hazard line and 2100 low hazard geotechnical line.	WSC		X	X			P&ED	Short
NH12	Introduce provisions in the Wyong LEP 2013 and/or Wyong DCP 2013 that may require timed consents or triggers for new development in the 2050 or 2100 coastal hazard area. Before the expiry date of the timed consent or nominated trigger, the landholder must apply for an extension to the consent, relocate the structure landward or remove the structure.	WSC		X		X		P&ED	Short
NH13	Investigate Shire-wide and/or area specific levies to fund coastline management mechanisms and maintain public accessibility and facility.	WSC					X	P&ED	Medium
NH14	Undertake individual Emergency Management Sub-Plans for the three hot spots identified by the NSW Coastal Reforms Package (The Entrance North, Noraville, Norah Head).	WSC					X	P&ED	Short/ Medium

EROSION AND SOIL INSTABILITY

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
NH15	Undertake assessment of topographical constraints for new urban release areas. Any land constrained due to slope, soil or inability to achieve water quality targets, is to be identified and excluded from development areas.	WSC		X		X	X	P&ED	Medium
NH16	Liaise with the Hunter-Central Coast Regional Environmental Management Strategy to develop a regional-approach for the management of hazards associated with slope and stability, including land slip.	WSC					X	P&ED	Medium

BUSHFIRE MANAGEMENT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
NH17	In light of anticipated increases in bushfire intensity and frequency due to Climate Change, Council to adopt a risk-based approach and compliance with ESD principles.	WSC					X	P&ED	Medium
NH18	Undertake a study to determine appropriate bushfire protection measures for all development. This should be included as an amendment to Wyong DCP 2013.	WSC				X	X	B&D	Medium

ACID SULFATE SOILS AND CONTAMINATED LAND

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
NH19	Incorporate model local Clause 7.1 Acid Sulfate Soils within Wyong LEP 2013.	WSC	X					P&ED	Short
NH20	Develop a community education program to increase awareness of the risks associated with Acid Sulfate Soils.	WSC					X	P&ED	Medium
NH21	Liaise with the Hunter and Central Coast Regional Environmental Management Strategy to develop a regional approach to the management of Acid Sulfate Soils.	WSC					X	P&ED	Medium
NH22	Continue to refine Councils Acid Sulfate Soil mapping and update Wyong LEP 2013.	WSC		X			X	P&ED	Medium
NH23	Maintain Section 149 notations for lands affected by land contamination.	WSC					X	P&ED	Ongoing

SALINITY

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
NH24	Undertake a study to identify saline soils within the LGA and control or limit development accordingly.	WSC					X	P&ED	Medium
NH25	Liaise with Hunter Central Coast Regional Environment Strategy and Hunter-Central Rivers Catchment Management Authority to develop a regional approach to the management of saline soils.	WSC					X	P&ED	Medium
NH26	Develop a Salinity Management Strategy including consideration to infrastructure; education and awareness programs; groundwater and water quality monitoring; Plans of Management for community land, parks and reserves; stormwater and wastewater management plans, and Section 94 Development Contributions Plans.	WSC					X	P&ED	Medium
NH27	Incorporate salinity measures within WSUD DCP chapter upon completion of the Salinity Management Strategy.	WSC				X		P&ED	Long

CLIMATE CHANGE

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
NH28	Complete and adopt the Climate Change Policy.	WSC					X	P&ED	Medium
NH29	Complete and/or update the remaining Floodplain Risk Management Plans to give consideration to the potential impact of climate change.	WSC					X	I&O	Medium
NH30	Continue to develop and implement Sustainability Scorecards for development, such as rezoning applications, which are not covered by BASIX.	WSC					X	P&ED	Medium
NH31	Investigate carbon offsetting opportunities for existing or future land holdings for Council activities.	WSC					X	P&ED	Medium

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PLANNING for ECONOMY & EMPLOYMENT

Key Planning Consideration

Key Planning Considerations for OUR EMPLOYMENT LANDS:

- Ensure that adequate serviced employment land is available for development.
- Support and encourage opportunities for employment generating industries.
- Minimise land use conflict with adjacent land uses such as residential land by appropriately locating employment lands, and implementing a suitable land use buffer.
- Ensure appropriate land uses are permitted within industrial zones.
- Ensure that bulky goods retailing is not permissible within industrial zones and is instead located in commercial centres and nominated nodes.

Key Planning Considerations for OUR COMMERCIAL and RETAIL CENTRES:

- Protect and reinforce the existing hierarchy of commercial and retail centres. Manage commercial and retail development so that new development does not cause adverse economic or social impacts on the existing hierarchy of commercial and retail centres.
- Ensure that the viability of the commercial and retail hierarchy is maintained and enhanced through appropriate built form requirements, encouraging higher density, compact form and mixed uses.
- Encourage the co-location of civic and recreational facilities in or near the Tuggerah-Wyong Major Centre and Town Centres to improve the vitality of these centres, as well as enabling multi-purpose trips.
- Ensure that dispersed populations have access to sustainable local centres that provide for the needs of the community.
- Ensure adequate parking is provided within our commercial and retail centres.
- Facilitate increased use of transport alternatives to the private motor vehicle by encouraging improved public transport and walking/cycling pathways connecting to commercial and retail centres.
- Consider the location of Bulky Goods retailing having regard for sustainability criteria, in terms of reducing the impact of car dependency and movement.

Key Planning Considerations for BUSINESS PARKS:

- *Ensure future business parks are appropriately located in proximity to public transport nodes as well as pedestrian/cyclist links.*

Key Planning Considerations for OUR AGRICULTURAL LANDS:

- *Ensure the long-term protection of agricultural land and prevent sterilisation of agricultural activities by way of encroaching development.*
- *Investigate potential rural residential living opportunities on unconstrained land in close proximity to the F3 Freeway and existing rural residential areas.*

Key Planning Considerations for OUR TOURISM:

- *Ensure infrastructure planning is designed to meet tourism requirements.*
- *Ensure that tourism development does not cause detrimental impacts on the character and amenity of Wyong LGA.*
- *Encourage tourism development close to existing town centres to utilise existing infrastructure and ensure improved accessibility.*
- *Diversify tourism potential for the LGA through strategies utilising natural assets, plus cultural, recreational, educational and eco-tourism.*

Key Planning Considerations for RESOURCE EXTRACTION:

- *Assess potential impacts on adjacent landuses of any noise, dust or odour emanating from resource extraction operations.*
- *Continue to liaise with the Mine Subsidence Board and DARZL for development and rezoning located within Mine Subsidence Dstricts.*
- *Ensure detailed planning for new urban release areas considers existing and proposed mineral, petroleum and/or coal resources.*

Key Planning Considerations for ECONOMIC DEVELOPMENT:

- *Increase the provision of locally based jobs and increase the proximity of employment opportunities to existing and future development areas.*
- *Facilitate and support the growth of small and home-based business.*



EMPLOYMENT LANDS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EE01	Implement the recommendations of the Wyong Employment Lands Study.	WSC		X			X	P&ED	Medium
EE02	Review the Industrial Lands Audit to review the adequacy of current supply and to identify future needs.	WSC		X			X	P&ED	Medium
EE03	Investigate potential sites to meet employment land demand, if the Wyong Employment Zone is unable to be developed to anticipated capacity.	WSC					X	P&ED	Medium

OUR COMMERCIAL and RETAIL CENTRES

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EE04	Apply appropriate Business Zones for commercial land within existing centres to reflect desired form, status and employment targets, and to absorb projected demand. Implement development bonuses in nominated centres of Wyong, Toukley and East Toukley.	WSC	X					P&ED	Short
EE05	Apply greater residential densities within and surrounding centres in accordance with adopted local planning strategies.	WSC	X					P&ED	Short
EE06	Implement maximum floor space area for Neighbourhood Shops through Clause 5.4.	WSC	X					P&ED	Short
EE07	Identify an appropriate location for the development or expansion of a Town Centre within the NWSSP Area. Potential locations include the expansion of Summerland Point or Gwandalan Neighbourhood Centres.	WSC					X	P&ED	Medium
EE08	Implement the Wyong-Tuggerah Planning Strategy by rezoning land within the Wyong CBD in accordance with the Baker Park and Active River Foreshore Master plans.	WSC	X					P&ED	Short
EE09	Review the Retail Centres Strategy in accordance with the CCRS Centres Hierarchy and the NWSSP to ensure that future needs of individual centres are achieved.	WSC		X		X	X	P&ED/B&D	Medium
EE10	Update the Commercial Lands Audit annually to review the adequacy of current supply, and to identify future needs.	WSC					X	P&ED	Medium
EE11	Review form and function of individual centres and develop local character and place statements which consider their desired future vision. Statements should consider projected character over time.	WSC					X	P&ED	Long
EE12	Liaise with the Department of Planning & Infrastructure in planning for the Tuggerah State Significant Site.	SG					X	P&ED	Ongoing
EE13	Prepare and implement masterplans for Major, Town and Village Centres and nominated Neighbourhood Centres.	WSC					X	P&ED	Ongoing

OUR BUSINESS PARK DEVELOPMENT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EE14	Consider the role of business parks and the impact on existing centres by reviewing current landuse activities and implementing appropriate controls in Wyong LEP 2013 and Wyong DCP 2013.	WSC	X		X			P&ED	Short

AGRICULTURAL LANDS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EE15	Review rural zones and landuses, considering potential land use conflicts for all activities. The review will also consider priority agricultural lands identified by the Department of Planning & Infrastructure and Department of Primary Industries, to ascertain desirable landuse activities in certain locations which are economically and environmentally sustainable.	WSC	X					P&ED	Short
EE16	Review the Hydroponics Chapter of Wyong DCP 2013 to mitigate potential landuse conflicts within future development areas and proposed green corridors identified by the NWSSP.	WSC			X			B&D	Short
EE17	Develop a Chapter of Wyong DCP 2013 to address rural lands.	WSC				X		B&D	Medium
EE18	Approach the State Government and advocate for the updating of agricultural land mapping for Wyong LGA, including land capability and constraint studies.	WSC					X	P&ED	Medium
EE19	Once agricultural land mapping is updated, an agricultural capability overlay to be added to Wyong LEP 2013 to require retention of land with characteristics of Class 1, 2 or 3 Agricultural Land for agricultural purposes.	WSC		X				P&ED	Medium

TOURISM

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EE20	Develop a Tourism Opportunity Plan for Wyong LGA in liaison with Central Coast Tourism, which considers cultural, recreational, educational and eco-tourism opportunities.	WSC					X	P&ED	Long
EE21	Develop an Event Strategy for Wyong LGA which could link events with the zoning and permissibility of restaurant and tourism accommodation precincts.	WSC					X	B&D	Long
EE22	Investigate links between the provision of tourism and entertainment related uses within agricultural zones and zone accordingly under Wyong LEP 2013. Examples include the provision of Cellar Doors / Restaurants at existing facilities, including the Lavender Farm and Macadamia Farms.	WSC		X			X	P&ED	Medium
EE23	Consider heritage tourism opportunities to diversify tourism in the LGA.	WSC					X	P&ED	Ongoing
EE24	Develop a Chapter of Wyong DCP 2013 to address rural lands incorporating appropriate guidelines/controls for tourist accommodation opportunities.	WSC				X		B&D	Medium

RESOURCE EXTRACTION

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EE25	Ensure appropriate zoning as part of Wyong LEP 2013 so that mining remains a permissible use, with development consent, in the resource areas.	WSC	X					P&ED	Short

PLANNING FOR ECONOMIC DEVELOPMENT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION					UNIT RESPONSIBLE	PRIORITY
			LEP		DCP		Other		
			2013	Am.	2013	Am.			
EE26	Continue to work with the State Government to implement the Regional Economic Development and Employment Lands Strategy (REDES).	WSC / SG					X	P&ED	Ongoing
EE27	Prepare an Economic Development Strategy for the LGA, building upon the work already undertaken as part of the Regional Economic Development and Employment Lands Strategy.	WSC					X	P&ED	Long
EE28	Review Wyong DCP 2013 Chapter - Home Based Employment to examine its continued adequacy and applicability.	WSC				X		B&D	Medium
EE29	Identify options to further develop the warehousing and logistics sectors.	WSC					X	P&ED	Ongoing

