

INDEPENDENT PRICING AND REGULATORY TRIBUNAL

REVIEW OF RURAL WATER CHARGING SYSTEM
WORKSHOP - GRIFFITH

Tribunal Member

Mr James Cox, CEO, Workshop Chairman

Members of the Secretariat

Ms Amanda Chadwick, Ms Chen Chou and Ms Joyce Tapper

Held at Gemini Hotel, 201 Banna Avenue, Griffith

On Tuesday, 12 June 2012, at 11.20am .12/06/20121
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1 OPENING REMARKS

2

3 THE CHAIRMAN: Good morning, perhaps we can start now.

4 Just to introduce myself, for those whom I may not have met

5 before, I am Jim Cox. I am chief executive officer and

6 full-time member of IPART. I would like to welcome

7 everyone who has come to this session today. I would

8 particularly like to welcome those people who travelled to

9 join us and made an effort to do so.

10

11 What we are looking for today is to have a fairly

12 informal interactive session. As you know, we have been

13 asked to undertake a review of rural water pricing in a

14 very short time frame, and what we would like to do is just

15 get some ideas and some early input for us to consider as

16 we undertake the review, so that is probably the objective

17 of today. It is really to get some ideas and to have some

18 discussions so we can have a better understanding of the

19 issues and the possibilities which are in your minds so

20 that we can take them into account. We will try to make

21 sure we can get as many people as possible to share their

22 information with us.

23

24 I should point out that the session is being

25 transcribed by Bairbre. To help her and us, it would

26 assist if you were to introduce yourselves and please speak

27 clearly into the microphone when you want to speak.

28 I might ask you now to introduce yourselves around the

29 table. Obviously, while you may know a lot of the people

30 here, you may not know everyone. I invite you also to say

31 a bit about your interests in rural water pricing and then

32 we will resume with the first session.

33

34 MS AMANDA CHADWICK: My name is Amanda

35 Chadwick. I am the director of water at IPART. My interest is

36 in fulfilling the government's objectives and listening to your

37 views today.

38

39 MS CHEN CHOU: My name is Chen Chou. I am a program

40 manager at IPART and I am leading this review. It is good

41 to see you.

42

43 MR JOHN MADDEN: I am John Madden from Arche

44 Consulting. I have been asked by IPART to assist with the review.

45 I am an agricultural economist - that is my background.

46

47 MS GILLIAN ECKERSLEY: Gillian Eckersley, from State

1 Water. I am interested in hearing the views of IPART and

2 of our customers in preparation for the submission that we

3 will be making to the ACCC next year.

4

5 MS LISA WELSH: Lisa Welsh from State Water. We have

6 started some preliminary consultation with customers on

7 pricing, which I think has been deferred in recognition of

8 IPART's current review. We are quite keen to hear people's

9 views today and how they might fit in with our own

10 consultation.

11

12 MR JOSEPH CARUANA: I am Joseph Caruana. I work at

13 State Water. I am the manager for our submission to the

14 ACCC. As part of that, as Lisa said, I would be interested too

15 in hearing customers' views and getting a better understanding

16 of who our customers are and what you wish for.

17

18 MS VIRGINIA TROPEANO: I am Virginia Tropeano and I am

19 representing Murrumbidgee Valley Food and Fibre Association.

20

21 MR BRIAN HALSE: Brian Halse, High Security Irrigators

22 Murrumbidgee, the chief executive officer.

23

24 MS ELIZABETH STOTT: I am Elizabeth Stott, policy and

25 public relations officer at Murrumbidgee Irrigation.

26

27 MS SALLY JONES: Sally Jones, irrigator, and here for

28 Murrumbidgee Valley Food and Fibre as well. I am also an

29 agricultural economist apart from being an irrigator.

30

31 MR JOHN HOWE: I am John Howe from Murrumbidgee

32 Irrigation. That is probably sufficient.

33

34 MR JAMES ASHTON: My name is James Ashton and I am from

35 Carrathool Shire Council.

36

37 MS ANTHEA McQUEEN: My name is Anthea McQueen from

38 DSEWPAC in Canberra, which is the department portfolio

39 looking after water. I am here because we look after the rules

40 under the Water Act, which includes the infrastructure

41 charges and I am interested to hear about how everyone is

42 going with the transition and in hearing people's views.

43

44 MR RAVEEN JADURAM: I am Raveen Jaduram. I am the chief

45 executive at Murrumbidgee Irrigation. I am here because

46 bulk water is a major part of our cost and I am trying to

47 see how we can keep it low.

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1
2 MR DAVID STAR: David Star. I am a farmer at Wee Waa and
3 plus a farmer down in a family farm down at Colleambally.
4 I am here representing the Rice Growers Association.
5
6 MS KATE ARTHUR: Kate Arthur, Rice Growers Association, and
7 also a farmer at Colleambally Irrigation.
8
9 MR HAYDEN CUDMORE: Hayden Cudmore, local irrigator and
10 delegate to the Rice Growers Association, and an irrigator
11 who is concerned about all our spiralling costs in
12 agriculture. Our farm businesses are suffering from price
13 increases right across the board.
14
15 MS RUTH WADE: Ruth Wade, secretary and director of the
16 Rice Growers Association.
17
18 MS JENNY McLEOD: Jenny McLeod, manager of corporate
19 affairs for Murrumbidgee Irrigation. I am obviously
20 interested in the ACCC process, bulk water charges and cost
21 control.
22
23 MR JOHN CULLETON: John Culleton, chief executive officer
24 Colleambally Irrigation. I have similar interests to
25 Raveen, but I suppose I have a larger interest and that is
26 trying to comprehend where so many different reforms, both
27 at the state and federal level occurring at the same point
28 in time, are actually going to do to my business and its
29 members.
30
31 MS ANN RZESZKOWSKI: Ann Rzeszkowski, Colleambally
32 Irrigation company secretary.
33
34 MS JOYCE TAPPER: Joyce Tapper from IPART. I am just
35 assisting on this review.
36
37 THE CHAIRMAN: Thank you for that. The next session is on
38 the terms of reference of the review and Chen will lead
39 off.
40
41 SESSION 1: TERMS OF REFERENCE FOR THE REVIEW
42
43 MS CHOU: To give you an idea of what to expect for the
44 workshop this morning, I will give you a brief overview of
45 the terms of reference of the review, some of the key dates
46 and what we want to get out of the workshop today. Then
47 I will pass you over to John Madden and Joyce Tapper to

1 give you a bit of instruction for each of the key topics
2 that we want to discuss today to ask some questions and
3 lead the discussion that way. As Jim said, we want to have
4 a very interactive session with you, so by all means feel
5 free to ask questions as matters come up and interrupt us
6 any time.
7
8 I will start the presentation now. The idea for today
9 is to introduce the terms of reference for the review so
10 that everyone has an idea of what IPART is being asked to
11 do and to outline the key milestones. We have up to
12 15 August to deliver a final report to the government and
13 we need to fill in stakeholder consultation during that
14 time. We therefore want to point out the key dates for you
15 so you can be prepared for them. We also want to outline
16 the key issues that we want to discuss with you today and,
17 most importantly, we want to seek your input pretty early
18 on into our analysis for the issues paper.
19
20 What is the review about? There are, I guess,
21 two key areas that we have been asked to look at. The
22 first one is price structure options that better match farm
23 cash flows. In the terms of reference that we have, there
24 are some examples of what that might be. Those options
25 could also include billing or payment options. The second
26 area relates to options to determine the New South Wales
27 government's share of State Water costs. So once State
28 Water moves under the ACCC's price determination, the ACCC
29 is looking for guidance from the New South Wales government
30 on what is the cost share component for New South Wales.
31 We need to make recommendations to government taking into
32 account the ACCC pricing rules, State Water's and the NSW
33 Office of Water's financial viability and the state budget.
34
35 Any questions so far?
36
37 The key dates for us are: we are planning to release
38 the issues paper on 26 June. Submissions for that are due
39 on 10 July, so I think that is about two weeks. We will
40 have the public hearing in Sydney on 3 July. We are
41 planning to release an executive summary - if you like, a
42 draft outline of our final decision - by 23 July, and then
43 we are seeking submissions on that. Also that is a very
44 short time frame, a week for submissions on that, and the
45 final report, as I said, is due to be given to the
46 government on 15 August.
47

1
2 SESSION TWO: FARM CASH FLOWS AND IMPACT OF
3 WATER VARIABILITY

4
5 MS CHOU: The first topic we want to cover is relating to
6 the first point on the terms of reference on matching farm
7 cash flows and water availability. I will hand over to
8 John Madden for that presentation.

9
10 MR MADDEN: Thank you. I guess we are not here to go
11 through a whole lot of theory, but we do have to, in this
12 review, think about the issues that we have to deal with in
13 terms of farm cash flow, et cetera.

14
15 The number one thing up there on the screen is water
16 availability. This review, in a sense, is a part reaction
17 obviously to the drought which has just passed,
18 particularly where there were zero allocations for a number
19 of years in the Lachlan, and the government actually had as
20 one of its policies, when it came to the election, to do
21 this review. There was also then a policy that waived
22 charges when there were two years of zero allocations.

23
24 One of the first issues up there on the screen is
25 water availability. This is not meant to be a
26 comprehensive list for treatment of farm cash flow, but
27 those are some of the key issues that we have to deal with
28 first up, one of which is: what is the link between water
29 availability and then farm cash flows?

30
31 That sounds quite obvious, but when you actually start
32 looking across the whole state in terms of how you look at
33 water availability, whether people have off-farm storages,
34 whether they have carry-over, it becomes a little bit more
35 difficult than you first think, because it is quite easy to
36 say, "Okay, low water, low cash flow." When we are
37 trying to design a policy, what we are trying to look at is
38 how you would actually, in some cases, trigger a policy to
39 occur.

40
41 The example we just had of two years of zero
42 allocations is basically one of those possible triggers
43 that actually then was the policy to waive fixed charges
44 for that year.

45
46 So really that is one of the key things today. We
47 want to get some feedback about that issue, about how do

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1 you actually link a potential farm cash flow problem to
2 water availability. We realise that there are other issues
3 that affect farm cash flows, but I guess generally, when
4 you have given the time frame that we have, it will
5 probably be a little bit different from a drought policy,
6 for example, which actually has triggers or it had
7 triggers. Obviously there is a new drought policy that has
8 come out. The exceptional circumstances was an example
9 where a climatic trigger enabled a policy to be potentially
10 turned off, and the board in Orange made that
11 determination. You could then have a number of policies
12 that you could access, whether they be payments, cheap
13 loans, et cetera, depending on their individual
14 circumstances.

15
16 The first question I think for IPART when we are
17 looking at this review is how do you actually make that
18 link? There is one option at the moment that is on the
19 table. People will have views. The Irrigators Council, a
20 couple of years ago, put up a policy which was, I think,
21 the lowest 5 per cent of historical diversions. So if it
22 went below that trigger, that was their trigger that they
23 put forward at the time.

24
25 Given that this varies by water source or area for
26 some of the groundwater policies, even though that is
27 probably not a particular issue here, we are really trying
28 to investigate that link between cash flows and water
29 availability. I guess the questions we have are: is there
30 any work being done that we should be aware of in those
31 last couple of years? I assume that was a hot topic in the
32 last few years. Another question then is what other
33 factors may come in. Like most of these reviews, one of
34 the big questions is how significant is that fixed
35 component of the water charge as a component of farm costs?
36 So there is a different issue here in terms of the ongoing
37 price of water in terms of the costs versus that period of
38 low availability and just paying the fixed cost.

39
40 THE CHAIRMAN: We would be interested in hearing
41 comments or reactions on what has been said or any general
42 comments about the issue of water availability and how it affects
43 farm costs and profitabilities - so over to you.

44
45 MR STAR: The zero allocation should be raised to at least
46 20 per cent because an average farm with 1640 megs would
47 only have, say, 300 megs to grow the summer crop in these

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1 tight years. So my push would be, if the allocation does
2 not get to 20 per cent, to allow us to waive our fixed
3 charges.
4
5 MS McLEOD: Could I clarify something? When you are
6 talking about waiving them, are you saying that they are
7 not paid at all?
8
9 MR MADDEN: This was the policy at the time and these are
10 some of the questions that we have to go through with the
11 ACCC rules when we go through them potential policies that
12 we can examine. A waiving there is different from a
13 deferral.
14
15 MS McLEOD: Correct.
16
17 MR MADDEN: So that policy was a waiver - State Water
18 might comment here - but then that cost was then covered by
19 treasury, which I think is different from a deferral --
20
21 MS McLEOD: Correct.
22
23 MR MADDEN: -- where you actually defer it and put it on
24 to a different period; so you actually end up all paying
25 the costs into another period.
26
27 MS WADE: It is fundamentally different in terms of impact
28 on farm cash flows and in terms of ability to recover, so
29 it is absolutely crucial that we have worked out whether at
30 this stage we are talking about waive or defer.
31
32 MR MADDEN: As this is the start of a process and there is
33 not much data out there, I think we might go through the
34 policy options because that will then help us. It is a
35 very basic framework that we are starting with here to then
36 actually talk about what some of these issues are.
37
38 MS McLEOD: I presume you are talking about both State
39 Water and the NSW Office of Water charges when we are
40 having this discussion?
41
42 MR MADDEN: Yes.
43
44 MS JONES: Could I make a comment before you proceed so
45 perhaps you can then refer to it. One thing that has come
46 up constantly in our conversations in Murrumbidgee Valley
47 Food and Fibre is that there are several aspects to water,

1 and I think this speaks to something that John Culleton
2 said about the implications of reform, and that is that it
3 is not just quantity; it is also quality and timing of
4 delivery.
5
6 Those factors are very significant to the cash flow
7 that you can make from the water. There are issues like
8 huge environmental waterholes and storage in the dams being
9 released in a way that we don't know how that will be
10 managed could affect the timing of access to water for us
11 as well as quantity of water available.
12
13 So in a sort of post water-reform environment, it is
14 not just a matter of water availability in terms of volume;
15 it is also a quality issue and a timing issue. The quality
16 of the water both in the river and in the Murrumbidgee
17 Irrigation area varies dramatically. I would like you, if
18 you can, to refer to those things as you talk about this
19 issue.
20
21 MR CULLETON: The timing issue is really critical.
22 I think, John, you would appreciate this. If a lot of
23 water comes your way in a rush at the wrong time of the
24 year, then the cash flow problem is already present and it
25 will not change the cash flow circumstance, unless you can
26 trade it basically. So this becomes a risk management
27 issue which is essentially NOW's problem now.
28
29 I am not being critical of NOW at all when I make this
30 comment. I am just saying that this timing issue is
31 critical. The farmers are looking at trying to plan in
32 advance what they are going to do. If water allocations do
33 not present at an appropriate time, then plan A goes out
34 the door and he or she is then looking at plan B, which
35 might have a totally different cash flow outcome.
36
37 MS WADE: Can I reconfirm that from an industry
38 perspective. If our industry does not have an allocation
39 by probably the middle of September, but definitely
40 1 October, we would probably have no production.
41
42 You can look across the season and there could be an
43 allocation of 40 per cent as there was a couple of times in
44 the last few years, that came far too late from an industry
45 perspective to produce anything. You then rely entirely on
46 the water market in terms of what is happening.
47

1 The issue of timing is not about just looking and
2 saying zero allocation or 40 per cent allocation. If
3 40 per cent allocation comes in February, it is absolutely
4 unusable in much of both the Murrumbidgee and the New South
5 Wales Murray Valley.

