

PROJECT DESCRIPTION

	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	TOTAL	Nature of Climate Change Adaptation Strategy Natural Capital Conservation National Disaster Preparedness Plan Adaptation to Infrastructure by Government Strategic Policy Natural Resource Management Land Use Planning Local Government Strategic Policy Urban Design and Development Water Supply Services and Wastewater Management Health Services Social Housing Transport Other Long Term Objective in Our Working Paper 2020 (Community Strategic Plan) Term Achievement to Delivery Program 2018-2021 and Operational Plan 2019-2017 Council Policies and Strategies Economic benefits Social benefits Environmental benefits					
Energy efficient outdoor and sports field / court lighting	\$0,000	\$0,750	\$1,511	\$2,799	\$4,119	\$5,472	\$6,859	\$8,286	\$9,737	\$1,231	\$68,758	✓ ✓	Pt 1.1 A program is being implemented to improve existing recreation, sporting and leisure facilities and facilitate the establishment of new facilities. Climate Change Policy Greenhouse Gas Reduction Action Plan	Reduced energy costs	Visible play surface for night sporting activities	Reduced energy consumption Reduced greenhouse gas emissions	
Operational energy management	\$0,000	\$0,750	\$1,511	\$2,799	\$4,119	\$5,472	\$6,859	\$8,286	\$9,737	\$1,231	\$68,758	✓ ✓	Pt 1.1 Multi-purpose community buildings and facilities are available to meet the community's diverse and changing needs. Climate Change Policy Greenhouse Gas Reduction Action Plan	Reduced energy costs Reduced maintenance and replacement costs (spare and equipment)	Improved thermal comfort and indoor environmental quality	Reduced energy consumption Reduced greenhouse gas emissions	
Renewable energy and energy efficiency projects (including accelerated street lighting upgrade)	\$54,385	\$61,721	\$67,197	\$76,324	\$85,744	\$94,364	\$103,200	\$112,394	\$121,943	\$132,115	\$1,027,812	✓ ✓	Pt 1.1 Multi-purpose community buildings and facilities are available to meet the community's diverse and changing needs. Climate Change Policy Greenhouse Gas Reduction Action Plan	Reduced energy costs	Improved thermal comfort and indoor environmental quality	Reduced energy consumption Reduced greenhouse gas emissions	
Fleet Transition Strategy	\$0,000										\$0,000	✓ ✓	L 3.1 The organisation is recognised and distinguished by its ethical decision making, efficient management, innovation and quality customer service. L 3.1.3 Sustainability is integrated into Council's business framework.	Reduced running costs (electric vehicles) Reduced operational costs from Council's fleet	Improved air quality Physical health benefits	Decreased fuel consumption Improved air quality Reduced greenhouse gas emissions	
Sustainability data management and reporting system	\$0,000	\$0,400	\$1,200	\$2,376	\$3,720	\$5,076	\$6,432	\$7,788	\$9,144	\$10,500	\$68,880	✓ ✓	L 3.1 The organisation is recognised and distinguished by its ethical decision making, efficient management, innovation and quality customer service. L 3.1.3 Sustainability is integrated into Council's business framework.	Identifies energy consumption anomalies and usage patterns to prevent unnecessary increases in energy operational costs	Provision of real time energy consumption data for users at Council facilities	Identifies energy consumption anomalies and usage patterns to prevent unnecessary increases in energy consumption and greenhouse gas emissions	
	\$54,385	\$62,471	\$68,708	\$79,124	\$89,864	\$99,840	\$109,632	\$119,680	\$129,887	\$140,115	\$1,027,812						

