

INDEPENDENT PRICING AND REGULATORY TRIBUNAL

TAXI FARES OUTSIDE SYDNEY FROM JULY 2015

PUBLIC ROUNDTABLE

Tribunal Members

**Dr Peter Boxall, Chairman
Ms Catherine Jones and Mr Ed Willett, Members**

Members of the Secretariat

**Mr Hugo Harmstorf, Ms Fiona Towers and Ms Sarah Blackwell
At Novotel Newcastle Beach, 5 King Street, Newcastle**

On Tuesday, 28 April 2014 at 10.30am

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1 OPENING REMARKS

2
3 THE CHAIRMAN: Welcome, everyone, and thank you
4 very much for coming. My name is Peter Boxall and I am
5 Chairman of IPART.

6
7 With me today are my fellow tribunal members,
8 Catherine Jones on my left and Ed Willett on my right.
9 In particular, I would like to thank you very much for
10 making the time to attend today's public roundtable on
11 our review of maximum fares for taxis in areas outside
12 Sydney.

13
14 Today's roundtable provides both you and us with the
15 opportunity to discuss IPART's draft report on taxi fares
16 for areas outside Sydney. We recommend fares to
17 Transport for NSW and they make the final decision.

18
19 This year we have done a more comprehensive review of
20 taxi fares outside Sydney than we have in the past. We
21 engaged a consultant, the CIE, to provide the costs of
22 providing taxi services outside Sydney and, for the first
23 time, in 2014, we extended our survey of taxi passengers to
24 regional areas of NSW.

25
26 We also looked closely at taxi industry data provided to us
27 by Transport for NSW and available data on population
28 growth and economic activity which provides an insight
29 into the level of demand for taxi services.

30
31 We found that the cost of a taxi licence in many areas
32 outside Sydney is very high, in some cases higher than the
33 cost of a taxi licence in Sydney. This cost must be
34 recouped through taxi fare revenue. The result is that
35 taxi fares are higher than they need to be to cover
36 efficient costs.

37
38 Our analysis indicates that the high cost of licences
39 is due to a shortage of taxis or similar services relative
40 to the demand for these services.

41
42 If there were more taxis or similar services, then the value
43 of licences would be reduced through competition and
44 fares would be closer to efficient levels.

45
46 While there is no statutory limit on the number of
47 licences outside Sydney, the price of a new licence can

1 prohibit new operators entering the market. Perversely,
2 the price of a new licence is highest in the areas facing a
3 significant shortage of taxis. This is because of the
4 process Transport for NSW uses to determine the fee it
5 charges for new licences, which involves looking at the
6 most recent transactions in the market. We think this
7 issue needs to be addressed.

8
9 Our draft recommendations are for a fare freeze - that is,
10 for the maximum taxi fare components to remain at their
11 current level during 2015-16 - and for a review of the taxi
12 licensing arrangements outside Sydney to allow the market
13 to better match the supply of taxis with the demand for
14 their services.

15
16 We expect that a fare freeze would make it more affordable
17 for customers to use taxi services. We also expect
18 that the reform of licensing arrangements would make
19 it cheaper and easier for passengers to catch taxis in the
20 longer term and make it easier for operators to enter the
21 industry.

22
23 Finally, we note that, in some areas, taxi services
24 are facing increasing competition from alternative
25 point-to-point transport services such as hire cars. Some
26 people in the taxi industry have also expressed concern
27 about commercial ride-sharing commencing in areas of
28 New South Wales outside Sydney even though
29 commercial ride-sharing is not legal in NSW.

30
31 Competition has benefits for passengers in terms of choice,
32 affordability and convenience and for taxi operators
33 in terms of driving down licence costs. However,
34 appropriate regulation for safety and protection of drivers
35 and customers needs to apply to all services, therefore,
36 one of our draft recommendations is for a review of the
37 regulatory framework for all point-to-point transport in
38 NSW.

39
40 We are here today because we want to hear your views
41 on taxi services outside Sydney. This is a public
42 roundtable which forms part of our consultation for this
43 review. We have a transcriber present to record the
44 proceedings and the transcript will be publicly available.

45
46 To start off, I invite Sarah Blackwell, a staff member of the
47 IPART secretariat, to commence with a brief overview

1 of our draft findings and recommendations relating to taxi
2 fares outside Sydney.

3
4 After Sarah's presentation, I will call for comments
5 from around the table and from the audience. Thank you,
6 Sarah.

7
8 SHORT PRESENTATION ON DRAFT FINDINGS AND
9 DRAFT RECOMMENDATIONS ON TAXI FARES

10
11 MS BLACKWELL: Thank you, Peter.

12
13 One of our key draft findings about taxi fares is that
14 they are higher than they need to be because they contain
15 a component that is economic rent.

