

# Moree Plains Community Strategic Plan 2032



**OUR MOREE  
PLAINS**

*Our vision to 2032*



Moree Plains  
SHIRE COUNCIL

Draft for Public Exhibition - April 2022



**My vision for Moree Plains in 2032**

Aurora Kwan, aged 8

*"There will be an aquarium, a zoo and a jewellery store. It will be amazing."*







# Mayor's Message

The Moree Plains is a unique and diverse region, rich with opportunity and culture.

It is somewhere we are proud to call our home. It is a place we want to live, work, grow, invest and play. We must work hard to retain our Shire's essence now and into the future.

Everyone in the Moree Plains has a role to play.

That's why, with your input, we've put together this draft Community Strategic Plan - **Our Moree Plains, Our vision to 2032**.

The draft Plan sets out the long-term vision, goals and strategies to achieve our vision for our amazing Shire.

Thank you to all who attended meetings, participated in workshops, forums and community outreach activities, completed surveys and provided comments – your contributions are cornerstone to this draft Plan.

You've helped us identify the challenges we need to address and the opportunities we should take.

## **But we still need your help.**

We need you to let us know if we have got the Plan right. We need to know if the vision, goals and strategies are what you think should be the priorities for our community.

We also need to know if the partnerships, roles and responsibilities proposed in this draft Plan work for our community and stakeholders.

This draft Community Strategic Plan is open for feedback during April, before being endorsed by Council in June 2022.

We welcome your comments during the exhibition period as we continue to work together for our Moree Plains.



Cr Mark Johnson  
Mayor

## Send your feedback to

### Moree Plains Shire Council



[Council@mpsc.nsw.gov.au](mailto:Council@mpsc.nsw.gov.au)



PO Box 420  
Moree NSW 2400



30 Heber St Moree NSW  
153 St George St Mungindi NSW

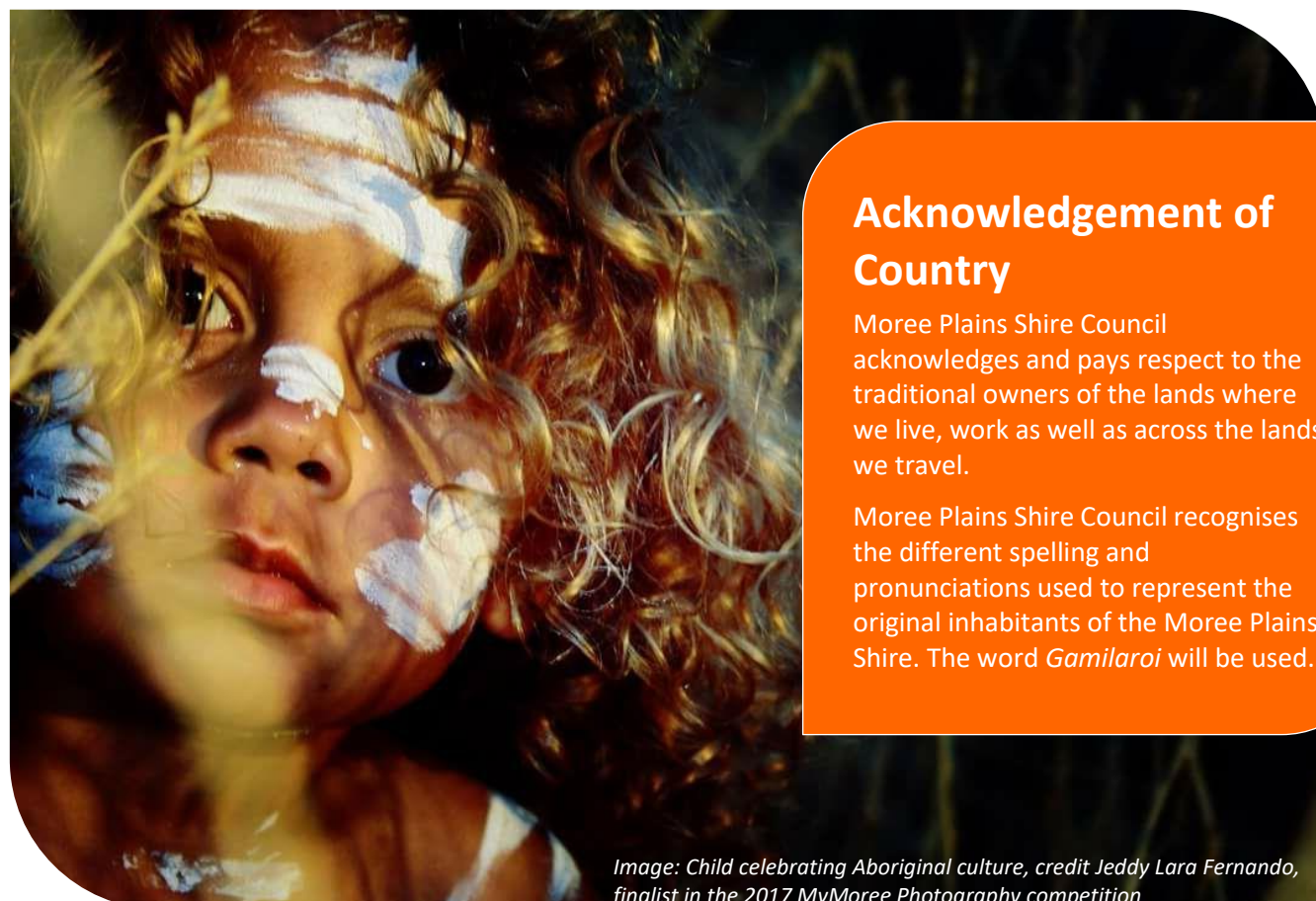


02 6757 3222

Cover image: Alex Carrigan and his daughter in a wheat field, credit Heidi Morris, finalist entry in 2017 MyMoree Photography competition  
Inside cover: Aurora Kwan, aged 8, winning artwork in the Our Moree Plains, Our Vision to 2032 art competition

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## Acknowledgement of Country

Moree Plains Shire Council acknowledges and pays respect to the traditional owners of the lands where we live, work as well as across the lands we travel.

