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Our e-conomy, business, industry and tourism news Issue 2 December 2013



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IN THIS ISSUE:

Facebook for business workshop a success
Special rate variation consultation begins
WIFI hotspots, coming to a town near you?
Aranyani, a new Richmond Valley tourism adventure
Hop on the small business bus

FACEBOOK FOR BUSINESS WORKSHOP A SUCCESS

Facebook for Business More than 30 Richmond Valley businesses attended Council's free Welcome to Facebook workshop last week at the Casino Community and Cultural Centre. The workshop was designed to establish the basics of Facebook for Business, targeted to those businesses who want to reach into the homes of consumers and show them what they have to offer. The two-hour workshop introduced beginners to social media, its benefits....



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SPECIAL RATE VARIATION CONSULTATION BEGINS

Community forums and a community telephone survey are starting in the Richmond Valley Council area to discuss a general rate rise. The telephone survey, undertaken by Sydney-based company Micromex Research, will begin next week and meetings will be held the following week at the Casino Community and Cultural on Monday 9 December and the Evans Head Surf Club on Tuesday 10 December, both starting 7pm...



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WIFI HOTSPOTS, COMING TO A TOWN NEAR YOU?

We all like to stay connected and this will be easier and cheaper in our town centres as Council considers plans to provide free wifi connectivity to enable shoppers and browsers to send messages, surf the Internet and keep up to date with their social networking. The free service will help to

FEATURED EVENTS

December:

Christmas Street Party
Walker Street, Casino
Lions Club Carols by
Candlelight
BIG4 Casino Resort
Small Business Bus
Casino Community and
Cultural Centre
Community Meeting:
Special Rate Variation
Casino Community and
Cultural Centre
Community Meeting:
Special Rate Variation
Evans Head Surf Life
Saving Club
Community Carols
Surf Club Grass, Main
Beach Evans Head
Woodburn Carols by
Candlelight
Riverside Park, Woodburn
Christmas Film Night
Riverside Reserve, Coraki
Carols by Fireworks
(Rescheduled)
Albert Park, Casino

January:

Evans Head Ocean Swim
Main Beach
Great Eastern Fly In
Evans Head Memorial
Aerodrome
Australia Day Art Prize
Brandon Hall, Coraki
Richmond Valley Australia
Day Celebrations
Various locations, Coraki

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make our town centres livelier and vibrant places in which to spend time. Given the growing influence digital connectivity has on our daily lives ...

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ARANYANI, A NEW RICHMOND VALLEY TOURISM ADVENTURE



Aranyani Bison Adventure Tourist Park is the latest new and exciting experience for visitors to the Richmond Valley. The grand opening on Thursday 19 December is the culmination of four years of planning and building animal enclosures, onsite activities and safety measures for overnight stays. Located in Myrtle Creek between Casino and Grafton, the adventure park is a working American bison ranch with some of the best of the Australian bush in coastal NSW. The unique accommodation...

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HOP ON THE SMALL BUSINESS BUS



The economic development team recently negotiated with the Office of the NSW Small Business Commissioner to have Casino included in the Small Biz Bus program and we strongly encourage all local businesses to take advantage of the services on offer. General Manager John Walker said it was really important for small business operators to take a step back occasionally to reassess what they were doing and think about where they were heading ...

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