6
7 MS McLEOD: The other issue is that farmers, particularly
8 in the Murray Valley, have significant access to manage
9 their allocations between years by using the carry-off
10 facility of 50 per cent, and our farmers are actually doing
11 that. So you have the announced allocations confounded by
12 carry-over which may be quite disproportionately held
13 between farmers. Some might have none because they used it
14 all the year before and others may have 50 per cent because
15 they either used it or chose to enter the market at the end
16 of the season to manage their own risk profile.

17
18 MS CHADWICK: So that I fully understand what you just
19 said, when you used the expression "confounded by
20 carry-over", can you explain that implication?

21
22 MS McLEOD: Say, for example, the announced allocation
23 might be 20 per cent but the actual volume available to be
24 used might be equivalent to 60 per cent - so the Murray
25 Valley has 50 per cent carry-over and the Murrumbidgee only
26 has 30 per cent carry-over - by using a trigger of the
27 general security announcement, you are getting different -
28 well, the actual water available might be quite different.

29
30 MR CULLETON: At the surface you might say why not simply
31 let everyone have the same carry-over rule? But the
32 carry-over is largely dependent on what storage capacity
33 exists. If you have limited storage capacity to service a
34 particular catchment, then that impacts on how the
35 carry-over policy is set and where it is set.

36
37 The message here probably is that these things are
38 determined on a catchment-by-catchment basis for logical
39 reasons and therefore some of the determinations might have
40 to take into account catchment-by-catchment circumstances.
41 The principle that one solution will necessarily fit neatly
42 across the board needs to be challenged because of the
43 catchments.

44
45 MR MADDEN: I guess, as a background to this, some of the
46 things like water sharing plan rules and even ACCC rules
47 have to come in, and we can note that obviously they are

1 different in different places, but they were given in a
2 sense.

3
4 MR CULLETON: But the water sharing plans take into
5 account catchment.

6
7 MR MADDEN: No, I understand that.

8
9 MR CULLETON: So to the extent that that is a reality, it
10 needs to be a reality in the context of IPART's
11 considerations.

12
13 MR MADDEN: One of the things that might be good for our
14 understanding is just to think about recent history and get
15 some comment now as a kind of a lead-in to these policies
16 about water availability, and not just the water
17 availability but the link then to cash flow and what
18 happened in the different regions.

19
20 I assume Murray and Murrumbidgee had different
21 experiences, as I assume with people within the schemes
22 versus those on the river. We might not have everyone here
23 to cover off a whole lot of different areas, but is there
24 anyone who wants to comment on what were the key years
25 where there were actually issues and just some of the
26 history and background?

27
28 We have heard a lot of statements and anecdotes, and
29 the Lachlan seemed to come through a fair bit in terms of
30 background. I wonder whether anyone wants to reflect on
31 the period when there was low water availability and how
32 people responded.

33
34 MR CUDMORE: There was a time through the drought when
35 water allocations were non-existent. In 2007 we actually
36 ended up with a negative allocation because of an
37 accounting anomaly or oversight. In that year, people had
38 access to certain water in their water accounts, but our
39 irrigation companies could not actually deliver that water.
40 They did not have what they called a loss allowance to
41 transmit that water to the farm gate.

42
43 In those certain circumstances, there could have been
44 an opportunity to capitalise on good commodity prices
45 because with the drought, commodity prices obviously
46 increase and, in certain circumstances, people - other than
47 the water market of course - were not able to capitalise on

1 those opportunities in that drought.
2
3 THE CHAIRMAN: How did people respond to that?
4
5 MR CUDMORE: I guess they made a business decision based
6 around what the returns are from the trade versus growing a
7 commodity. There are also other things to consider other
8 than the price. The rice industry had a continuity of
9 supply issue where it needed a set volume of rice to supply
10 its markets and that probably took precedence over the
11 water market in those years. But it just depends, from an
12 industry perspective, on maintaining a critical mass in the
13 industry.
14
15 MS WADE: From a rice industry perspective, we closed
16 mills. We wound back our operations. We provided
17 incentives for those people who had access to groundwater
18 to actually pump to plant crops on the basis that there
19 was potential for a very small allocation of surface water.
20
21 I think we need to be very careful in this whole
22 discussion that we don't just focus on the impact on the
23 water users. The social and economic impacts across our
24 region were devastating. Through the years we are talking
25 about, the flow-on effects across the region were horrific
26 and we are still recovering now. After two years of full
27 water allocations, there is still a very big lag time to
28 rebuild the infrastructure and employees in order to get
29 everything back into production again.
30
31 MR CULLETON: From a company perspective, the minister
32 has very far-reaching prerogatives when the water sharing plan
33 is suspended. One of the prerogatives that was exercised
34 then was to withhold some Colleambally Irrigation
35 conveyance and socialise it across the valley to deal with
36 the drought.
37
38 That was done with absolutely no warning to
39 Colleambally Irrigation and with no recompense. I don't
40 know of any business that actually could cope with that
41 situation, but that was our reality. But it was dire
42 straits and we had towns which had run out of supply, so
43 I am not suggesting that some drastic action was not taken
44 and ought not be taken, but my view is that there ought to
45 be some sort of credit arrangement --
46
47 MR CUDMORE: A recognition.

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1
2 MR CULLETON: -- so that, at a point in time when the
3 circumstances were better, Colleambally should have been
4 re-credited that water. It could have then taken the water
5 back into the marketplace and either made it available to
6 its farmers as extra water or traded that extra water to
7 offset what was a loss.
8
9 I am not questioning the decision. I am questioning
10 the fact that it came pretty much without warning and it
11 was unilateral. There needs to be a better arrangement
12 when that happens so that, as a company, we just don't have
13 money disappear off our balance sheet.
14
15 MS CHADWICK: Could I break in the proceedings for a
16 moment? David Harriss, I am sure, would have wished to
17 have been here to respond to that. He sent his apologies
18 this morning. He has been called to a meeting of Murray
19 Basin officials in Melbourne; otherwise, he would have been
20 here.
21
22 MS JONES: I would like to reiterate that the economic
23 problem was massive uncertainty. People were really
24 playing Russian roulette because we were in a new set of
25 circumstances and a unprecedented set of circumstances.
26 The information that may have mitigated the uncertainty was
27 not available. As John has pointed out, there were a whole
28 lot of decisions taken, like the reduction in the
29 allocations, which I don't think had ever happened before.
30 So it was just massive uncertainty.
31
32 In a sense the discourse that we have not had about
33 water is how we can set in place a pricing structure that
34 encourages the best use of the water for society. We are
35 sort of into the detail in an incremental kind of a way.
36 But we have this water resource. What is the pricing
37 structure that will enable it to, for example, flow to
38 farmers, to their farms, in the appropriate quality at the
39 appropriate time, if the opportunity is there to make
40 something out of that?
41
42 I think we are going into, if anything, a more
43 uncertain future and not a less uncertain future because of
44 the Commonwealth Government owning a lot of water and
45 potentially climate change and so on.
46
47 MS McLEOD: When you asked the question as to what

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1 happened, were you wanting a response in terms of what did
2 people do with their water and how did they manage their
3 finance? Is that what you were looking for?
4
5 MR MADDEN: Actually I was just going to ask the three
6 large schemes to provide or give a bit of an outline. What
7 was done in terms of pricing then? If you had the delivery
8 zones where you could deliver, was the fixed price
9 obviously passed on from State Water? What did you do
10 internally in terms of fixed price versus variable in those
11 different zones? Did they do anything different with
12 pricing in that year or was it actually just --
13
14 MR CUDMORE: There was some state government relief in the
15 way of a grant, but it was not necessarily specifically for
16 fixed charges. I think it could have been used for a
17 number of things, but the people in that year chose to use
18 it for their fixed charges in some cases.
19
20 MR MADDEN: But did the corporation have any pricing
21 policy that was different and switched on during the
22 drought in terms of their charges?
23
24 MR CULLETON: We were already on fixed charges and what
25 we ended up doing was deferring - well, first of all, we
26 didn't move our charges. Our charges remained. They were
27 pegged, so effectively as a company we were absorbing
28 inflation.
29
30 On top of that, there were a series of fees which were
31 initially deferred and then subsequently waived.
32 Therefore, we took a hit as a company in recognition of the
33 fact that our farmers' capacity to pay was dramatically
34 affected.
35
36 The whole question of water trading is often brought
37 up as sort of instant solution. It is an instant solution
38 if there are no restrictions on water trading. Of course
39 there are restrictions because there are physical
40 constraints and because if you don't have some sort of
41 control over water trading, your dams and carry-over and so
42 on can become a complete mess.
43
44 As much as the ACCC might want to see water trading
45 completely deregulated, there are some physical issues
46 which impact on that, and then there is the question of dam
47 capacity which has to come into play, so there will always

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1 be some restraints on the trade of water.
2
3 MR MADDEN: Did Colleambally have the same issue as MI in
4 terms of that conveyance loss and only servicing some or
5 part of their customers or everyone got it?
6
7 MR CULLETON: No, we had the loss because we had actually
8 invested in modernisation which had produced some water
9 savings for us.
10
11 MR MADDEN: No, I am just wondering whether it affected
12 deliveries to any of our customers - unequally, I guess.
13
14 MR CULLETON: No, it did not affect deliveries unequally.
15
16 MR MADDEN: I don't like using that term; let's say,
17 differentiating because of the system --
18
19 MR CULLETON: We didn't sort of say "Supply is guaranteed
20 to this zone but not that zone", no.
21
22 MS RZESZKOWSKI: I think this might have happened before
23 you came, John. We only provided water initially for stock
24 and domestic for people to fill up dams and that. I think
25 it was December before we actually delivered any water for
26 irrigation in that sense. So that is past the season of --
27
28 MS WADE: Can I make sure, for the record, that we are
29 understanding the three schemes we are talking about. The
30 hit is magnified because the same people that are impacted
31 at an industry level own the company. I think we really
32 need to understand that are our farmers are the owners of
33 these companies. So when the company takes a hit, it is
34 pushed back to the same people that have been unable to
35 produce.
36
37 MR MADDEN: Yes, it is just socialising and the costs
38 of --
39
40 MS WADE: Exactly. I think it is really important that
41 that is one of the fundamental differences, John, when we
42 are talking about the three big companies. They are owned
43 by the people who are going to be using the water in the
44 end.
45
46 MR MADDEN: Jenny, do you want to talk about --
47

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1 MS McLEOD: Would you like me to run down what we did and
2 what happened?

3
4 MR MADDEN: Yes, thank you.

5
6 MS McLEOD: 2006/2007 was the year the water was
7 suspended. Whilst we had a zero allocation, we had a lot
8 of carry-over. We were also in the midst of an irrigation
9 delivery program when the water was suspended, so that year
10 is quite different from the subsequent years when we had
11 virtually no irrigation.

12
13 So in 2006-2007, we delivered a reasonable amount of
14 water. We had the suspension happen. After discussion
15 with our landholders, and it was probably the most
16 difficult decision we had to make, we instituted delivery
17 zones. We endeavoured to supply our dairy industry. We
18 have a very small permanent plantings and we supplied
19 those, and we supplied some rice crops. There were some
20 people at the periphery of our scheme that actually turned
21 off their rice crops.

22
23 As a consequence of introducing the delivery zones -
24 and we based that on some assumptions about the water
25 available - we then started to get water being traded from
26 outside of the delivery zone into the delivery zone, which
27 put us up at delivering more water than we anticipated
28 which meant we had a problem. We then had to introduce
29 restrictions on trade or otherwise our decision making
30 would have collapsed and we would not have been able to
31 supply the people who had water. So we introduced a
32 restriction on trade --

33
34 MR MADDEN: Was that a ration for individual or a total?
35

36 MS McLEOD: I think if it was going from outside in, it
37 was 50 per cent. So if you had 2 megs outside, the person
38 buying it only got one. That had a huge impact on the
39 market but the market continued to operate.

40
41 The other thing we did, to the consternation of
42 DSEWPAC, was that we actually stopped external trade. We
43 stopped external trade because, at that time, the water
44 market was really valuable and some people still had some
45 water. We had to do that or otherwise our system would
46 have collapsed. We would not have been able to supply the
47 people who had dairies and crops. People had crops halfway

1 through their production system. People had bought water
2 on the annual market to supply those crops to produce, so
3 it was just a disaster and we put in place these management
4 tools to manage it.

5
6 We did not provide fee relief. We have a fixed and a
7 variable fee. Our fee recovery is made up of fixed and
8 variable charges. We did not provide any fee relief, but
9 we introduced restrictions on trade and restrictions on
10 delivery.

11
12 In the next two years, we virtually delivered no
13 irrigation water, but that was known about from the start
14 of the season because the irrigation water that was
15 available was so low. As the suspended water was returned
16 our farmers responded by trading it out, and it largely
17 went into South Australia, where the South Australia
18 government was buying water. They traded it out at quite
19 high prices and that helped them with their cash flow
20 situation.

21
22 The other two things that are important is that both
23 the New South Wales government and the Commonwealth had
24 funding programs, grants, available. The Commonwealth
25 grant could be used to offset the fixed fees. That was
26 enormously beneficial to the farmers' cash flows.

27
28 MR CUDMORE: It is DHAS.

29
30 MS McLEOD: DHAS, yes.

31
32 MS WADE: \$20,000 I think.

33
34 MS McLEOD: The New South Wales government also had a
35 grant. At the same time, we had the EC provisions.

36
37 In terms of our farmers and our payments, we have had
38 reasonable recovery of our fees, but if we had not had that
39 sort of external support, I am absolutely sure it would
40 have been different because our farm businesses would
41 nearly all have needed those cash flows.

42
43 MR MADDEN: Were those two grants rolled in under the EC
44 banner --

45
46 MS McLEOD: No, they were administered separately.

