

SRV APPLICATION ATTACHMENT P

'Create' Website Engagement Report

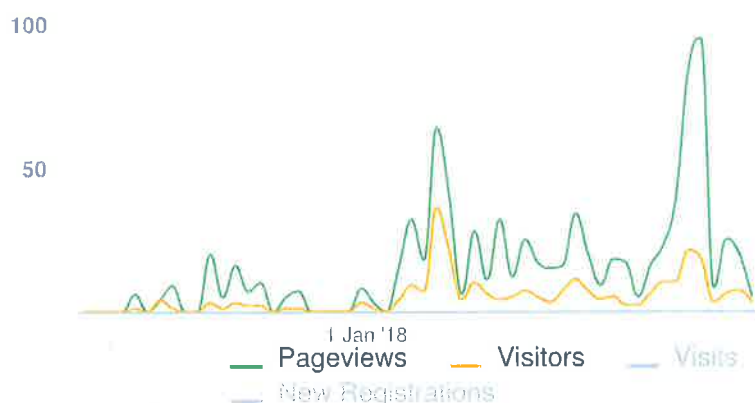
Project Report

30 January 2017 - 30 January 2018

Create Special Rate Variation



Visitors Summary

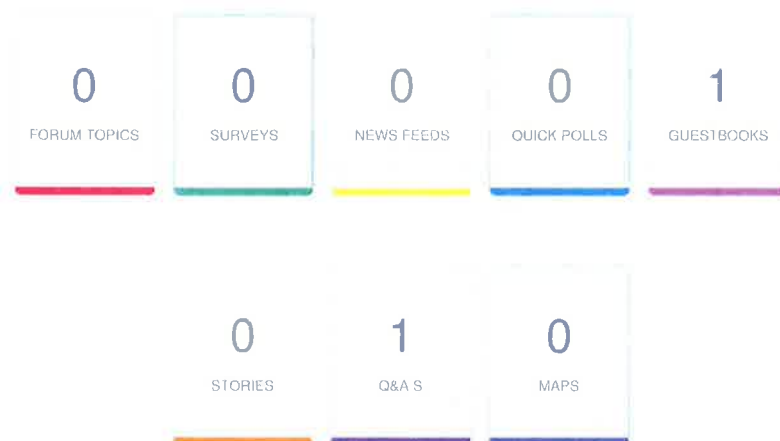


Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
318	36	
NEW REGISTRATIONS		
9		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
26	110	203

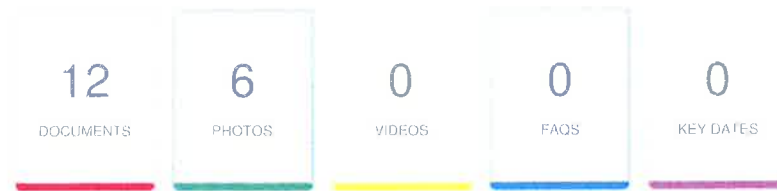
Aware Participants 203		Engaged 26			
Aware Actions Performed	Participants	Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	203	Contributed on Forums	0	0	0
Informed Participants	110	Participated in Surveys	0	0	0
Informed Actions Performed	Participants	Contributed to Newsfeeds	0	0	0
Viewed a video	0	Participated in Quick Polls	0	0	0
Viewed a photo	3	Posted on Guestbooks	26	0	0
Downloaded a document	83	Contributed to Stories	0	0	0
Visited the Key Dates page	24	Asked Questions	0	0	0
Visited an FAQ list Page	0	Placed Pins on Maps	0	0	0
Visited Instagram Page	0	Contributed to Ideas	0	0	0
Visited Multiple Project Pages	78				
Contributed to a tool (engaged)	26				

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Guest Book	Guest Book	Draft	34	26	0	0

INFORMATION WIDGET SUMMARY



Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	Special Variation Frequently Asked Questions (FAQ's)	37	49
Document	2017-18 Rates Calculator	36	48
Document	Special Variation Community Brochure	35	39
Document	Map - Bridge Condition	10	10
Document	LTFP 2017-2027 for SRV	9	14
Document	Timber Bridge - Priority Listing	9	9
Document	Map - Load Limit Bridges	7	7
Document	Delivery Program and Operational Plan 2017 - 2021	6	6
Document	Financial Statement Summary 2016/17	5	8
Document	General Fund Capital Works - SRV	4	4
Document	Rural resurfacing - Priority roads list	4	5
Document	deleted document from	1	1
Document	Additional Community FAQs	1	1
Key Dates	Key Date	24	33
Photo	Reids Creek Before	3	3
Photo	Yellow Rock Rd Raleigh After	2	2
Photo	Yellow Rock Rd Raleigh Before	1	1
Photo	Northbank Rd Raleigh Section 1 After	1	1

INFORMATION WIDGET SUMMARY

Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Photo	Northbank Rd Raleigh Section 1 After	1	1
Photo	Northbank Rd Raleigh Section 1 Before	1	1
Photo	Reids Creek Bridge Kalang	1	1

GUEST BOOK

Guest Book

VISITORS 34	CONTRIBUTORS 26	CONTRIBUTIONS 33
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No Responses

