# PENRITH: A CITY OF OPPORTUNITY

## PENRITH: A GROWTH CITY



#### **POPULATION**



2014

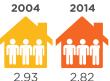
212,000 2024

\$477m IN THE 2012/2013 FINANCIAL YEAR - 2.34% OF THE TOTAL VALUE IN NSW

#### NUMBER OF DWELLINGS



#### PEOPLE PER HOUSEHOLD



2024

#### **MEDIAN AGE**



#### % UNDER 20 POP.



25% **SYDNEY** 

# THE PENRITH LIFESTYLE

HAVE NOT MOVED IN LAST 5 YEARS

#### **EMPLOYMENT BY OCCUPATION**

TOP 3 - DIVERSITY OF EMPLOYMENT



**CAR OWNERSHIP** 

55%

**PENRITH** 

OWNERSHIP OF 2 + VEHICLES





44%

**SYDNEY** 

Professional

MOVING



#### LANGUAGE

**TOP 5 GROWING LANGUAGES** 

- 2 Puniabi
- 3 Hindi
- Arabic

**1,692** MORE WOMEN THAN MEN HAVE A BACHELOR OR HIGHER **DEGREE QUALIFICATION IN PENRITH** 

- Filipino

- Samoan

# QUALIFIED, EDUCATED



#### **HOMES**

**DETACHED HOMES** 





4+ BEDROOM HOMES





UNITS/TOWNHOUSES





# PENRITH ECONOMIC GROWTH

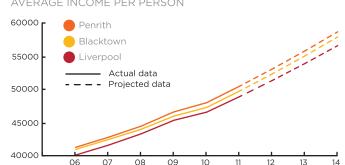
#### **GROSS REGIONAL PRODUCT (GRP)**

% ANNUAL CHANGE IN GRP FROM PREVIOUS YEAR



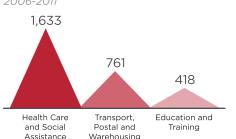
#### PERSONAL INCOME

AVERAGE INCOME PER PERSON



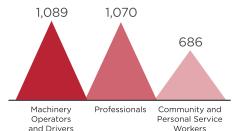
#### **GROWING INDUSTRIES**

TOP 3 INCREASE IN JOBS 2006-2011



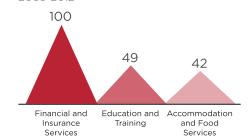
#### **GROWING OCCUPATIONS**

TOP 3 INCREASE OF PERSONS WORKING 2006-2011



### **BUSINESS FORMATION**

TOP 3 NEW BUSINESS FORMATIONS 2009-2012



# PENRITH: A CITY OF OPPORTUNITY

## PENRITH COMPARISON

**SYDNEY** 

**POPULATION:** 4,028,524 **POP. GROWTH:** 2.3% AREA: 4,063.7 km<sup>2</sup>

**PENRITH** 

**POPULATION: 190,428 POP. GROWTH: 1.9% AREA:** 404.9 km<sup>2</sup>

LIVERPOOL

**POPULATION: 195.355 POP. GROWTH: 2.1% AREA:** 305.5 km<sup>2</sup>

**B** BLACKTOWN

**POPULATION: 325,185 POP. GROWTH: 2.2% AREA:** 246.9 km<sup>2</sup>



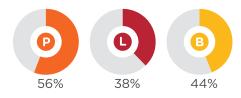
#### PERSONAL INCOME

MEDIAN INCOME (WEEKLY)



#### LOCAL WORKFORCE

% OF WORKFORCE COMPRISED OF LOCAL RESIDENTS



#### MORTGAGE/RENT

MEDIAN MORTGAGE PAYMENT (MONTHLY)



MEDIAN RENT (WEEKLY)



### **EDUCATION**

HIGHEST TERTIARY QUALIFICATION VOCATIONAL CERTIFICATE

22.0% <sup>4</sup> 17.3% SKILLS CITY 17.1%

BACHELOR OR HIGHER DEGREE

10.6% **BUT GROWTH** REQUIRED IN UNIVERSITY 12.6% **DEGREES** 17.2%

# **TENURE**

% OF RESIDENT HOME OWNERSHIP

P	26%	42%	26%
C	23%	40%	26%
B	23%	43%	26%

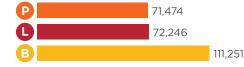
- own outright
- own with mortgage

#### LOCAL ECONOMY

GROSS REGIONAL PRODUCT (\$, BILLION)



NUMBER OF LOCAL JOBS



NO. OF RESIDENTS FOR EVERY LOCAL JOB



**OVER 5000 FULL-TIME EQUIVALENT JOBS WERE** CREATED IN PENRITH CITY **DURING THE 5 YEARS** BETWEEN THE 2006 AND 2011 CENSUS

### **HOUSE PRICES**

MEDIAN HOUSE AND UNIT PRICES



# THE PENRITH OPPORTUNITY

OVER THE NEXT 20 YEARS, PENRITH IS PROJECTED TO GROW AT 1.9% ANNUALLY FOR A TOTAL POPULATION INCREASE OF 46.9% FROM

**185,000** in 2011 to **271,000** IN 2031

THE POPULATION OF THOSE UNDER 15 WILL GROW BY 42% BY 2031 THE POPULATION OF

THOSE OVER 65 WILL

GROW BY 187% BY 2031





PENRITH IS THE 11TH FASTEST **GROWING LGA** IN THE SYDNEY REGION

Sources: ABS, RP Data, Penrith City Council

PENRITH'S GROWTH TRAJECTORY POSITIONS THE ECONOMY WELL FOR THE FOLLOWING FUTURE WAVES INDUSTRIES IDENTIFIED BY DELOITTE



+187%

- Reskilling an ageing workforce
- Information & communications technology
- Community care & residential aged care
- Private schooling