16
17 Economic rent is unearned income that results from a
18 scarcity of a good or service rather than its productive
19 value. The income from owning a taxi licence is an
20 economic rent. It is also a cost to taxi operators, but it
21 is not an efficient cost.

22
23 High licence transfer value, including in Newcastle
24 where licences transfer for over \$200,000, indicates that
25 the economic rent component of fares is very high.

26
27 The pie chart on the right of this slide shows the way
28 taxi fare revenue is distributed. The slices of the pie in
29 blue represent the efficient costs of providing taxi
30 services, such as vehicle costs, of which insurance and
31 fuel are a subset.

32
33 Even if fare revenue does not change, licence costs -
34 an economic rent - shown on the pie chart in red, can
35 adjust downwards to cover any increases in the other
36 efficient costs.

37
38 Our draft recommendation is to freeze fares at their
39 current level in all areas outside Sydney for 12 months
40 from July 2015. This is consistent with Transport for
41 NSW's decision to freeze fares in Sydney over the same
42 period.

43
44 We expect that a fare freeze would make it more affordable
45 for customers to use taxi services and may encourage
46 people to catch taxis who have previously found
47 it too expensive to do so. In contrast, increasing fares

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1 would not help passengers nor would it help drivers as it
2 would make taxi services less competitive with
3 alternatives.

4
5 Today, we would like your feedback about our draft
6 recommendation to freeze fares, particularly as it applies
7 to Newcastle and surrounding areas.

8
9 To focus the discussion on fares, we have prepared a
10 few questions, but we are interested in any feedback that
11 is relevant to our draft recommendation.

12
13 Following your comments on fares, I will make a short
14 presentation on our findings about the level of taxi
15 services and our related draft recommendations.

16
17 Now I will hand back to Peter to chair the discussion.

18
19 COMMENTS FROM ATTENDEES

20
21 THE CHAIRMAN: Thank you very much, Sarah.

22
23 In terms of when you make comments, could you please
24 identify yourself and the organisation you are with, if you
25 are with an organisation, for the purpose of the
26 transcript. Could you also limit your interventions to
27 five minutes in the first instance. There will probably be
28 a chance to have a second intervention if you want to.

29
30 First in terms of comments from around the table,
31 would you like to start, Roy?

32
33 MR WAKELIN-KING (NSW Taxi Council): Good
34 morning, everyone - members of the tribunal, Peter, and
35 the audience - my name is Roy Wakelin-King. I am the
36 chief executive of the NSW Taxi Council.

37
38 I thank IPART for the opportunity to be present today
39 and to provide some comment on this important review
40 process. I recognise that I only have five minutes so I
41 will try and be succinct.

42
43 Ladies and gentlemen, a taxi is a business. An
44 individual taxi, if you like, is a shop. It is a place for
45 operators and particularly drivers to earn their living.
46 Importantly, taxis, which form part of the public transport
47 framework, unlike other forms of public transport, are not

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1 funded by the state. They are funded by the private
2 sector, in essence, the people who invest and operate in
3 this industry.
4
5 We provide a considerable contribution to the public
6 transport system. We provide approximately 170 million
7 passenger journeys across NSW each year. On top of that,
8 despite not being funded by the state, we make a very
9 substantial contribution to the economic and social fabric
10 of NSW. This has been independently assessed as being
11 over \$1 billion per annum. We provide important
12 employment opportunities for people right around
13 the state, which is particularly valuable in rural and
14 regional NSW where employment opportunities are
15 more limited than they are in capital cities and major
16 urban areas.
17
18 Therefore, running a shop as a private enterprise is
19 critical. You must be able to recover your costs and make
20 a reasonable return so that you can provide a living for
21 yourself and your family.
22
23 It is in this analogy of taxis being a shop that
24 I would like to draw everyone's attention to the issue
25 of licence and licence lease costs. Licence lease costs
26 in Newcastle are in the order of approximately \$370 to
27 \$400 per week to lease a taxi. I have done a little bit
28 of research and, in looking at what it costs to lease a
29 shop in the Newcastle area, I have seen prices in excess
30 of \$400 to \$500 per week. Our industry is being identified
31 and criticised for having economic rent in its lease rates,
32 yet those lease rates are just merely a reflection of
33 someone, in effect, leasing a shop and conducting their
34 business.
35
36 It is important to recognise in that context that
37 licence lease costs in NSW generally, certainly
38 in Sydney and I believe here in Newcastle, have remained
39 steady over a number of years and certainly in the post
40 global financial crisis period. Yet, other costs,
41 particularly insurance, have risen markedly and well in
42 excess of the consumer price index.
43
44 In order to make a living and to provide an essential
45 service, our taxi operators and owners are, in effect,
46 facing some significant financial pressures. To identify
47 licence lease costs as being the sole inhibitor to