BIODIVERSITY AND BUSHFIRE MANAGEMENT

PROJECT DESCRIPTION	2018/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	TOTAL	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	How do we achieve our vision of a resilient, thriving and sustainable Ku-ring-gai?	Long Term Objective in Our Ku-ring-gai 2038 (Community Strategic Plan)	Term Achievement in Delivery Program 2018-2021 and Operational Plan 2018-2019	Council Policies and Strategies	Economic benefits	Social benefits	Environmental benefits	
Bushland restoration program for priority reserves	145,743	147,951	150,171	153,929	157,773	161,717	165,748	169,764	174,152	178,554	1,465,634	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	N2.1 Our bushland is rich with native flora and fauna.	N2.1.1. The condition of bushland and the conservation of native flora and fauna have improved.	Biodiversity Policy Fauna Management Policy	Provision of ecosystem services Ongoing management of natural areas reduces long term management costs	Provision of ecosystem services	Maintained or enhanced biodiversity values Absorption and sequestration of carbon dioxide Absorption of excess stormwater runoff and many of the pollutants it contains, helping to improve water quality and reduce flooding
Projects to enhance biodiversity corridors and Ku-ring-gai's urban forest	50,000	50,758	51,511	52,269	54,119	55,472	56,859	58,288	59,733	61,231	560,758	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	N2.1 Our bushland is rich with native flora and fauna. P1.1 Ku-ring-gai's unique visual character and identity is maintained.	N2.1.1. The condition of bushland and the conservation of native flora and fauna have improved. P1.1.1. Strategies, plans and processes are in place to protect and enhance Ku-ring-gai's unique visual and landscape character	Biodiversity Policy Fauna Management Policy	Provision of ecosystem services Improved property values through enhanced visual and landscape character	Provision of ecosystem services Enhanced visual and landscape character Improved air quality Reduced urban heat island effect Psychological and physical health benefits	Maintained or enhanced biodiversity values Absorption and sequestration of carbon dioxide Absorption of excess stormwater runoff and many of the pollutants it contains, helping to improve water quality and reduce flooding
Pest species management in key reserves	20,000	20,308	20,495	21,130	21,648	22,189	22,744	23,312	23,894	24,492	230,303		✓											N2.1 Our bushland is rich with native flora and fauna.	N2.1.1. The condition of bushland and the conservation of native flora and fauna have improved.	Weed Management Policy Biodiversity Policy Fauna Management Policy	Ongoing management of pest species reduces long term management costs	Addresses community concerns identified through community consultation	Maintained or enhanced biodiversity values Protection of native fauna
Ecological management on Conservation Agreement Land	80,000	81,208	82,418	84,678	86,590	88,703	90,976	93,268	95,580	97,949	801,313	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	N2.1 Our bushland is rich with native flora and fauna.	N2.1.1. The condition of bushland and the conservation of native flora and fauna have improved.	Biodiversity Policy Fauna Management Policy	Provision of ecosystem services Ongoing management of natural areas reduces long term management costs	Provision of ecosystem services	Maintained or enhanced biodiversity values Absorption and sequestration of carbon dioxide Absorption of excess stormwater runoff and many of the pollutants it contains, helping to improve water quality and reduce flooding
Maintenance of existing and construction of new fire breaks and trails		195,600		200,288		205,292		210,624		215,685	1,027,887	✓		✓										N4.1 A community addressing and responding to the impacts of climate change and extreme weather events. C1.1 An aware community able to prepare and respond to the risk to life and property from emergency events.	N4.1.2 Council's vulnerability to climate change is reduced. C1.1.1 Emergency Response Plans are developed and implemented, in partnership with emergency service agencies and key stakeholders	Bushfire Management Policy Hazardous Ku-ring-gai Bush Fire Risk Management Plan	Reduced financial losses from long term damage to fire breaks and trail infrastructure Reduced financial impacts from wild fire events	Improved fire fighting capacity for life and property protection Improved physical and psychological level of safety to residents	Improved fire fighting capacity for bushland protection Reduced adverse impacts on bushland and biodiversity from a wild fire events
Environmental management planning and monitoring program	40,000	40,768	41,518	43,359	44,943	46,564	48,223	49,934	51,685	53,477	440,910	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	N2.1 Our bushland is rich with native flora and fauna.	N2.1.1. The condition of bushland and the conservation of native flora and fauna have improved.	Biodiversity Policy Fauna Management Policy	Enables the delivery of the most cost effective management approaches through planning and monitoring	Enables the delivery of the most socially acceptable management approaches through planning and monitoring	Enables the delivery of the most environmentally effective management approaches through planning and monitoring
Ecological burn program and pre and post fire environmental management and monitoring	100,000	101,020	103,022	105,596	108,238	110,764	113,718	116,561	119,475	122,441	1,101,817		✓											N2.1 Our bushland is rich with native flora and fauna.	N2.1.1. The condition of bushland and the conservation of native flora and fauna have improved.	Biodiversity Policy Fauna Management Policy	Reduced maintenance costs within burn areas by initiating natural regeneration through a specified fire regime	Provision of ecosystem services	Maintained or enhanced biodiversity values Absorption and sequestration of carbon dioxide Absorption of excess stormwater runoff and many of the pollutants it contains, helping to improve water quality and reduce flooding
	458,743	468,081	469,540	481,584	492,311	506,706	518,280	531,044	544,823	559,021	4,607,413																		