47

1 MR MADDEN: -- or were they tied to anything else like the
2 South Australian ones or any kind of structural change or
3 not?
4
5 MS McLEOD: The New South Wales one was effectively
6 recompensed for the suspended water and it was limited to
7 what a farm business could get. I am really testing my
8 memory. The DHAS one was an irrigation deficiency
9 provision. It had some certain criteria that needed to be
10 met.
11
12 MS WADE: Their criteria were different from the criteria
13 for EC, which meant that farm businesses that were not
14 eligible for EC assistance could often still access those
15 two grants, and that was of fundamental importance as well.
16
17 MS McLEOD: Subsequently, and I think it was in 2008-2009,
18 we provided effectively fixed - we billed quarterly and we
19 provided for both the company and the government charges
20 fixed fee relief from the company's resources to one
21 quarter.
22
23 MR MADDEN: So you covered the state as well as your own?
24
25 MS McLEOD: Yes.
26
27 MR CULLETON: That effectively is a fee offset.
28
29 MS McLEOD: Yes, it is. I think that would have been
30 about 4 or 5 million offsets that covered our fees as well.
31 But under the new water charge rules, if we were to do
32 that, we would be classified as providing a dividend, which
33 would bring in the ACCC as determining our charges. So
34 going forward, we will not be doing anything like that.
35
36 MR HOWE: We had the same experience. Any deferrals or
37 waivers that we tried to consider triggered the essential
38 dividend rule as well as reductions in XP calculations. It
39 was quite a difficult regulatory framework to guide your
40 way through in order to deliver the fundamental objective,
41 which was price and charge relief to our customers.
42
43 MR MADDEN: John, given that you were there through the
44 period, in terms of your actual charges then, you did not
45 do anything with the zones, did you? I am just wondering
46 how you dealt with the zones within Murrumbidgee in the
47 policy sense just like Jenny described.

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1
2 MR HOWE: Probably the most fundamental change related to
3 the inability to supply, that is insufficient loss water
4 allowance to have even or, as I think John termed it, equal
5 supply. What we did was put it to customers that if they
6 were willing to meet the losses involved as well as the
7 delivery - so you basically imposed the water cost as well
8 as a delivery cost - and if they were willing to meet the
9 cost of the loss water allowance, we would negotiate a
10 delivery on a case-by-case basis within deliverable zones.
11 That is how bad the drought was in terms of delivery.
12
13 Our customers, I think, as in any such situation,
14 would report quite a varied experience with that system.
15 Some would say the system was responsive and helped them
16 get through the worst of the drought. Others would
17 complain that the system was a major deviation from past
18 practice and it did not really help them much at all.
19
20 Going back to on-farm, I think that is the trick.
21 When you are talking about the irrigation businesses, we
22 sort of tried to deliver the best we could for our owners,
23 as Ruth pointed out, but we are not always perfect in that.
24
25 MR JADURAM: I am sorry; I don't think that is true.
26 Because of the ACCC rules, we do not differentiate between
27 shareholders and customers as much. So when you say,
28 "owners", you are meaning our customers.
29
30 MR HOWE: Yes, I'm sorry.
31
32 MR JADURAM: You have to be careful in what you are saying.
33
34 MR HOWE: As Ruth pointed out, in this context what we are
35 talking about is how the whole system dealt with the
36 drought. To some extent, irrespective of what we do, the
37 farmers do meet the cost of a drought. In many instances,
38 the regulatory framework pushes us towards inflexibility
39 and an inability to actually meet the needs of customers.
40
41 MR JADURAM: If I may add to that my observation coming in
42 is, in a simple way, that an irrigation company is a
43 transport entity. We transport the water. Our costs are
44 mostly fixed. I would say that in MI, over the last six or
45 seven years, there has been a tendency to move towards a
46 higher fixed cost. So our tariffs are collecting the bulk
47 of our charges through fixed costs.

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1
2 From an economic signal point of view, one would say
3 that if the resource is scarce, which is water, you would
4 want to have volumetric charges to say, "If you use more,
5 you pay more." However, as a transport company it is
6 almost like it is an excess charge. If I have a train that
7 comes to Griffith every day, or whatever, and there are so
8 many containers on it, whether you put anything in the
9 containers or not, you still have to pay for the
10 containers. That is basically what we have now ended up
11 doing.
12
13 I believe the issue really is that if we are not
14 supplying the service from the customer service point of
15 view, customers are not seeing the ability for them to use
16 our infrastructure, because there is no water, and yet they
17 still have to pay us.
18
19 We are not a dividend-paying organisation. It is not
20 as if we forgo dividends in those tough years and say
21 "Well, we will make up for the fact that you didn't get
22 it." The reality is that if we do not charge our customers
23 then and if we do not get external funding, we just have to
24 recoup that. It is just a deferral.
25
26 In my view, that is the sum total of the equation.
27 Unless there is funding from another source to make up for
28 the times when the money is not coming from within the
29 farms, because they are the ones who pay for all this, it
30 is just a deferral.
31
32 MR CULLETON: I suppose the nature of the challenge
33 becomes more acute as you modernise your system. The more
34 Dethridge wheels you pull out, which are low cost, low
35 maintenance, and the more you replace them with
36 technologies which are designed to produce greater water
37 efficiencies, the greater your sunk costs are whether there
38 is water running through those meters or not.
39
40 THE CHAIRMAN: I guess you have this fixed cost base and,
41 on the other hand, you have a group of customers, owners,
42 whatever, that are going through cash flow difficulty. How
43 do you see those things being rectified?
44
45 MR CULLETON: It is complex. Our company's approach was
46 to invest in the technologies to reduce our water losses
47 and then use the water losses in a way that our customers,

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1 who are also owners of the business, would benefit. That
2 means you either realise a return on your water savings as
3 a company that allows you to build reserves which means
4 that further on down the tracks, you don't have to pass on
5 a cost to customers that you otherwise would have to do, or
6 you make that saving available to the customers so that
7 they can realise a return on it. So that is one side of
8 the equation and that was our aim. Our aim was to try and
9 minimise our losses and have the savings commercialised.
10
11 As a cooperative, it does not matter really whether -
12 this is from a business perspective and the customers might
13 see it slightly differently - we commercialise that
14 benefit, and therefore can hold our costs when otherwise we
15 might not be able to, or whether we pass the entire saving
16 across to our customers and allow them to realise the
17 benefit so that we can in fact continue to increase our
18 charges.
19
20 MR MADDEN: It seems to me that you are trying to maximise
21 the usage charges basically, however you did it.
22
23 MS McLEOD: Colleambally isn't.
24
25 MR MADDEN: No, I am just saying, in this circumstance
26 when you actually have a fixed versus usage structure, you
27 want as much going through meters so you can actually
28 maximise that amount, depending on your structure, whether
29 that be through rice growers giving out remits that we want
30 to grow rice and getting people to trade and basically
31 putting the conveyance losses through a meter so they are
32 paid for. With that kind of fixed usage structure, you are
33 trying to maximise the usage income as much as possible in
34 terms of --
35
36 MR CULLETON: I think it is slightly simpler. When you
37 invest in technology, your overhead increases but you
38 realise operational savings. You have to commercialise
39 those operational savings somewhere within your
40 organisation, be it at the company level or be it your
41 customers. However, the net effect is the more you
42 modernise, the more your costs base becomes fixed.
43
44 MR MADDEN: But even at the moment it is pretty fixed.
45 You are just talking about higher fixed, because with the
46 Dethridge wheels it is still --
47

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1 MR CULLETON: Well, in our case it is fixed, but I am
2 saying that is just --
3
4 MR MADDEN: It is still a fixed cost, so --
5
6 MS RZESZKOWSKI: It is totally fixed, so there is no --
7
8 THE CHAIRMAN: Sorry, I would like to bring Jenny McLeod
9 into the discussion.
10
11 MR HOWE: Isn't there a bit of problem, though, when you
12 compare the experience of water companies likes us with the
13 regulator providers like State Water and NOW in the sense
14 that if we invest our way to a better future, which is part
15 of the strategy, of course, we do not have to charge a
16 regulated weighted average cost of capital on the
17 investments we make. In a sense, that is one area where we
18 do have much more flexibility than does the more regulated
19 price-determined part of the industry, if you like.
20
21 If there are lessons to be learned there, maybe it
22 really just resorts back to structure and fixed and
23 variable charges. In other words, once you have your
24 total costs under the determined structure, really the only
25 flexibility that you have is the structure of the charges.
26
27 MR MADDEN: What has to be paid.
28
29 MR HOWE: Yes.
30
31 MR MADDEN: So if you have a high usage charge and only
32 half your customers get water that year, they are paying
33 and basically they are paying more than everyone else. So
34 it is in-built in that system.
35
36 MR HOWE: Exactly.
37
38 MR MADDEN: Those people with cash flow, because they are
39 putting water through, and we presume they are producing,
40 are paying. If you have almost 100 per cent fixed charges,
41 you have to have another mechanism in a sense to spread
42 that cost. You would have to make a determination that
43 people that year who did not get water delivered would pay
44 less of the fixed charge and someone else would pay more.
45 It does not happen automatically.
46
47 MR JADURAM: I think the key point is, though, that if you

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1 let the market determine the consumption charge, it would
2 work out, but you can't. We have to specify what your
3 consumption charges are and that is the charge for the
4 year. We can't sort of say, "Oh, if only half our
5 customers can get water and therefore our volumetric
6 revenue will drop to half, let's increase the price to
7 double and therefore from our revenue point of view we are
8 the same" - you can't do that.
9
10 MR CULLETON: The other thing you need to bear in mind is
11 that we focused --
12
13 MR MADDEN: You don't do that.
14
15 MR JADURAM: Well, you can't.
16
17 MS WADE: You can't now; you can't,
18
19 MR CULLETON: We focused on this question of differential
20 pricing based on zones. Differential pricing based on
21 water product is one thing, but we are always talking about
22 the supply system. You have a drainage system as well and
23 the people at the bottom end of your supply system are the
24 people who are at the top of your drainage system.
25
26 If you focus on one group because of where they sit in
27 terms of the supply system, the reverse applies on the
28 drainage. Supply distance is measured from the point where
29 your take the water from the river, our main off-takes.
30 Your drain from the bottom of your system. So it is not as
31 simple as simply saying that this group of people here will
32 pay more for their supply.
33
34 MR MADDEN: All I am doing is making the point - and
35 I think John Howe said this - that if you have a fixed cost
36 that you have to cover, in the end, it is actually about
37 how you share and who pays.
38
39 MR CULLETON: Absolutely.
40
41 MR MADDEN: And what are the mechanisms around that.
42 Now, for a fixed cost, you --
43
44 THE CHAIRMAN: John, I would like to ask Jenny to speak
45 now. She has been waiting for a while.
46
47 MS McLEOD: From our perspective, we have put a lot of

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1 effort into our tariff reforms and we have significantly
2 changed our tariff structure. That is driven by two
3 things: one is the impact of our fixed fees on farmers'
4 ability to pay when we have no water.
5
6 Under our new fee structure, instead of your fixed
7 fees just being based on the number of, in our case,
8 delivery entitlements - on the river it would be water
9 entitlements and in individual owns - we have introduced
10 two other fixed fees: one is a landholding access fee,
11 which is sort of like a connection point; and the other is
12 an outlet fee.
13
14 We have properties where some might have five outlets
15 and some might have one. We have introduced an outlet fee
16 which we have endeavoured to set at a level that will send
17 a pricing rule to that customer to ask whether they
18 actually need all of them or whether they could perhaps
19 reduce the number down. So when we do what John Culleton
20 has done and we try to replace these Dethridge wheels with
21 a more expensive outlet, we can try and reduce our capital
22 investment.
23
24 The rationale for having a landholding fee was to
25 recognise what was happening during the years of low water
26 availability. A person who might have been using just
27 2 megs for their house and garden and was only on a very
28 small block was paying maybe \$200 a year total cost. The
29 neighbour next door with 300 or 500 acres would be paying
30 more like \$8,000 or \$10,000.
31
32 We have endeavoured to say there is a cost associated
33 with being connected to our infrastructure irrespective of
34 how much water you use. So we have altered our tariff
35 structure for our fixed fees and we have also altered our
36 usage fees to make the first few megalitres significantly
37 more expensive recognising the cost of conveyance.
38
39 The same applies on the river. For the person who is
40 only using 5 megs a year or 10 megs a year, you still have
41 this huge loss factor to deliver that small volume. We
42 have changed our tariff structure so that it does increase
43 some people's fixed costs, but for larger scale commercial
44 irrigators, it allows them opportunities to reduce their
45 fixed costs and it is more equitable between large and
46 small users in the system from their perspective.
47

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1 MR HOWE: Can I expand on what I was also trying to get at
2 in my earlier observation. It seems to me that if we are
3 going to learn a lesson for the regulator-determined part
4 of the market, we first have to acknowledge the differences
5 between the regulatory and environmental constraints on
6 businesses such as the three businesses that we have been
7 talking about today compared with, say, State Water and
8 NOW.
9
10 It seems to me with regard to opportunities that State
11 Water and NOW are relatively unconstrained compared with
12 businesses such as ours in terms of that fixed
13 charge/variable charge structure. In other words, it will
14 not put State Water into a financially unsound position by
15 lifting the variable charges or it will not risk that as
16 much as, say, Murrumbidgee Irrigation if we went down that
17 path. As Raveen said, this is why we have been slowly
18 pushed to more fixed charges compared with past history.
19
20 I think the way to go is really to ask the question:
21 "What would you do if you could?", and I think you would
22 get a different set of answers.
23
24 You will get things like deferred revenue. You will
25 get things like capped prices, which was another thing that
26 Murrumbidgee Irrigation has tried to the past and it has
27 become ever more difficult to do. You will get, I think, a
28 taking advantage - which we try to do to an extent - of the
29 different needs of different customers. There would be
30 greater flexibility in your aggregate pricing framework,
31 such that, for some customers, a higher proportion of fixed
32 charges is quite doable; whereas for other customers, it
33 really erodes their business.
34
35 At the moment one of the problems that we have in
36 terms of cross-valley decision making is that the
37 determined pricing area actually stops that flexibility
38 within valley. I think to get to a better position, we
39 really have to focus on within valley and systems within
40 customers within that valley.
41
42 I would say that the environment and the regulatory
43 price drivers, for example, would be almost 100 per cent
44 fixed - likely.
45
46 MS WELSH: If I could respond, John, to some of your
47 statements in relation to NOW and State Water being able to

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1 be more flexible than some of our customers, I would
2 disagree. In fact, that was my thought in listening to
3 some of the people around the room; that is, that some of
4 the more innovative suggestions that you have had on the
5 ways you have had to deal with water availability,
6 volatility and the impact on your business, are not
7 actually available to us.
8
9 Our current determination is a four-year period.
10 Within that determination, we have no flexibility to adjust
11 our prices. With losses, rather than us choosing to defer
12 or waive, in fact we have no ability to recover losses
13 after that determination period is finished - once it has
14 gone, it has gone. We saw that during the last drought
15 certainly where \$63 million of legitimate revenues
16 disappeared from our business.
17
18 We wore that loss. We understood that our customers
19 wore losses that were to that same extent or perhaps even
20 greater. As to the suggestion that somehow, because we are
21 government owned, we then have an ability to continually
22 take on board those sorts of losses, I guess I would
23 disagree with that and our shareholders would disagree - in
24 the absence, I guess, of a decision by government to direct
25 State Water to act in a non-commercial manner. That is
26 certainly not within our charter and nor would it be in
27 your member and business interests.
28
29 MR HOWE: I am sorry; I was not implying that you have
30 flexibility on the pricing framework. It is very, very
31 rigid. I was implying that with things like the trade
32 rules coming in and impacting on irrigation companies to
33 say, "Look, if you do that, then you will pay this price",
34 that limits our flexibility. If you have exit fee
35 considerations, it limits our flexibility.
36
37 What I was referring to is if we are looking towards
38 introducing greater customer focus in the determination
39 part of the supply network, then you probably do have a lot
40 of scope for increasing the very flexibility that is
41 currently not there. I acknowledge it is not there, but
42 I think if we can think about it in terms of the things
43 that we would do if we could, maybe we actually could help
44 you out a lot more, and help IPART out a lot more, rather
45 than looking at what we actually did. I think when we talk
46 about what we actually did, we are constrained so much by
47 the costs associated with delivery and regulatory costs,