Moree Plains Shire Council recognises the different spelling and pronunciations used to represent the original inhabitants of the Moree Plains Shire. The word *Gamilaroi* will be used.

*Image: Child celebrating Aboriginal culture, credit Jeddy Lara Fernando, finalist in the 2017 MyMoree Photography competition*

# Our Moree Plains, Our vision to 2032 is the draft Plan developed by the Moree Plains community for the future of our Shire

Developed through extensive community engagement, the Draft Community Strategic Plan (CSP) - **Our Moree Plains, Our Vision to 2032** sets the shared vision for the next 10 years and how we as a community will achieve this vision.

It is deliberately ambitious - capturing the needs, wants and aspirations of the Moree Plains, while still being a flexible roadmap to cater for changing environments and opportunities for our community.

**Our Moree Plains** is the highest-level plan Council prepares and the most important. Everything we do as a Council must be linked back to this Plan.



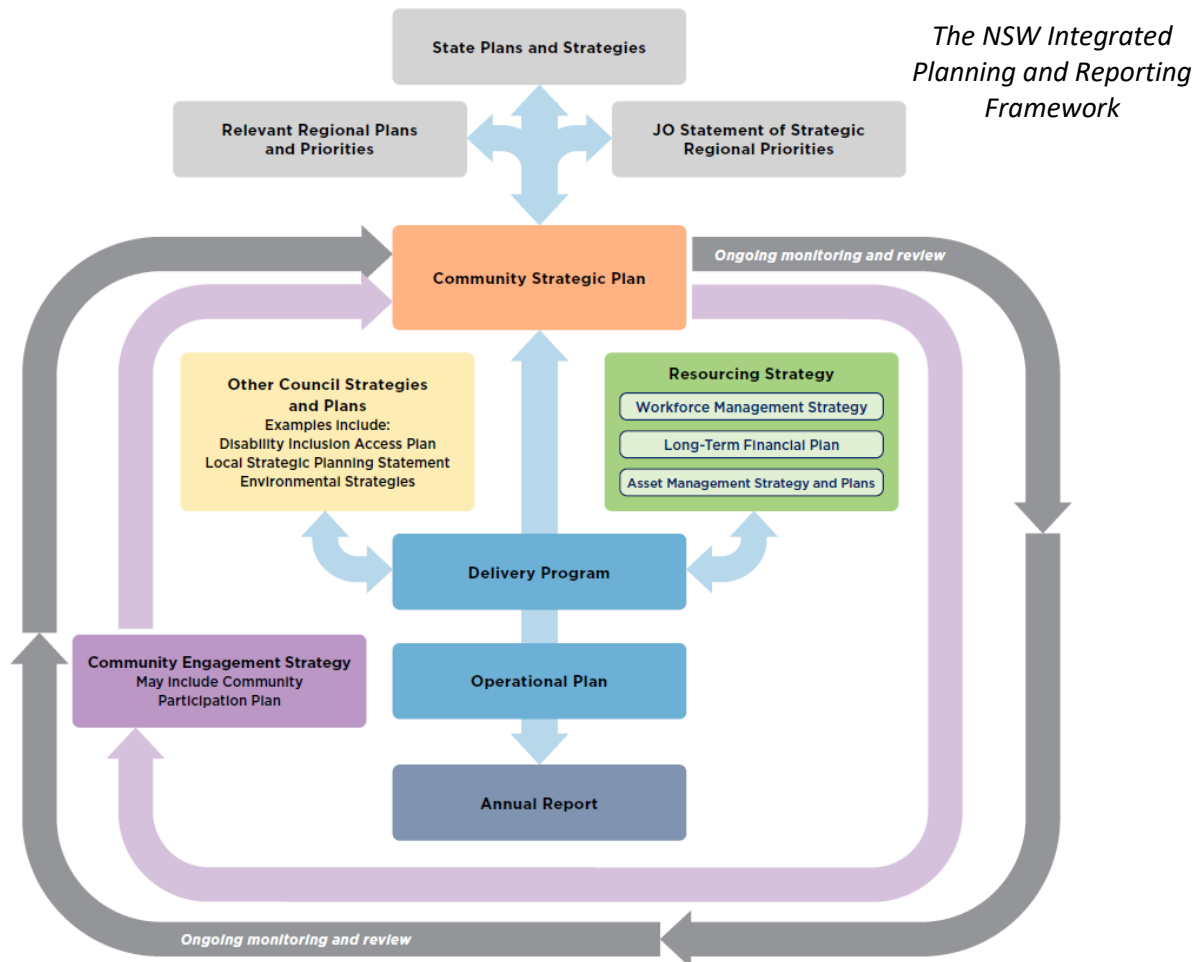
Image: Children on Talmoi racetrack, credit Georgina Poole



# The Framework

The NSW Government requires Council to operate under the Integrated Planning and Reporting Framework to ensure excellence in financial sustainability, asset management and service delivery for those that Council represents.

