



# Water utility customer satisfaction survey results – Q4 2024-25

4 July 2025

## 1 What is the customer satisfaction survey?

IPART conducts a customer satisfaction survey (Survey) 4 times a year to understand how satisfied Central Coast Council's customers are with its services. We have been surveying Central Coast Council's customers since August 2020.

We first began the Survey in July 2019 but at the time we only surveyed Hunter Water and Sydney Water customers. We included Central Coast Council customers in the Survey from August 2020. We stopped surveying Hunter Water and Sydney Water customers in June 2023.<sup>a</sup>

We expect to publish the result of our next Survey by October 2025.

## 2 Why survey Central Coast Council and how did it perform?

We conduct the Survey to assess customer perceptions of the level of service that Central Coast Council provides. Understanding customer satisfaction is an indicator of the effectiveness of a utility's services. Central Coast Council does not otherwise have to consult customers about their satisfaction with their services.

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<sup>a</sup> We commenced reporting customer satisfaction data in April 2021, once sufficient data was available to determine averages.

We set out results of the Survey in **Figure 1** of this fact sheet.<sup>b</sup> The results show that customer satisfaction has not varied substantially since we began surveying Central Coast Council's customers. We assess customers' overall satisfaction and specifically their satisfaction with the value for money they receive, how much they trust Central Coast Council and how they view Central Coast Council's reputation.

For each of these areas, customer satisfaction was highest when we first began surveying Central Coast Council's customers in 2020-21, and then it slightly decreased. Over 2023-24, customer satisfaction began to increase to just below April-2021 levels. However, customer satisfaction has since declined and remained steady since May 2024, except value for money and trust which have been steadily declining since February 2024.

We have compared Central Coast Council's results with 3 Victorian utilities which are similar in function and customer base: Barwon Water, Goulburn Valley Water and Central Highlands Water. Central Coast Council has not performed as well as any of these utilities.

The Essential Services Commission (ESC) surveys the Victorian water utilities' customers with the same 4 focus questions. The most recent results can be found on its [website](#).

### 3 What did the Survey show?

We survey Central Coast Council's customers 4 times a year to understand their satisfaction with the services they are provided. In each round of the Survey, we aim to survey around 100 customers, totalling around 400 customers each year. We ask customers the following 4 questions during the Survey and each graph in **Figure 1** corresponds to these questions:<sup>c</sup>

1. How would you rate your satisfaction with your water/wastewater provider as a service provider overall?
2. How would you rate your water/wastewater provider on delivering value for money?
3. How would you rate your trust for your water/wastewater provider?
4. How would you rate your water/wastewater provider's reputation in the community?<sup>d</sup>

We summarise the Survey results in **Figure 1**. The graphs show the annual rolling average score for each question over the past 4 rounds of the Survey. For example, the Quarter 4 2024-25 results are the averages of Survey results collected in August 2024, November 2024, March 2025 and June 2025.

We did not survey Hunter Water or Sydney Water's customers this financial year. We previously surveyed Hunter Water and Sydney Water's customers from June 2020 to May 2023. Over that period, Hunter Water and Sydney Water's 'overall satisfaction' score averaged 6.9 and 7.1, respectively.

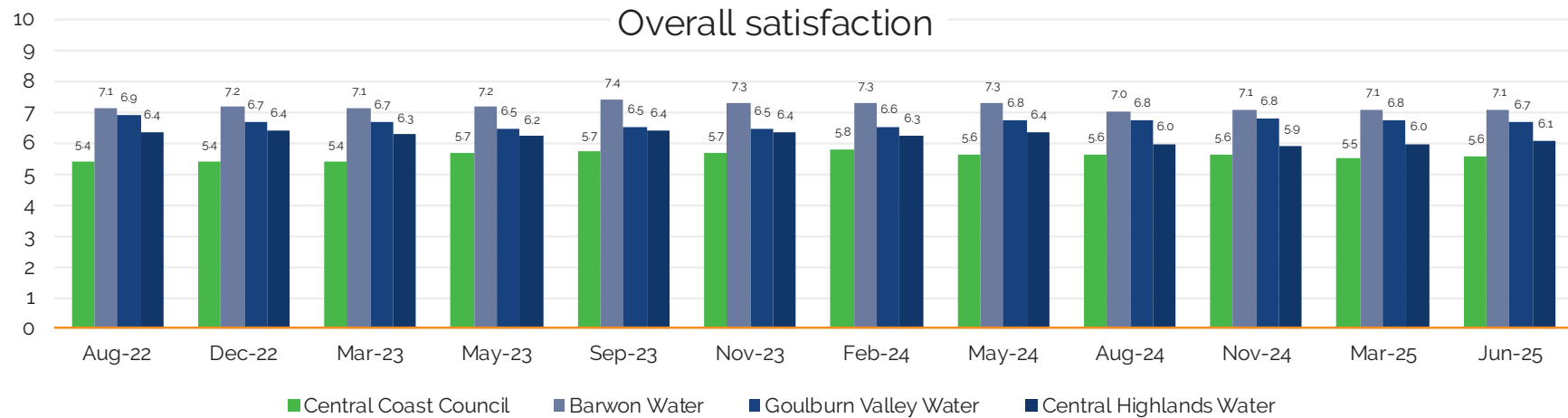
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<sup>b</sup> The results in **Figure 1** provide Survey results over the past 3 years. For historic Survey results for previous periods, refer to previous fact sheets on [our website](#).

