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Submission: we have to stop the dishonest way that energy retailers advertise.

They offer you a discount of whatever percentage but do not disclose the figure the percentage is discounted off.

If you ask after all of my discounts what will I pay in cents/kilowatt, They will not answer and if you insist they will put you onto a manager who wants to know why you are asking the question.

We could all make an informed decision if we were told the true cost.

The misleading part is when you see the add you automatically think you get the advertised percentage discount off of your current price. But we all know that incorrect.