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1 not revenue necessarily.
2
3 MS WELSH: Can I ask, John, if I may, what the scope for
4 flexibility is that you are talking about with our
5 business? Certainly our discussions with the ACCC and our
6 interpretation of the rules would imply that there is
7 increasingly less flexibility to offer usage based prices
8 unless there is an arrangement that we can reach with our
9 customers which might be an explicit agreement in relation
10 to, for example, a pricing of risk associated with usage
11 based charges. I am not sure that I understand exactly
12 what you are saying.
13
14 MR HOWE: If you had, say, a price cap based on available
15 water, it certainly would not trigger the dividend payment
16 question and therefore reclassification of the company into
17 division 7 rather than division 6 under the ACCC. So you
18 would have flexibility to do certain things that we do not
19 have flexibility to do.
20
21 I guess what I am saying, with all of the suggestions
22 that we have been talking about today that actually failed,
23 is that is the area that might prove most beneficial in
24 terms of improving the customer linkages with State Water
25 and NOW. I am not talking about the past but the potential
26 future.
27
28 MR CARUANA: It sounds like, and please correct me if I am
29 wrong, you are talking about regulatory flexibility from
30 State Water's perspective as opposed to commercial
31 flexibility. So there is regulatory scope for State Water
32 different from what we did in the past.
33
34 MR HOWE: Yes, there is regulatory scope for State Water
35 to be commercially more flexible at less regulatory risk
36 than, say, Murrumbidgee Irrigation than --
37
38 MS WELSH: I am not sure. I think we are drawing
39 different conclusions from both the current IPART framework
40 and also the future ACCC framework. I would say that, in
41 one sense, the ACCC framework does potentially allow for
42 greater flexibility in terms of usage prices. So with
43 things like a revenue cap as opposed to a price cap which
44 we currently operate under and an ability to change
45 usage-based forecasts annually, it actually says to me it
46 gives State Water potentially a greater ability to fully
47 recover our revenue requirement in any one year.

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1
2 But I actually think that what we are gathered here
3 today for is, in fact, to achieve the opposite outcome.
4
5 MS McLEOD: Correct.
6
7 THE CHAIRMAN: I think you're getting there.
8
9 MS WELSH: Yes, that's right and, look, that is why we are
10 here. We want to discuss what are the other alternatives
11 to what, I guess, a narrow interpretation of the ACCC rules
12 would imply for us.
13
14 MS CHADWICK: Before we turn to various price structures
15 and what flexibility we have in mind, one aspect of the
16 terms of reference on cash flows that we have really not
17 touched on is things around dealing and arrangements that
18 you might have had for individuals to defer payment and
19 also how much debt you are still holding. Can you give us
20 a dimension as to what were the kinds of things that
21 members were asking for and what you did?
22
23 MR CULLETON: I think members were asking for their debts
24 to be wiped. We have a company policy which says that we
25 deal with every customer's financial circumstance and debt
26 to the company on a case-by-case basis, but we have some
27 parameters.
28
29 First of all, there will be interest accrued on the
30 debt for as long as the debt exists. We try to get the
31 customers to enter into an agreement whereby they make
32 progressive payments. That is pretty normal, but with
33 regard to a customer's capacity to make progressive
34 payments, the point in time when they can make progressive
35 payments is normally linked to a cropping outcome. At the
36 time that they have to make that payment, then everybody
37 else is in the payment queue as well. ACCC and our rules
38 allow us to seek forms of security where there is debt.
39
40 So you have some flexibility, but at the end of the
41 day, you can find yourself in a situation where the farmer
42 is paying the debt to you, but this is what happens by the
43 time it is paid, and this is case in point. Say a farmer
44 owes us \$90,000, and he has owed us \$90,000 for a couple of
45 years, that \$90,000 is actually principal plus interest.
46 He gets his latest rice crop in and he will be able to make
47 a payment of \$30,000 again, so he has brought it down by

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1 \$60,000. But his water charges will go out again for the
2 next season very shortly and he will be back in the
3 situation where he has not actually been able to draw his
4 debt down at all.
5
6 I think most companies would have a policy relating to
7 how much bad debt do you carry? Well, you carry some, and
8 we classify it by times; that is, how long has this debt
9 been owing - less than 60 days, more than 90 days? At the
10 end of the day, you can withhold supply. That is in our
11 rules. We can withhold supply. We can simply not deliver
12 any more water to the farmer, but what, in essence we then
13 do is put him out of business or force him to sale an
14 asset. In the process of forcing him to sell the asset, he
15 will probably realise less on his asset than what it would
16 ordinarily be worth.
17
18 It is pretty simple in the commercial world, but when
19 we are talking about customers being owners of the
20 business, it is a much more complex circumstances.
21
22 MS McLEOD: I can comment about what we do and I would
23 also like to hear Lisa's view.
24
25 We do a number of things. The first thing we do is if
26 you have 12 months outstanding - say, for example, if
27 someone has not paid the 2011/2012 water bill by the middle
28 of August, which I think would be about the due date - you
29 cannot have your outlet turned on. You will not get any
30 water.
31
32 We offer a 10 per cent discount for our quarterly
33 account, so we get quite high levels of payment of our
34 quarterly account. Like John, we charge interest. For
35 example, this year with our 2011/2012 account, if they
36 don't pay it in full, interest starts to accrue.
37
38 Then for what we call our bad debtors, people who are
39 effectively on stopped supply because they have 12 months
40 or more outstanding, if they want to take water, we will
41 enter into a payment arrangement with them, which is like a
42 contractual arrangement where they pay a certain amount
43 over a period of time. We have a number of those in place
44 and have quite high compliance with that.
45
46 The other thing we do is we allow people to trade
47 their available water on our water exchange so long as we

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1 get the funds from it. If they enter into an arrangement
2 with it, they might get some of the funds and we get some.
3 If they are just on stopped supply, we encourage
4 them, "Well you can't use your water but you can sell it
5 and we will get the money to offset your debt." So we are
6 endeavouring to minimise our bad debtors and keep that
7 under control, with reasonable success.
8
9 MR JADURAM: From MI's point of view, we bill almost
10 12 months after the customers have had the service, which
11 does create its challenges, and we do similar things. We
12 get into arrangements. At the end of the day, I guess
13 those who pay are subsidising those who do not pay because
14 we are a not for profit and we do not pay dividends.
15
16 Shutting down businesses does not actually get us
17 the revenue and that is not what we are here for. In
18 short, I think customers inability to pay has huge
19 consequences for us.
20
21 The issue for me as a newcomer is the whole sequence
22 of farming, and the way that this aspect works is it is
23 beyond a 12-month horizon. It is supposed to be a
24 resilient long-term venture and it is great that we are
25 celebrating 100 years here.
26
27 I struggle with some of the economic principles that
28 have been applied. In my view, tongue in cheek, I would
29 say it seems like failed electricity economists are trying
30 to write water policies. That is just my feeling. I think
31 the earlier comments about water quality and timing and
32 some of the principles that apply to water, which makes it
33 very different from electricity, for example, have just not
34 been discussed. This is being said as an observer, just
35 observing.
36
37 When we are talking about Commonwealth buy-backs, it
38 is just a one-dimensional approach to getting water from
39 the environment at whatever cost. The reality is that this
40 industry has multi dimensions to it, and it is far more
41 complex to understand all those dimensions and how they
42 interrelate.
43
44 For me, I think there is a pie. State Water would say
45 this is my pie and this is how much it would cost me. All
46 we can talk about is how I divide the pie as to what MI
47 should pay and Coleambally should pay and Murray should

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1 pay. We would probably do the same. We would say "MI,
2 this is the pie", and I have to say: high security, low
3 security, general security, fixed, variable.
4
5 The real issue is what do we do when the consumer is
6 unable to pay for all those pies? That is the issue,
7 I think.
8
9 THE CHAIRMAN: I am getting a sense that we should move on
10 to the next session unless someone has something really
11 important to add.
12
13 MS JONES: I am towards the end of the system and I would
14 like to share my experience. Firstly, I understand they
15 might put rebates onto people's accounts during the
16 drought. I am not sure whether John would be able to tell
17 you where they came from.
18
19 I think a consideration in the MIA - I don't think it
20 is relevant to Coleambally; it could be in the Murray
21 Valley - is that we have a horticultural industry here that
22 relies on timed drainage. That water that comes out, due
23 to management issues mainly, is contaminated, pretty
24 seriously contaminated.
25
26 During the drought, unbeknownst to me, there was still
27 a considerable amount of timed drainage water that was
28 released into system. I am relying on the environmental
29 reports of MI. That water became more contaminated
30 probably because there was less volume going through, in
31 some cases up to twice as contaminated. But it is also in
32 the environmental reports that the opportunities for
33 dilution were reduced, which is obviously because they were
34 running the system more tightly. What are the implications
35 for that downstream? I am still working through the
36 science of that.
37
38 I was in a zone which was deemed not to be a
39 continuous supply zone and also where, at the beginning of
40 the season, we were not told whether we would be able to
41 trade our water out or not. So we were sort of faced with
42 a vast increase in uncertainty which sort of evolved over
43 time.
44
45 May I refer to a very good study that a woman called
46 Katrina Proust at the Fenner School at ANU has done. She
47 wrote brilliant thesis on the resilience of the systems

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1 behind the MIA from the time of its establishment. She
2 documents how, when you get a vast increase in complexity
3 which happens from time to time when the policy scene
4 changes, you get spectacular failure in farming. She has
5 documented that beautifully. I think it is a very good
6 observation that there are these crises where farmers
7 cannot pay and you see tragedy basically.
8
9 Her point is that this is a very complex industry, the
10 water industry and the irrigation industry, but if you
11 don't have good, clear policies, that spells disaster. The
12 policymakers have to think through the complexities and
13 come up with a decent set of policies or else farmers bear
14 the brunt of it.
15
16 I think what is happening within a system at the
17 moment is quite complex, and not even when you get a
18 reduction in supply that effects people's bottom lines in
19 very different ways, or at least that is how it was during
20 this last period.
21
22 THE CHAIRMAN: Thank you.
23
24 Do you want to add something?
25
26 MR CUDMORE: Yes, thank you. As an irrigator, I am
27 supportive of how the three irrigation companies go about
28 their debt recovery. I generally pay my bills, don't I,
29 Raveen?
30
31 MR JADURAM: Yes, I know.
32
33 MR CUDMORE: We have heard from the three irrigation
34 companies. As someone who does pay their bill, I would not
35 like to think that I would be cross-subsidising someone
36 else who doesn't. From that perspective, I am supportive
37 of how the irrigation companies go about recovering bad
38 debts.
39
40 We also need to recognise where those bad debts come
41 from. The bad debts are almost entirely due to the drought
42 and those conditions of the last 10 years are
43 unprecedented. Normally in our part of the world, our
44 general security licence has a long-term yield of 64 per
45 cent. Through the drought we were down to 17 and even at
46 minus 5 per cent.
47

1 With regard to pricing in the future, we should be
2 looking to a situation where we don't go back to those
3 drought years. We need to keep it in the back of our
4 minds. If we do end up back there, really we should be
5 looking at our long-term yields on our entitlements in our
6 pricing set. In those bad years when conditions are
7 extreme, we obviously should be looking for relief from the
8 government.
9
10 Ultimately, the only way we can pay our bills and pay
11 for our water is to be productive and we need a critical
12 mass of volume of water through our meters and on our farms
13 to be productive.
14
15 MS McLEOD: I wanted to make the comment that we must not
16 lose sight of the fact that we are here because we have a
17 monopoly industry that is being regulated and I get
18 concerned with constant comments: "Well, it's a fixed cost
19 business, so therefore we have to recover our fixed costs."
20
21 I think part of the challenge through the pricing
22 determinations is to somehow provide some signal to these
23 businesses to think a little bit more creatively about the
24 extent to which their costs fixed and what other options
25 might there be for them to have costs that increase when
26 their sales are higher. Otherwise we will just be facing
27 enormous increases in our bulk water charges which will
28 exacerbate the problems that our farmers face.
29
30 MR CULLETON: I would say that bad debt in the past might
31 have equalled bad farming, but there are fewer and fewer
32 bad farmers. The last 20 years have sorted out bad farmers
33 and what we are talking about nowadays are pretty good
34 farmers and bad circumstances.
35
36 While we talked about, and I have talked about, fixed
37 cost, the one thing that is at the end of this supply chain
38 is the farmer for whom nothing is fixed other than a lot of
39 his or her costs. Unless they are locking in on their crop
40 every year in advance and knowing that they will be able to
41 produce that amount of crop, there are no assurances for
42 farmers in terms of revenues. So whilst the question of
43 how we deal with debt is a significant issue, I think the
44 current circumstance needs to be put in context.
45
46 We deal with the debt. State Water gets its money
47 from us and if there is a debt, we wear it. I would not

1 want IPART to fixate on that side for too long. State
2 Water gets its debt from the irrigation corporations. If
3 the farmers cannot pay us, we bear that risk, not State
4 Water.
5
6 MR STAR: Just to elaborate on what Hayden Cudmore said
7 on the experience we had in 2007. On 11/11/2007 at
8 11 o'clock, we had to shut our supply off because of a
9 mix-up with our allocation. We had approximately
10 250 hectares of rice. If you know a rice crop, it was
11 about that high (indicating) in November. This rice crop
12 had been sprayed with all the up-front chemicals. After
13 you get it out of the water, it does not require any more
14 weed control and insecticides. We had a loss, a total
15 loss. They just shut the doors and that was it.
16
17 I think this is a case where State Water could come in
18 and help us out because it is beyond your control if
19 someone comes and shuts your door down. We have had big
20 losses. In that situation, State Water should at least
21 have a yarn with us about trying to get the debt over.
22 Anyway, what we did, there were our fixed charges for the
23 following year. MI had a water trading account and we sold
24 water to pay our fixed charges.
25
26 THE CHAIRMAN: Can we perhaps now move on to the next
27 section, which is on price structures. I think we have
28 heard a lot about the importance of what State Water does
29 in terms of cash flow to farms, not just availability and
30 also timeliness. We have heard a lot about the generally
31 fixed cost nature of this business. I think what we are
32 looking for are ways of trying to reconcile those two
33 things better and perhaps in terms of price structures we
34 might find an answer or two, so we will move on to price
35 structures.
36
37 SESSION THREE: OPTIONS FOR PRICE STRUCTURES
38
39 MR MADDEN: This is just a quick overview. I guess all we
40 want out of this little section is to make sure we have
41 covered things off as a couple of ideas have come up as we
42 have been talking.
43
44 As a very quick overview, and I think we have already
45 mentioned this a couple of times, the majority of valleys
46 across New South Wales are 40:60 at the moment under the
47 current price determination. There are two that are, being