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PLANNING for SETTLEMENTS & HOUSING

Key Planning Consideration

Key Planning Considerations for RESIDENTIAL CENTRES:

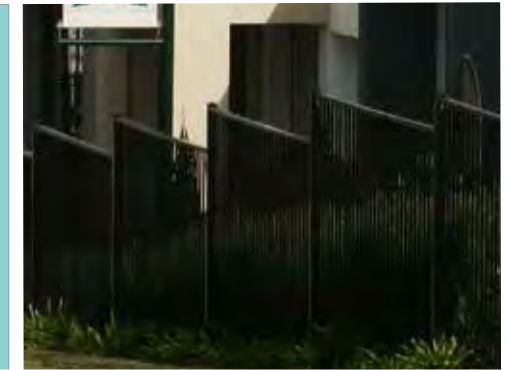
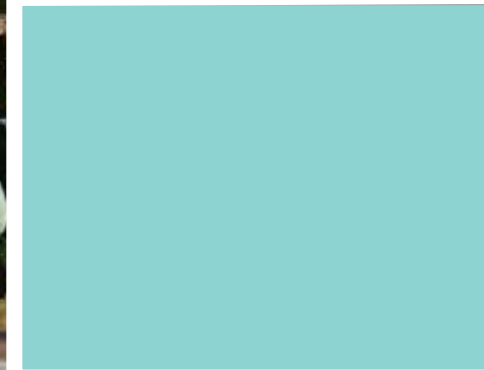
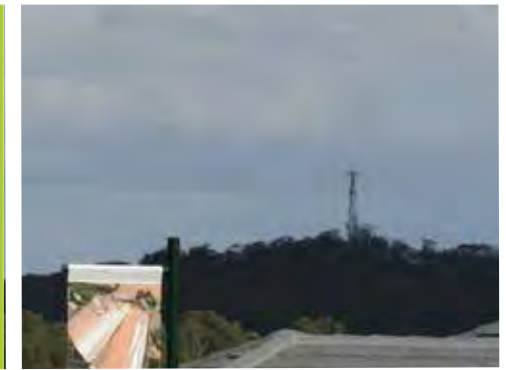
- Higher density residential developments to be located around the commercial core of nominated Town, Village and Neighbourhood Centres. This will need to be supported by local planning strategies and/or masterplans, having regard to the desired urban character of each settlement.
- The majority of new housing within Wyong LGA will be located within or immediately adjacent to existing Town, Village and Neighbourhood Centres.

Key Planning Considerations for GREENFIELD AND INFILL DEVELOPMENT:

- Expansion of Urban Release Areas to occur in an orderly manner and be consistent with the timeframes of the NWSSP and Settlement Strategy.
- Urban Release Areas should not be progressed until such time that adequate transportation, utility, community and recreational infrastructure can be guaranteed, including matters for consideration identified in Part 6 of Wyong LEP 2013.
- Facilitate the creation of social hubs in new Urban Release Areas that satisfy the needs of the community, including community cultural, education, health and recreation facilities.
- Incorporate the principles of Healthy Spaces and Places; Crime Prevention through Environmental Design; and the Universal Design Principles for Accessible Environment into new Urban Release Areas
- Provide for appropriate housing choice in new Urban Release Areas. This may be assisted by incorporating the findings of the Affordable Housing study.

Key Planning Considerations for RURAL RESIDENTIAL DEVELOPMENT:

- Consider the highest potential of land for future urban release when assessing any proposal for rural residential development, so as not to sterilise the land.
- Provide for limited rural-residential opportunities in appropriate locations which do not conflict with environmental, water catchment and urban land release programs.





Key Planning Considerations for RURAL HAMLETS:

- *Review the Wyong Valleys Planning Report and Strategy to ensure that new hamlet development occurs in a manner which is sympathetic with the village and rural atmosphere of the Wyong Valleys.*

Key Planning Considerations for AFFORDABLE HOUSING:

- *Support the delivery of a mix of housing types to assist housing diversity and affordability to better accommodate the housing needs of the community.*
- *Improve protection of affordable housing and investigate opportunities to provide additional affordable housing options.*

Key Planning Considerations for AGED HOUSING:

- *Provide for a mix of housing types, including housing that will accommodate an ageing population and smaller household sizes.*
- *Ensure aged housing is well designed and located in relation to community facilities and services and public transport.*
- *Require new buildings to be designed to be able to adapt to meet the needs of a changing demographic and, where appropriate, to alternative future uses.*

PLANNING FOR RESIDENTIAL CENTRES

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
SH01	Continue to facilitate delivery of the new Warnervale Town Centre.	WSC / SG	X		X			P&ED	Ongoing
SH02	Implement The Entrance Peninsula Planning Strategy, Toukley Peninsula Planning Strategy, and Wyong-Tuggerah Planning Strategy, by rezoning and height and floor space bonus provisions under Wyong LEP 2013.	WSC	X		X			P&ED	Short
SH03	Undertake a review of the viability of mixed use zones to determine which landuses are compatible.	WSC	X					P&ED	Short
SH04	Review and revise population and density projections for the entire LGA.	WSC					X	P&ED	Medium
SH05	Investigate requirements for preparation of masterplans / planning strategies for targeted Town, Village and Neighbourhood Centres to provide a framework for development and public domain improvements.	WSC		X		X	X	P&ED	Medium
SH06	Prepare Urban Design Guidelines for nominated centres having regard for local Character Statements. Generic guidelines to be prepared for centres that are not nominated.	WSC				X	X	P&ED	Long
SH07	Develop a DCP Chapter to guide development within mixed-use zones.	WSC				X		B&D	Long
SH08	Develop a DCP Chapter for the Greater Toukley area.	WSC				X		B&D	Medium

PLANNING FOR GREENFIELD AND INFILL DEVELOPMENT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
SH09	Review the Residential Land Monitor annually.	WSC					X	P&ED	Ongoing
SH10	Review population projections and establish a breakdown for localities identified by the CCRS.	WSC					X	P&ED	Medium
SH11	Incorporate incentives and guidance on energy efficient buildings and subdivision design, with a focus on additional development potential for outstanding design.	WSC				X		B&D	Medium

PLANNING FOR RURAL RESIDENTIAL DEVELOPMENT

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
SH12	Review the Wyong Valleys Planning Report and Strategy including identification of supply mechanisms to provide for sustainable rural-residential development, including community title subdivisions to protect environmentally sensitive areas, productivity requirements and associated infrastructure impacts.	WSC					X	P&ED	Medium
SH13	Undertake a strategic review of environmental and rural land to examine opportunities for the creation of further rural-residential and eco-living development opportunities.	WSC					X	P&ED	Medium
SH14	Develop a DCP chapter (Rural Lands) to provide appropriate controls for rural-residential areas.	WSC				X		B&D	Medium

PLANNING FOR RURAL HAMLETS

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
SH15	Develop a DCP chapter (Rural Lands) to ensure that any future hamlet development is located and developed in a manner which is sympathetic with the village and rural atmosphere of the Wyong Valleys.	WSC				X		D&B	Medium
SH16	Undertake detailed investigations to determine capability and suitability of hamlets located at Jilliby and Dooralong to support additional development, including consideration to appropriate minimum lot sizes.	WSC		X		X	X	P&ED	Long
SH17	Undeveloped land within Yarramalong Village subject to flood and slope constraints should be investigated for rezoning to a more suitable zone as part of an amendment to Wyong LEP 2013.	WSC		X		X	X	P&ED	Medium

PLANNING FOR OUR AFFORDABLE HOUSING

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
SH18	Complete and implement the Affordable Housing Study, and investigate opportunities for Council to use planning powers to encourage affordable housing.	WSC		X		X	X	P&ED	Medium
SH19	Establish a policy that requires major development that may threaten the supply of housing choice and affordable housing to undertake a social impact assessment.	WSC				X	X	P&ED	Medium

PLANNING FOR AGED HOUSING

No	ACTIONS	RESPONSIBLE AUTHORITY	IMPLEMENTATION				Other	UNIT RESPONSIBLE	PRIORITY
			LEP		DCP				
			2013	Am.	2013	Am.			
SH20	Develop and implement a Positive Ageing Strategy, as identified by the Community Plan, 2008.	WSC					X	C&RS	Medium
SH21	Examine appropriate guidelines for adaptable housing.	WSC				X		P&ED	Medium

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PLANNING for LANDUSE

Settlement Growth Opportunities

The Central Coast Regional Strategy (CCRS) identifies that by 2031, Wyong LGA needs to accommodate 70,000 more people; 39,500 new homes; and 27,000 new jobs. The previous chapters have described the key issues that will need to be considered as our LGA continues to grow. Consideration has been given to our community, utilities infrastructure, transport, environment, natural hazards, economy & employment, and settlements & housing. A number of the key themes raised throughout these previous chapters have been extracted as primary and secondary constraints to future growth within Wyong LGA. These constraints have been utilised to identify pockets of unconstrained land that may be suitable for future growth opportunities.

Note that land identified for future investigation for urban or rural-residential uses in greenfield areas or development within the infill growth areas for urban, commercial or industrial uses will be subject to detailed investigations to determine land capability.

Precinct-Wide Approach

In order to prevent land release and development in an ad-hoc manner, Council and the DP&I encourage a precinct-wide planning approach. The North Wyong Shire Structure Plan (NWSSP) identifies 20 development precincts to accommodate future residential and employment land, with a total area of almost 1,900ha. This Settlement Strategy also identifies additional future potential fringe rezonings.

Urban Development

Existing Zoned Land

There is a significant amount of land within Wyong LGA that is appropriately zoned for residential or employment uses but which is not yet developed. This land is identified on Figure 3. These sites are identified as either 'Significant landholdings currently zoned for residential purposes' or 'Significant landholdings currently zoned for employment purposes'. In relation to areas outside the NWSSP area, there are significant landholdings currently zoned for residential purposes at south Bateau Bay, Tumby Umbi and Ourimbah.



Wyong Residential Development Strategy (RDS)

Note: Due to the similar objectives of the Wyong RDS to this Settlement Strategy, the RDS will be replaced upon adoption of the Settlement Strategy.

In 2002, Council adopted the RDS to provide a comprehensive strategy to guide residential development in Wyong LGA and to plan for residential development which is environmentally, economically and socially sustainable. The RDS also identified a number of potential future development precincts across the LGA, and applied timeframes for investigation of these areas based on short, medium and long-term priorities.

NWSSP development precincts have superseded the majority of RDS development precincts. However, there are a number of former RDS sites that are not included in a NWSSP development precinct. In order to ensure fairness for landowners within these RDS precincts, and in recognition of the predominant 10(a) (Investigation Precinct Zone) of these sites, it is recommended that these areas be retained as investigation precincts. These sites will be treated in the same manner as the NWSSP "Strategically located, constrained sites", subject to further investigation and offset strategies to define conservation requirements and development potential.

Note that it in continuing to identify these sites as "Retained Sites" it is not Council's intention to raise the expectations of landowners that this land will be rezoned to permit urban development. In fact, it is likely that these sites have limited development potential as a large proportion of these sites are identified as future 'Green Corridors' in the NWSSP. Any future decisions in relation to these sites will depend on favourable outcomes from landuse investigations to determine the suitability of each site for future development and/or green corridors. Therefore, more detailed investigations will need to be undertaken for these areas. It is recommended that the sites are investigated either:

- 1 As part of a comprehensive study of all remaining 10(a) (Investigation Precinct Zone) land that is not located within a NWSSP precinct. These sites can then be appropriately rezoned for either conservation or development purposes; or
- 2 By incorporation into the study area for the relevant adjoining NWSSP precinct. For example, the area of Wyong RDS Precincts 8B and 8C excluded from NWSSP precincts could be included in the study area for NWSSP Precincts 3A and/or 3B; or
- 3 As part of the investigations involved in preparing the future Green Corridor Plan; or
- 4 As separate rezoning investigations if deemed appropriate.