WATER AND CATCHMENT MANAGEMENT

	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	TOTAL	Head of Climate Resilience Lead of Strategic Planning Manager of Environmental Services and Facilities Manager of Community Development Manager of Economic Development Manager of Policy Services Manager of Governance Manager of Health Manager of Urban Design Manager of Water Manager of Waste Manager of Transport Manager of Digital Manager of Information Technology Manager of Human Resources Manager of Finance Manager of Legal Manager of Communications Manager of Customer Experience Manager of Safety Manager of Security Manager of Risk Manager of Compliance Manager of Quality Management Manager of Sustainability Manager of Innovation Manager of Research and Development Manager of External Relations Manager of Public Affairs Manager of Partnerships Manager of Stakeholder Engagement Manager of Community Consultation Manager of Public Involvement Manager of Citizen Engagement Manager of Social Enterprise Manager of Social Impact Investment Manager of Social Finance Manager of Social Venture Capital Manager of Social Impact Bonding Manager of Social Impact Funds Manager of Social Impact Measures Manager of Social Impact Reporting Manager of Social Impact Evaluation Manager of Social Impact Measurement Manager of Social Impact Monitoring Manager of Social Impact Assessment Manager of Social Impact Analysis Manager of Social Impact Data Management Manager of Social Impact Information Systems Manager of Social Impact Communication Manager of Social Impact Marketing Manager of Social Impact Sales Manager of Social Impact Distribution Manager of Social Impact Logistics Manager of Social Impact Operations Manager of Social Impact Maintenance Manager of Social Impact Repairs Manager of Social Impact Replacement Manager of Social Impact Renovation Manager of Social Impact Refurbishment Manager of Social Impact Restoration Manager of Social Impact Rehabilitation Manager of Social Impact Reconstruction Manager of Social Impact Recreation Manager of Social Impact Recreation Facilities Manager of Social Impact Recreation Programs Manager of Social Impact Recreation Activities Manager of Social Impact Recreation Events Manager of Social Impact Recreation Services Manager of Social Impact Recreation Supplies Manager of Social Impact Recreation Equipment Manager of Social Impact Recreation Infrastructure Manager of Social Impact Recreation Landscaping Manager of Social Impact Recreation Planting Manager of Social Impact Recreation Pruning Manager of Social Impact Recreation Weeding Manager of Social Impact Recreation Mowing Manager of Social Impact Recreation Cleaning Manager of Social Impact Recreation Security Manager of Social Impact Recreation Insurance Manager of Social Impact Recreation Legal Manager of Social Impact Recreation Financial Manager of Social Impact Recreation Tax Manager of Social Impact Recreation Accounting Manager of Social Impact Recreation Auditing Manager of Social Impact Recreation Compliance Manager of Social Impact Recreation Regulation Manager of Social Impact Recreation Standards Manager of Social Impact Recreation Codes Manager of Social Impact Recreation Licenses Manager of Social Impact Recreation Permits Manager of Social Impact Recreation Approvals Manager of Social Impact Recreation Inspections Manager of Social Impact Recreation Enforcement Manager of Social Impact Recreation Disputes Manager of Social Impact Recreation Mediation Manager of Social Impact Recreation Arbitration Manager of Social Impact Recreation Litigation Manager of Social Impact Recreation Settlements Manager of Social Impact Recreation Appeals Manager of Social Impact Recreation Reviews Manager of Social Impact Recreation Feedback Manager of Social Impact Recreation Surveys Manager of Social Impact Recreation Interviews Manager of Social Impact Recreation Focus Groups Manager of Social Impact Recreation Workshops Manager of Social Impact Recreation Conferences Manager of Social Impact Recreation Seminars Manager of Social Impact Recreation Webinars Manager of Social Impact Recreation Podcasts Manager of Social Impact Recreation Videos Manager of Social Impact Recreation Images Manager of Social Impact Recreation Documents Manager of Social Impact Recreation Emails Manager of Social Impact Recreation Texts Manager of Social Impact Recreation Voice Calls Manager of Social Impact Recreation Video Calls Manager of Social Impact Recreation Instant Messaging Manager of Social Impact Recreation Social Media Manager of Social Impact Recreation Online Communities Manager of Social Impact Recreation Virtual Reality Manager of Social Impact Recreation Augmented Reality Manager of Social Impact Recreation Mixed Reality Manager of Social Impact Recreation Artificial Intelligence Manager of Social Impact Recreation Blockchain Manager of Social Impact Recreation Cryptocurrency Manager of Social Impact Recreation NFTs Manager of Social Impact Recreation Metaverse Manager of Social Impact Recreation Digital Assets Manager of Social Impact Recreation Digital Identity Manager of Social Impact Recreation Digital Privacy Manager of Social Impact Recreation Digital Security Manager of Social Impact Recreation Digital Rights Manager of Social Impact Recreation Digital Ethics Manager of Social Impact Recreation Digital Law Manager of Social Impact Recreation Digital Governance Manager of Social Impact Recreation Digital Democracy Manager of Social Impact Recreation Digital Justice Manager of Social Impact Recreation Digital Equality Manager of Social Impact Recreation Digital Inclusion Manager of Social Impact Recreation Digital Access Manager of Social Impact Recreation Digital Participation Manager of Social Impact Recreation Digital Empowerment Manager of Social Impact Recreation Digital Activism Manager of Social Impact Recreation Digital Advocacy Manager of Social Impact Recreation Digital Campaigns Manager of Social Impact Recreation Digital Movements Manager of Social Impact Recreation Digital Networks Manager of Social Impact Recreation Digital Communities Manager of Social Impact Recreation Digital Relationships Manager of Social Impact Recreation Digital Connections Manager of Social Impact Recreation Digital Interactions Manager of Social Impact Recreation Digital Experiences Manager of Social Impact Recreation Digital Journeys Manager of Social Impact Recreation Digital Transitions Manager of Social Impact Recreation Digital Transformations Manager of Social Impact Recreation Digital Innovations Manager of Social Impact Recreation Digital Disruptions Manager of Social Impact Recreation Digital Challenges Manager of Social Impact Recreation Digital Opportunities Manager of Social Impact Recreation Digital Risks Manager of Social Impact Recreation Digital Threats Manager of Social Impact Recreation Digital Vulnerabilities Manager of Social Impact Recreation Digital Weaknesses Manager of Social Impact Recreation Digital Strengths Manager of Social Impact Recreation Digital Advantages Manager of Social Impact Recreation Digital Disadvantages Manager of Social Impact Recreation Digital Barriers Manager of Social Impact Recreation Digital Facilitators Manager of Social Impact Recreation Digital Enablers Manager of Social Impact Recreation Digital Constraints Manager of Social Impact Recreation Digital Limitations Manager of Social Impact Recreation Digital Possibilities Manager of Social Impact Recreation Digital Potentialities Manager of Social Impact Recreation Digital Futures Manager of Social Impact Recreation Digital Past Manager of Social Impact Recreation Digital Present Manager of Social Impact Recreation Digital Future Manager of Social Impact Recreation Digital History Manager of Social Impact Recreation Digital Heritage Manager of Social Impact Recreation Digital Culture Manager of Social Impact Recreation Digital Society Manager of Social Impact Recreation 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SUSTAINABLE TRANSPORT AND COMMUNITY RECREATION IN NATURAL AREAS