1 providing efficient services, we believe is not a correct
2 analysis of the situation.
3
4 I would also have to highlight that licences in NSW,
5 in rural and regional areas outside of Sydney -
6 and that includes Newcastle - are not limited by the
7 state. The NSW government places no statutory
8 limits on anyone obtaining a taxi licence. Any person
9 can make application to the government through the
10 appropriate agency and receive a licence on paying the
11 appropriate costs and meeting the appropriate
12 administrative requirements.
13
14 Those costs are set by the market. It is what the
15 market is prepared to pay to operate a taxi business in
16 those regions. It is not some price that is set by the
17 government artificially. It is not some price that is set
18 by the industry artificially. It is a price that is set
19 by the market taking into consideration risk and return,
20 and anyone who wanted to go and lease a shop to start a
21 business here in the Newcastle CBD would do exactly the
22 same thing.
23
24 So people are making informed decisions about whether
25 they want to enter and indeed ultimately exit our industry.
26 It is as the industry should function, certainly in areas
27 such as those outside Sydney, and it is a system that
28 works.
29
30 I note that there have been a number of applications
31 brought before Transport for NSW and Roads and
32 Maritime Services for such licences.
33
34 Most recently in Muswellbrook, an application was brought
35 forward and Roads and Maritime Services, in the absence
36 of having a recent transaction to determine market value,
37 undertook an open and transparent expression of interest
38 process to determine market value and then, I am advised,
39 sold three licences to the successful proponents. There is
40 a high degree of transparency in that process and it was
41 the market which determined the price, not anyone
42 else. So the system works. The system reflects what
43 people are prepared to invest in.
44
45 In the context of rural and regional NSW and areas
46 outside of Sydney generally, as highlighted in the
47 IPART report and well publicised elsewhere, the economy

1 is growing at a lot slower pace in these areas. Whilst
2 that may be variable right across NSW, it is worth
3 highlighting that there are some key areas which are
4 indeed struggling due to economic, social and other
5 changes and pressures that are impacting on rural and
6 regional New South Wales.

7
8 By way of example, next year, Orange, which in the
9 report was highlighted as having a high degree of growth,
10 will see the closing of the Electrolux factory resulting in
11 some 540 jobs disappearing from that region. In
12 sensitivity terms, that is a high impact for a regional
13 city such as Orange. You can imagine the impact on that
14 city and particularly on the discretionary spending habits
15 of people which directly flow on to our industry.

16
17 We must be very conscious of these facts before we
18 make key assumptions in identifying reforms for the taxi
19 industry, and particularly in the area of licensing, we
20 must be aware of these broader economic and social
21 challenges which are facing rural and regional New South
22 Wales.

23
24 On fares, we note that IPART recommends that there be
25 a fare freeze. We clearly, as an industry, recognise that
26 we must be competitive from a pricing point of view. It is
27 pointless for us to price ourselves out of the market, but,
28 importantly, prices for a public transport service provider
29 must be regulated to ensure that the consumer is aware
30 and protected so that the consumer is not exposed to
31 practices such as price gouging. It must be transparent, it
32 must be fair and it must be set at a reasonable level.

33
34 A fare freeze for our industry is in fact a reduction
35 in real terms. We have only just come out of a fare freeze
36 some 18 months ago. I believe that the NSW
37 taxi industry and the regions right around NSW
38 have undertaken already a high degree of heavy lifting in
39 terms of ensuring the industry's cost competitiveness.

40
41 It should be noted that those cost increases have
42 involved all other factors of operating a taxi with the
43 exception of licences, which have generally decreased
44 across the broad spectrum of areas in NSW and,
45 in some cases, markedly so.

46
47 By way of example, and in closing, I highlight the

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1 issue of CTP insurance. The taxi operators and my fellow
2 members in this room will be only too well aware of the
3 significant increase in CTP insurance, which has gone up in
4 excess of \$3,000 over the last four to five years,
5 substantially above CPI.

6
7 The bottom line is that operating a taxi has increased
8 in cost by in excess of 3 per cent over the last three to
9 four years. We have faced one fare freeze. We have had a
10 CPI increase only of 2.5 per cent, and we are potentially
11 facing another fare freeze. We are well behind the
12 eight-ball in terms of meeting our costs.

13
14 I wish to make it clear - and I do request that the tribunal
15 do take this into consideration in their recommendations
16 to Transport for NSW - that we believe that we have
17 adopted and accepted measures that have put us in a
18 competitive position to a certain extent at our own
19 disadvantage.

