

Captain Cook Cruises Lane Cove

Captain Cook Cruises operates the route between Circular Quay and Lane Cove under contract with Transport for NSW.



Summary of results from IPART NSW Private Ferry Survey 2021

Residents (n=28-104)



27% Aware of ferry service

Of those aware of ferry service....

37% A

At least roughly aware of ferry route

12%

Knew details of ferry route

Perceptions of service



Potential usefulness of ferry service for...

4/%
...me personally

88%

Satisfaction with service (residents aware of service)

*** * * \$** 61%

61% satisfied or very satisfied with ferry service

Compared with % satisfied or very satisfied with...

75% Bus 66% Train 82% Taxi / 26% Water



Expectations of service

% of residents who expect ferry service to be good or very good

74% Being an enjoyable way to travel

65% Safety

63% General cleanliness and condition of the ferry

57% How easy it is to get on and off the ferry

54% Customer service

52% Hygiene during COVID

Being easy to get where you needed to go at the other end

41% How long it would take to get to your destination

35% Being easy to get to where you catch it

34% Value for money

26% Being available when you wanted or needed it

Experiences with service

Use of transport services (all residents)

% who used service in	last 6 months	last 12 months	ever
Private ferry	8%	20%	20%
Bus	82%	85%	98%
Train	31%	34%	42%
Taxi / rideshare	67%	72%	89%
Water taxi	3%	5%	20%
Private vehicles	94%	96%	96%
Private boats	9%	12%	27%

Looking forward

Travel intentions over next 12 months

% who intend to use the ferry...

▲ 24% more

66% about the same

▼ 10% less

+14% Nett change

Top 3 changes that would have at least a small effect on increasing use



62% shorter wait times



56% stops

\$\$\$ 56% cheaper fares

Users (n=8 - low sample)

Experiences of most recent trip

38%



Purpose top 2 reasons

63% work 13% study/medical appt



25% Destination choice at least partly influenced by ferry route

13%

Time taken to get to... < 5 mins 6-10 mins 11+ mins ... ferry 25% 0% 75%



100%

... destination

rated overall value for money as at least adequate (adequate, good, or very good)

50%

* ★ ☆

88%

At least partly satisfied with most recent trip

% users who rated aspects as at least adequate (adequate, good or very good)

(J)

88% being on time

(\$)

88% value for money

(M)

7% cleanliness and condition of ferry



timing / availability of service when you needed to travel



76% customer service