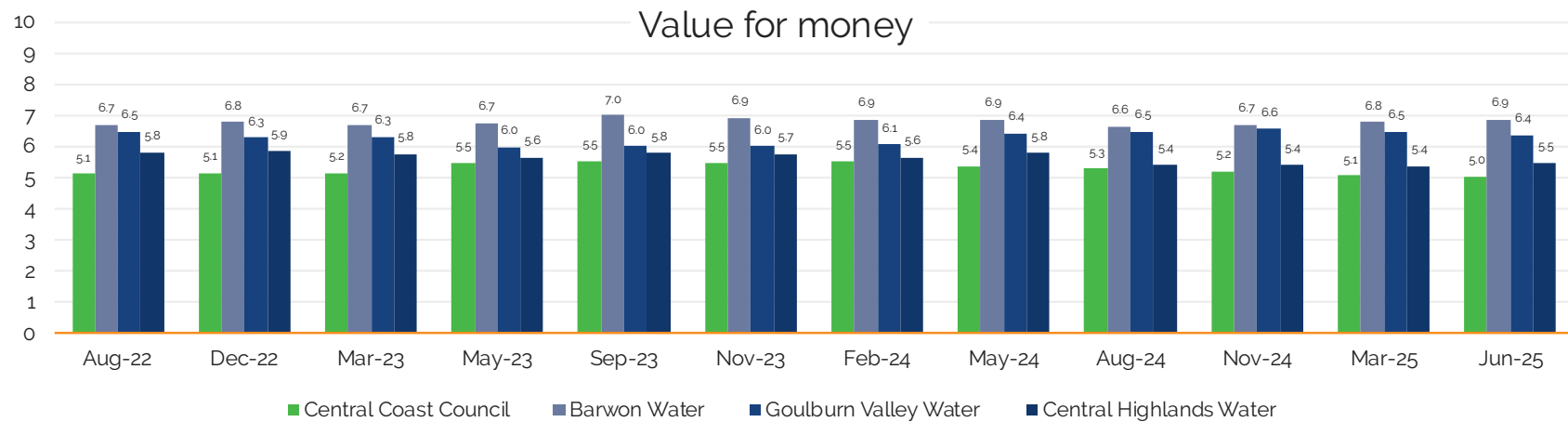
<sup>c</sup> Using robocalling, we ask customers to rate their responses to the questions on a scale from 0 (lowest) to 10 (highest).