The CSP guides Council's long-term financial and infrastructure planning, decision-making and workforce resourcing. It provides direction for all of Council's activities and programs. The CSP identifies how Council partners with community, industry and government to make our shared community vision a reality.



The Delivery Program and Operational Plan are the two main planning instruments used by Council to deliver the CSP, setting out the programs, projects and activities over the Council term.

All commitments in the following documents must be guided by and link back to the CSP:

Document	Purpose
Community Strategic Plan	<b>Sets</b> the community's vision for the next 10 years and strategies to achieve the vision
Community Engagement Strategy	<b>Guides</b> how Council engages with the community in all aspects of the IPR Framework and <b>sets</b> actions to be included in the Delivery Program
Delivery Program	<b>Outlines</b> the actions Council will undertake to meet the CSP goals and strategies over four years
Resourcing Strategy	Companion documents to the Delivery Program, <b>outlines</b> how Council will resource the actions (addressing Council's finances, assets and workforce)
Operational Plan and Budget	<b>Maps</b> what programs, projects and activities Council will undertake each financial year to fulfill the actions in the Delivery Program and to achieve the goals in the CSP
Strategic documents	<b>Informs</b> the actions in the Delivery Program and Operational Plan e.g. Economic Development Strategy
Quarterly reports, Annual Report and State of the Shire Report	<b>Reports</b> Council's progress in achieving the community's vision

# Guiding principles

Our Moree Plains has been developed based on the following principles:

## Social justice



### Equity

Fairness in decision making, prioritisation and allocation of resources



### Access

All have fair access to services, resources and opportunities to improve their quality of life



### Participation

Everyone has genuine opportunities to participate in decisions that affect their life



### Rights

All people's rights are recognised and promoted

## Quadruple bottom line



Considers social, environmental, economic and civic leadership factors in everything we do

## Links to other plans and strategies

Our Moree Plains is influenced by other levels of government and our regional context:

### Local



*Local developments, economic development, social matters*

Moree Special Activation Precinct Masterplan  
Local Strategic Planning Statement  
Economic Development Strategy  
Housing Strategy  
Reconciliation Action Plan  
Disability Inclusion Plan  
Youth Strategy  
Community Safety Strategy  
Workforce Attraction and Retention Strategy

### Regional



*Regional planning and infrastructure, health, education, environment, industries, tourism*

Draft New England North West Regional Plan  
New England Joint Regional Organisation Statement of Strategic Priorities  
Hunter New England Local Health District Strategic Plan  
North West Local Land Services Local Strategic Plan  
Western Regional Transport Plan  
Northern Inland Regional Waste Strategy

### State



*Health, care (aged child, disability), transport, education, employment, state significant development, police*

Premier's Priorities  
Agriculture Industry Action Plan  
NSW Housing Strategy  
NSW Electricity Strategy  
NSW Biosecurity Strategy  
Future Transport Strategy 2056  
NSW State Health Plan  
NSW Rural and Remote Education Strategy  
NSW Police Statement of Strategic Intent

### National



*Taxation, welfare, regional communications, trade, immigration, defence, inland rail*

Closing the Gap National Agreement  
Australia's Biodiversity & Conservation Strategy  
National Digital Economy Strategy  
Infrastructure Australia Strategy



# We are Moree Plains

## Our place

Moree Plains Shire is located 640km northwest of Sydney and 473km southwest of Brisbane in North West NSW, covering an area of 17,930 km<sup>2</sup>.

Moree is our major town centre, abuzz with business opportunity, tourism and culture. Our community members are spread out across the Shire on agricultural holdings and in the border towns Mungindi and Boggabilla, as well as the unique rural villages of Ashley, Biniguy, Boomi, Bullarah, Garah, Gurley, Pallamallawa, Terry Hie Hie, Toomelah, and Weemelah.

