

## **FEEDBACK QUESTION 4**

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The Community Working Group has defined the challenge facing council as:

How can council maintain the services needed to improve the high quality of life in Canterbury, keep costs down and find alternative sources of income so that rates can be kept as low as possible, and clearly demonstrate the need for any increase in rates?

Options for solving this challenge might include a combination of increases in rates or user charges, borrowing, or service reductions. We need a way to determine which option will be the right one. Imagine an option that really works, how would we know? What would we measure?