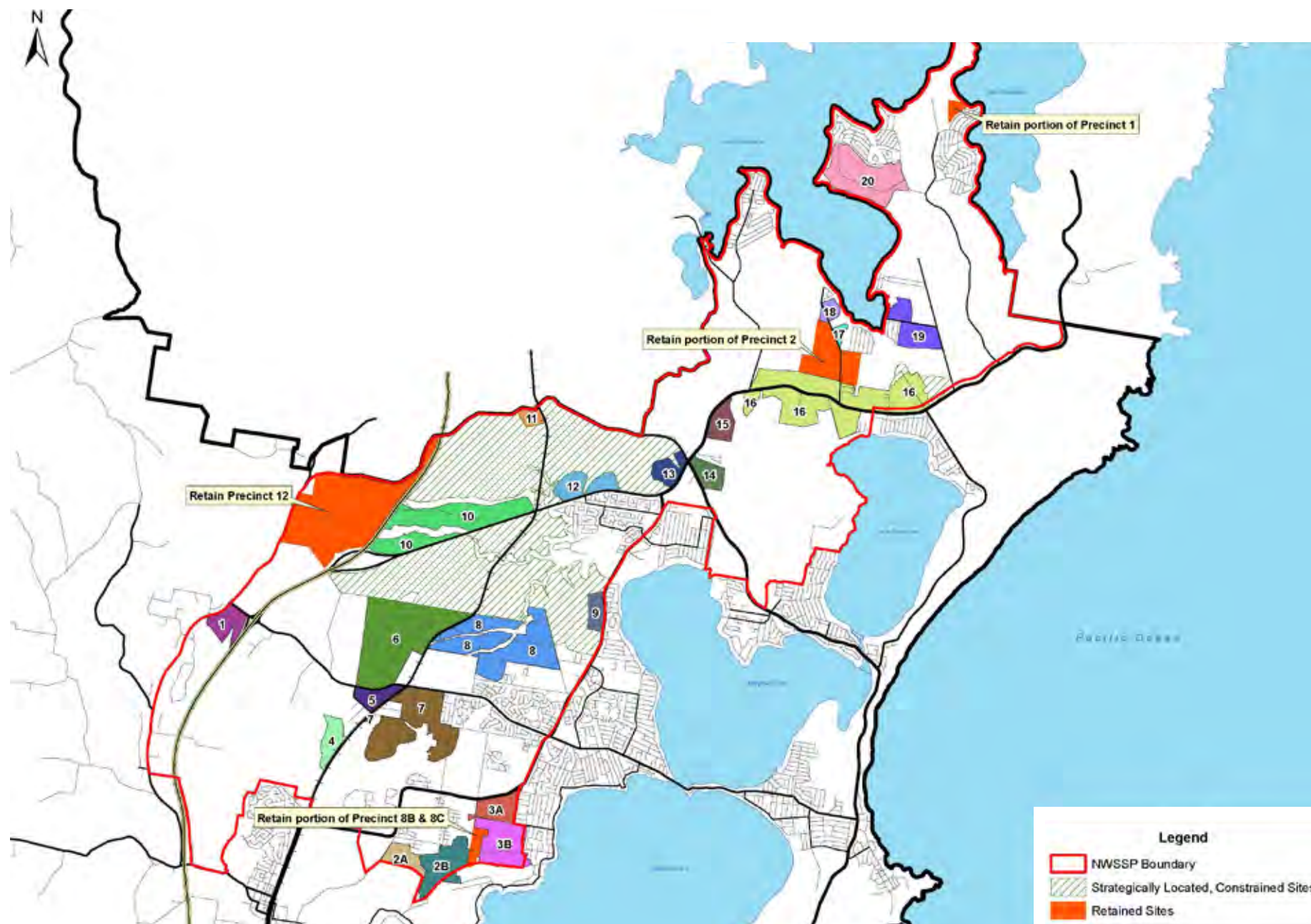
This is considered to be the best approach for the remaining areas of the former RDS sites. A review of the status of RDS sites has been undertaken as part of this Settlement Strategy, which can be found in Table 1. The RDS retained sites are depicted in Figure 1.

Table 1: Residential Development Strategy Sites

No	Location	Priority	% Complete	Equivalent NWSSP Precinct?	Retain?
1	Gwandalan Summerland Pt	Short	70%	No. Only small portion yet to be appropriately zoned.	Yes
2	Chain Valley Bay	Long	0%	Partial – Precincts 16, 17 & 18. Area excluded mainly green corridor.	Yes – Area excluded from NWSSP
3	Doyalson East	Long	0%	Yes – Precincts 14 & 15.	No
4	Doyalson	Medium	0%	Yes – Precincts 12, 13 & strategically located, constrained site.	No
5	Blue Haven	Short	100%	No.	No – Completed.
6A	Woongarra – East	Medium	0%	Yes – Precinct 8.	No
6B	Charmhaven Industrial *	Long	0%	Yes – Strategically located, constrained site.	No
6C	Woongarra – West	Medium	0%	Yes – Precinct 8 & small portion in Warnervale Town Centre.	No
7A	Warnervale South	Medium	0%	Yes – Precinct 4, 5 and 7	No
7B	Warnervale East	Short	100%	No.	No – Completed.
8A	Wadalba North-West	Short	50%	No. Only small portion yet to be appropriately zoned.	No – Completed.
8B	Wadalba East	Medium	0%	Partial – Precincts 3A & 3B. Large area excluded (mainly green corridor).	Yes - Area excluded from NWSSP
8C	Wadalba South	Long	0%	Partial – Precincts 3A & 3B. Area excluded (mainly green corridor).	Yes - Area excluded from NWSSP
9	Kanwal	Short	100%	No.	No – Completed.
10	Bruce Crescent	Long	0%	Yes – Precinct 6.	No
11	Warnervale West Industrial *	Medium	0%	No – Zoned as Wyong Employment Zone (WEZ) State Significant Site.	No
12	Kiar	Long	0%	No.	Yes
13	Halloran Industrial *	Medium	0%	No – Zoned as Wyong Employment Zone (WEZ) State Significant Site.	No
14	Jilliby Industrial *	Medium	0%	No – Zoned as Wyong Employment Zone (WEZ) State Significant Site.	No
16	Mardi	Short	100%	No. Appropriately zoned.	No

* Proposed Employment Lands. All Precincts are proposed residential land with the exception of those sites marked with an asterisk.

Figure 1: Residential Development Strategy: Retained Sites



Metropolitan Development Program (MDP)

The State Government maintained Metropolitan Development Program (MDP) coordinates the planning and servicing of new residential land in identified urban release areas and major infill sites in existing urban areas. A review of MDP sites can be found in Table 2 (below) and mapped in Figure 2 (right):

Table 2: MDP Sites - Wyong LGA

No	Location	Description of Proposal	% Complete
1	Berkeley Vale	Not zoned nor serviced	100%
2	Blue Haven	Zoned with Lead in Infrastructure	90%
3	Gwandalan (South)	Zoned (small portion with trunk infrastructure)	0%
4	Gwandalan (North)	Zoned (small portion with trunk infrastructure)	0%
5	Hamlyn Terrace	Zoned with Lead in Infrastructure	90%
6	Louisiana Road	Zoned with Lead in Infrastructure	20%
7	Mardi	Zoned with Lead in Infrastructure	60%
8	North Wyong	Zoned with Lead in Infrastructure	75%
9	Tumbi Valley	Zoned with Lead in Infrastructure	70%
10	Wadalba	Zoned with Lead in Infrastructure	90%
11	Warnervale Town Centre	Zoned (small portion with trunk infrastructure)	0%
12	Woongarra	Zoned with Lead in Infrastructure	90%
13	Summerland Point	Zoned with Lead in Infrastructure	90%

Figure 2: MDP Development Precincts



Greenfield and Infill Development Opportunities – NWSSP

The NWSSP identifies the vast majority of future greenfield and infill development opportunities within the north of Wyong LGA, with an additional 16,682 greenfield residential dwellings to be provided by 2031. These dwellings could accommodate an additional population of around 42,000 persons. The NWSSP has mapped broad-scale constraints for Wyong LGA, and used this to determine areas suitable for future residential, commercial, or industrial growth. Potential development precincts identified in the NWSSP can be viewed as part of Figure 3.

Strategically Located, Constrained Sites

The NWSSP identifies large areas of land as “Strategically located, constrained sites subject to further investigation and offset strategies to define conservation requirements and development potential”. This area contains indicative green corridors, and valuable vegetated areas containing EEC’s and habitat for a large number of threatened species. Parts of Bushells Ridge and Wallarah also contain significant clay resources beneath them. Strategically located, constrained sites are identified on Figure 3.

There may be the potential for some of this land to be developed in the future. However, until environmental offset strategies have been developed, it is not known how much land within this category will be developable. More detailed investigations will need to be undertaken for these areas. It is recommended that the sites are investigated either:

- 1 As part of a strategic landuse review to fully examine environmental, clay mining, infrastructure and development issues within land identified as “Strategic land subject to further investigation” before any further land is rezoned within this area. This study will engage all stakeholders, including State Government agencies; or
- 2 By incorporation into the study area for the relevant adjoining NWSSP precinct; or
- 3 As part of the investigations involved in preparing the future Green Corridor Plan; or
- 4 As separate rezoning investigations if deemed appropriate.

Green Corridors - NWSSP

As discussed in the ‘Planning for ENVIRONMENT’ chapter of this document, one of the key measures identified to improve or maintain biodiversity levels is through the creation of Green Corridors. The NWSSP identifies the general layout of our proposed Green Corridor network. However, the level of detail required to appropriately implement the Green Corridor network is beyond the scope of the NWSSP and/or this Settlement Strategy. The draft Central Coast Regional Conservation Plan (CCRCP) will also not provide detailed information to enable implementation of the network by way of appropriate zoning and other planning controls.

There are a number of options available to assist with the implementation of our Green Corridor network. It is recommended that the Green Corridor network is investigated and implemented by way of preparation of a Green Corridors Plan that will identify the locations of and the minimum width and length required for our Green Corridors.

This option is favoured over a piecemeal approach whereby the Green Corridor is investigated and implemented during development precinct investigations subject to the NWSSP. The later may result in ad-hoc implementation of the Green Corridor network, with long delays in linking the network. These delays could lead to degradation of these future Green Corridors, decreasing the viability of these areas as Green Corridors as well as increasing regeneration and maintenance costs. There will also be areas of proposed Green Corridor that are located outside the investigation precinct areas and these sites need to be dealt with appropriately.