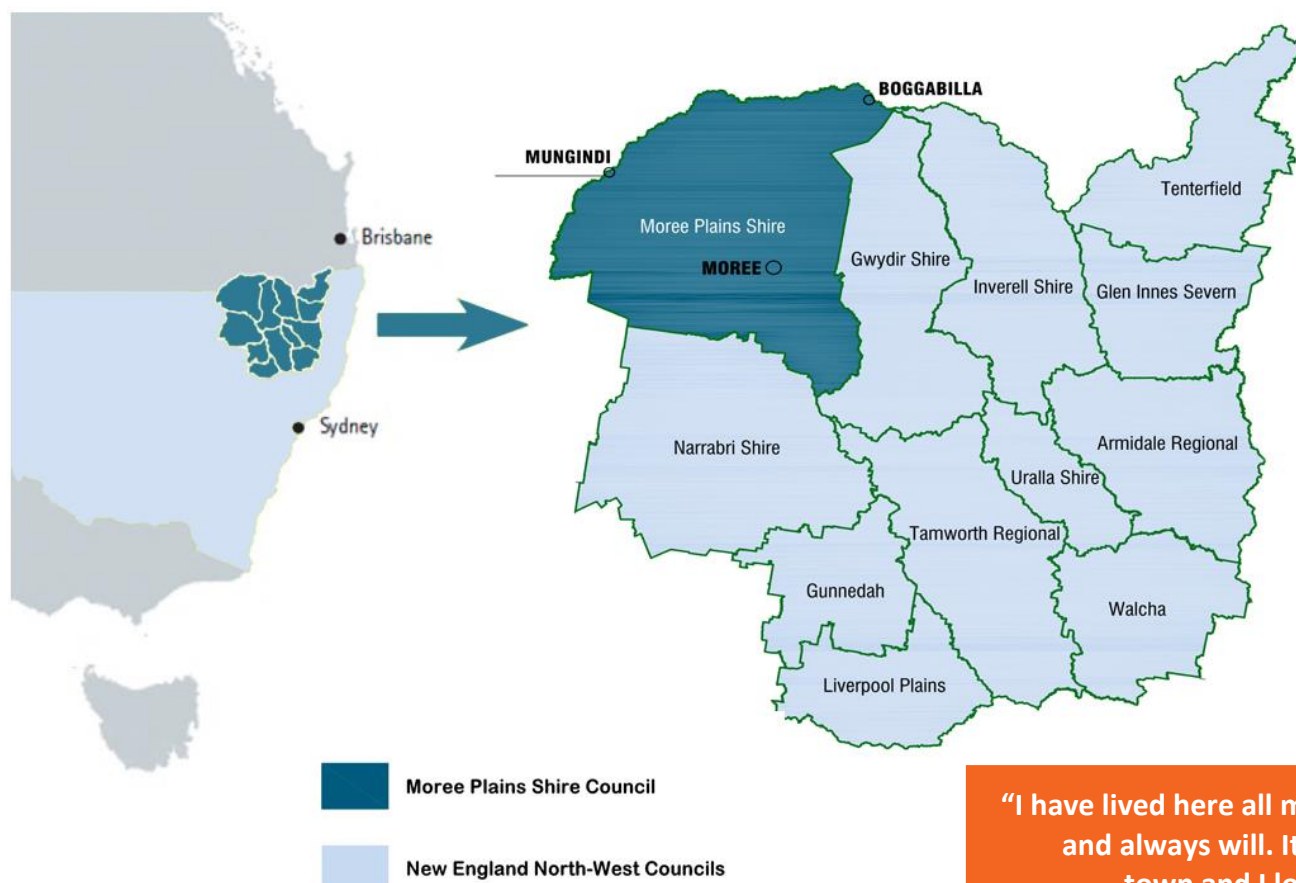
**“Freedom of open spaces, country lifestyle, no hustle and bustle of city life”**

We are the most productive agricultural Shire in Australia. Home to the renowned black soil plains and abundant water supply, we boast strong agricultural industries in cotton, grain, oilseeds, livestock and agtech.

The Mehi, Gwydir, Barwon and Macintyre rivers flow through the Shire and the bore water of the Great Artesian Basin is a major tourist attraction and community asset.

Moree Plains is a dynamic and progressive community, on the cusp of game-changing growth and opportunity with construction of the Inland Rail and the NSW Government’s investment into the Moree Special Activation Precinct (SAP). The SAP is projected to switch the Shire’s population from declining to growing and is expected to attract an extra 4500 people to Moree Plains by 2041. It is our challenge to capitalise on this growth and investment.

Founded upon Gamilaroi land, we have a rich Aboriginal heritage and are home to several discrete Aboriginal communities managed by the various Local Aboriginal Lands Councils (LALC). We are committed to preserving and celebrating our country, culture and lifestyle and helping create a strong and rewarding economy for all.



**“I have lived here all my life and always will. It’s my town and I love it”**

# Our people<sup>1</sup>



## Population

**13,159 people**

51% male

49% female

	Moree Plains	NSW
Aboriginal/ Torres Strait Islander	21.6%	2.9%
Overseas born	18.7%	34.5%



## Age

	Moree Plains	NSW
Average age	38	38
Youth aged 0-14	21.9%	18.5%
Aged 65+	15.5%	16.2%



## Housing

2.5 average household size

67.7% family households

29.5% single households

2.8% group households

\$170 median weekly rent

\$1,300 median monthly mortgage repayment

6,377 rateable properties

**“I value our friendly, supportive community that has entrepreneurship and innovation”**

<sup>1</sup> Australian Bureau of Statistics: 2016 Census (4% decrease in population from 2011 Census). 2021 data not yet available but expected to show a further decrease in population and increases to weekly rental prices

<sup>2</sup> RDA Northern Inland REMPLAN data

<sup>3</sup> 1<sup>st</sup> decile most disadvantaged group of LGAs in NSW, 10<sup>th</sup> decile most advantaged



## Economy

**GDP \$997m<sup>2</sup>**

Key industries: agriculture, education, health, public administration

5,900 labour force

89% of workforce is local

2<sup>nd</sup> decile SEIFA Index<sup>3</sup>

	Moree Plains	NSW
Unemployment rate	6.4%	6.3%
Workforce participation rate	87.3%	88.9%
Median weekly household income	\$1,240	\$1,486



## Education

	Moree Plains	NSW
Completed year 12	11.5%	15.3%
Vocational qualification	23.4%	23.8%
University education	10.2%	23.4%



Image: The Macey family from Moree Plains



# Our engagement journey

## How we engaged

Our Moree Plains, Our vision to 2032 has been informed by a broad community engagement program that started 3 February and ended 7 March 2022.

### What did we ask

We asked the community to tell us what they **value** and **love** about the Moree Plains Shire.

We asked where we are **now** and we'd **like to be** in 10 years.

We asked what the **challenges** are and how we can **improve**.

We asked what **actions** we can take to make our community **better**.

## What did we hear

### Where are we now

Some said Moree Plains is **great**, **friendly** and **vibrant**. Some said Moree Plains is **agricultural** focused yet **progressive**, **growing** and **home**. Some said Moree Plains is **sad** and **unsafe**. Some said Moree Plains is **poorly run**, **going backwards** and **stagnant**.