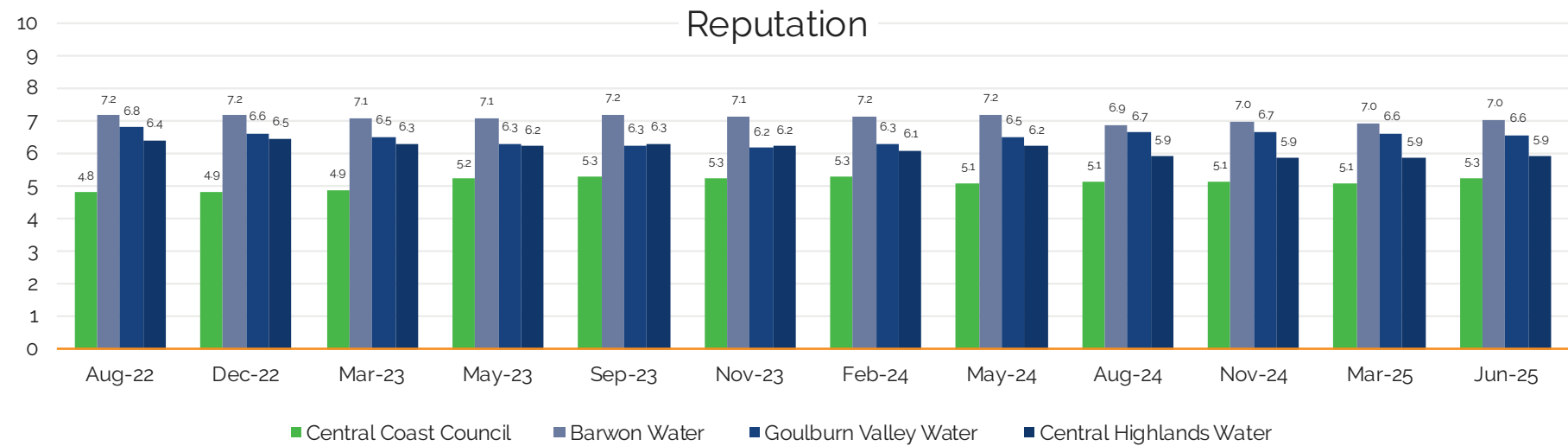
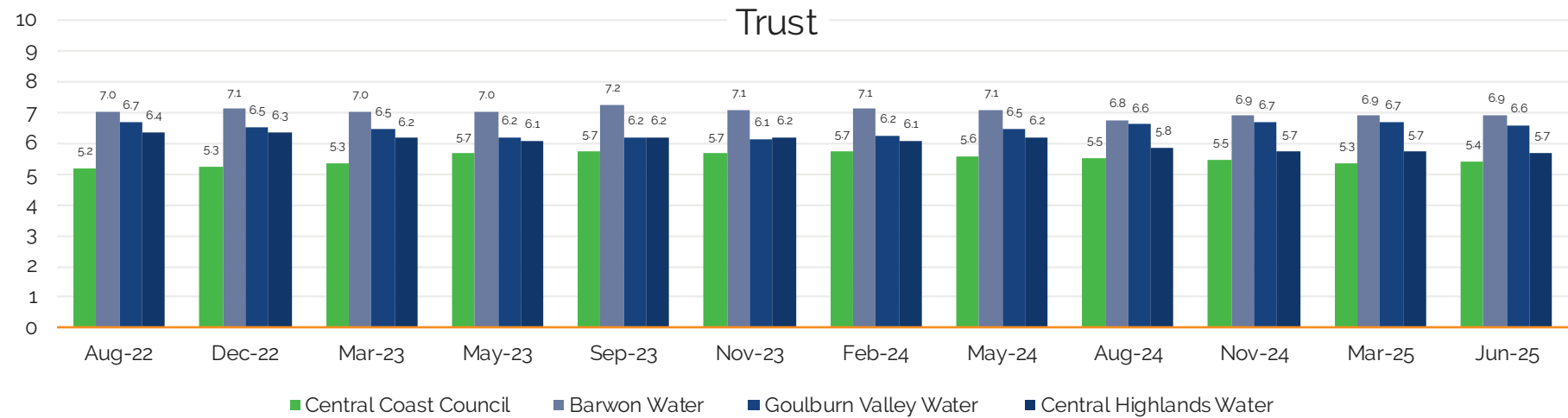
<sup>d</sup> The questions are not necessarily presented in this order.

Figure 1 Customer satisfaction results (annual rolling averages since August 2022) for Central Coast Council and comparators in Victoria



**Note:** A score of 0 denotes low customer satisfaction and 10 denotes high customer satisfaction.





## 4 Why do we no longer survey Hunter Water and Sydney Water's customers?

We stopped surveying Hunter Water and Sydney Water's customers as they were performing well and there was negligible variation in Survey results from 2019 to 2023. We consider that the costs of continuing the Survey, which are ultimately borne by the people of NSW, did not outweigh the benefits. Discontinuing the Survey does not mean that customers no longer have a voice. Both Sydney Water and Hunter Water must engage with customers to understand their needs and preferences in preparation for pricing reviews under [IPART's new 3Cs framework](#). The Tribunal may consider a return to surveying Sydney Water and Hunter Water customers to benchmark their satisfaction results in the future.

As Central Coast Council does not have the same requirement to engage with its customers until it is preparing for its next pricing review in 2026, we have continued to survey its customers. We consider it important to continue to test customers' perspectives on Central Coast Council given its past performance is below that of Sydney Water and Hunter Water.

## 5 Who can I contact if I have questions?

Please direct any enquiries to Nahrain Oshana, Analyst, on (02) 9019 1962 or at [nahrain.oshana@ipart.nsw.gov.au](mailto:nahrain.oshana@ipart.nsw.gov.au).