

# ATTACHMENT

## 9.

Five (5) Year simplified Business Plan Budget

**LISMORE BUSINESS PROMOTION PROGRAM BUSINESS PLAN COMPONENTS 2013-2018**

## NOTES:

1. The budget for each year is shown in two Scenarios: (A) cessation of, or (B) extension of the Additional SBRVL
2. The sequential annual LBP Program budgets shown below are based on the assumption that annual rate pegging (determined by the Independent Pricing and Regulatory Tribunal) will be 3% per annum.

**2013-14 FINANCIAL YEAR**

**INCOME** **SCENARIO A: \$221,500.00** **SCENARIO B: \$328,000.00**

<b>EXPENDITURE</b>	<b>SCENARIO A: \$221,500.00</b>	<b>SCENARIO B: \$328,000.00</b>
Budget item	(Return to existing SBRVL)	(Additional SBRVL Year 1 of 5 – \$106,500)
MARKETING	45,000.00	80,000.00
EVENTS	45,000.00	80,000.00
PLACEMAKING	16,000.00	32,000.00
BUSINESS+COMMUNITY	25,000.00	40,000.00
CONTINGENCY	2,580.00	8,080.00
<i>Sub-total Program Costs</i>	<i>133,580.00</i>	<i>240,080.00</i>
CCM Employment / Admin	87,920.00	87,920.00
<b>TOTAL EXPENDITURE</b>	<b>\$221,500.00</b>	<b>\$328,000.00</b>

**2014-15 FINANCIAL YEAR**

**INCOME** **SCENARIO A: \$228,145.00** **SCENARIO B: \$336,200.00**

<b>EXPENDITURE</b>	<b>SCENARIO A: \$228,145.00</b>	<b>SCENARIO B: \$336,200.00</b>
Budget item	(No Additional SBRVL)	( Additional SBRVL Year 2 of 5 – \$109,700)
MARKETING	46,000.00	80,000.00
EVENTS	46,000.00	80,000.00
PLACEMAKING	18,000.00	36,000.00
BUSINESS+COMMUNITY	25,000.00	42,000.00
CONTINGENCY	3,027.00	8,082.00
<i>Sub-total Program Costs</i>	<i>138,027.00</i>	<i>246,082.00</i>
CCM Employment	90,118.00	90,118.00
<b>TOTAL EXPENDITURE</b>	<b>\$228,145.00</b>	<b>\$336,200.00</b>

**2015-16 FINANCIAL YEAR**

**INCOME** **SCENARIO A: \$234,989.00** **SCENARIO B: \$336,200.00**

<b>EXPENDITURE</b>	<b>SCENARIO A: \$234,989.00</b>	<b>SCENARIO B: \$346,848</b>
Budget item	(No Additional SBRVL)	(Additional SBRVL: Year 3 of 5 – \$113,00)
MARKETING	47,000.00	82,000.00
EVENTS	47,000.00	82,000.00
PLACEMAKING	18,255.00	37,000.00
BUSINESS+COMMUNITY	26,000.00	44,500.00
CONTINGENCY	3,913.00	8,527.00
<i>Sub-total Program Costs</i>	<i>142,168.00</i>	<i>254,027.00</i>
CCM Employment	92,821.00	92,821.00
<b>TOTAL EXPENDITURE</b>	<b>\$234,989.00</b>	<b>\$346,848.00</b>

## 2016-17 FINANCIAL YEAR

### INCOME

SCENARIO A: \$242,036.00

SCENARIO B: \$357,253.00

<b>EXPENDITURE</b>	<b>SCENARIO A: \$242,036.00</b>	<b>SCENARIO B: \$357,253</b>
Budget item	(No Additional SBRVL)	(Additional SBRVL: Year 4 of 5 – \$113,00)
MARKETING	48,000.00	82,000.00
EVENTS	48,000.00	82,000.00
PLACEMAKING	20,000.00	37,000.00
BUSINESS+COMMUNITY	26,000.00	44,500.00
CONTINGENCY	4,431.00	8,527.00
<i>Sub-total Program Costs</i>	<i>146,431.00</i>	<i>254,027.00</i>
CCM Employment	95,605.00	95,605.00
<b>TOTAL EXPENDITURE</b>	<b>\$242,036.00</b>	<b>\$357,253.00</b>

## 2017-18 FINANCIAL YEAR

### INCOME

SCENARIO A: \$249,299.00

SCENARIO B: \$367,970.00

<b>EXPENDITURE</b>	<b>SCENARIO A: \$249,299.00</b>	<b>SCENARIO B: \$346,848</b>
Budget item	(No Additional SBRVL)	(Additional SBRVL: Year 5 of 5 – \$113,00)
MARKETING	47,000.00	82,000.00
EVENTS	47,000.00	82,000.00
PLACEMAKING	18,255.00	37,000.00
BUSINESS+COMMUNITY	26,000.00	44,500.00
CONTINGENCY	3,913.00	8,527.00
<i>Sub-total Program Costs</i>	<i>142,168.00</i>	<i>254,027.00</i>
CCM Employment	98,473.00	98,743.00
<b>TOTAL EXPENDITURE</b>	<b>\$249,299.00</b>	<b>\$367,970.00</b>