### Where we'd like to be

Our community said they'd like Moree Plains to be **thriving**, **vibrant**, **sustainable** and **moving forward**. To be **growing**, **innovative** and full of **opportunities**. To be **safe**, **inclusive**, **engaging** and **welcoming**.

"I'd like Moree Plains to be more liveable, attracting new people to take advantage of the many employment and business opportunities"

"We need more activities and opportunities for youth"






"I'd like to see affordable, safe housing for families"

"Would love to see the Shire grow, to be a place people want to move to"

## OUR MOREE PLAINS

Our vision to 2032  Moree Plains SHIRE COUNCIL

### Who we heard from

-  **244** residents of 20 years or more
-  **56** Aboriginal and Torres Strait Islander participants
-  **26** participants aged 24 and younger
-  **71** participants aged 65 and older
-  **33** participants with disabilities

### How we listened

-  **646** unique interactions across 5 input methods
-  **387** survey responses received
-  **47** Reply Paid feedback forms received
-  **183** face-to-face workshop participants
-  **3** kitchen table discussions held
-  **1** art competition entry received
-  **25** online workshop participants

### How we communicated

-  **1383** webpage views by **453** unique visitors
-  **1982** average post reach on Council's social media
-  **689** views of the CSP promotional video
-  **6270** flyers distributed to all households
-  **3** pop-up events held across the LGA

## Our values

Our community values the **sense of community** and the **friendly** and **caring** people. We value the **resilience** of the community in the face of adversity.

Our community values the **wide-open spaces**, the natural **environment**, the **rivers**, the weather and **climate**. We value the **amenity, lifestyle**, the parks, the shops and the **artesian pools**. Our community values the **agricultural productivity**, the **opportunities** for work and the **cost of living**.

Our community values the Moree Plains feeling like **home**.

**"I love Moree, it is a great town to grow up in – the people are what mean the most. But the town itself needs an uplift"**

**“We need to attract more industry and business, and manage our social issues”**

## Our challenges

Our community has concerns about **crime, drugs, youth disengagement, housing, attracting and retaining new residents and workers, community leadership** and the local **economy**. Our community is concerned about the **liveability** of our Shire, including **recreation opportunities**, access to **services, visual amenity** of spaces and places and **cohesiveness** of the community.

Our community want Council to be more **transparent, accountable**, and to be better **leaders**. Our community would like more meaningful **communication** and to change Council's corporate **culture**.



**For more information, view the  
CSP Engagement Outcomes  
Report at [www.mpsc.nsw.gov.au](http://www.mpsc.nsw.gov.au)**



*Image: The Poole family and Councillors Lisa Orchin and Brooke Sauer at the Moree Markets Council pop-up stall in February 2022*



# Achieving our Vision

## How to read the Community Strategic Plan

The draft **Our Moree Plains** sets out the shared community vision to 2032 for the Moree Plains. To achieve the vision, we've broken it into four themes:

**C – Desirable, cohesive community**

**E – Vibrant regional economy**

**S – Sustainable Shire**

**L – Transformational leadership**

Each of the themes include **goals** that are broad directional statements describing the community aspirations for the future.

Each goal has supporting **strategies** to achieve the goal that guide the focus areas for specific operational actions.

Each strategy details **Council's role** to action the strategy and proposes who Council will **partner** with to deliver.

In the Final Adopted CSP, each goal will include **measures** that will be used to check we are on track to achieve the community vision. These are reported on regularly to the community. Measures may be targets, indicators or community sentiments assessed through, for example, wellbeing surveys.

### Tell us what you think

The draft CSP is on public exhibition in April 2022.

Provide your thoughts on the proposed community vision, goals, strategies, and partnerships in the draft CSP:

- How do the strategies address the current challenges?
- Are there any other strategies that need to be included?
- What programs, partnerships or activities could we explore to deliver on these strategies?
- How do the proposed roles and responsibilities reflect what is required?
- How do we measure our success?



Image: Man under bore, credit Gabi Bev

# Council's role

Council takes a lead role in implementing this Plan but is not solely responsible for all the strategies identified by the community.

Council is only one part of the community and recognises significant outcomes are achieved when we work collaboratively and develop partnerships. All levels of government, stakeholders, community organisations and individuals share responsibility for achieving our shared vision for the Moree Plains.

**"We need to collaboratively work together and have effective communication with all parties"**

Council's role in implementing **Our Moree Plains** varies depending on the strategy being pursued:

## Advocate



Council gives a voice to the community by lobbying and advocating to ensure major priorities are known and promoted to other decision-making organisations for the best possible outcomes for the Shire

Advocacy works best when we work together with community leaders and stakeholders to form a clear and united voice



## Leader

Council shows strong, transparent and visionary leadership. Council demonstrates excellence in everything we do, driving unity and mobilising and empowering others to help our community achieve our shared vision



## Partner

Council collaborates and joins forces with providers and stakeholders to bring best possible outcomes for the community to fruition



## Provider

Council effectively and efficiently delivers services, facilities and programs to community at agreed service levels

Some services in this Plan, such as education and health are provided by other government agencies but critical to achieving the community vision



## Regulator

Council has statutory responsibilities to regulate certain functions as required by state and federal legislation

## Service levels

Key to Council's role in achieving **Our Moree Plains, Our vision to 2032** is understanding our community's desired level of service and required facilities.