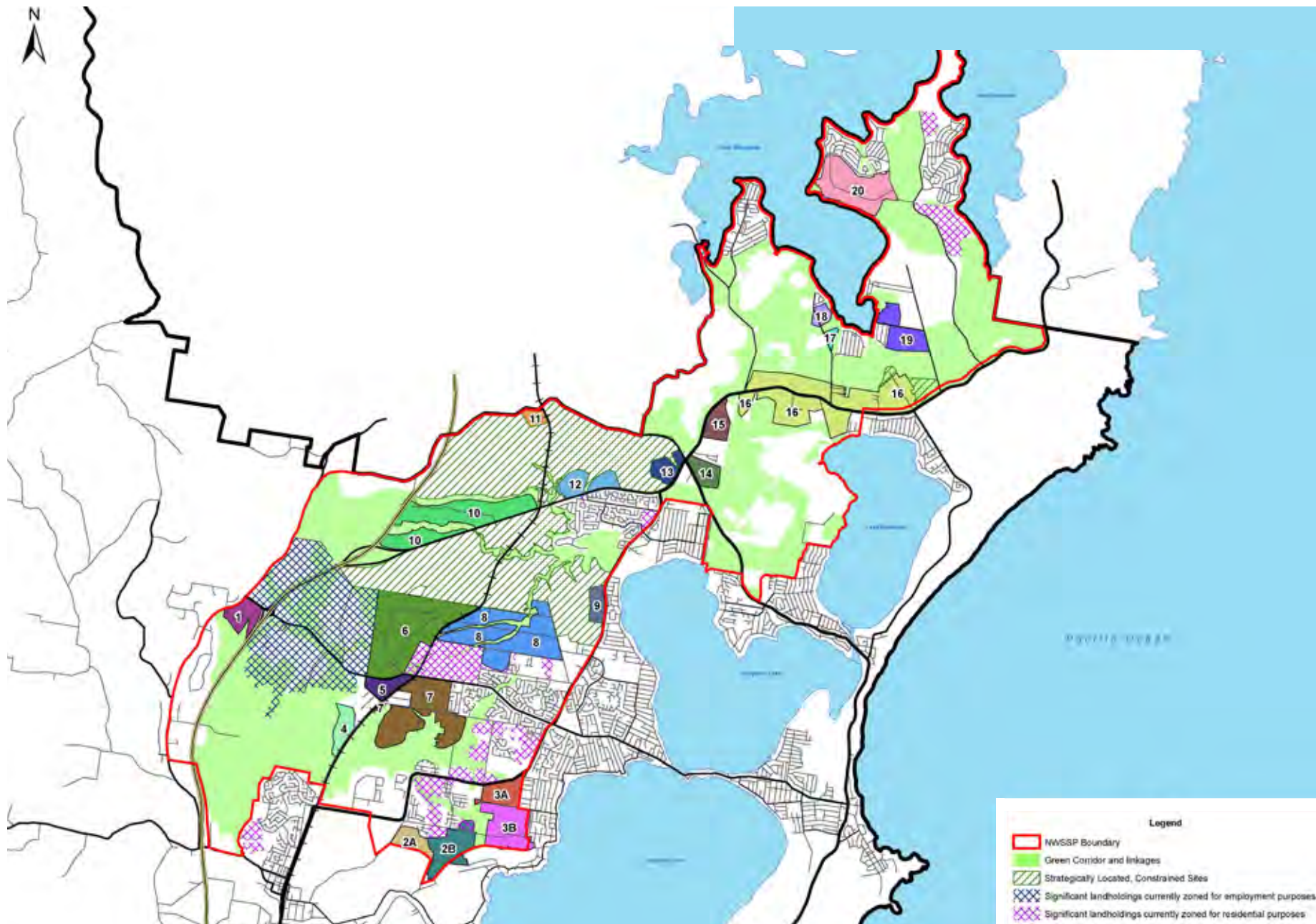
Resolution of these issues can only be reached through a co-ordinated strategic planning approach involving the landowners, DP&I, Council and other relevant Government agencies such as the OEH. Council will prepare a Green Corridors Plan that will identify the locations of and the minimum width and length required for our Green Corridors. This plan will require detailed ecological investigations with a focus on:

- The location, nature and conservation value of the vegetated land including any threatened species listed under State and Federal legislation
- The role of this land in creating a possible Green Corridor
- The preferred pathway or pathways for the Green Corridor
- The location of local corridors, including riparian areas, and links to planned corridors outside the NWSSP area (e.g. Wyee Planning Strategy Corridors)
- The extent of potential biodiversity losses from development and the need for and extent of off-sets.

There are several areas within the possible Green Corridor network that present significant land use planning issues, such as the sites mentioned above in the categories ‘Strategically Located, Constrained Sites’ and ‘Retained Sites - RDS’ such as the retained RDS Precinct 12 at Kiar. These sites require more detailed investigation to determine their environmental values, development potential, and appropriate zoning and development controls. The key objective for these sites will be to achieve a balance between development and biodiversity conservation, within the broader context of the NWSSP, Settlement Strategy, and draft CCRCP. Note that the location of the Green Corridor network is likely to significantly reduce the development potential of these sites.

A plan detailing the location of the proposed Green Corridor network is located in Figure 3.

Figure 3: Draft North Wyong Shire Structure Plan - Development Precincts & Green Corridors



Greenfield and Infill Development Opportunities – Other Opportunities

Council has carried out a multi-criteria constraints analysis of areas outside the NWSSP area and determined that a number of sites have potential merit for development opportunities. However, land within the NWSSP area has not been separately investigated as part of this Settlement Strategy, because the Department of Planning & Infrastructure (DP&I) recently completed a thorough analysis of this area as part of the supporting studies involved in the preparation of the NWSSP. Therefore, future investigation areas identified in the NWSSP have been incorporated into this Settlement Strategy in accordance with the NWSSP.

The methodology used in identifying potential additional greenfield and infill development opportunities is described in the Methodology section, above. In addition, land ownership was taken into consideration in identifying suitable infill development sites. The multi-criteria analysis procedure indicated that there are limited sites capable of supporting additional greenfield and infill development opportunities in Wyong LGA, as extensive areas of land are affected by primary constraints such as water catchments, flooding, steep slopes or are of high environmental value.

This initial multi-criteria analysis identified a number of precincts for further investigation. The number of suitable precincts was reduced to seven when evaluated against further land suitability considerations that were weighted as follows:

- **Location:** Proximity to public transport, schools, community services etc (20%)
- **Adjoining Landuses:** Potential for conflict with existing/future landuses (20%)
- **Flooding:** Flood Free Access (20%)
- **Scenic Value:** Visual Prominence (20%)
- **Environmental Value:** Vegetated Land (more than 50%) (20%).

The results of the land suitability analysis are contained in the potential future greenfield and infill development sites table opposite and potential investigation areas are shown in the potential future greenfield and infill development sites map. The overall potential of each investigation area was assigned an overall potential rating as follows:

- **High:** High suitability for potential future settlement due to the minimal influence of "land suitability" considerations
- **Medium:** Moderate suitability to support future settlement due to the effect of a range of "land suitability" considerations
- **Low:** Limited suitability for future settlement as these areas are affected by a range of serious "land suitability" considerations.

Those areas which achieved a high or medium rating will be given a priority for closer examination of their potential to support greenfield or infill development. Areas of land which received a low suitability rating will be given a lower priority. The sites that are considered to be the most capable and suitable for greenfield or infill development are located at McPherson Road, Mardi; Geoffrey Road, Chittaway Point; and Berkeley Road, Berkeley Vale.

However, development options for these sites will be subject to further investigations being conducted in these areas. Areas identified as having the potential to support additional greenfield or infill development opportunities will not be rezoned as part of Wyong LEP 2013. Further investigations including detailed studies on environmental and development constraints will need to be undertaken to determine whether these areas are capable and suitable for greenfield or infill development opportunities.

It should be noted that by identifying these sites that may be potentially suitable for development, Council is not aiming to raise the expectations of landowners that this land will at some stage be rezoned to permit subdivision for greenfield or infill development. Instead, the aim is to identify sites that may be suitable for future greenfield or infill development, should there be sufficient demand for this type of development in the future.

Table 3 details the evaluation criteria utilised to determine the overall suitability rating for each potential infill development site. Figure 4 depicts the sites identified as potential future infill development precincts:

Employment Land Opportunities

The NWSSP has identified the majority of future employment land development opportunities within the Wyong LGA. One additional employment land development opportunity has been identified as part of this Settlement Strategy, located within the Precinct 7A investigation area (NWSSP Precinct 4). The PEP, previously known as Country Music Park, is discussed in the chapter "Planning for ECONOMY & EMPLOYMENT". Issues associated with physical and environmental constraints together with servicing affect a number of the existing employment land precincts. These issues should be examined in more detail as part of the Employment Lands Study.

Other Opportunities

There are likely to be other minor opportunities for rezoning investigations for additional land not identified in the NWSSP, MDP, or Settlement Strategy. While these will not add significantly to the total housing or employment land supply in the LGA, they will need to be assessed within a framework of social, economic and environmental criteria, and must also satisfy the Sustainability Criteria outlined in the CCRS.

Conclusion

A combined map depicting all NWSSP development precincts; strategically located, constrained sites; proposed green corridors; retained RDS sites; and existing zoned residential and employment land can be found at Figure 4 on page 46.

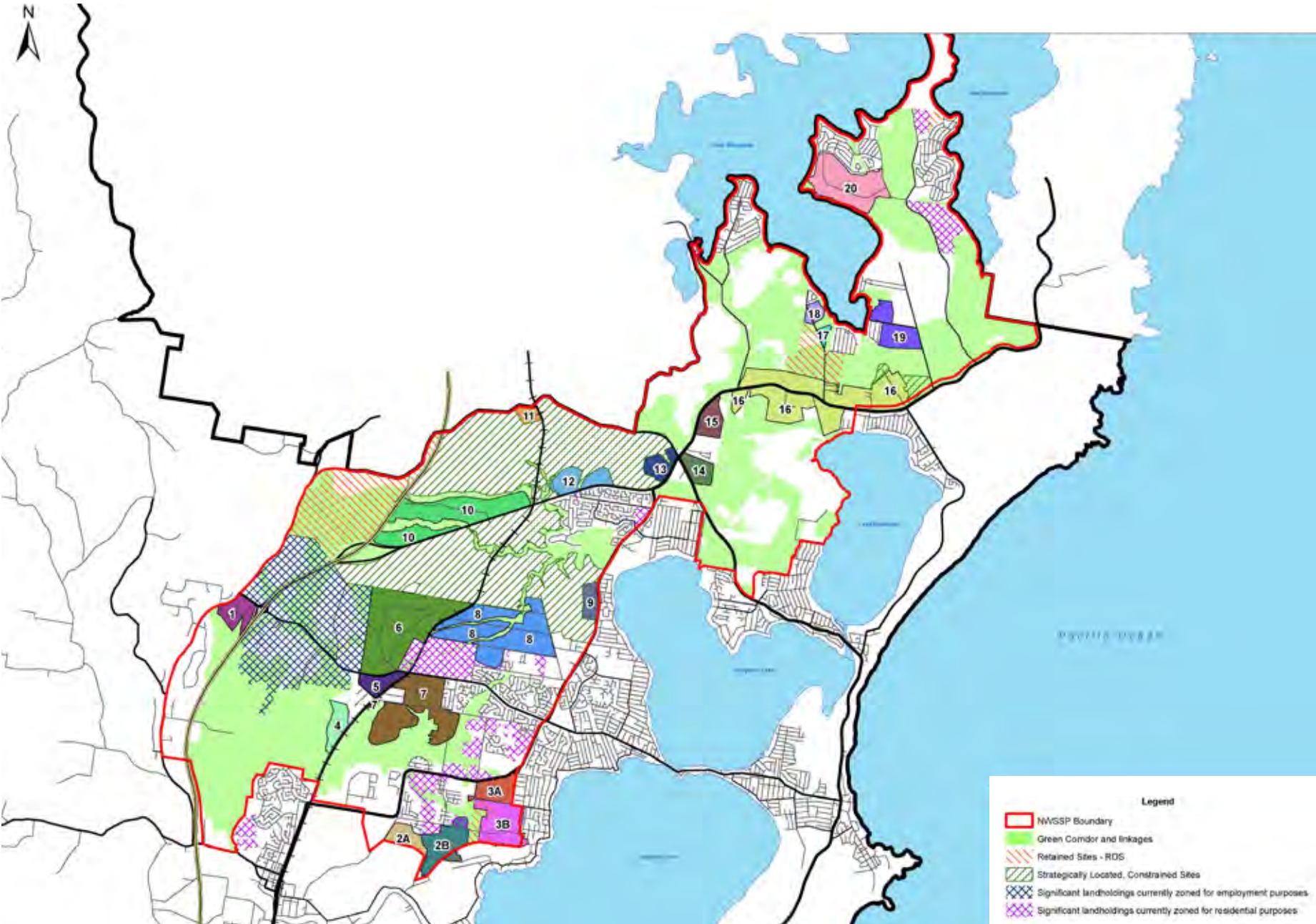
Table 3: Potential additional greenfield or infill development sites

