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Submission: Attached is a copy of a letter I wrote to Hunter Water on 28th July 2015, to which I have not received a response to date.

I believe that the costs of corporate promotion cannot be appropriately justified by a monopoly service provider and as such ask that you consider my letter and its contents in your review of prices for Hunter Water.

Regards,

Geoff Eather

[REDACTED]

28th July 2015

The General Manager

Hunter Water Corporation
PO Box 5171
Hunter Region Mail Centre NSW 2310

Dear Sir/Madam,

I write with reference to the current media campaign promoting Hunter Water.

Can you please advise what the justification is for Hunter Water expending funds on this type of promotion, considering that Hunter Water is, to my knowledge, a monopoly water services provider in the lower Hunter region?

Considering that your customers are subject to ongoing water restrictions, I don't believe your promotion would or should be in the interests of selling more water services to your captive customers in the Hunter region.

I can only presume that the campaign is being conducted to promote the corporate image of Hunter Water.

I believe that such a campaign could be considered an improper use of funds that are provided by your captive customers, and as such express my objection to same.

Would you please comment on the matters I have outlined above and provide me with the budgeted and actual cost of this campaign.

I look forward to your response in due course.

Thank you in anticipation.

Yours sincerely,

Geoff Eather