We will outline in the draft Delivery Program how Council proposes to work with the community to identify and agree on service levels that balance the service provided, the service level expected by the community and what the community is prepared to pay for. Council has limited resources and therefore must prioritise the services Council offers.

The draft Delivery Program will be on public exhibition for comment in May 2022 prior to being adopted by Council before 30 June 2022.



# Our Vision

We are vibrant, we are inclusive, we are proud of our culture and environment. We are a sustainable community with a thriving economy full of opportunity.



## Desirable, cohesive community

C1 - Our Shire is a lifestyle and tourism destination

C2 - Our community recognises, respects and is inclusive of all of its members

C3 - Our community is safe, healthy and happy



## Vibrant regional economy

E1 - Our Shire has a strong, sustainable and diverse economy that leverages our prosperous agricultural sector

E2 - Our Shire is connected to the world

E3 - Our Shire has a growing population and a skilled workforce



## Sustainable Shire

S1 - Our community respects and takes care of our natural environment

S2 - Our community is resilient



## Transformational leadership

L1 - Our council is an example of best practice in local government

L2 - Our community is informed, engaged and heard

L3 - Our community leaders are active, collaborative and work together to address community issues



Images: Girls playing at the Moree Artesian Aquatic Centre; QantasLink plane in Moree; cotton in field; and Phoebe Woods, UNE presenting at a Business Breakfast



# Desirable, cohesive community

## What community wants:

- Keeping young families in the Shire
- Improved safety, law and order
- Better access to medical services
- Childcare availability
- Better access to learning
- Broader housing options
- More focus on Shire's villages
- Reconciliation and cohesiveness of Shire members
- Completion of the Moree Artesian Aquatic Centre
- Enhanced tourism facilities, attractions and campaigns
- More varied and inclusive fun things to do, especially for youth
- Accessible and amenable shared spaces and places, like parks, footpaths and sports facilities
- Removal of burnt-out houses
- Tidy towns and villages
- People to show respect
- Fixing Moree's reputation

## What community can do:

- Get to know your neighbours
- Join a community group or sports team
- Get involved cultural and community events
- Be physically active
- Value, recognise and promote our diversity
- Exercise vigilance to reduce crime
- Support, encourage and motivate our youth
- Promote the greatness of Moree Plains in your networks and encourage people to visit
- Discourage graffiti
- Maintain your yard and Council strip
- Be town proud



**"We need to change Moree's reputation to be a safe and great place to live"**





## What we will do:

C1	Our Shire is a lifestyle and tourism destination	Council's role	Partners	Measures
C1.1	Position and market our Shire as an attractive and desirable place to live, work, play, visit and invest	Leader Partner Advocate Provider	Destination NSW Tourism Moree Chamber of Commerce Community groups	<b>Measures will be inserted after public exhibition</b> <i>E.g. Decrease in crime statistics</i> <i>Community survey show increased sense of safety</i>
C1.2	Enable access to, promote and attract a variety of sporting, leisure and recreational activities in towns and villages, fostering participation and a balanced lifestyle for community and visitors of all ages	Partner Provider	Destination NSW Tourism Moree Chamber of Commerce Community groups	
C1.3	Re-establish Moree Plains as the artesian capital of Australia	Advocate Partner Provider	Destination NSW Chamber of Commerce Tourism Moree	
C1.4	Create and sustain vibrant arts and cultural opportunities across the Shire	Advocate Partner	Arts NSW Chamber of Commerce Tourism Moree	
C1.5	Improve the appearance of our towns and villages, demonstrate town pride, and enhance the character of our local area	Provider Leader	Emergency services Chamber of Commerce Community groups	
C1.6	Provide well maintained and valued shared community spaces, places and events that bring people together and increase social cohesion	Provider Partner	Emergency services Chamber of Commerce Community groups	
C1.7	Drive innovative solutions to ensure improved access to and supply of diverse housing to cater for current and future demand	Leader Advocate Provider	NSW DPE	
C1.8	Plan and deliver essential services and utilities to meet the needs of our community	Provider	NSW DPE	
C2	Our community recognises, respects and is inclusive of all of its members			
C2.1	Acknowledge, preserve, celebrate and encourage our Aboriginal and multicultural heritage, and encourage Aboriginal leadership within our communities	Leader Advocate Partner	LALCs Heritage NSW Multicultural NSW Community groups	<b>Measures will be inserted after public exhibition</b>
C2.2	Recognise, support and engage with our Aboriginal community and members of other cultures to ensure appropriate outcomes and involvement in relation to services, programs and planning	Partner Provider	LALCs Heritage NSW Multicultural NSW Community groups	

C2.3	Hold open, frank and non-judgemental discussions with each other about the current social issues facing our community, helping to remove stigmas and taboos while creating an environment of understanding and appetite for action and change	Leader Advocate Partner	LALCs Community groups Agencies State and federal MPs	
C2.4	Design community infrastructure, events, programs and services that are inclusive and satisfy the diverse mental and physical needs of the community	Provider	Community groups NSW Health	
<b>C3 Our community is safe, healthy and happy</b>				
C3.1	Work together on community safety solutions and challenges to reduce duplication and program silos, and hold ourselves accountable to make meaningful change	Leader Advocate Partner	NSW Police NSW Fire and Rescue Community service organisations	<b>Measures will be inserted after public exhibition</b>
C3.2	Address crime and promote safety through driving, facilitating and delivering innovative initiatives, partnerships and programs with agencies and community organisations	Partner Advocate Provider	NSW Police NSW Fire and Rescue NSW Health RMS Community service organisations	
C3.3	Prioritise youth engagement initiatives to support, motivate and provide opportunity for our future generation	Advocate Partner	NSW Police NSW Department of Education Youth service organisations	
C3.4	Ensure our community has access to learning and education no matter their age or background	Advocate Partner	NSW Department of Education Catholic Schools TAFE, CUC, UNE	
C3.5	Be pioneering in how we improve access to the health and care services needed by the community at all stages of life	Advocate Partner	NSW Health	