PROJECT DESCRIPTION

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COMMUNITY ENGAGEMENT AND ENVIRONMENTAL EDUCATION

PROJECT DESCRIPTION	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	TOTAL	NSW Government Strategy New South Wales Long-term Vision 2030 NSW Government Strategy 2022-2030
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PROJECT MANAGEMENT AND ADMINISTRATION

PROJECT DESCRIPTION
<p>1. Project Overview: The project aims to develop a comprehensive digital marketing strategy for a new product launch, focusing on increasing brand awareness and driving sales growth.</p> <p>2. Objectives:</p> <ul style="list-style-type: none"> Establish a strong online presence across key digital channels. Generate high-quality leads and increase conversion rates. Engage the target audience through targeted content and social media campaigns. Monitor and optimize campaign performance in real-time. <p>3. Key Deliverables:</p> <ul style="list-style-type: none"> Detailed digital marketing strategy document. Content calendar and creative assets for social media and email campaigns. Targeted advertising campaigns on Google Ads and social media platforms. Regular reporting and analysis of campaign performance metrics. <p>4. Timeline: The project is scheduled to run from January to March, with a final review and report by the end of the quarter.</p> <p>5. Team & Roles:</p> <ul style="list-style-type: none"> Project Manager: Oversees the overall strategy and ensures timely delivery. Content Strategist: Develops engaging content for various digital channels. SEO Specialist: Optimizes website and content for search engines. Social Media Manager: Manages and executes social media campaigns. Analytics Specialist: Tracks and reports on campaign performance. <p>6. Budget & Resources: The project budget is allocated across content creation, advertising, and analytics tools. Key resources include the marketing team and external agencies for specialized services.</p> <p>7. Risks & Mitigation:</p> <ul style="list-style-type: none"> Risk: Limited budget for advertising. Mitigation: Prioritize high-impact channels and use organic reach strategies. Risk: Rapidly changing digital landscape. Mitigation: Stay updated on industry trends and agile in adjusting the strategy. <p>8. Conclusion: This project is critical for the successful launch of the new product. By implementing a well-defined digital marketing strategy, we aim to achieve our business goals and establish a strong market presence.</p>

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