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1 the Hunter and North Coast.
2
3 MS CHADWICK: And for the NSW Office of Water the ratio is
4 different and it is only available with a metre.
5
6 MR MADDEN: Generally it is about 40:60 fixed to variable.
7 That is a generic list there on the screen in terms of the
8 key elements of the pricing structure we are talking about.
9 So fixed versus the variable is the one that people go to.
10
11 There are two-part or multi-part tariffs. We should
12 probably ask if they are relevant, but we do want to cover
13 off what is a price structure in this review.
14
15 Just jumping to the peak or seasonal pricing, whether
16 something such as low water availability going to a
17 different price level could occur, what we are talking
18 about here is a canvas. It is not even the options yet.
19
20 Obviously differential pricing we actually have in
21 terms of locations because we do not subsidise across
22 valleys water sources at the moment. There is also
23 differential pricing with the high security, low security
24 and supplementary and things like that. It is again
25 another element of the pricing structure as it is that we
26 can look at. Finally, and this is not quite pricing,
27 payment terms, hardship, et cetera, is another element for
28 us to look at.
29
30 The other issue there is the price setting approach.
31 We have alluded to the discussion of annual price setting
32 versus a price path. State Water might comment here.
33 ACCC is looking at a process to have annual price setting.
34 Obviously if you have better information, as opposed to
35 what will be used and diverted next year, that can vary and
36 be more volatile, I guess, within a policy of having no
37 price shocks under the ACCC rules.
38
39 So it is a more variable - or a more volatile,
40 I guess - system potentially than what is currently in
41 place with the IPART process over the four-year period.
42
43 MR CARUANA: Could I jump in there and say that there is
44 probably one thing that does not explicitly come out that
45 we had a chat with our customers earlier in the year and
46 did a bit of thinking on, and that was a tariff choice
47 model.

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1
2 MR MADDEN: Yes, we are coming to the policies. These are
3 the actual building blocks in a sense. That is probably
4 not the right word with IPART, but these are the elements
5 that you can examine - so fixed versus variable, and so
6 on - that you can actually change. That is what I mean by
7 the canvas in a sense: what we do mean by price structure?
8
9 Just looking at the options, you have variations of
10 the two-part tariff which we have at the moment. Really,
11 there are structural changes to a tariff, which basically
12 means leaving it at 40:60 or if it was going to move to
13 80:20. So looking across the board or across the valley
14 that is the ratio of fixed versus variable. That is what
15 I mean by structural changes to that tariff.
16
17 As Joseph mentioned, there is the choice of tariff
18 structure, and John might have alluded to it before. You
19 can actually choose a higher portion of fixed as an
20 individual customer, fixed versus variable. There are
21 obviously a range of options there, 100 to 0; 0 to 1000
22 flipping the other way.
23
24 These things are not to a point of knowing where they
25 actually lie, but given that we have a 40:60 at the moment,
26 an obvious thing to look at would be the flip-side of that
27 being an 80:20. There are issues around that policy in
28 terms of how long you actually lock in for the choice and
29 if you are happy to wear that risk. It is really about
30 that risk assignment between customers and State Water,
31 about your certainty of knowing what you will be paying
32 versus a more volatile price over time.
33
34 I have labelled the next slide "Conditional pricing
35 policy." By that I mean they actually would be turned on
36 by a condition. These are like the EC payments or even in
37 a sense the Lachlan one we talked about. Really, a
38 circumstance occurs and then that price comes in. It could
39 actually be that you defer for everyone, as we heard today
40 where you waive the third payment for a quarter; or it
41 could be that people opt in that they are happy to defer
42 that payment. There are a number of different variations
43 around each of these policies.
44
45 Conditional pricing could again be a different fixed
46 charge in periods of low availability - I think Hayden
47 Cudmore mentioned that before - namely, having different

1 levels of payment depending on how much water you get.
2 Then payment in terms again could be conditional. A
3 different set of payment terms could be put in place in a
4 period of low water availability.
5
6 Again for the sake of completeness and probably here
7 with the high security versus the general security issue,
8 we don't want to get into that too much. But this is a
9 wide-ranging review and one of the issues would be the
10 fixed cost allocation between customers groups. You could
11 actually say between valleys as well. I am sure some of
12 the little valleys want actually to be tied to bigger
13 valleys potentially depending on their cost structures.
14 That is just a part of the review that we should look at.
15
16 Again that is just to note there that could actually
17 be a different approach to how the current determination
18 works with the conversion rate and premium for high versus
19 the general because it will have an effect on cash flow
20 issues for general security if you have different policies
21 in that area.
22
23 MR HOWE: In speaking to that, I was also including the
24 whole customer base such as the environmental customers so
25 that you get the variable circumstances. So when I was
26 talking to that, I was actually talking about the entire
27 customer base not just general security and high security,
28 which are from the consumptive pool, but rather that
29 regulatory cost drivers and environmental customers be
30 included in that particular option.
31
32 MR MADDEN: That will be interesting. State Water might
33 have a comment. I assume the water they hold as general
34 security, for example, will be a consumptive issue.
35
36 MS WADE: With held entitlements, it would be.
37
38 MR MADDEN: That's right. I am talking about the held
39 entitlements, not the rules based. I am not sure how you
40 would start charging on the rules based.
41
42 MS WELSH: The Commonwealth environmental water holders
43 are not here to defend themselves, but they are a customer
44 of ours like any others. We understand, however, they may
45 have some different preferences in respect to charges and
46 that issues such as water availability and volatility
47 perhaps do not affect them as much as perhaps our

1 traditional extractive users. That is what we are hoping
2 to capture.
3
4 Actually, one of the things that we do like with the
5 price choice model is if they do want a stable base of
6 water charging, then they can opt into that and that
7 actually would balance out the rest of our revenue base.
8 However, I don't think that it is necessarily appropriate
9 for that to be imposed upon them in order to, if you like,
10 allow some of our more traditional customers to have more
11 flexibility. I think we have to be very careful as to how
12 we treat them because they are legitimate customers. If we
13 were to do the reverse, I am sure you guys would not be
14 happy about it either, so I just think we need to tread
15 carefully on that one.
16
17 MR CULLETON: What you are saying, Lisa, is you don't want
18 to offend your biggest customer. We understand.
19
20 MS WELSH: No, no. Look, the rest of --
21
22 MR CULLETON: We are not happy about that, but we
23 understand.
24
25 MR MADDEN: It is not just that, but the ACCC would have
26 something to say.
27
28 MS WELSH: Discriminatory pricing is something we all have
29 to avoid these days.
30
31 MR STAR: Charge them double.
32
33 MR HOWE: I think they should be included. I am assuming
34 that you would not make non-consultative decisions between
35 general security and high security. I am just simply
36 asking, if this is sort of a tabling of issues, that the
37 environment as a customer be included in that option.
38
39 I am not suggesting that we kick the environment in
40 the head or anything of that nature. I am just simply
41 saying they have become a very important customer. There
42 is general security, high security. In my way of thinking
43 if you look at the environment, general security and high
44 security, there is more potential there, maybe, for getting
45 greater gains from customer flexibility.
46
47 MR MADDEN: I think Lisa's point is right. It is an

1 opt-in thing and government actually might like fixed costs
2 because they can budget for it because they don't like
3 variable budgets, but it is driven by their needs not a
4 differentiation of options. In a sense they are not a
5 different customer group in the way defined here because
6 they are part of the general security customer group.
7
8 MS WADE: Or high security.
9
10 MS WELLS: Or high security, that's right.
11
12 MR MADDEN: Or high security, yes.
13
14 MR CULLETON: Could I canvass amongst the irrigator
15 representatives here how bearable would it be from our
16 perspective to have a water charge, a state government
17 water charge, which was basically varying year by year
18 versus the kind of price determination period that we have
19 now? In terms of budgeting, what does that do to you?
20
21 MS TROPEANO: I think it would make it quite difficult.
22
23 MR JADURAM: It depends on whether the bulk supplier,
24 State Water, has a plan where they have their best estimate
25 of what the charges would be for the next five years, say,
26 because we are doing our NSBs. And if it was totally
27 dependent on being told sort of months before the start of
28 the financial year, "This is what the charge will be", then
29 that would be totally unacceptable.
30
31 I would expect that an organisation such as State
32 Water, with its asset management plans and funding plans
33 and everything else that it does for budgeting, would have
34 a cost path, that this is the cost of operating the
35 business and therefore this is the implication on the
36 revenue.
37
38 MS WELSH: Raveen, I think that that is completely
39 possible if you are talking about a high fixed charge and a
40 low variable charge because the major driver of volatility
41 in water charges from year to year will only be usage
42 charge. In my mind, a water usage charge that varies
43 annually with water availability looks a lot like a fixed
44 charge to me because it is all about State Water fully
45 recovering its revenue requirement every year.
46
47 I don't want people to be confused by what we are

1 talking about here. If the price is changing every year,
2 you are talking about a fixed charge even though it might
3 have a usage component and a fixed component. Based on
4 everything we are saying here, I guess that is not
5 something that our customers would like to consider, or
6 even State Water would necessarily like to consider,
7 without a broader discussion of what are the other options,
8 but those other options then will involve some degree of
9 uncertainty.
10
11 MR JADURAM: True, and again --
12
13 THE CHAIRMAN: But it seems to me the underlying premise
14 in the timing of this inquiry is that somehow the recovery
15 of costs by State Water ought to be more variable depending
16 on the times when farmers have the income.
17
18 MS WELLS: Yes.
19
20 THE CHAIRMAN: That is the underlying proposition we are
21 here to examine. I would be interested to have some
22 discussion on that idea.
23
24 MS McLEOD: We support that methodology.
25
26 MS WELSH: I can't speak without - we have not made any
27 decisions in terms of what we would like to see going to
28 forward, although we have discussed the options internally
29 and also externally with our customers. We are supportive
30 of an alternative to fixed charges.
31
32 Even in the medium term, so beyond an initial price
33 path - we are an asset driven business; we are here for the
34 long term - logically there should be some scope for some
35 variability in our revenues which could be matched to water
36 availability and therefore farm cash flows.
37
38 But if you are a fixed cost business and you have a
39 variable charge, that means that you are risky and there
40 needs to be some compensation for the risk. If there is
41 explicit compensation for the risk such that we can be able
42 to prove to the credit agencies and our shareholders that
43 we are a viable business over the long term, even though if
44 you look at us within a five-year drought we look pretty
45 shaky, that is certainly something that we would consider.
46 But in the absence of that explicit compensation, a
47 business that is fixed cost with no ability to recover any

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1 of the under-recovery from previous years is just not a
2 viable proposition
3
4 MR HOWE: As I understand it, though, the ACCC has limited
5 the extent to which you can get that compensation; is that
6 correct?
7
8 MR CARUANA: I suppose it might be worthwhile giving a bit
9 of context as to our understanding of the regulatory
10 framework. The ACCC are following two sets of rules. One
11 is the water charge infrastructure rules that DSEWPAC -
12 basically the minister - released and under those we have
13 the ACCC guidelines. The rules sort of dictate how and
14 when we must interact with the ACCC and basically the broad
15 framework. Underneath that, you have the ACCC pricing
16 principles which set out the financial parameters that they
17 are working with.
18
19 In this particular case, we are actually talking about
20 the weighted average cost of capital from our particular
21 perspective.
22
23 In the last determination when we went to IPART, we
24 said, "We know we are in a drought and we understand the
25 customers and the capacity to pay issue." We went with two
26 strategies. We said that we could either have a higher
27 weighted cost of capital - basically our revenue
28 requirement, that conversation Lisa was talking about with
29 that variable price structure - or, if we don't get that
30 particular approach, a higher fixed charge but an overall
31 lower revenue requirement.
32
33 Basically those were the two options we went with last
34 time. IPART determined that it preferred the 40:60 for
35 various reasons, and historically that has been the case.
36 What State Water's view is going forward --
37
38 MS WELSH: I would say that there were compensations in
39 place through both the weighted average cost of capital and
40 the revenue volatility allowance that are associated with
41 that volatility, so that is the current state.
42
43 MR CARUANA: I suppose what we are thinking about going
44 forward is that the framework is no longer the status quo
45 any more. With the new regulator in place our
46 interpretation of their guidelines suggests that they think
47 we are not as risky as we say we are. We have always

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1 argued that our biggest risk is volatility. The ACCC
2 suggestion is: "No, you can actually diversify away for
3 that risk and you should not be compensated for that risk
4 particularly in a weighted average cost to capital or even
5 potentially in a revenue volatility allowance. The best
6 way to overcome that risk is potentially higher fixed
7 charges."
8
9 That was their initial argument. We have always said,
10 "Look, that's great in theory, high fixed charges and so on
11 and so forth, but as customers rightly point out it is
12 about risk sharing."
13
14 When we originally set up and we talked to customers,
15 we were saying, "Given the framework we are in, what we
16 understand the ACCC is moving towards is lower revenue
17 requirements based on a less risky business. How can we
18 work together to come up with an objective and outcome?"
19 That is what we focused on.
20
21 I think after that, the minister made a decision to do
22 a price review and asked IPART to come in with a particular
23 outcome. If you look at the wording in her press release,
24 it talks about "better"; it suggests that the current
25 framework under IPART did not quite do what she wanted it
26 to do. It is like we need to move into a particular regime
27 in order to --
28
29 MS WELSH: We don't believe that, though, by the way.
30 Obviously we thought it was good.
31
32 MR MADDEN: This is a baseline issue, but it could be
33 better than what the ACCC are going to give you.
34
35 MS WELSH: Correct.
36
37 MR MADDEN: So it could be an offset because if you
38 move --
39
40 THE CHAIRMAN: I would be interested to hear you views on
41 how it might be done in the future because I think that's
42 interesting to hear.
43
44 MR CARUANA: We have been talking about particular options
45 we can work with. One of the lines we talked about with
46 customers was, "Okay, we know that there is this risk that
47 must be managed by someone, whether it be State Water or