# Vibrant regional economy

## What community wants:

- More employment opportunities
- Investment and attraction for small to large businesses
- More diversity in retail and industry sectors
- Improved education and training
- Address skills/ labour shortages
- A growing population
- Motivate young people to work
- Better rural roads
- Faster development processing
- Upgraded telecommunications/ digital connectivity

## What community can do:

- Shop and produce local
- Promote Moree Plains as a place to do business
- Join a business network
- Learn new professional skills
- Take on an apprentice, trainee or student for work placement
- Support the local air service
- Look at expansion and value add opportunities through SAP and Inland Rail
- Attract, encourage and employ skilled workers to move to the Shire



“Jump on opportunities created by Inland Rail and the SAP, invite potential stakeholders to town with sound economic plans, and remove red tape for productivity”

## What we will do:

E1	Our Shire has a strong, sustainable and diverse economy that leverages our prosperous agricultural sector	Council's role	Partners	Measures
E1.1	Embrace change and maximise economic, social, cultural and environmental opportunities from the Moree SAP and Inland Rail	Partner Provider Leader Advocate	ARTC NSW DPE Chamber of Commerce	<b>Measures will be inserted after public exhibition</b>
E1.2	Keep our local businesses vibrant and economically sustainable and provide opportunities for expansion and growth across our towns and villages	Partner Provider Leader Advocate	UNE SRI Chamber of Commerce	

E1.3	Establish the Moree Plains as the centre of agricultural excellence and innovation, with supporting value-add industry	Leader Advocate	NSW DPE CSIRO UNE	
E1.4	Entice new business development, investment and diversification within the Shire from small to large scale enterprise	Leader Partner	NSW DPE	
E1.5	Facilitate and expedite development processes for new and existing businesses and community members	Provider	NSW DPE	
E1.6	Encourage greater expenditure and production of goods in the Shire by locals and visitors	Advocate Provider	Chamber of Commerce	
E2	Our Shire is connected to the world			
E2.1	Improve affordability and access to high-speed internet and digital technology across the Shire for community and business	Advocate	NBN Telstra Optus Dept of Infrastructure NSW DPE	Measures will be inserted after public exhibition
E2.2	Maintain and expand a regular, reliable and safe intrastate and interstate air and rail service, with adequate infrastructure to support it, to move through the Shire and beyond	Advocate Provider	Qantas Transport for NSW Destination NSW	
E2.3	Provide a well maintained Shire road network that meets the community’s transport and freight needs, being a future connector from surrounding Shires to Moree SAP and rail terminals	Provider Partner Advocate	Transport for NSW NSW DPE ARTC	
E3	Our Shire has a growing population and a skilled workforce			
E3.1	Work together and establish community, government, education and industry partnerships to provide the skills necessary to maximise employment opportunities throughout the Shire and mobilise our workforce	Partner Advocate Leader	TAFE/ CUC UNE NSW Dept of Education Community organisations Chamber of Commerce	Measures will be inserted after public exhibition
E3.2	Prioritise, plan, attract and retain skilled workers and families to support sustained regional growth and address areas of skill shortages	Partner Advocate Leader	NSW DPE Chamber of Commerce	





# Sustainable Shire

## What community wants:

- Better preparedness for floods and drought
- Increased weed control
- Protect our productive agricultural land
- Cleaner, tidy and rubbish-free towns, villages and landscapes
- More protection and celebration of Shire's biodiversity
- More use of renewable energy
- Sustainable use of our water assets

## What community can do:

- Reduce, reuse and recycle
- Control and report noxious weeds
- Use water wisely
- Report any environmental issues (e.g. contamination, illegal dumping)
- Report potable water and sewer issues to Council
- Reduce energy use and install renewables
- Be prepared for storms, flood and drought
- Help your neighbour during emergency



**“We pride ourselves on being the most agricultural rich Shire, however we should also strongly focus on becoming a destination to live based on environmental sustainability and biodiversity”**



## What we will do:

S1	Our community respects and takes care of our natural environment	Council's role	Partners	Measures
S1.1	Celebrate, promote and protect the Shire's outstanding natural resources for the enjoyment of the community and beyond	Advocate Partner	LLS Tourism Moree Community groups	<b>Measures will be inserted after public exhibition</b>
S1.2	Protect, restore and enhance our biodiversity	Partner Provider Advocate	NSW DPE NSW EPA LLS Community groups	
S1.3	Collaborate with and empower the Aboriginal and broader community for sustainable environmental stewardship	Partner	NSW EPA LLS Community groups LALCs	
S1.4	Promote and secure use of suitable renewable energy throughout the Shire and contribute to State and National emissions reduction strategies	Advocate	NSW DPE	
S1.5	Increase resource recovery and circular economy opportunities to minimise waste	Provider Advocate	NSW DPE NSW EPA Chamber of Commerce	
S1.6	Secure, use and sustainably manage our valued water resources for supply across the Shire	Provider Advocate	Water NSW NSW DPIE	
S1.7	Plan upgraded water and sewer infrastructure in our villages and future industrial and residential developments	Provider Partner	NSW DPE	
S1.8	Protect and enhance our productive farmland for current and future generations	Advocate	NSW DPI LLS NSW Farmers Association	
S2	Our community is resilient			
S2.1	Prioritise and act on floodplain and stormwater management to build our resilience and protect our assets	Provider Partner	SES Water NSW	<b>Measures will be inserted after public exhibition</b>
S2.2	Plan for, respond and recover quickly and effectively during in the face of emergency, natural disaster or adverse climatic conditions	Provider Leader Partner Advocate	SES RFS NSW Police NSW Ambulance NSW Fire and Rescue Resilience NSW	