Site		Proximity to public transport, schools, community services	Conflict with Existing / Future Land Uses	Flood Free Access	Visual Prominence	>50% Vegetated	Overall Suitability Rating
1	Norah Head (Barton St)	Schools: Catholic = 1.75km; Public = 2.5km; High School - Public = 8.5km; Shops: Norah Head neighbourhood centre = 300m; Toukley Local Centre = 3.5km; Community services: Toukley Local Centre = 3.5km; Public Transport: Bus service.	No – No anticipated conflict with existing or future land uses. Residential use considered highest and best use of the site.	Yes	No – Not highly visible due to topography of the site.	Yes	Medium
2	Norah Head (Soldiers Point Dr / Victoria St)	Schools: Primary schools - Catholic = 2km; Public = 2.75km; High School - Public = 2km; Shops: Norah Head neighbourhood centre = 600m; Toukley Local Centre = 3.75km; Community services: Toukley Local Centre = 3.75km; Public Transport: Bus service.	Yes – May conflict with use of the area as a visual buffer and natural bushland area between the Norah Head residential area and Soldiers Beach.	Yes	Yes – Visually prominent site which currently acts as a buffer between the residential area of Norah Head and the Soldiers Beach area.	Yes	Low
3	Berkeley Rd, Berkeley Vale	Schools: Primary School - Public = 2.75km; High School - Public = 1.4km; Shops: Chittaway Bay Local Centre = 1.75km; Community services: Chittaway Bay Local Centre = 1.75km; Tuggerah Local Centre = 4.5km; Public Transport: Bus service.	No – Backs on to industrial land, however there is no demand to expand the industrial zone in this direction, and due to slope the site is better suited to residential than industrial development.	Yes	Partial – Western side of site visible from Enterprise Drive. Design of any future development needs to be sensitive to visual prominence of site.	Yes	Medium
4	Geoffrey Rd, Chittaway Point	Schools: Primary School - Public = 1km; High School - Public = 2.8km; Shops: Chittaway Bay Local Centre = 800m; Community services: Chittaway Bay Local Centre = 800m; Tuggerah Major Centre = 2.5km; Public Transport: Bus service.	No – No anticipated conflict with existing or future land uses. Residential use considered highest and best use of the site.	Yes	No – Not highly visible due to topography of the site.	No	High
5	Elizabeth Bay Dr, Lake Munmorah	Schools: Primary School – Catholic = 2.5km; Public = 2.5km; High School - Public = 2.5km; Shops: Lake Munmorah Local Centre = 4km (proposed); Community services: Lake Munmorah Local Centre = 4km (proposed); Lake Haven Local Centre = 10km; Public Transport: Wyee Station = 15km	Yes – Adjacent to Munmorah State Conservation Area (SCA). May conflict with use of area as a natural bushland and visual buffer between Lake Munmorah residential area and the SCA.	Yes	Yes – Visually prominent site currently acts as a buffer between the residential area of Lake Munmorah and the Munmorah State Conservation area.	Yes	Low
6	McPherson Road, Mardi	Schools: Primary School – Catholic = 2km; Public = 3.5km; High School - Public = 3.1km; Shops: Tuggerah Local Centre = 2km; Community services: Tuggerah Major Centre = 2km; Public Transport: Tuggerah Station = 3km	No anticipated conflict with existing or future land uses. Residential use considered highest and best use of the site. NOTE: Site in MDP area – see below.	Yes	Not highly visible due to topography of the site.	No	High
7	Cobbs Road, Mardi	Schools: Primary School – Public = 2.6km; High School - Public = 6km; Catholic = 3.5km; Shops: Tuggerah Major Centre = 1.6km; Community services: Tuggerah Major Centre = 1.6km; Public Transport: Tuggerah Station = 2.5km	Yes – Site located adjacent to F3 interchange, and may be more appropriate for future employment land. Also subject to safety considerations due to Mardi Dam proximity.	Yes	Yes – Visually prominent site adjacent to F3 interchange. Design of any future development needs to be sensitive to visual prominence of site.	No	Low
8	39 Baileys Road, Ourimbah	Schools: Primary School – Public = 800m; High School - Public = 1.6km; Shops: Lisarow Neighbourhood Centre = 1.6km; Community services: Gosford Regional Centre = 8km; Public Transport: Lisarow Station = 1km	No – No anticipated conflict with existing or future land uses. Residential use considered highest and best use of the site.	Yes	Partial – Visually prominent site adjacent to Pacific Highway. Design of any future development needs to be sensitive.	No	Medium

Figure 4: Potential Infill Development Precincts



Figure 5: Combined Map



Rural Development

Rural-Residential Opportunities

There is a limited supply of rural-residential land within Wyong LGA. Interim Development Order No. 100, gazetted approximately 30 years ago, directly addressed the supply of large rural-residential lots within Wyong LGA. However, since this time there has only been a limited number of additional rezonings to provide for rural-residential subdivision and lands zoned for rural-residential purposes are now almost fully developed, with a preliminary review of all 7(c) (Scenic Protection Zone) land indicating that there is potential for only 200 additional lots if all landowners chose to subdivide. The last review of rural residential development was undertaken in the *Wyong Valleys Planning Report and Strategy* (Wyong Shire Council, 1998). As a result, it has been determined that the issue of rural-residential development should be revisited as part of this strategy.

The methodology used in identifying potential rural-residential opportunities is described in the Methodology section. The multi-criteria analysis procedure indicated that there are limited sites capable of supporting additional rural-residential development, as extensive areas of land are affected by constraints such as flooding, steep slopes, and EEC's. Beyond the primary constraints listed at the beginning of this chapter, investigation areas for rural-residential development are restricted to land within 5km of existing settlements, recognising that this will not only reduce the need to provide additional facilities within these areas, but also that the greatest demand for rural-residential living will be where travel times to urban services and transport are shorter.

The initial multi-criteria analysis identified nine precincts for further investigation, which were evaluated against further land suitability considerations, weighted as follows:

- **Agricultural Potential:** Level of agricultural potential assessed (20%);
- **Location:** Whether the site is within a water catchment or not (20%)
- **Adjoining Landuses:** Potential for conflict with existing/future landuses (20%)
- **Flooding:** Flood Free Access (20%)
- **Scenic Value:** Visual Prominence (10%)
- **Environmental Value:** Vegetated Land (more than 50%) (10%).

The overall potential of each investigation area was assigned an overall potential rating as follows:

- **High:** High suitability for rural-residential settlement due to the minimal influence of "land suitability" considerations.
- **Medium:** Moderate suitability to support rural-residential settlement due to the effect of a range of "land suitability" considerations.
- **Low:** These areas have limited suitability to rural-residential settlement as these areas are affected by a range of serious "land suitability" considerations.

Those areas which achieved a high or medium rating will be given priority for investigation of their potential to support closer rural settlement patterns. The sites that are considered most capable and suitable for closer rural settlement are located at Mardi, lower Jilliby, Kangy Angy and upper and lower Alison. As Kangy Angy and Mardi are not located within the water catchment, it is anticipated that development within these two sites can be carried out in a more intensive manner than the other three locations. It is envisaged that closer rural settlement patterns for the three sites within the water catchment will be permitted to achieve an average lot size of 4ha.

Detailed studies on environmental and development constraints will need to be conducted to confirm the feasibility of subdivision and these will need to be funded by individual landowners. It should be noted that by identifying these sites that may be potentially suitable for rural-residential development, Council is not aiming to raise the expectations of landowners that this land will at some stage be rezoned to permit subdivision for rural residential development. Instead, the aim is to identify sites that may be suitable for future rural-residential development, should there be sufficient demand for this type of development in the future, AND should the issues associated with this type of development be able to be overcome.

Rural Hamlet Opportunities

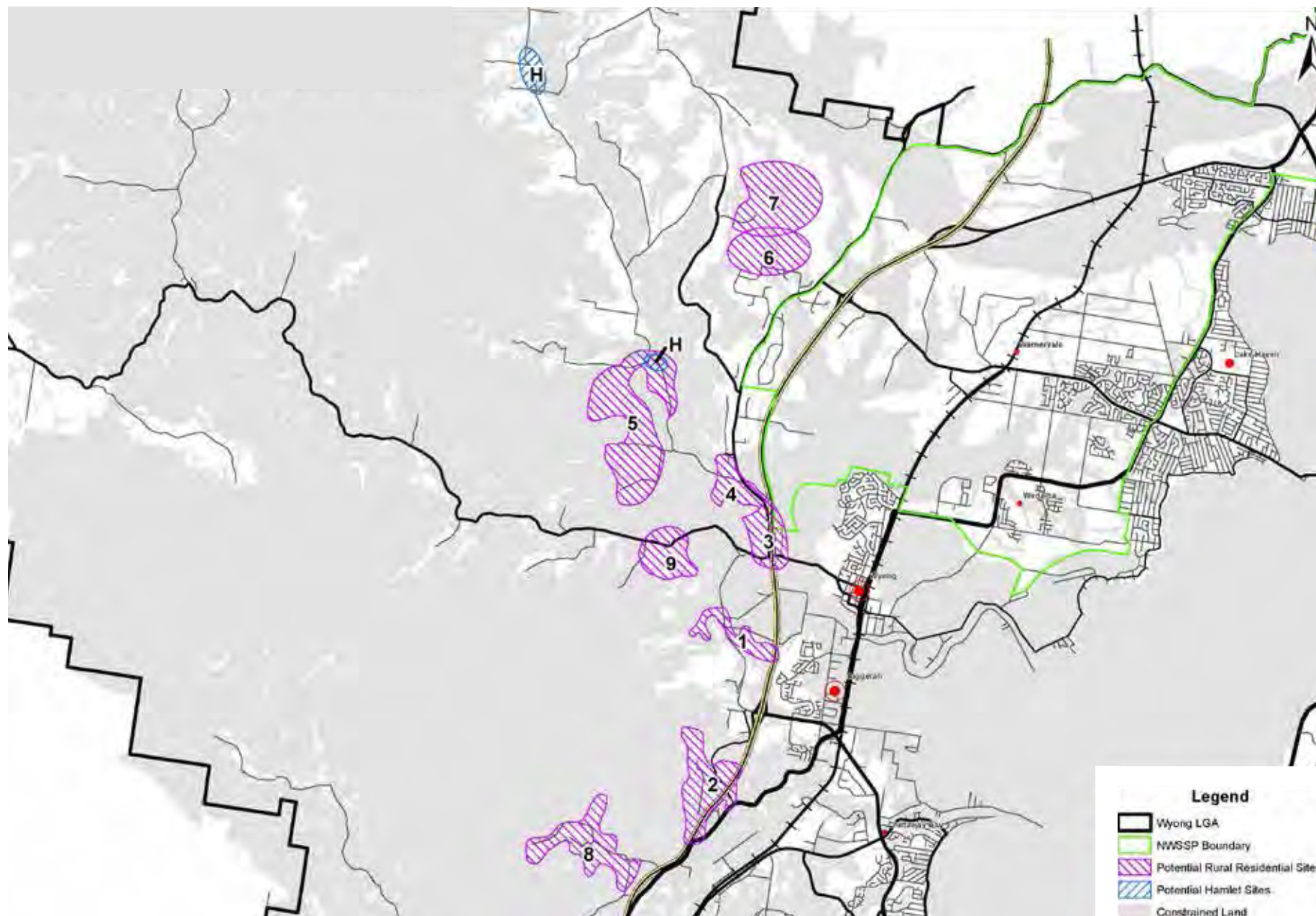
The multi-criteria analysis has identified two sites capable of further investigation for rural hamlet opportunities. These sites are located at Dooralong and Little Jilliby (see the Potential Future Rural Residential Living Opportunities map). Wyong Creek has not been included for future hamlet opportunities due to various constraints such as flooding and slope reducing the overall suitability for future hamlet-style development. Yarramalong is already developed as a village and therefore has not been identified for further development. However, detailed planning will need to occur before any decisions are made on the overall suitability of these areas for such development, as well as the final density and pattern of development in these areas.

