

Review of a maximum price for wholesale ethanol

IPART public forum

22 November 2016

Framework for our draft recommendations



Extent of competition in the wholesale ethanol market

Light-handed approach

- Consumers have a relatively high degree of choice between regular unleaded petrol, premium unleaded petrol (PULP) and E10 at most service stations
- Emerging competition between the three ethanol producers in eastern Australia
- Relatively low oil/petroleum prices are also imposing a constraint on wholesale ethanol prices
- Under these conditions we consider a light-handed approach to recommending a maximum price is appropriate

Import parity price (IPP) methodology

- Most suitable light-handed methodology
- Our proposed IPP methodology includes:
 - the international market price
 - transport costs
 - landing costs in Australia, including relevant excise tax
 - storage and handling costs in Australia

IPP methodology

- This methodology would:
 - allow emerging competition in the wholesale ethanol market to continue to develop
 - support a sustainable biofuels industry
- We don't expect that ethanol prices will rise to the level of our recommended maximum price.
- We expect the ethanol market will continue to set prices below the recommended maximum

Annual monitoring and reporting

- We've been asked to monitor and report on the retail market for E10
- We're also proposing to monitor consumer choice for retail fuel and the wholesale ethanol market
- Our assessment would consider whether a lighthanded, cost-based, or no regulation approach is most appropriate
- We will consult separately on our approach.
 - Issues paper in March 2017
 - First monitoring report for 2016-17 financial year

Efficient Costs of New Entrant Ethanol Producers Approach and Key Findings

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Development of Production Cost Models

Production pathways researched

- Biomass balances identified
- Plant requirements identified
- Worldwide (US, European) sources used.

Plant cost estimates prepared

- Plant requirements costed
- Supplier estimates and local prices used.
- Standardised plant size used.

Consultation

- Interviews with producers, proponents and researchers to understand issues affecting ethanol production.
- No confidential information was used in this report.

Financial model developed

- Production pathways simulated
- Scalability built in
- Variability in feedstock and plant location included.

Preparation of reports and model



Feed stock availability assessed

- Spatial data sources used to identify biomass and location of chosen feedstocks
- Locations across NSW and southern QLD considered.



Example: Ethanol from Grain for new entrants



Ethanol Producers

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Example: Ethanol from Grain for new entrants

2. Estimated feedstock availability and yield:







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Example: Ethanol from Grain for New Entrants

3. Estimated cost of production and delivery:





Comparative Delivered Ethanol Costs

- The lowest cost ethanol is made from wheat (starch).
- Cane trash appears to be the cheapest feedstock available, but high capital and production costs make production from cane trash costly.



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Impact of scale on production costs

- The analysis has used a standardised plant size for comparison (100 ML pa).
- Increasing plant size provides economies of scale, reducing production costs.



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Production cost curve for Australia

The production cost using feedstock availability and production costs indicates that about 1,300 ML of ethanol could (theoretically) be produced at an average cost of \$0.58 per litre. The cost per litre goes up from there.



Conclusions

- The capital investment involved is significant, and some form of market security is likely to be necessary to encourage investments in ethanol production.
- Proponents have noted that some form of market security would encourage the investment required.
- Security of access to feedstocks is already an issue and may become more significant if market prices for those feedstocks increase. This risk could be mitigated through long-term supply contracts, grower participation in ethanol production directly, or via co-operatives.
- Development of the biofuels sector would encourage economic development in the rural communities around each plant.
- The cost of ethanol production may reduce in the future as technology improves, and cellulosic production in particular may become more attractive. This form of production is considered a medium to long term option.



Thank You

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Q&A

IPP methodology

- In the Draft Report we said we would prefer to use the lower of the US and Brazilian ethanol IPP
- We were only aware of a freely available source for Brazilian mill-gate prices, not for US prices
- Have since found a free source for US mill-gate prices (US Department of Agriculture)

US source for mill-gate prices

 Weekly average ethanol prices from nine top producing states, including:

'Eastern Corn Belt' (incl Illinois), Iowa, Kansas, Minnesota, Wisconsin, Nebraska, South Dakota

- Propose to use an average of prices from these states
- Preliminary analysis suggest cost of US land transport and sea freight from US Gulf to Australia are similar to that of ethanol from Brazil

IPART IPP based on US vs Brazilian ethanol prices

- Assumes similar shipping costs, but customs value duty of:
 - 0 cpl on US ethanol
 - 3 cpl on Brazilian ethanol
- For period 7 Nov to 4 December
 - Brazil IPP: 140 AU c/litre
 - ✓ US IPP: 115 AU c/litre