# Transformational leadership

## What community wants:

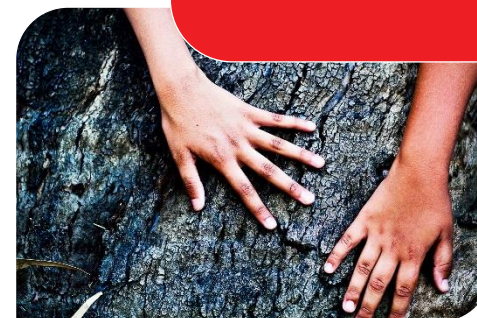
- Greater consultation and inclusion in decision making
- Improved accountability and work standards from Council
- Transparency on decision making
- Attraction and retention of quality staff for Council
- Improved Council leadership and culture
- Better communications
- Greater responsiveness to community
- Stronger collaboration
- More action, less talking
- Increased volunteerism

## What community can do:

- Join a Council or community committee
- Attend Council and community meetings
- Provide feedback in community consultations
- Follow Council and community leaders and organisations on social media
- Work together on challenges and solutions
- Volunteer and lend a hand
- Build leadership and collaboration skills
- Advocate for change on what matters to you
- Support, recognise, acknowledge and reward each other on our achievements



**“I’d like to see Moree Plains Shire Council be more accessible and feel like they are open to, and supportive of, change and innovation from the community”**



## What we will do:

L1	Our council is an example of best practice in local government	Council’s role	Partners	Measures
L1.1	Effectively deliver desired services throughout the Shire and manage our assets and finances responsibly and sustainably to meet the needs of the community now and in the future	Provider	NSW OLG Office of the Valuer General IPART	<b>Measures will be inserted after public exhibition</b>
L1.2	Establish Moree Plains Shire Council an employer of choice	Provider	NSW OLG	

L1.3	Be proactive and pursue organisational improvement in all things we do	Provider		
L1.4	Operate with integrity, be transparent and hold ourselves and each other accountable to deliver	Provider		
L1.5	Foster community trust and faith in Council	Provider		
<b>L2 Our community is informed, engaged and heard</b>				
L2.1	Keep community up to date on Council and community business through timely, meaningful and varied communication	Provider Partner Leader	Service NSW State and Federal MPs Community leaders	<b>Measures will be inserted after public exhibition</b>
L2.2	Be responsive, respectful and customer-focused	Provider		
L2.3	Provide opportunities for all members of the community to participate in planning and decision making	Provider		
L2.4	Build knowledge and capacity within the community of services, facilities and areas of support	Provider Partner	Service NSW Community organisations	
L2.5	Celebrate and acknowledge our success	Provider	State and Federal MPs	
<b>L3 Our community leaders are active, collaborative and work together to address community issues</b>				
L3.1	Foster partnerships and strong working relationships between all members of the community	Partner Leader	Chamber of Commerce Community groups State and Federal agencies	<b>Measures will be inserted after public exhibition</b>
L3.2	Advocate with a united voice on priorities for the Shire	Advocate Partner Leader	State and Federal MPs Community leaders	
L3.3	Encourage volunteerism, build capacity and create on-ground community ownership of problems and solutions to sustain long-lasting change	Advocate	Community groups Chamber of Commerce	
L3.4	Champion, recognise and reward each other to maintain motivation and continual improvement	Provider Advocate	State and Federal MPs	
L3.5	Be a leading Shire, looking beyond the Shire borders to be the heart of the region	Partner Leader Advocate	NEJO BROC NSW DPC	

# Being accountable

Council is responsible for providing regular reports to the community on the progress being made towards achieving the shared community vision set out in this draft CSP.

In the final CSP to be adopted by June 30 2022, we will identify measures for each goal. These measures will help Council regularly monitor, review and report on our progress.

Council will undertake the following formal reporting processes to ensure we stay accountable. We will also regularly communicate on major priorities and projects through our media and social media channels.

**“We need leadership and accountability”**

## Quarterly Report

Each financial quarter, we report on progress in achieving the actions set out in our annual Operational Plan and Budget, and progress towards achieving the community goals.

## Annual Report

By 30 November following end of the financial year, we report on how well we achieved the actions in our annual Operational Plan, Delivery Program and progress towards achieving the community goals set out in this Plan.

## Quarterly Budget Review Statement

For the first three quarters of the financial year, we report on income and expenditure as set out in our annual Operational Plan and Budget.

## State of the Shire Report

At the end of the Council term, we report on the actions in our Delivery Program and progress made towards achieving the community goals set out in this Plan.

We also need **your help** in holding each other account to deliver on the goals and strategies in **Our Moree Plains**. Communicating, working together and celebrating one another's success will help us as a community achieve **our vision to 2032**.



Image: Two boys, credit Heidi Morris  
Back cover: Cows at sunset, credit Deb Cooper



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