

Brooklyn

The Brooklyn Ferry service runs between Brooklyn and Dangar Island, with some trips also including Little Wobby.



Summary of results from IPART NSW Private Ferry Survey 2021

Residents (n=44-69)



64% Aware of ferry service

Of those aware of ferry service....

At least roughly aware of ferry route

80%

Knew details of ferry route

Perceptions of service

Potential usefulness of ferry service for...

48%
...me personally

90% ...my community

Satisfaction with service (residents aware of service)

★★☆ **71%** satisfied or very satisfied with ferry service

Compared with % satisfied or very satisfied with...

32% Bus 65% Train 33% Taxi / 56% Wate taxi



Expectations of service

% of residents who expect ferry service to be good or very good

87% Being an enjoyable way to travel

71% How easy it is to get on and off the ferry

71% General cleanliness and condition of the ferry

68% Safety

65% Being easy to get to where you catch it

61% Customer service

61% How long it would take to get to your destination

59% Hygiene during COVID

Being easy to get where you needed to go at

the other end

42% Being available when you wanted or needed it

32% Value for money

Experiences with service

Use of transport services (all residents)

1.5					
4/	% who used service in	last 6 months	last 12 months	ever	
Private ferry		38%	39%	53%	
	Bus	19%	23%	42%	
Train		59%	62%	72%	
Taxi / rideshare		10%	11%	14%	
Water taxi		19%	22%	38%	
Private vehicles		94%	94%	94%	
Private boats		35%	41%	47%	

Looking forward

Travel intentions over next 12 months

% who intend to use the ferry...

▲ 7% more

84% about the same

▼ 9% less

-2% Nett change

Top 3 changes that would have at least a small effect on increasing use

\$\$\$ 44% cheaper fares

38% shorter wait times

36% more stops

Users (n=71)

Experiences of most recent trip



Purpose top 2 reasons

31% recreation or social activity

27% work



28%

Destination choice at least partly influenced by ferry route

Time taken to get to... < 5 mins 6-10 mins 11+ mins ... ferry 41% 32% 27% ... destination 37% 34% 30%



57%

rated overall value for money as at least adequate (adequate, good, or very good)



87%

At least partly satisfied with most recent trip

% users who rated aspects as at least adequate (adequate, good or very good)

(M)

100% clea

cleanliness and condition of ferry

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93% being on time

timing / availability of service when you needed to travel

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82% customer service

(\$)

57% value for money