Table 4 details the evaluation criteria utilised to determine the overall suitability rating for each potential rural residential development site. Figure 6 depicts the sites identified as potential future rural residential development precincts.

Table 4: Potential Rural Residential Sites

Site		Agricultural Potential	Water Catchment	Landscape Quality / Visual Prominence	Conflict with Existing / Future Land Uses?	Soil Landscape Issues	Standard of Road Construction and Access	> 50% Vegetated	Overall Suitability Rating
1	Mardi	Class 3/4 Agricultural Land	No	Not highly visible due to enclosure in a small valley	F3 Freeway: Possible noise, visual impacts. Eastern part of site may be better suited to employment uses.	Seasonal water logging, foundation hazard	Access roads would connect to Old Maitland Rd – surfaced and flood free	No	Medium
2	Kangy Angy	Class 3/4 Agricultural Land	No	High landscape quality and some areas of low visual sensitivity occur in area	Possible noise and visual impacts from F3 Freeway	Localised mass movement hazard, high soil erosion hazard, localised foundation hazard and water logging on footslopes	Surfaced road/ flood free access	No	Medium
3	Alison South	Class 3 Agricultural Land	Yes	High landscape quality and highly exposed location to passing traffic	Water catchment likely to preclude future urban land use. Underground mining	Seasonal water logging, foundation hazard	Surfaced road/flood free access.	No	Medium
4	Alison North	Class 2 Agricultural Land	Yes	Moderate landscape quality and not highly visible from major roads in the Wyong Valleys	Underground mining.	Very high erosion hazard, localised foundation hazard, seasonal waterlogging, hard setting stoniness.	Surfaced road/flood free access.	No	Medium
5	Little Jilliby	Class 3 Agricultural Land	Yes	Some areas visible from Jilliby Rd. A number of good sites exist which are not highly visible	Underground mining.	Very high erosion hazard, localised foundation hazard, seasonal waterlogging, hard setting stoniness	Gravel access road/road sometimes cut in major flood events in lower part of Dooralong Valley	No	Medium
6	Jilliby 2 South	Class 3 Agricultural Land	Yes	Moderate landscape quality and not highly visible from major roads in the Wyong Valleys	Possible - Industrial area, waste management facility. Underground mining	Very high erosion hazard, localised foundation hazard, seasonal water-logging, hard setting stoniness	Low standard of road construction, flood free access possible from areas to the east of the study area	No	Low
7	Jilliby 2 North	Class 3 Agricultural Land	Yes	Moderate landscape quality and not highly visible from major roads in the Wyong Valleys	Possible - Industrial area, waste management facility. Underground mining	Very high erosion hazard, localised foundation hazard, seasonal water-logging, hard setting stoniness	Low standard of road construction, flood free access possible from areas to the east of the study area	Yes	Low
8	Palmdale	Class 2 Agricultural Land	No	High landscape quality and highly exposed location to passing traffic	No	Localised mass movement hazard, high soil erosion hazard, localised foundation hazard and water logging on footslopes	Surfaced road, no flood free access	No	Low
9	Turf farm	Class 3 Agricultural Land	Yes	Area to north of Yarramalong Rd highly visible, however, the area to the south of Yarramalong Rd not highly visible.	Turf farms in area	Extreme erosion hazard, high foundation hazard, seasonal water logging and low wet bearing strengths	Access roads join Yarramalong Rd which is surfaced and has sufficient spare capacity to support additional development	No	Low

Figure 6: Potential Future Rural Residential Living Opportunities



Population Targets

Existing Zoned Land

The average lot production in Wyong LGA between 2000–2011 was 467 lots per year. Based on this figure, there is sufficient land already zoned for residential development to accommodate this level of lot production until approximately 2026. In order to accommodate the 16,000 new greenfield development allotments as set by the CCRS, 842 lots are required to be produced per year. If this rate of production is achieved, there is sufficient land already zoned for residential development to accommodate this level of lot production until approximately 2020.

Infill Development Precincts

As can be seen in Table 5, the Settlement Strategy has not identified land capable of sustaining an additional 5,000 infill dwellings, as set by the CCRS. Council's infill development precincts may be capable of sustaining approximately 3,880 dwellings, with approximately 9,739 new residents. The additional dwelling capacity identified in the NWSSP will ensure that, in total, Wyong LGA will still be able to achieve the dwelling and population targets set by the CCRS. However, this does not take into account the significant increase in density that will result from increased dual occupancy and townhouse-style development in existing urban areas. Also note that there are likely to be additional infill development opportunities identified in the future which will further contribute to our dwelling and population targets.

Table 5: Proposed development precincts and estimated development yield for infill areas

	Site	Gross Area	Estimated NDA	Dwellings	Population Target
		ha	ha*	15 /ha	2.51/dwelling
1	Norah Head (Barton St)	3	2.1	31.5	79.07
2	Norah Head (Soldiers Point Dr / Victoria St)	8	5.6	84.0	210.84
3	Berkeley Rd, Berkeley Vale	50	35.0	525.0	1,317.75
4	Geoffrey Rd, Chittaway Point	17	11.9	178.5	448.04
5	Elizabeth Bay Dr, Lake Munmorah	39	27.3	409.5	1,027.85
6	McPherson Road, Mardi	22	15.4	231.0	579.81
7	Cobbs Road, Mardi	56	39.2	588.0	1,475.88
8	Baileys Road, Ourimbah	41	28.7	430.5	1,080.55
	Existing zoned areas - Not subdivided**	74	51.8	777.0	1,950.27
	Existing zoned areas – Subdivided vacant lots**			625.0	1,568.75
	ESTIMATED TOTAL DEVELOPMENT YIELD:	310 ha	217 Ha	3,880	9,738.81

* NDA (Net Developable Area) calculation is based on an estimate that 70% of each development precinct will be available for development following the detailed precinct planning and investigation process.

** These areas include areas zoned for residential **development but are not yet developed**.

NWSSP Development Precincts

Table 6 provides a detailed breakdown of the population and employment capacity targets with the potential to be achieved by way of those opportunities identified in the NWSSP. The NWSSP has identified capacity for 16,682 new greenfield development dwellings in the period to 2031.

This land is capable of sustaining 682 more dwellings than the CCRS target of 16,000 dwellings by 2031. This will enable additional land to be made available if demand is higher than expected and may provide for growth beyond 2031. The extra capacity is also useful in providing a future land reserve if detailed local planning shows that the estimated capacity targets cannot be achieved. This additional capacity, in combination with the increasing densities in the existing centres of The Entrance, Toukley and Wyong (discussed in the “Centres” section, below), as well as a small number of additional infill development areas identified within this document, will assist Council in achieving our required CCRS targets as well as ensuring capacity for the future beyond 2031.

Table 6: Proposed development precincts and estimated development yield of NWSSP area (Source - DP&I)

Precinct No.	Area name	Land Use		Gross Area	Estimated NDA	Dwellings	Population Target		Gross Area	Estimated NDA	Jobs	
				(ha)	(ha)*	15/ha	2.51/dwelling		(ha)	(ha)*	10/ha	20/ha
1	Hue Hue Road	Employment	RESIDENTIAL COMPONENT	-	-	-	-	EMPLOYMENT COMPONENT	36	25	252	504
2A	Wadalba South	Residential		32	22	336	843		-	-	-	-
2B	Wadalba South	Residential		67	47	704	1,766		-	-	-	-
3A	Wadalba East	Residential & Employment		57	40	551	1383		-	-	32	63
3B	Wadalba East	Residential		69	48	725	1,818		-	-	-	-
4	Warnervale South West	Employment		-	-	-	-		39	27	273	546
5	Warnervale South West	Residential		36	25	378	949		-	-	-	-
6	Warnervale North West	Residential & Employment		168	118	1,764	4,428		86	60	602	1204
7	Warnervale South East	Residential		140	98	1,470	3,690		-	-	-	-
8	Warnervale North East	Residential & Employment		168	118	1,764	4,428		53	37	371	742
9	Charmhaven West	Residential		26	18	273	685		-	-	-	-
10	Bushells Ridge South	Employment		-	-	-	-		180	126	1,260	2,520
11	Bushells Ridge North East	Employment		-	-	-	-		16	11	112	224
12	Doyalson South West	Employment		-	-	-	-		52	36	364	728
13	Doyalson West	Employment		-	-	-	-		34	24	238	476
14	Doyalson East	Employment		-	-	-	-		34	24	238	476
15	Doyalson North East	Employment		-	-	-	-		37	26	259	518
16	Lake Munmorah	Residential & Employment		158	110	1,670	4,192		135	95	945	1890
17	Chain Valley Bay West	Residential		8	6	84	211		-	-	-	-
18	Chain Valley Bay North West	Residential		16	11	168	422		-	-	-	-
19	Chain Valley Bay East	Residential		68	48	714	1,792		-	-	-	-
20	Summerland Point South	Residential		142	99	1,491	3,742		-	-	-	-
	Wyong Employment Zone**	Employment		-	-	-	-		-	-	6,000	6,000
	Warnervale Town Centre***	Residential, Retail ,Commercial		-	-	1,650	4,142		-	-	1,200	1,200
	Existing zoned areas ****	Residential		-	-	2,940	7,379		-	-	-	-
ESTIMATED TOTAL DEVELOPMENT YIELD				1,115	808	16,682	41,869		702	491	12,146	17,091

* NDA (Net Developable Area) calculation based on an estimate that 70% of each development precinct will be available for development following detailed precinct planning and investigation process.

** Wyong Employment Zone has been zoned for a total employment capacity of 6,000 jobs.

*** The Warnervale Town Centre has been zoned for a range of landuses, including both residential and retail/commercial development, with a total capacity of 1,650 dwellings and 1,200 jobs.

**** These areas include areas zoned for residential development but are not yet developed (e.g. parts of Wadalba and Hamlyn Terrace etc.)

Existing Centres

Note: These figures are dependent on the assumed occupancy rate.

Wyong-Tuggerah

The Wyong Town Centre study presented a number of dwelling and population targets as part of four different development scenarios. As it is not possible to predict which of these development scenarios will eventuate, an average of the development scenario figures has been determined, with approximately 1,030 additional dwellings and 2,060 additional residents to be accommodated within the Wyong Town Centre. The additional population has been estimated utilising an occupancy rate of 2.0/dwelling, due to location-specific factors which results in a smaller than average household size.

Three development scenarios have been envisaged for the Tuggerah State Significant Site (SSS), currently under assessment by the DP&I (Macroplan, 2010). As it is not possible to predict which development scenario will eventuate, an average of the scenario figures has been determined, with approximately 2,097 additional dwellings and 4,656 additional residents to be accommodated within the SSS area. The additional population has been estimated utilising an occupancy rate of 2.22/dwelling, due to location-specific factors.

Toukley

The Toukley Planning Study provides for an estimated potential increase of 3,850 dwellings, with a potential population increase of 8,100, utilising an occupancy rate of 2.1 persons per dwelling due to location-specific factors which results in a smaller than average household size.

The Entrance Peninsula

The Entrance Peninsula Planning Strategy (TEPPS) provides for an estimated potential increase of 7,958 dwellings throughout the study area. This figure was arrived at by utilising dwelling numbers from the 2006 Census undertaken by the Australian Bureau of Statistics, and therefore the total dwelling figure may be subject to change. Utilising an occupancy rate of 2.1 persons per dwelling, this will equate to a potential population increase of 16,712. An occupancy rate of 2.1/dwelling has been utilised due to location-specific factors which results in a smaller than average household size.

Other Centres

Whilst strategic planning investigations have not been undertaken for other Centres within Wyong LGA as yet, there are a number of Centres with potential to increase in density and/or expand to accommodate additional dwellings and therefore additional residents. Centres that will be investigated in the shorter term include Ourimbah and Lake Haven. Budgewoi centre has also been mooted for strategic planning investigation in the longer term. As the strategic planning investigations have not been undertaken as yet, an approximate dwelling and population yield has been estimated for these centres at 3,000 additional dwellings and 5,653 additional residents, assuming an occupancy rate of 2.1/dwelling.