1 whether it be customers."
2
3 What we understood was, and we didn't really get to
4 numbers, that there are different risks parameters out
5 there and there are different appetites. As mentioned
6 before, perhaps the Commonwealth environmental water
7 holders as one group may have a high-risk appetite to
8 maintain their cost base, ie, their bulk water charges. In
9 that instance, obviously there will be less risk for State
10 Water; therefore there will be less need for compensation
11 because they would prefer that particular risk approach.
12
13 Another option would be a lower fixed cost, ie, more
14 variability, more risk, but that comes at a cost. There is
15 a risk that someone needs to bear. If that risk is to be
16 borne by State Water, then there is a need to sort of
17 compensate for that particular risk. What the ACCC has
18 said is that it is open to risk compensation, but just not
19 in that weighted average cost of capital and not on the
20 rate of return we make on our assets. For example --
21
22 THE CHAIRMAN: So what it says is that a volatility
23 allowance would be okay?
24
25 MR CARUANA: That's correct, yes. So a volatility
26 allowance --
27
28 THE CHAIRMAN: But just not in that way?
29
30 MR CARUANA: That's correct. They have said to us that
31 with anything that is not in that weighted cost of capital,
32 that volatility allowance, they are open to that
33 suggestion. Obviously they have rules that they need to
34 follow.
35
36 The pricing principles and the water charge
37 infrastructure rules outline what they are going to follow.
38 I don't want to speak on their behalf. I don't know what
39 they are going to think, but our interpretation of those
40 rules is basically what they are saying to us is, "You are
41 not as risky as you said in the past. You can diversify
42 away from that risk. How you diversify away from that is
43 your business. It is between you and your customers, State
44 Water. You figure it out." It is just not the weighted
45 cost of capital is our understanding. So that is kind of
46 the context that we understand the framework to be.
47

1 MR MADDEN: So for customers that choice is a higher cost
2 for one over the other?
3
4 MR CARUANA: Yes.
5
6 MR MADDEN: It is not just the choice and "Yes, I'll go
7 with higher fixed, that's great for me"; that will cost you
8 over the term to give that risk over to State Water.
9
10 MR JADURAM: It all comes down to what the risk is. As
11 John Howe said earlier, the risk of debt, State Water
12 doesn't have that. You are only talking about the risk of
13 the consumptive revenue. That is basically what it is.
14
15 MR MADDEN: But there is still a cost of debt for State
16 Water.
17
18 MR CARUANA: I suppose in this particular valley, we have
19 the large irrigation corporation as an intermediary, but as
20 a statewide corporation we have direct customers to deal
21 with and we have over 500 customers.
22
23 MR JADURAM: I am a firm believer that tariff structures
24 should give the right signals for behaviour changes that
25 will reduce your cost - simply.
26
27 MR CARUANA: Yes.
28
29 MR JADURAM: Because otherwise it is just government
30 thinking. I know you are government, but I think the only
31 reason we are sitting here is because we want some lateral
32 thinking. So if your cost drivers are from those
33 customers, I would say to you "Put that burden on those
34 customers. Don't put that burden on my customers because
35 I am a good payer", and that is a conversation we had
36 earlier here with Hayden Cudmore.
37
38 Perhaps we can come up with tariff structures where
39 your cost drivers and your concerns can be put to the right
40 customers. I would like to think that I am a loyal
41 customer. I would like to think that I am happy to pay a
42 higher fixed charge if I know what that fixed charge
43 payment gives me; in other words, in terms of the liability
44 or capacity or loyalty or something. I am struggling
45 with --
46
47 MR MADDEN: But you are just talking about your decision

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1 of which one to take, if there is a choice there, unless
2 you want some kind --
3
4 MR JADURAM: No - some good customer discount?
5
6 MR CULLETON: No, I think what Raveen is saying is that he
7 is asking for the flexible approach where you look at your
8 customer base. In this case your customer base is the
9 Murrumbidgee and our history of repayment to you would
10 suggest that you don't bear a lot of risk. If your pricing
11 is around risk, we are saying that the pricing --
12
13 MR MADDEN: No, but the risk is not --
14
15 MS WELSH: Yes, but there are two different risks here
16
17 MR MADDEN: The risk here is not --
18
19 THE CHAIRMAN: I'd like to bring State Water in here,
20 John.
21
22 MR MADDEN: It is actually the usage part, not the --
23
24 THE CHAIRMAN: John --
25
26 MS WELSH: Can I suggest we are talking about two
27 different types of risk here. One is payment default and
28 we agree in fact most of our customers are pretty good
29 payers. That is not the problem we talking about here.
30
31 MR CULLETON: It is your revenue risk.
32
33 MS WELSH: It is a revenue risk associated with the
34 revenue of having 60 per cent of our costs associated with
35 a usage charge. If there is no usage, there is no recovery
36 of that 60 per cent cost. I think there are two separate
37 sorts of risks here. I would argue that we already have a
38 high security/general security premium, so our high
39 security users who do get that reliability of supply are
40 paying in some valleys substantially more than general
41 security users. I believe that is correct because, in the
42 drought, they are benefiting from use of that system,
43 whereas general security users in any one year may not get
44 anything and yet they are still paying the 40 per cent
45 charge on their fixed costs.
46
47 MR JADURAM: Exactly, and that is the point that I am

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1 trying to make. As high security customers, we are paying
2 for high security and if it is all fixed, we know that that
3 means this is what we are getting.
4
5 MS WELSH: Yes. And with high security users for State
6 Water, except in the most exceptional conditions, that
7 usage, that customer base and the charges they pay, can be
8 considered virtually 100 per cent per cent fixed anyway.
9
10 MR CULLETON: Guaranteed.
11
12 MS WELLS: Yes.
13
14 THE CHAIRMAN: John, do you want to add anything?
15
16 MS WELLS: I think we agree.
17
18 MR MADDEN: I was just trying to say that we are talking
19 non-payment versus water availability.
20
21 MR STAR: Just elaborating, you are saying with the
22 environmental water, that pool of water, they could afford
23 to pay more?
24
25 MS WELSH: No, no.
26
27 MR CARUANA: No, no that is not what we are saying. What
28 we are saying is that there is potential to have different
29 customers groups. I used the environmental water holders
30 as an example of a potential customer group that may have a
31 different risk profile to traditional irrigation customers.
32
33 MS CHADWICK: Another example of someone who may have
34 a different risk profile would be, say, some of our energy
35 generators, who again are large customers of State Water.
36
37 MR CARUANA: Yes, that's right.
38
39 MS CHADWICK: So if we have certain views about the
40 environmental water, maybe we should also talk about these
41 lower risk, more able to pay, fixed cost businesses like
42 the energy generators.
43
44 MS WELSH: I would say that the drivers of their farm cash
45 flows, if you like, are not linked to water availability
46 and therefore they may want to choose a different type of
47 tariff design that suits them.

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1
2 MR MADDEN: There is an issue there in terms of how you
3 deal with the irrigation corporations and how do they
4 bundle that risk and chose with you. You are talking
5 customer choice, but actually you have three big customers.
6 So do they have a bundle of choices or do they just make
7 the choice on behalf of their customers?
8
9 MS WELSH: With the price choice tariff design, I do not
10 want to oversimplify what a potentially complex solution it
11 could be. Even though as much as I think we love the idea
12 in theory, there are some pitfalls as to what term is, what
13 do you do about trading from one to the other and --
14
15 MS McLEOD: I was just going to ask that.
16
17 MS WELSH: It is a solution that would need a lot of
18 discussion with a large range of customers in order for us
19 to come up with the best design solution, I think.
20
21 MR CARUANA: This is not conclusive. It is just that
22 creative thinking that was mentioned before about "Let's
23 get away from fixed charges." We are going down that
24 particular creative thinking path but there are some
25 administrative issues to be dealt with.
26
27 It is like the tax system. You can have the most
28 complex tax system in the world, but obviously there are
29 always incentives for people try and beat that system.
30 What we are trying to do is make sure that the system we
31 have in place meets the particular objective and covers all
32 those potential issues for trade or whatever complex issue
33 you want to include in there, but this is kind of the
34 thinking. We are still going down a particular path.
35
36 As Lisa said, it is by no means saying this is an easy
37 option, but it is an option. From our understanding, it
38 sounds like maybe it merits more thinking moving forward.
39 I don't know; that is kind of the understanding that we
40 got. It is just sort of an example of the creative
41 thinking we have started to think about going forward.
42
43 MS JONES: I would like to make the comment, having looked
44 at what has happened in water reform and hearing this
45 conversation about choices, that if you are going to have
46 choice, you have to have information. You have to have
47 transparency. You have to have very strong regulation to

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1 make sure that people with conflicts of interest are not
2 taking advantage of a position.
3
4 There are administrative costs in this industry. I do
5 wonder looking at water reform, including water trading
6 whether anyone has done a cost benefit analysis. I am an
7 economist. I believe in the market. I think it has an
8 important role to play. MI has considerable administrative
9 costs, I am sure Colleambally would have as well, because
10 all these complexities require a huge amount of work.
11
12 Who is doing the cost benefit analysis to look at
13 whether all of these niceties are actually going to add to
14 society and to customers? I think the administrative costs
15 of water reform in this country are pretty shocking and
16 I don't think they would stand up to any kind of cost
17 benefit analysis.
18
19 MS CHOU: We have talked a lot about price structure in
20 relation to choice and what about the role of payment terms
21 in terms of options to match farmers' cash flows? Does
22 that have a --
23
24 MR JADURAM: We would like to pay once a year.
25
26 MR CUDMORE: For the irrigation companies or for the
27 irrigators?
28
29 MS CHOU: Both.
30
31 MR CUDMORE: From my perspective, general security, annual
32 cropping to match the cropping programs would suit,
33 generally summer cropping and winter cropping. We have
34 both programs, summer and winter cropping programs, so it
35 could work if the payment terms were based around cash flow
36 of cropping. Bringing payments forward, you would need
37 incentives and discounts, as Murray does.
38
39 MR HOLSE: The difficulty you raise on payment terms is
40 that once you go to a structure where payment terms are
41 either on a quarterly or different basis than what is
42 previously standard now, which is effectively over
43 12 months, you are almost trying to second-guess what
44 commodity prices will be doing and what payment terms in
45 the commodity prices the farmers will be getting. That is
46 extremely difficult.
47

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1 The rice industry is obviously a bit more regulated in
2 the Murrumbidgee Valley and New South Wales Murray so it
3 could be constrained a bit. But effectively repayments and
4 payments from packing sheds and things like that are
5 extremely variable and I think most people would find it
6 rather difficult. While being in business, it would be
7 very nice to have it on quarterly terms or something that
8 more beneficial, I think you would find it would be quite
9 difficult to implement.
10
11 MR MADDEN: But at least in the corporations, because
12 I guess that is the focus of the people here, do the
13 discounts and that apply to the bulk water State Water
14 charges as well or not?
15
16 MS McLEOD: I think we are the only ones who apply
17 discounts.
18
19 MR JADURAM: We don't apply discounts.
20
21 MS McLEOD: We apply discounts to the entire account, the
22 quarterly bill.
23
24 MR MADDEN: So, in a sense, the flexibility is there at
25 the moment?
26
27 MS McLEOD: That is in ours, but we do not have the same
28 flexibility with our payments to the State Water and the
29 NSW Office of Water. They get a quarterly bill from us.
30
31 MS WELSH: We have considered this in discussing initial
32 options. With the deferral and optional deferral, I think
33 it would make sense that you would examine something like
34 it to give incentives for people who choose not to defer
35 because of their own different cash flow situation, for an
36 up-front discount. That is really just the flip-side for
37 paying a penalty if you chose to defer. I think that is
38 effectively the same thing. In terms of how you model
39 that, you could get conflicts, but I guess an incentive for
40 up-front payments is a good idea.
41
42 MS McLEOD: If you have options it gives people choices
43 and they could change between years presumably. We would
44 have some customers who, in some quarters, might choose for
45 cash flow reasons to not pay their quarterly account and
46 benefit from the discount. People quite consciously weigh
47 off the cost of their moneys: Is the 10 per cent really

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1 better than the money they will have to pay on their
2 overdraft if they don't pay the bill?
3
4 In terms of how we would react, we would evaluate what
5 would be our cheapest option and pay it that way because we
6 have reasonable cash reserves. I think that is probably a
7 good thing.

8
9 In terms of our introduction of quarterly accounts, we
10 heard, "Oh, I can't possibly do that", but the response,
11 especially now that we have the discount, in the feedback
12 we are getting is that it is much better getting a smaller
13 quarterly bill than to have a very large bill in July.
14 Some of our customers have bills over \$100,000, so being
15 able to spread that has actually had benefits in their
16 financial planning.

17
18 MS ARTHUR: As a Collie irrigator, I love discounts. Note
19 that down, John.

20
21 MR CULLETON: I've got that, Kate.

22
23 MS ARTHUR: But as an irrigator we do do things called
24 budgets. We actually budget for an end of financial year
25 water bill payment. If we come into trouble with paying
26 it, we ring our bank and negotiate an increase in our
27 overdraft. Going to quarterly payments might suit some
28 because they cannot cope with such a large bill.

29
30 I don't mind the quarterly - if we get a 10 per cent
31 discount, it makes it more worthwhile for us to pay it
32 quarterly as opposed to annually - but if it means that
33 those who will pay it quarterly, because they can't cope
34 with the thought of paying such a large bill at the end of
35 the financial year, will add a cost to those who want to
36 pay it annually, that would be unfair.

37
38 MS RZESZKOWSKI: Just introducing an option like this
39 where you get a discount, does that introduce another
40 variability into the amount of income that you have to
41 recover? You have another portion. You say you have a
42 risk associated with a variable usage and a variable
43 charge. Is this introducing another one or are you going
44 to price it so that you take it into consideration?

45
46 MS WELSH: You would still have to model as to what
47 proportion of revenues you think will come in when.

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1 I think we considered it in the context of a bigger
2 deferral. I am not talking about annual billing but saying
3 if certain triggers are reached, for example, you can
4 choose to defer your charges for up to two years, so that
5 is about a risk. That is us saying that we will take on
6 the risk in the short term for you of revenue volatility.
7 But then, in that situation - and we have not modelled any
8 of this at this stage - it would logically make sense that
9 those people who choose to defer would be paying for that
10 risk, which would effectively mean that those who choose to
11 pay up-front should not be paying for that risk and
12 therefore should be entitled to a discount relative to
13 those other charges. That is actually effectively I think
14 what happens anyway. If you elect to go on a payment plan,
15 you actually pay the costs associated with that. One of
16 the other businesses around the table said that is what
17 they do, so --

18
19 MR CULLETON: You wouldn't be talking about paying an
20 incentive. You would be talking about people varying
21 paying a premium surely.

22
23 MS WELSH: Yes, and they are two sides of the same coin as
24 far as I am concerned. If there is a cost associated and
25 if there is an interest charge on the deferral, that is the
26 same thing as people paying up-front getting a discount.

27
28 MS RZESZKOWSKI: No, I don't get that.

29
30 MR MADDEN: I think we had better move on because we are
31 running out of time.

