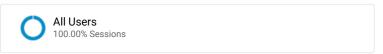
Jun 6, 2016 - Jun 6, 2017

All Traffic



Explorer

Summary

Sessions 12,000 6,000 July 2016 October 2016 January 2017 April 2017

Source / Medium	Acquisition			Behavior			Conversions Goal 2: ELT Dashboard Access			
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	ELT Dashboard Access (Goal 2 Conversion Rate)	ELT Dashboard Access (Goal 2 Completions)		ELT Dashboard Access (Goal 2 Value)
	103,100 % of Total: 100.00% (103,100)	53.57% Avg for View: 53.54% (0.05%)	55,228 % of Total: 100.05% (55,199)	51.73% Avg for View: 51.73% (0.00%)	3.47 Avg for View: 3.47 (0.00%)	00:03:40 Avg for View: 00:03:40 (0.00%)	7.83% Avg for View: 7.83% (0.00%)	% of To 100.	,068 otal: .00% 068)	A\$0.00 % of Total: 0.00% (A\$0.00)
1. google / organic	48,958 (47.49%)	36.38%	17,809 (32.25%)	35.10%	4.27	00:04:55	9.35%		, 578 ,74%)	A\$0.00 (0.00%)
2. (direct) / (none)	44,403 (43.07%)	73.64%	32,699 (59.21%)	73.43%	2.42	00:02:10	6.61%		,937 ,40%)	A\$0.00 (0.00%)
3. bing / organic	3,034 (2.94%)	35.83%	1,087 (1.97%)	31.21%	4.75	00:05:19	10.09%		306 .79%)	A\$0.00 (0.00%)
4. environment.nsw.gov.au / referral	1,462 (1.42%)	65.87%	963 (1.74%)	39.40%	3.97	00:03:32	0.55%	(0.	8 .10%)	A\$0.00 (0.00%)
5. ipart.nsw.gov.au / referral	387 (0.38%)	25.32%	98 (0.18%)	22.48%	5.91	00:06:40	6.72%	(0.	26 .32%)	A\$0.00 (0.00%)
6. yahoo / organic	347 (0.34%)	38.62%	134 (0.24%)	44.67%	2.92	00:03:51	0.00%	(0.	.00%)	A\$0.00 (0.00%)
7. tradeingreen.com.au / referral	321 (0.31%)	16.51%	53 (0.10%)	46.42%	3.92	00:04:51	8.10%	(0.	26 .32%)	A\$0.00 (0.00%)
8. resourcesandenergy.nsw.gov. au / referral	304 (0.29%)	63.16%	192 (0.35%)	35.53%	5.31	00:04:55	0.33%	(0.	1 .01%)	A\$0.00 (0.00%)
9. emeraldplanet.com.au / referral	290 (0.28%)	72.41%	210 (0.38%)	26.55%	4.07	00:02:33	0.00%	(0.	.00%)	A\$0.00 (0.00%)
10. chromagen.com.au / referral	253 (0.25%)	89.72%	227 (0.41%)	29.25%	3.51	00:02:28	0.00%	(0.	0.00%)	A\$0.00 (0.00%)

Rows 1 - 10 of 286