Combined Residential Density Targets

The residential density targets for our Major Centre; Town, Village and Neighbourhood Centres; Infill and Greenfield Development areas (including land already zoned for residential or employment uses) as discussed in the preceding pages, have been combined into Table 7.

Table 7: Estimated development yield - Shire wide

Centre Type	Dwellings - CCRS Target	Dwellings - Actual Projected Target	Population - CCRS Target	Population - Actual Projected Target
Tuggerah – Wyong Major Centre - Wyong:				
- Option 1 (Low Res/High Com):	-	608	-	1,216*
- Option 2 (High Res/Moderate Com):	-	1,122	-	2,244*
- Option 3 (Population Forecast):	-	1,267	-	2,534*
- Option 4 (Option 2 & 3 Combined - PREFERRED)	-	1,122	-	2,244*
- Average		1,030		2,060*
- Tuggerah State Significant Site:				
- Scenario A:	-	529	-	1,174***
- Scenario B:	-	643	-	1,427***
- Scenario C:	-	5,120	-	11,366***
- Average		2,097		4,656***
Subtotal	4,000	3,965	7,000	6,716
Centres (Town Centres, Village				
- Toukley	-	3,850	-	8,100**
- The Entrance	-	7,958	-	16,712**
- Other centres (Ourimbah etc)	-	3,000^	-	5,653^***
Subtotal	14,500	14,808	25,900	30,465
Infill (non-NWSSP area)	5,000	3,880	9,100	9,739^ ^
Greenfield (NWSSP area)	16,000	16,682	28,000	43,041****
ESTIMATED TOTAL DEVELOPMENT YIELD:	39,500	38,497	70,000	89,961

*At 2.0/dwelling; **At 2.1/dwelling; ***At 2.22/dwelling; ****At 2.51/dwelling; ^Other centres yet to be studied; ^ ^Does not include density increases from dual occupancy and townhouse development.

As can be seen in the above table, there is sufficient land identified in this Strategy to accommodate 38,497 new dwellings, which is 97% of the CCRS target of 39,500 new dwellings by 2031. In terms of population capacity, this Strategy identifies sufficient land and/or increased density opportunities to accommodate an additional 89,961 residents, which is significantly higher than the CCRS target of 70,000 new residents by 2031. This additional capacity has been identified mainly in the NWSSP area, which traditionally comprises larger households than the average, as well as our Town, Village and Neighbourhood Centres. This additional capacity offsets the minor shortfalls within the Tuggerah-Wyong Major Centre and infill development areas identified in this Strategy.

Employment Targets

The CCRS employment target for the Wyong LGA is 27,000 jobs, with 10,500 of these jobs to be located in the NWSSP area; 2,000 jobs in employment lands outside the NWSSP area; 5,500 jobs in the Tuggerah-Wyong major centre; and 9,000 jobs in other centres.

Retail/Commercial Sector – Existing

Wyong LGA's retail/commercial sector has been reviewed, and is summarised below:

Table 8: Estimated Retail/Commercial Floor Space and Employment Capacity - Existing

Neighbourhood Centres:	Retail Area (m ²)	Non-Retail Area* (m ²)	Vacant Area (m ²)	Jobs**	
				Total	Vacant
Bateau Bay (Bard & Coleridge)	77	77	153	6	8
Bateau Bay (Bateau Bay Rd)	234	276	0	21	0
Bateau Bay (Parkside)	290	180	0	21	0
Bateau Bay (Sir Joseph Banks)	1726	0	0	86	0
Bateau Bay (Helen Street)	100	0	0	5	0
Berkley Vale (Kerry & Emerald)	289	101	108	18	5
Berkley Vale (Lakedge & Bluebell)	536	158	45	32	2
Berkley Vale (Shannon & Lakedge)	153	290	34	17	2
Budgewoi East	1505	546	343	93	17
Buff Point	788	0	0	39	0
Chain Valley Bay	449	0	0	22	0
Charmhaven	687	176	0	40	0
Gorokan	860	1423	169	90	8
Gwandalan (Gamban)	582	124	0	33	0
Gwandalan (Orana)	390	441	0	34	0

	Retail Area	Non-Retail Area*	Vacant Area	Total	Jobs** Vacant
Kanwal	2202	122	54	114	3
Killarney Vale (Robertson)	164	132	116	13	6
Mannering Park	581	209	51	36	3
Norah Head	542	591	176	47	9
Noraville East	86	0	23	4	1
San Remo	248	0	383	12	19
Summerland Point	825	209	39	48	2
The Entrance North	0	0	81	0	4
Toowoan Bay	1232	68	183	64	9
Tuggerawong	152	0	101	8	5
Tumbi Umbi	479	435	27	38	1
Warnervale (Precinct 7A)	178	0	0	9	0
Watanobbi	1062	0	123	53	6
West Toukley	424	804	26	48	1
Wyongah	138	0	0	7	0
Local Centre:	(m²)	(m²)	(m²)		
Wadalba	1700	0	0	85	0
Lake Munmorah	5050	500	0	252.5	0
San Remo (Northlakes)	3953	279	159	197.65	8
Budgewoi West	5242	2165	834	262.1	42
Killarney Vale	2428	1255	36	121.4	2
Long Jetty	7234	11269	3432	361.7	172
Ourimbah	650	433	158	32.5	8
Chittaway Point	3000	1537	0	150	0
East Toukley	3220	3066	205	161	10
Town Centres:	(m²)	(m²)	(m²)		
Toukley	7859	8332	2552	392.95	128
Lake Haven	32571	5330	0	1628.55	0
The Entrance	14109	6065	5921	705.45	296
Bateau Bay (Bay Village)	28992	2374	0	1449.6	0
Major Centre:	(m²)	(m²)	(m²)		
Wyong	7981	7468	2487	399.05	124
Tuggerah	79487	7675	0	3974.35	0
Combined Total:	215,861	63,860	18,019	12,922	901

*Non-retail floorspace includes local and regional services such as banks, medical providers, real estate agencies, solicitors, accountants etc. Note - No Government offices included in calculation of non-retail floorspace. ** Retail jobs calculated at 20 jobs per m²; Non-retail jobs calculated at 30 jobs per m².

Retail/Commercial Sector – Future

There are a number of anticipated future expansions to the LGA's retail sector, summarised below:

Table 9: Estimated Retail/Commercial Floor Space and Employment Capacity - Proposed Centres or expansion to existing Centres

	Retail Area (m ²)	Non-Retail Area* (m ²)	Total Floor Area (m ²)	Jobs**
Neighbourhood Centres:				
East Wadalba	2000	0	2000	100
Gwandalan	2000	0	2000	100
Warnervale	2000	0	2000	100
Local Centres:				
Lake Munmorah	5050	500	0	269
Long Jetty	5000	0	5000	250
Ourimbah	2500	0	2500	125
Wadalba	2000	0	2000	100
Town Centres:				
Bateau Bay	0	5000	5000	167
Marine Pde, The Entrance	2400	0	2400	120
Klumper Key Site	7050	448	7498	367
Lake Haven	20000	18000	25000	1083
Toukley	5000	0	5000	250
Warnervale	45000	0	45000	2250
Major Centre:				
Tuggerah	43000	41000	84000	3517
Tuggerah Supa Centa	0	17000	17000	567
Wyong (Aldi)	1500	0	1500	75
Combined Total:	144,500	81,948	226,448	9,957

Overall, there is capacity for an additional 10,858 new retail/commercial jobs (approximately) when taking into account the following additional job capacities:

- Existing vacant retail floor space – 901 jobs
- Expansion to existing retail areas, such as proposed expansion to the Westfield at Tuggerah; and new retail areas, such as those proposed for the Warnervale Town Centre, East Wadalba and Gwandalan – 9,957 jobs.

Employment Lands – Existing

Wyong LGA's employment lands have recently been reviewed, and are summarised below:

Table 10: Estimated Employment Lands Capacity - Existing

	Area (ha)	Floor space (m ²)	Low jobs*	High jobs**
Existing zoned industrial land - Utilised	564.2		5642	11284
Existing zoned industrial land - Vacant	388.6		3886	7772
Existing zoned industrial land - Vacant floor space		15647.3	391***	391***
Combined Total:	953	15647	9919	19447

* Low Jobs calculated at a rate of 10 jobs per hectare of land.
 ** High Jobs calculated at a rate of 20 jobs per hectare of land.
 *** Jobs calculated at a rate of 1 job per 40m² of land.

Employment Lands – Future

There are a number of anticipated future additions to the LGA's employment lands, summarised below:

Table 11: Estimated Employment Lands Capacity - Future

	Area (ha)	Floor space (m ²)	Low jobs*	High jobs**
Potential future industrial precincts (unconstrained land only)	706.5		7065	14130
Combined Total:	707	0	7065	14130

* Low Jobs calculated at a rate of 10 jobs per hectare of land.
 ** High Jobs calculated at a rate of 20 jobs per hectare of land.
 *** Jobs calculated at a rate of 1 job per 40m² of land.

Overall, there is capacity for an additional 11,342 or 22,293 new industrial jobs (approximately) when taking into account the following additional job capacities:

- Existing vacant industrial floor space – 391 jobs
- New or expanded industrial areas, such as those proposed for the Wyong Employment Zone – 7,065 jobs (low rate) or 14,130 jobs (high rate).

Employment Capacity – Combined

Overall, the analysis of future employment capacity has resulted in a figure of 22,200 jobs (using the low employment rate for industrial land); or 33,151 (using the high employment rate for industrial land). Note that the CCRS target of 27,000 new jobs represents the period from 2006-2031, therefore it is likely that more jobs have been created since 2006 that are not currently counted towards the total target of 27,000 jobs. Also note that with our ageing population, growth in service related sectors such as aged care, health and

community services are also likely to increase employment opportunities in areas outside the traditional business and employment lands (and therefore not included in these calculations). Once these factors are taken into account, even with the low assumed employment rate for industrial land, Wyong LGA has demonstrated capacity to achieve the figure of 27,000 new jobs for the period 2006-2031.

The Way Forward

Areas identified as having the potential to support additional greenfield, infill, or rural-residential living opportunities will not be rezoned to accommodate development as an immediate consequence of this strategy. Identified sites will need to be rezoned through future amendments to Wyong LEP 2013 as part of precinct level planning investigations in the sequence recommended by the Settlement Strategy and the NWSSP (discussed below under 'Timeframes'). Potential proponents are advised to discuss precinct planning options with Council's Land Use Planning and Policy Development unit prior to formulating a Planning Proposal.

Timeframes

North Wyong Shire Structure Plan

The NWSSP provides a precinct staging strategy for future investigation areas, based on water and sewer servicing schedules; existence of coal and/or mineral resources that are potentially viable for future extraction; and the need to support the establishment of the The staging strategy consists of short, medium and long term release areas, as follows:

- **Short term** – Land already zoned and serviced which is expected to begin to develop in the coming years.
- **Medium term** – Land that is expected to be zoned in the next 15 years. These areas will support the establishment of the greater Warnervale/Wadalba release areas, the new Warnervale Town Centre and the Tuggerah-Wyong major centre
- **Long term** – Land that will not be zoned before 15 years, the timing of which will be impacted by future coal extraction potential, future use of the power station sites and access to services and employment opportunities.