32
33 MS WELSH: But effectively if you pay now, it is cheaper;
34 if you pay later, it costs you more. Whichever the way you
35 slice and dice it, the outcome is the same. It's just
36 semantics.

37
38 MR MADDEN: There are a number of variables there. That
39 is one we will be looking at in depth in terms of --

40
41 MS WADE: If it was adopted, there would need to be a
42 transition process, so that --

43
44 MR MADDEN: And it is different in different valleys in
45 different circumstances depending on what historically
46 happened. The Murray would have no problems because they
47 understand it, which might be different elsewhere.

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1
2 I think we need to move on because --
3
4 THE CHAIRMAN: I want to ask another question just to fix
5 in my own mind the various interests in this group and
6 pursuing this idea of offering people choices. It is
7 something that may be complex but it is worth pursuing.
8
9 MR CULLETON: I think it is consistent with what the water
10 reform agenda is supposed to be about. The water reform
11 agenda is supposed to be about irrigators having more
12 choice. The whole creation of separation, delivery
13 entitlement, land, water entitlement, putting a value on
14 delivery entitlement, being able to transfer, sell delivery
15 entitlements was all about giving customers a greater array
16 of options as to what they do with their set.
17
18 There is a lot of pain associated with that and we
19 have borne a lot of that pain already, but people now have
20 the mindset that they look at the asset differently. They
21 look at how they utilise their asset differently. I think
22 the notion of being able to look at how we have to pay our
23 bill and having choices is a good one. How State Water can
24 actually manage that against the revenue targets, I don't
25 know, but I am inherently attracted to that notion of
26 choice.
27
28 MS McLEOD: The comment I would make, though, is that it
29 is about choices in the face of having to shift away from
30 the 40:60. If 40:60 was to be maintained, depending on
31 what you did with your consumption forecasts, maybe it
32 would be worth all the effort. But if we are now looking
33 at potentially a significant increase in the fixed fee,
34 providing some options for people who might have difficulty
35 with that concept or meeting that higher cost, maybe it
36 applies. Do you understand what I mean?
37
38 THE CHAIRMAN: Yes, I do, thank you.
39
40 MR JADURAM: I would say if there are choices, it sounds
41 good but the devil is always in the detail. The choices
42 need to be available in a consistent manner to every type
43 of customer rather than having a certain bias towards a big
44 customer or a small customer.
45
46 The second issue is your model will show whether it
47 can be abused - so whether the choices are 12 month,

1 12 month or whether it is a long-term choice. I agree with
2 John; the option of having choices is a good move forward,
3 I would just say urge caution as to what is actually in
4 them?
5
6 MR CULLETON: Yes, what the range is.
7
8 MR JADURAM: Yes.
9
10 MS McLEOD: Yes.
11
12 MR CULLITON: If we are choosing from a range which is
13 worse than we are now, that is not a desirable outcome.
14
15 MS WADE: I would like to make the comment that I think
16 there are tens of thousands of dollars of resources sitting
17 around this table now, in another review. There is an
18 expectation from the people who pay the bills that when we
19 do this review, we come out with clear options and clear
20 reasons why particular outcomes have been adopted.
21
22 I think most of the people that I represent are tired
23 of reviews being called that take enormous resources and
24 then we end up in the same place. My plea would be that we
25 look at all the options and then be very clear about what
26 certain recommendations or certain outcomes are settled on
27 at the end of the review process.
28
29 MR CUDMORE: With regard to those choices that you talk
30 about, it is a great theory, but if those choices do not
31 ultimately drive efficiency, we are back at square one.
32
33 Just to pick up on Sally Jones's point before, through
34 the drought, I am not sure what the break-up is, the costs
35 of compliance of irrigation companies and the layers of
36 complexity from government, the various levels of
37 government, added substantially to the costs of doing
38 business and utilising water.
39
40 Ultimately, and I have said this before about three
41 times, I want to put water through my doppler and be
42 productive with it and grow crops. Trading my water is an
43 ancillary product as far as I am concerned. I get the most
44 benefit out of being productive with the water. Unless
45 those choice can drive more efficiencies to be more
46 productive, we could be just going round in circles.
47

1 MS McLEOD: To add to that sort of theme, we need to look
2 at the implementation costs associated with it and whether
3 it is actually worth it. We can't have this wonderful
4 model that nobody understands or that costs a fortune to
5 implement.
6
7 MR CUDMORE: That's right, and as the compliance costs
8 have put more regulation, it does become prohibitive.
9
10 MS WELSH: We would agree with that wholeheartedly. Any
11 tariff design that might be recommended from this review
12 needs to be able to be administratively simple and
13 transparent so that we can explain it to our customers as
14 well.
15
16 MR CULLETON: The final plea I would make is that so much
17 of the cost benefit analysis that has been done from
18 Canberra in particular is done in what I would call very
19 dry economic terms.
20
21 As irrigation corporations, we do not exist in
22 isolation. We exist in the context of communities that are
23 highly dependent on what we do and our customers are highly
24 dependent on those communities existing. There is a notion
25 that if you do a cost benefit analysis and if State Water
26 wins and we are okay, that then is a good outcome. But
27 without consideration of what the impact is on the pattern
28 of economic activity more generally in our region that is
29 pretty limited. It is a pretty limited analysis.
30
31 This is one of the problems that we have with the
32 MDBA's thinking. With the modelling that has been done for
33 them, it looks at things in silos. If, for instance, we
34 landed pricing somewhere where it was okay for us but it
35 threatened the criticality of value-added activities in our
36 region because it drove agricultural activity in one
37 direction and in a direction where those value-adding
38 activities locally did not occur any longer, then that
39 would be a bad outcome. The net effect would be that the
40 businesses on which we depend, the ag suppliers and the
41 like, will now be further afield than they would have been
42 yesterday. Our cost of accessing those ag services is
43 further afield so our costs go up. So you have a new cost
44 pressure on your business. You have an unintended
45 consequence.
46
47 So much of what is happening in terms of economic

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1 modelling is limited to the immediate problem. It does not
2 take into account the wider perspective. You have
3 well-established industries in this area that could
4 disappear very quickly if we were not to take that wider
5 view.
6
7 THE CHAIRMAN: Are there any more final comments on price
8 structure before we move on?
9
10 We will move on to cost shares.
11
12 SESSION FOUR: OPTIONS FOR COST SHARES
13
14 MS TAPPER: I will talk quickly about the cost shares
15 because I don't think it is as big an issue as the price
16 structures.
17
18 You probably all have an understanding of how IPART in
19 the past has dealt with cost shares. For the people who
20 may not know, what we have done is we have applied an
21 impactor pays principle to determine how much the user
22 should pay of the efficient costs of State Water versus the
23 government and we have done that at an activity based
24 level.
25
26 We developed that back in 2001 and that was subject to
27 an extensive review again in 2006. In the most recent
28 determination in 2010 on cost shares, we did not adjust any
29 of the cost shares for each of those activities because we
30 came to a decision that they did reflect, based on the
31 impactor pays, what the government should pay and what the
32 users should pay.
33
34 With the ACCC taking over, we will no longer be
35 setting the prices for State Water, so we would not have
36 the ability to set the cost shares. Basically the New
37 South Wales government has asked us to come up with a
38 method for determining the cost shares as we would no
39 longer do it through our price determination process.
40
41 Under the ACCC rules, basically what they are saying
42 is that that is an independent variable. They will not set
43 how much the New South Wales government will contribute to
44 the efficient costs. So we are looking to kind of use the
45 methods that we have done our established framework to cost
46 shares and a way of going forward to continue that process
47 for something else to do with cost shares.

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1
2 We have some preliminary options based on how we have
3 done it in the past and we are looking to find out whether
4 or not people consider these options are appropriate.
5
6 The first one is maintaining our existing approach.
7 That would mean applying the cost shares as they have been
8 developed and implemented in the 2010 determination. Then
9 we could recommend to the New South Wales government an
10 ongoing role to determine or review those cost shares at
11 each determination that the ACCC would make every five
12 years going forward. I guess that is basically applying
13 the approach that we took in 2010 but through a different
14 framework.
15
16 The second option that we have is to freeze the
17 current cost shares. The ratios that we developed in 2010
18 are saying that we do not think that the activities will
19 change that much and that they do reflect the impactor pays
20 principle that we have developed and used to develop those
21 ratios. Therefore we fixed that as it currently is and
22 then we are not going to review them any more so that State
23 Water could then just apply the shares as they are
24 currently developed - so basically, ongoing.
25
26 They would do that, so when the ACCC comes to make its
27 determination, State Water, in its submission, would just
28 apply the cost shares as they currently are and then the
29 New South Wales government would agree to do whatever
30 comes out of that process.
31
32 The third option is, I guess, similar in that process,
33 but still leaves the option to review those cost share
34 ratios over a period of time. It might not be every single
35 ACCC review, which is five years. It might be every second
36 or third determination, just to make sure that the cost
37 sharing ratios and the activities and the way it is being
38 implemented still match the impactor pays principle that we
39 have used.
40
41 The last option that we are considering is basically
42 leaving it up to the New South Wales government and they
43 could determine how much they are willing to contribute to
44 the efficient costs of State Water.
45
46 Those are the initial options that we have considered.
47 We are looking to hear whether there are any other options

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1 that people have in terms of the user shares that we should
2 look at. That is basically what we are trying to get out
3 of this discussion. Does anyone have anything to add?
4
5 THE CHAIRMAN: So the basic message is that cost sharing
6 lives on; it is just achieved by a different route.
7
8 MS McLEOD: That is good.
9
10 MS TAPPER: Possibly, but it is the government's final
11 decision as to whether or not it takes up the
12 recommendation. We are basically doing the recommendation
13 on it and the government does not have to accept anything
14 we say. I guess our initial view is to come up with a way
15 to bring forward that methodology into the ACCC price
16 determination process
17
18 MR HOWE: So ultimately we are left with dot point 4
19 insofar as there is no obligation for the government; in
20 effect, the government is independently setting its own
21 contribution even if it is based on IPART advice? The
22 earlier options are in relation to IPART advice, but it is
23 just that and, therefore, ultimately we are left with the
24 New South Wales government decision about this?
25
26 MS TAPPER: Yes, they potentially could come up with a
27 view, which is similar to where the ACCC is at, that the
28 government should not be subsidising the services and they
29 could essentially say that they --
30
31 MS CHADWICK: John, before we go too far down that path,
32 I think it should be acknowledged that, under the current
33 approach, in the 2010, 2006, and 2001 IPART decisions, we
34 made assumptions and we made recommendations about what
35 New South Wales treasury should pay to State Water and the
36 Office of Water, but our role does not extend to enforcing
37 that and our role does not extend to double-checking that
38 treasury gave that money. If you are thinking of something
39 that you are losing from this process, remember it was not
40 there.
41
42 MS WELSH: I support those comments, Amanda. Treasury has
43 historically really stood by 100 per cent the terms of the
44 IPART determination, even though, it is not, strictly
45 speaking, required to.
46
47 MR CARUANA: I suppose, to give a bit more context too,

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1 the difference here is that the ACCC thinks cost sharing is
2 a matter of government policy decision and it is not in the
3 business of making policy decisions. All they want to
4 know is how much does State Water need to recover its
5 efficient costs and they determine what the prices should
6 be based on efficient costs. They are asking the question,
7 "State Water, in your submission, tell us what you think
8 your efficient costs are minus any contributions you get
9 from external sources, ie, government." What they are
10 saying is, "We only want to determine prices on costs that
11 will not be covered by someone else."
12
13 So this question is about how much should be covered
14 by someone else, ie, the government. All we are doing is
15 changing the order in which it was last time and we are
16 getting it done up-front first. That is sort of my
17 thinking that basically --
18
19 MS CHADWICK: Does that mean you like option one best?
20
21 MR CARUANA: We are indifferent. It is not a State Water
22 decision it is pure government policy.
23
24 THE CHAIRMAN: So long as you get your money.
25
26 MS WELSH: Correct.
27
28 MS CHADWICK: Are there any other comments?
29
30 MS JONES: I would like to ask what is the structure that
31 drives efficiency? That is a point that has been made here
32 today many times. Is there one structure above another
33 that drives efficiency? I note that, as another
34 agricultural economist in the room, we moved away from cost
35 production pricing about 30 years ago with good reason, so
36 what are the assumptions about all the costs of
37 implementing water reforms? Where are the pressures to
38 force the hard thinking on a whole range of issues?
39
40 I don't have any detail, but sitting where I sit in an
41 irrigation system, that is an answer I would like to have.
42 What is the structure that is forcing people to make hard
43 decisions and be as efficient as possible so that they will
44 take the water where it needs to go for the benefit of
45 society?
46
47 THE CHAIRMAN: That is a good question. It is worth

1 pointing out that what we are talking about here is
2 incentive regulation and the idea that State Water is
3 required, as they will be required by the ACCC in the
4 future, to make efficiently. It recovers only the
5 efficient costs of producing its services. I am sure State
6 Water will comment on this and I am sure they will have
7 something to say about efficiencies in the past and will
8 continue to do so in the future.
9
10 What we are talking about here in the cost sharing
11 debate is who should pay for State Water's efficient costs.
12 I suppose the argument is the producers' benefits go both
13 to water users and to broader society, that the water users
14 should pay the share that is a benefit to them, and that
15 the wider society pays the share of those activities of
16 State Water which benefits the wider society. That is the
17 thinking behind the cost sharing approach. We are trying,
18 I think, to find a way to maintain that into the future
19 under the ACCC's rules.
20
21 MS JONES: All I am saying is how do you structure it and
22 what questions do you ask to drive efficiencies in both of
23 those areas? Again coming back to our conversations in
24 Murrumbidgee Valley Food and Fibre, we are trying to seek
25 efficiency in the whole policy, water reform and
26 environmental productivity, as well as in the production
27 side, and that obviously requires certain questions to be
28 asked and scrutiny in perhaps a different way than occurred
29 in the past.
30
31 MR JADURAM: From your options, it seems to me that the
32 only body that would remotely come close to doing what
33 Sally is saying is IPART. From my point of view, with the
34 last bullet point, the government can do that anyway, but
35 at the moment, it gets advice from IPART. That one from
36 the elimination, gets eliminated.
37
38 The third bullet point, that is too long. Anything
39 beyond five years is just too long, so that gets
40 eliminated, and the second one is actually not an option
41 because it is just status quo. It is the same as number
42 one; it is not going anywhere. I would have to say with
43 those four, I would go for the first one.
44
45 MR MADDEN: Just note that the ACCC will then be taking
46 over the process to look at what are efficient costs.
47

