

Water pricing and regulation

Water pricing, regulation, governance and reform

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IPART's Role

Set maximum prices for:

- NSW metropolitan water agencies
- Bulk water services
- Water resource management

Administer licences of public and private providers

Oversee water industry competition in NSW

Industry Structure

- ▼ Water supply and sewerage services
 - ▼ State or local government owned
 - ▼ Natural monopolies
- ▼ Bulk water
 - ▼ Sydney – 2 suppliers, SCA and Sydney Desalination Plant
 - ▼ Rural – State Water Corporation (Government owned)
- ▼ Price regulation

Need for regulation

- ▼ In a market, prices are determined by the forces of demand and supply
- ▼ Prices are regulated to correct for significant market failures (e.g. monopoly supply)
- ▼ Price regulators are required to make a series of judgments in determining the regulated price.
- ▼ Their over-riding concern is the reasonableness of the outcome. The judgments required cannot be expressed in a formula.
- ▼ However, regulators have developed methodologies to assist in this task (eg. building blocks)

The role of Governance

- ▼ Governments should articulate more clearly their objectives for government owned utilities
- ▼ Transparent processes for decision-making about supply augmentation and other matters should be developed
- ▼ The roles and responsibilities of participants in water sector should be clearly defined and reported
- ▼ Decisions about standards should be based on increased transparency and cost-benefit analysis
- ▼ Decisions on future investments should ensure that least-cost solutions are adopted

The role of price monitoring

- ▼ Productivity Commission recommended:
 - ▼ Replacing price setting regulation with a price monitoring regime
 - ▼ Potentially removing all price regulation and replacing it with a comparison and transparency obligation
- ▼ While price monitoring has lower regulatory compliance costs, it holds no hard incentives to drive efficiency
- ▼ Risks maintaining or increasing cross-subsidies between customer groups
- ▼ Less transparency and credibility with customers

Price regulation

- ▼ Regulatory compliance costs for agencies higher than for price monitoring
- ▼ Provides a hard budget constraint that strengthens efficiency incentives
- ▼ Stronger transparent frameworks for the evaluation of cost and performance.
- ▼ Full cost-recovery including efficient capital and operating expenditure and return on equity
- ▼ Improves efficiency by removing cross-subsidies
- ▼ Opportunity for customer involvement and debate regarding levels of service and associated prices

Price regulation cont.

- ▼ In our draft report on Sydney Water's prices, we required Sydney Water to make an additional capital efficiency gain of 5.3% per year
- ▼ Regulation provides incentives for shareholders to improve productivity and lower costs
- ▼ History shows government is not best placed to balance consumer and producer interests without price regulation
- ▼ Governance reform and price monitoring is not a substitute for independent price regulation
- ▼ Supervision necessary given public ownership and monopoly status

Water pricing models

- ▼ Building block model which aims to target revenue to recover:
 - ▼ Efficient operating costs
 - ▼ Depreciation
 - ▼ Cost of capital (debt and equity)
 - ▼ Tax
- ▼ Robust assessment of efficient costs
- ▼ Customers only pay for efficient costs
- ▼ Shareholders earn market return on investment

Water pricing cont.

- ▼ More to pricing than costs and revenue targets
- ▼ Tariffs send signals to customers and potential market entrants regarding costs of services
- ▼ IPART's recent report on pricing reform proposed:
 - ▼ Similar customers should pay similar charges – regardless of ownership structure (eg. strata vs non-strata units)
 - ▼ Reduced sewerage usage charge to better reflect marginal cost and not distort investment decisions of end users (eg. on-site recycling)
- ▼ Leads to more equitable and more efficient outcome

Scarcity pricing

- ▼ Theoretically rations scarce resources to highest value end uses, maximising total welfare

However:

- ▼ Low price elasticity of demand means very high prices would need to be used to balance supply and demand
- ▼ There is broad community acceptance of restrictions
- ▼ Administrative costs may outweigh any benefits
- ▼ Where investment decisions are optimal, Long Run Marginal Cost pricing approximates scarcity price

Scarcity pricing cont.

In Sydney:

- ▼ Operating rules surrounding SDP and the SCA make scarcity pricing redundant to upstream market
- ▼ Usage charge would need to be 350% higher to replicate demand reduction at level 3 restrictions
- ▼ Increase capacity from Desalination plant means significantly less probability of restrictions in medium term

Competition

- ▼ Some components of water supply are potentially competitive (bulk water, treatment, retail)
- ▼ *NSW Water Industry Competition Act 2006 (WICA)* provides framework for new entrants to deliver bulk or retail services
- ▼ Sydney Desalination Plant Pty Ltd is largest WICA licensee
- ▼ Other WICA licensees are smaller
- ▼ In urban areas, there is the possibility of competition:
 - ▼ For bulk water sources
 - ▼ For new and innovative sources of water (eg recycled water)

Summary

- ▼ Governance reform is complementary to price regulation – not a substitute
- ▼ Independent price regulation provides the most efficient outcome where utilities are monopolies
- ▼ Tariffs need to send accurate signals to customers regarding costs to minimise cross-subsidies and promote appropriate customer decisions
- ▼ Scarcity pricing is best reflected through Long Run Marginal Cost pricing in Sydney and an optimal investment program

Questions