Table 12: NWSSP Timeframes

Precinct No.	Area name	Land Use	Priority
1	Hue Hue Road	Employment	Long
2A	Wadalba South	Residential	Medium
2B	Wadalba South	Residential	Medium
3A	Wadalba East	Residential	Medium
3B	Wadalba East	Residential	Medium
4	Warnervale South West	Employment	Medium
5	Warnervale South West	Residential	Medium
6	Warnervale North West	Residential and Employment	Medium/Long
7	Warnervale South East	Residential	Medium
8	Warnervale North East	Residential and Employment	Medium
9	Charmhaven West	Residential	Medium
10	Bushells Ridge South	Employment	Short
11	Bushells Ridge North East	Employment	Long
12	Doyalson South West	Employment	Long
13	Doyalson West	Employment	Long
14	Doyalson East	Employment	Long
15	Doyalson North East	Employment	Long
16	Lake Munmorah	Residential and Employment	Long
17	Chain Valley Bay West	Residential	Long
18	Chain Valley Bay North West	Residential	Long
19	Chain Valley Bay East	Residential	Long
20	Summerland Point South	Residential	Long
	<i>Wyong Employment Zone</i>	<i>Employment</i>	<i>Short</i>
	<i>Warnervale Town Centre</i>	<i>Residential/Retail/Commercial</i>	<i>Short</i>
	<i>Other existing zoned areas</i>	<i>Residential</i>	<i>Short</i>

The planning and release of development precincts will be an ongoing process, in line with the adopted NWSSP Staging Plan. This will include detailed investigation of precincts to identify the location of infrastructure, roads and schools, parks, local biodiversity conservation areas and riparian corridors. The staging plan of the NWSSP should be reviewed regularly and can be adjusted if deemed necessary.

The Settlement Strategy proposes a further refinement of the staging for the Precincts identified in the NWSSP. This is particularly the case in relation to those Precincts identified as Medium Term. There are a considerable number of Precincts in this category and it is not

practicable that all simultaneously commence investigations to support rezoning immediately. Therefore the Settlement Strategy proposes that the development precincts identified as Medium Term release in the NWSSP be divided into five priority categories. It is considered preferable to prioritise the precincts rather than assigning a refined timeframe, given uncertainty over short term demand and viability of land development and housing. The table on the following page provides timeframes for proposed development precincts in the NWSSP area.

The priority categories should not be considered as permanently fixed, and circumstances may arise where certain precincts are deferred and others brought forward. The key factors determining the assigned priority include the following:

- Consistency with NWSSP priorities
- Level of servicing and infrastructure availability
- Extent of supporting information and studies required
- Availability of Council staff resources to manage studies and rezoning process
- Whether the precinct includes employment generating development.

Infill Development Precincts

Infill development precincts (if deemed suitable for development) will be subject to a precinct staging strategy similar to the NWSSP precincts, based on water and sewer servicing schedules as follows:

- **Short term** – Land already zoned and serviced which is expected to begin to develop in the coming years.
- **Medium term** – Land that is expected to be zoned in the next 15 years. These areas will support the establishment of the greater Warnervale/Wadalba release areas, the new Warnervale Town Centre and the Tuggerah-Wyong major centre
- **Long term** – Land that will not be zoned before 15 years, the timing of which will be impacted by future coal extraction potential, future use of the power station sites and access to services and employment opportunities.

Table 13: Priority for investigation of Infill Development Precincts

Precinct No.	Area name	Land Use	Priority
1	Norah Head (Barton St)	Residential	Long
2	Norah Head (Soldiers Point Dr / Victoria St)	Residential	Long
3	Berkeley Rd, Berkeley Vale	Residential	Medium
4	Geoffrey Rd, Chittaway Point	Residential	Medium
5	Elizabeth Bay Dr, Lake Munmorah	Residential	Long
6	McPherson Rd, Mardi	Residential	Medium
7	Cobbs Road, Mardi	Residential	Medium
8	Baileys Road, Ourimbah	Residential	Medium

Wyong Residential Development Strategy (RDS) – Retained Sites

Wyong RDS sites recommended for retention in the Settlement Strategy will be subject to the following precinct staging strategy for future investigation areas:

Table 14: Wyong RDS - Retained Sites - Timeframes

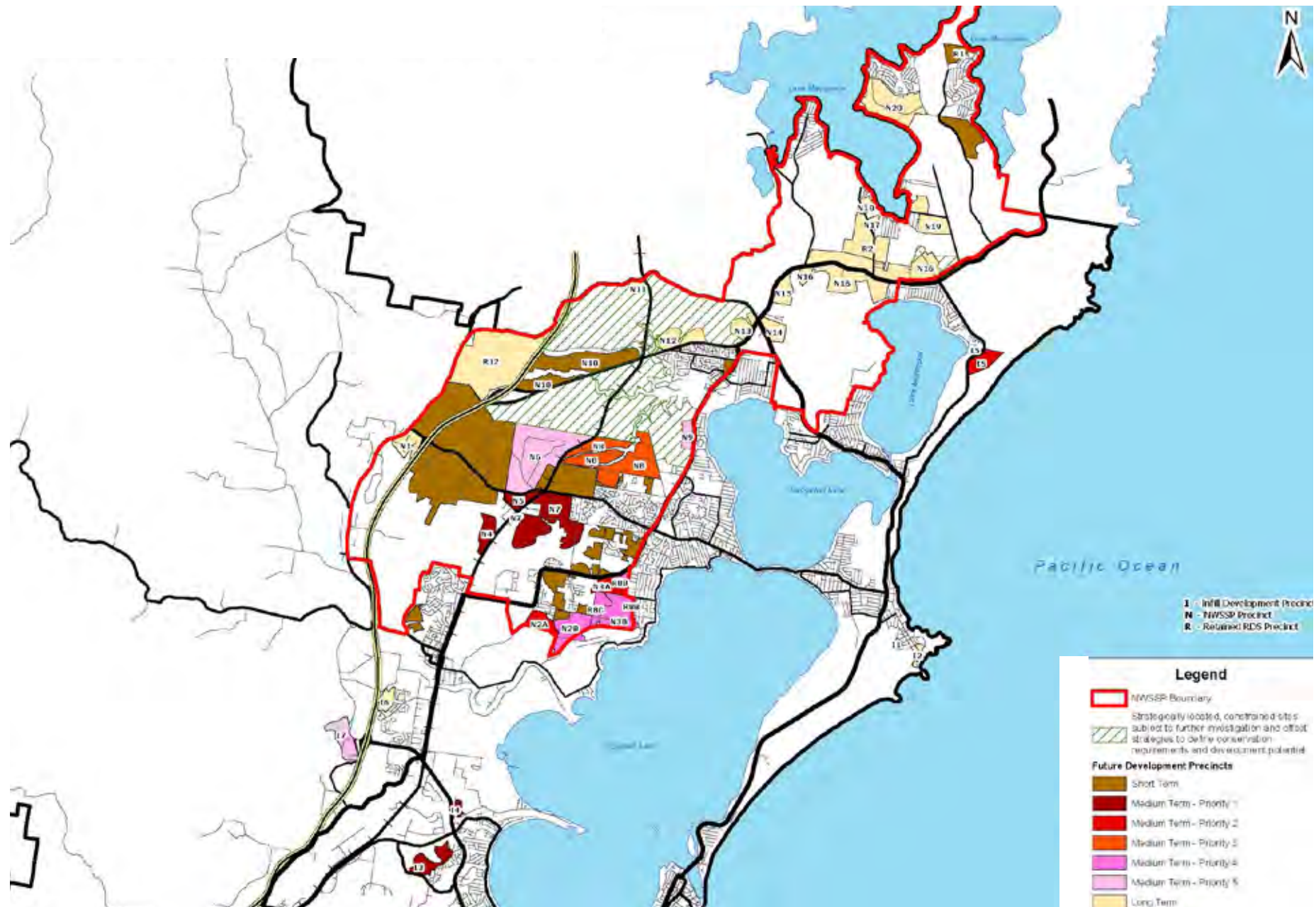
Precinct No.	Area name	Land Use	Priority
1	Gwandalan / Summerland Pt	Residential	Short
2	Chain Valley Bay	Limited development potential –Future green corridor.	Long
8B	Wadalba East	Limited development potential –Future green corridor.	Medium
8C	Wadalba South	Limited development potential –Future green corridor.	Medium
12	Kiar	Limited development potential –Future green corridor.	Long

Strategically Located, Constrained Sites

There may be potential for some of this land to be developed in the future. Until environmental offset strategies have been developed it is not known how much land falling within this category will be developable. A strategic landuse review should be conducted to fully examine environmental, clay mining, infrastructure and development issues within land identified as “Strategic land subject to further investigation” before any further land is rezoned within this area. This study shall engage all stakeholders.

Figure 7 combines all potential future development precincts including the Short, Medium and Long Term categories, together with a priority ranking for Medium Term precincts.

Figure 7: Timeframes - NWSSP Precincts and Rural-Residential Precincts



Rezoning Request Strategy Sites

Other rezoning requests have been deferred due to timing of the NWSSP and/or resolution of zoning considerations related to the Wyong LEP 2013. Since the original call for rezoning requests, further rezoning requests have been received, however these have not been formalised as rezoning applications at this stage. The following table provides information for all of these requests in terms of location, a brief description and an assigned priority. The key factors determining the assigned priority are described above under the 'North Wyong Shire Structure Plan' heading.

Table 15: Priority for investigation of sites subject to Rezoning Requests

Location	Description of Proposal	Priority	Formal Application
Berkeley Vale – 79 Berkeley Road	Rezone to allow residential development and environmental offsets	1	RZ/17/2009
Chittaway Point – 19-23 Geoffrey Road	Rezoning for residential land	1	RZ/7/2009
Doyalson – Pacific Highway	Rezoning for residential, industrial and conservation land	1	-
Glenning Valley – 5 Anderson Road	Rezoning from 7(c) Scenic Protection – Small Holdings to R2 Low Density Residential	1	RZ/4/2009
Jilliby – Stage 2	Rezone to enable Rural Residential use	1	RZ/2/2012
Kanwal – Craigie Avenue	Rezoning to facilitate Medical and health related developments	1	RZ/3/2012
Mannering Park – 355 Rutleys Road	Provide an enabling use for Mechanical Uses on the Site	1	RZ/2/2011
Mardi – 'Old Farm', Old Maitland Road	Proposal for 100 Rural Residential lots	1	-
North Wyong – Pacific Highway	Rezone from Industrial to facilitate a North Wyong Business Park	1	RZ/1/2011
Palmdale – 41-57 Palmdale Road	Palmdale Memorial Park rezoning additional lawn and green burials	1	RZ/5/2009
Wadalba – 2 Figtree Boulevard	Rezone Property from Residential 2(e) to B2 – Local Centre	1	-
Wadalba - Village	Shopping centre rezoning	1	-
Fountaindale – 90 Berkeley Road	Rural Residential rezoning	2	-
Fountaindale – 76 Berkeley Road	Rezone to allow three lot Rural Residential	2	RZ/15/2009

Centres

Higher Density Residential Centres Opportunities

As discussed in 'Planning for SETTLEMENTS & HOUSING', whilst it is acknowledged that there is significant potential greenfield urban release areas within Wyong LGA, higher density developments will be required around our town centres and targeted village centres. Opportunities exist to capitalise on the location advantages of areas surrounding key transport nodes (Ourimbah, Wyong and Tuggerah) and the high amenity coastal town centres (The Entrance, Long Jetty and Toukley). Transport nodes comprise a concentration of various uses including human services, retail and commercial development, tourism, employment and major transport routes. Areas within 800m of these nodes will be considered for more intensive development. This distance is generally accepted as a 10 minute walkable distance for residents.

Such development could include residential flat buildings and shop top housing in commercial areas, medium to high density unit development, and dual occupancy development around the commercial centre periphery. Mixed use developments are also encouraged as a way to revitalise and contribute to the economic sustainability of our existing commercial and retail town centres. Mixed use developments generally contain a variety of services and activities such as businesses, shops, and community/entertainment facilities. As a general rule, the commercial and retail uses are located on the lower levels of a mixed use building, with residential apartments situated above.

The landuse and planning control recommendations contained in the three completed local planning strategies should be implemented through Wyong LEP 2013, with the exception of areas deferred due to unresolved constraints.

SETTLEMENT strategy

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November 2013