1 MR JADURAM: Yes.
2
3 MR MADDEN: So IPART will vacate that part of it. ACCC
4 will come in and have a process that does exactly the same
5 monopoly regulation that looks at all their costs and what
6 is efficient, et cetera. The cost shares here are actually
7 the share that the community plays for things like flood
8 mitigation and environmental works. There are only about
9 three or four activities that actually have a cost share
10 that is not 100 per cent user.
11
12 MR JADURAM: Yes.
13
14 MR MADDEN: So it is really a bit of a philosophy, you
15 know, a judgment call, on those activities that actually
16 relate to those things like flood mitigation, et cetera,
17 which is other beneficiaries.
18
19 The efficiency drive, you could argue will be exactly
20 the same depending on what the ACCC does: it could be more
21 or less, but it is around that process of going through the
22 books and activities and assumptions really.
23
24 MR HOWE: John, does it have to be prior? You know in the
25 current system the cost shares get put forward by the
26 service provider in a submission. They are looked at by
27 IPART in a draft submission and subsequently finalised. So
28 they are looked at on probably at least three different
29 occasions. It possible that IPART could set a draft set of
30 shares prior to the ACCC price determination and then
31 finalise them post the ACCC's determination or as part of
32 one option?
33
34 MS TAPPER: I guess our initial thinking was that the
35 process would be similar - it would be a review, a draft
36 and a final - but that would have to be completed before
37 State Water makes its submission, so it would probably have
38 to be in the year before State Water making its submission.
39
40 MS CHOU: The indication we have had from the ACCC is that
41 they would like certainty around state government
42 contributions prior to the start of the price review
43 process.
44
45 MS CHADWICK: Which I think highlights then some of the
46 differences between the first three options. Number one is
47 a separate process; so it is another engagement, more

1 submissions - time.
2
3 The second one is in fact turning the status quo into
4 a formula, but maybe it could generate some inflexibility
5 in the future if State Water's business fundamentally
6 changed, and I am not in a position to have any view about
7 the likelihood of State Water's business having fundamental
8 changes.
9
10 The third option is that they will keep a little bit
11 of flexibility and do that intensive process, but only do
12 it about every 10 years. So they have different
13 administrative costs.
14
15 MR HOWE: I think the first option is by far the most
16 attractive especially if you are looking for efficiency and
17 equity. The only possible shortcoming with that is the
18 potential for the ACCC determination to ultimately set the
19 incentive structures and then you have already done the
20 cost shares almost or if they change their investment in
21 their business, sort of the fundamental of the business, in
22 the determination, that then presumably can impact again on
23 cost shares. I don't know what the risks of that would
24 actually be, although, in those options, I would think,
25 like Raveen, that option 1 is the preferred option.
26
27 THE CHAIRMAN: My recollection is that cost shares have
28 not changed very much from determination to determination.
29 They tend to be pretty stable.
30
31 MR HOWE: But if, for example, you had a huge investment
32 in dams --
33
34 THE CHAIRMAN: Sure, sure.
35
36 MR HOWE: -- it is very important.
37
38 MS WELLS: While we are technically indifferent between
39 each of the four options, just on a practical note we have
40 time frames that we work towards when we are putting
41 together a submission. A really important part of that is
42 putting together what our future costs will be, talking
43 with customers about those costs, and draft prices, all of
44 which takes a lot of time.
45
46 We also have to go to cabinet, of course, to get all
47 of this signed off. So fitting in another review in the

1 midst of that, whilst it is possible, it elongates the time
2 frame. It means, for example, that we would presumably
3 need to know our draft operating and capital budgets even
4 further in advance, which creates more uncertainty. By the
5 time you are in the current determination, you might
6 actually be dealing with projections that are four or five
7 years old, realistically speaking, given that the ACCC, as
8 we all know is slightly less timely in its deliberation of
9 pricing determinations than IPART.
10
11 MR CULLETON: I have to say that of those options, the
12 option which concerns me the most is the last one because,
13 quite frankly, it allows the New South Wales government to
14 act far more unilaterally. I could see that that would be
15 an exercise driven by treasury without much consultation
16 and we would just cop it in the neck.
17
18 MS CHOU: To clarify, under any of those options the New
19 South Wales government still would have --
20
21 MR CULLETON: I understand that implicitly, but I think
22 this process imposes some discipline --
23
24 MS WADE: That's right.
25
26 MR CULLETON: -- and it provides for some transparency.
27 That doesn't.
28
29 Also I think we benefit from having IPART doing it a
30 number of times because at least you get some corporate
31 knowledge outside of government brought to bear. Whereas
32 if it is an independent approach, we could go to KPMG the
33 next time we do it and the time after that, we could go to
34 somebody else and somebody else and we would end up with
35 these wild swings and roundabouts. As an industry, we need
36 certainty, like any industry.
37
38 MS McLEOD: Could I clarify with State Water's submission
39 to the ACCC, when do you need to have that in for the next
40 determination?
41
42 MR CARUANA: We have been given a deadline of 1 May next
43 year for a 1 July 2014 start date. So 14 months before the
44 prices are due start, we need to put it in. The next
45 determination period will be say three-year period so 2014
46 to 2017. After that it will be four years.
47

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1 MS McLEOD: Effectively if you have to get your submission
2 to cabinet, it would need to be finished probably February;
3 is that right?
4
5 MR CARUANA: We are targeting a March submission.
6
7 MS WELSH: Realistically speaking, we are hoping to have
8 numbers finalised by sort of the end of October/November
9 so we can go to the last round of CSCs, the full round of
10 the CSCs, before we then go to cabinet. So we need
11 something by November/December. That is when we are going
12 out to do significant consultations.
13
14 With this process, I would like to think that once we
15 have come up with a decision, that can then feed into
16 future processes. I think this one is an unusual one on
17 many fronts in terms of planning and being able to talk to
18 customers and doing something systematically and
19 methodically.
20
21 MS JONES: I am sorry, but I wish to say something again.
22 My reading of the Commonwealth Water Act is that
23 essentially in the Murray Darling Basin, it is redefining
24 water as an environmental resort with production as a
25 secondary use, which is a complete change from the way it
26 has been seen in the past. I would imagine with that
27 reform that there would be a big change in cost shares as
28 well. Certainly, there is a lot more emphasis on managing
29 for the environment and I would expect that there would be
30 very significant changes.
31
32 MS CHADWICK: It may be, though, that what it does is
33 generate more costs against certain activities rather than
34 necessarily change the share of who should pay for what of
35 an activity.
36
37 MS JONES: That would be for you to comment on, but I am
38 just making point that philosophically the Commonwealth
39 Water Act defines water primarily as an environmental
40 resource with production as a secondary reason.
41
42 MS WELSH: Can I suggest that the government's buy-back
43 program has already started allocating a lot of those costs
44 to the government. Had it chosen to pursue its buy-back as
45 not a buy-back but rather through the new water resource
46 plans by, for example, increasing the amount of planned
47 environmental water under those plans, that I think, would

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1 be a far bigger trigger for your cost shares.
2
3 MS JONES: Yes, I agree, and I also think that the whole
4 administration of the system will be geared to different
5 purposes and there will be, hopefully, a lot more
6 monitoring of water quality and flows and so forth.
7 However, that is really heavily motivated by the change in
8 society's perception of the primary purpose of the resource
9 and that is certainly not something that we can afford to
10 pay for.
11
12 THE CHAIRMAN: Are there any final comments? What I take
13 out of this is there is an attraction to the transparency
14 and discipline of having some sort of independent process
15 outside the government.
16
17 MR CULLETON: Absolutely.
18
19 THE CHAIRMAN: Thank you for that. I think we have
20 completed the agenda, more or less. No; we have one more
21 item.
22
23 SESSION 5: ASSESSING THE OPTIONS
24
25 MS CHOU: I think, given the time frame, we will just
26 briefly touch on this. We came up with several options.
27 We will need to assess options, whether it be for the price
28 structures or the cost shares, to make recommendations to
29 government.
30
31 Some of the criteria are implicit in the terms of
32 reference in terms of assessing the impact on State Water
33 and the NSW Office of Water and the actual impact on the
34 state budget.
35
36 To pick up on some of the points that have been made
37 here, we also need assess the impact on customers in any of
38 the option that is we consider. Transparency, getting to
39 the ease of administration and implementation issue, is
40 also very important.
41
42 Are there any comments on those criteria?
43
44 MR CULLETON: I come back to my point that I think
45 customer impacts is highly significant; but I think water
46 being such a critical commodity, it needs to be seen in the
47 context of community impacts as well.

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1
2 MS McLEOD: It is linked to some of the issues Sally Jones
3 has raised; that is, through successive IPART
4 determinations, the Murray Valley - I think also the
5 Murrumbidgee, but I could be corrected on that - has been
6 deemed to be at full cost recovery of the efficient costs.
7 At every determination or by the end of that determination,
8 we will have reached that. But every time we go through a
9 determination, we are not at that point because the costs
10 have expanded. I think you have an opportunity through
11 this process to identify the changes in the basket of costs
12 and perhaps what is driving some of those changes.
13
14 You talk about impactor pays versus the beneficiary
15 pays. One of my fears, reading the EWI and then reading
16 the principles in the Water Act, is you are going to price
17 the consumptive sector out of being able to pay for the
18 water or pay the costs of the service. Then where does
19 that leave you?
20
21 If, say, for example, Murrumbidgee Irrigation is not
22 viable and Murray Irrigation is not viable, who will pay
23 the costs of operating the dams? You are not going to pull
24 them down. You are not going to blow up a new dam or
25 remove any of the regulators.
26
27 I think, therefore, that there are some key issues
28 that will happen in the next few years and I think IPART
29 has an opportunity to contribute to that debate, whereas we
30 can't because we just get told, "You're a vested interest;
31 you're going to say that."
32
33 MR CULLETON: I don't think what Jenny and I just said is
34 incompatible. What I said was not meant to be
35 incompatible. I am certainly not at odds with Jenny; I
36 agree. When I said "community", I meant our capacity to
37 pay as an industry and the value that is generated off the
38 back of our industries within the community. So I think we
39 are in agreement. These things are complementary rather
40 than opposing views.
41
42 MS WADE: If you push too hard, the government will pick
43 up 100 per cent whether it likes it or not.
44
45 MS McLEOD: Yes, and there is --
46
47 MS WADE: That is the only option.

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1
2 MS McLEOD: There is a point at which that becomes
3 unsustainable.
4
5 MR HOLSE: I think the same sort of issue is raised by the
6 idea of capping revenue in future. Basically over the
7 determination periods, we have seen the ratcheting up of
8 bulk water prices.
9
10 The real question from the stakeholder point of view,
11 especially in light of the situation that I think Sally
12 Jones has described very well, is: at what point does this
13 thing become sustainable for customers? In other words, we
14 cannot continually have real cost increases to customers in
15 highly competitive industries without paying some sort of
16 economic cost and therefore social cost as has been pointed
17 out. So at what point does it become sustainable and what
18 drives it towards that sustainable position for the
19 customers?
20
21 At present I cannot see the things that are driving it
22 towards a sustainable position. I suppose I would be
23 thinking in terms of more drastic sort of action like the
24 possibility of IPART considering revenue caps when doing
25 things like those cost shares in order to contain prices
26 for the paying customers who are subject to international
27 competition, basically. We just cannot keep loading up
28 costs to these businesses and expect them to survive.
29
30 MS McLEOD: I have two points that are completely
31 unrelated to this that I wanted to raise.
32
33 THE CHAIRMAN: Sure, we are coming to final comments.
34
35 MS McLEOD: One of our major issues is River Murray Water
36 costs. It has not been raised today and I think it is an
37 issue for the determination, because currently we pay our
38 contributions to River Murray Water through our State Water
39 and NSW Office of Water fees. It is my understanding that
40 River Murray Water costs are outside of the ACCC
41 determination process.
42
43 MR CARUANA: We are unsure. We are seeking legal advice
44 on that question. In our understanding of the ACCC
45 framework, there seem to be some questions around some of
46 State Water's costs and the River Murray costs are one
47 explicit example. We are unsure as to whether it fits

1 within the regulatory framework. As I said earlier, we are
2 actually seeking legal advice to get an understanding of
3 where it sits. At the moment, we are unsure if it sits
4 inside or outside the ACCC framework.
5
6 MS CHADWICK: Thank you for bringing the issue to our
7 attention.
8
9 MS McLEOD: I would like some clarity around that issue.
10 There are potentially a few scenarios. One is that they
11 are part of your bundle of costs, but nobody has actually
12 determined their efficiency, which would be a concern for
13 us, particularly given some of their past behaviours.
14
15 Then the other potential, I suppose, is that nobody
16 will regulate them. Maybe treasury would say that would be
17 okay. And the River Murray Water and also the Murray
18 Darling Basin Authority NRM fits into the NOW component, so
19 they are both issues. River Murray Water is more specific
20 to the Murray and the Murrumbidgee, but the NRM stuff
21 applies across the basin.
22
23 The other issue we have not discussed at all was the
24 large customer rebate as a feature of the State Water
25 tariff, which was first introduced by IPART. We obviously
26 have an interest in that issue. It has not come up, but it
27 is important to us.
28
29 MR STAR: I would like to endorse what John Howe has said.
30 There has to be a point where we can't pay. Rice at
31 240/250 is marginal and the cotton has come back to 350 a
32 bale. Last year it was 600. They have nearly cut our
33 income there by half just in the cotton game.
34
35 With regard to the minimum increases that John is
36 talking about, there will have to come a stage where you
37 will have to say enough is enough.
38
39 MS TROPEANO: From the high security irrigator point of
40 view, as you are probably all aware, the price we are
41 receiving for wine grapes is very low and there is not much
42 capacity to stay sustainable if crops keep rising and we
43 would all be out of production too.
44
45 THE CHAIRMAN: I think it is fair to say that many of
46 these issues will be determined by the ACCC framework for
47 cost recovery and I guess modified by whatever we suggest

1 about cost shares.

2

3 MS TROPEANO: There is not much point in providing the
4 water if you have no one there to use it.

5

6 THE CHAIRMAN: I agree. That is certainly important.

7 Perhaps not so much in these valleys but certainly in some
8 smaller valleys up north where that is a real issue.

9

10 Are there any final comments?

11

12 CONCLUDING REMARKS

13

14 THE CHAIRMAN: Thank you very much for that. I think we
15 have had a very interesting discussion and a number of very
16 clear things have emerged from the discussions. That is a
17 very good start for us in commencing our review. You have
18 given us plenty of food for thought. Obviously I don't
19 want to sum up or take a position at this stage, it would
20 be quite inappropriate.

21

22 You have been very helpful and very generous in the
23 assistance that you have provided to us and I thank you for
24 that. We have lunch available, if you want to stay and
25 have a discussion.

26

27 Once again thank you very much for coming and for the
28 efforts you have made to help us in what I think is a very
29 interesting inquiry and one which has to be done in a very
30 short time frame.

31

32 MS CHADWICK: We have many of your emails from previous
33 reviews or from your RSVPs. In the event that we don't,
34 there is a register here. We will be trying to keep in
35 touch with you, but we need you to give us your email
36 addresses, thank you.

37

38 AT 2.06PM THE TRIBUNAL ADJOURNED ACCORDINGLY

39

40

41

42

43

44

45

46

47