

Pageviews
3,435
% of Total: 13.87% (24,758)

Unique Pageviews
2,662
% of Total: 14.02% (18,992)

Avg. Time on Page
00:00:42
Site Avg: 00:01:57 (-63.73%)

Avg. Page Load Time (sec)
3.64
Site Avg: 2.82 (29.18%)

Bounce Rate
16.61%
Site Avg: 49.16% (-66.21%)

% Exit
20.47%
Site Avg: 38.34% (-46.62%)

Clicks with more than: 0.10%

Show bubbles Show color Browser Size Exit

The screenshot shows the Richmond Valley Council website with heatmap overlays indicating click density. A tooltip is visible over the 'Change for the Better - Special Rate Variation' link, showing 41 clicks (0.8% of total). The website layout includes a navigation menu, a main content area with a 'Road Closures and Roadworks' banner, and a sidebar with 'Latest News' items. Heatmap data points are scattered across the page, with higher concentrations on the navigation menu and the 'Change for the Better' link.

Richmond Valley Council

Navigation Menu: Home (0.8%), Your Council (0.6%), Community Services (0.7%), Planning & Development (0.2%), Environment (0.2%), Economic Development (6.2%), Contact

Community Services Sub-menu:

- Change for the Better - Special Rate Variation (0.3%)
- On Exhibition (0.8%)
- Water Tower Charges Plan (0.3%)
- Policy Documents (0.3%)
- Positions Vacant (24%)
- Senior Management (0.9%)
- Submissions and Grant Applications (1.0%)
- Tenders and Quotations (0.9%)
- Volunteering (0.9%)
- News (0.3%)

Latest News:

- TODDLER POOL AT CASINO TEMPORARILY CLOSED (0.9%)
- IMPORTANT INFORMATION - blue green algae warning (0.3%)

Right Sidebar:

- Council Meetings (3.3%)
- Council Notices (0.8%)
- Fact Sheets (2.2%)
- Finances and Reports (0.9%)
- Forms (2.9%)