20
21 There will, obviously, be more, Peter, that I would like
22 to respond to as comments come from the floor. Again
23 I would like to emphasise my thanks to the tribunal for the
24 opportunity to talk today and I look forward to hearing
25 other contributions and particularly the contributions
26 from my fellow members, thank you.

27
28 THE CHAIRMAN: Thank you, Roy. Brian, would you
29 like to say something?

30
31 MR O'SULLIVAN: I think Roy Wakelin-King has covered
32 it very well. There is only one thing I could add to that.
33 I think you mentioned the main competition for country
34 taxis is hire cars. There is much more competition than
35 that with courtesy cars - courtesy vehicles or buses - plus
36 community transport. It is much more than hire cars that
37 we are competing against.

38
39 THE CHAIRMAN: Thank you, Brian. Anthony, do you
40 want to say something now?

41
42 MR WING (Transport for NSW): Yes, Mr Chairman,
43 thank you, but only very briefly. I am Anthony Wing,
44 General Manager, Transport for NSW.

45
46 Our role in this is that Transport for NSW ultimately
47 has to make the determination about country and

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1 non-Sydney-metro fares. Under statute, IPART has been
2 asked to provide us with independent advice, so given that
3 there is independent advice to come, I certainly do not
4 want to comment on any of the particular
5 recommendations that are being made today.

6
7 I must say we are very pleased to see an open and
8 consultative process. That is great to see. Of course
9 I am here and available to answer any questions or deal
10 with any matters of fact that the tribunal might have.

11
12 THE CHAIRMAN: Thank you, Anthony.

13
14 We will take questions or contributions from the
15 floor. If you would like to come up, there is a microphone
16 here. Would somebody like to kick off with their
17 contribution?

18
19 MR BERNARD: My name is Clive Bernard. I have been an
20 owner/operator/driver in the Newcastle taxi transport
21 district for some 15 years here in Newcastle. Eighteen
22 months ago, we suffered a fare freeze. In that time,
23 Newcastle's fuel prices jumped by 12 cents a litre for
24 nearly the whole period of that time. Our CTP insurance
25 went up. Since I have been operating taxis in Newcastle
26 insurance premiums have gone from \$1,500 to some \$6,500
27 now.

28
29 You put a pie chart up of what is happening in the
30 industry. I can give you a pie chart that shows that
31 drivers are sitting out there, Monday through Friday,
32 during day work and weekends, earning less than \$6 to \$7
33 an hour in the Newcastle transport area. I have had cars
34 off the road in the last three to four weeks because of a
35 lack of drivers because they cannot earn an income. If you
36 open that pie up to more taxis within that pie and you
37 want to run a viable business, it can't happen.

38
39 THE CHAIRMAN: How many cars do you have?

40
41 MR BERNARD: I have three plates. I operate two and
42 I lease one out. The costs vary throughout the industry at
43 all times. When the freeze was on before, the licensed
44 mechanics' rates went up by \$3 an hour. These are things
45 that are in-built within the industry, and then you have to
46 take your insurance costs, your comprehensive insurance
47 costs, and all that that involves. You might have a car

1 written off one week but you have to replace that within
2 that one week in order to be back on the road and to keep
3 your business viable.

4
5 I would be happy if a fare freeze is in place as long
6 as our present upwards costs are held in place at the same
7 time. By the same token, most of the time people want a
8 taxi in Newcastle is on Friday and Saturday nights at peak
9 times. If you go to an emergency service, you will have to
10 be prepared to wait at peak times. Newcastle taxis are no
11 different. We can supply, but every time somebody gets
12 into one of our vehicles, that vehicle, even if it is one
13 person, is off the road for a minimum of 30 minutes, so you
14 take a car out of the system for that period of time. To
15 allow more plates at those peak times makes your business
16 unviable for the rest of the time. Thank you for your
17 time.

18
19 THE CHAIRMAN: Thank you very much, Clive.
20 Anybody else from the floor?

21
22 MR MACRIDD: My name is Alex Macridd. I am an owner,
23 I only own one taxi. My wife and I, we average about 120
24 hours driving a week. Just to let you know about the piece
25 of the pie, in Newcastle to keep a car on the road, before
26 you make a cent for yourself, it costs \$1,400 a week. The
27 other week I had to replace the car battery in the hybrid
28 taxi. It cost me \$3,917 for the battery itself, \$500 for
29 installation and then the car was off the road for two
30 days.

31
32 I don't mind a price freeze if you can freeze the other
33 prices or if you can go back to when I first started. Then
34 it was \$1,300 a year for the green slip and comprehensive
35 insurance was much cheaper. To fill your car
36 up with gas back then, when gas first came out, it cost \$23
37 a shift. To fill your car up with gas now, it costs \$60 a
38 shift. Gas is not economical now and that is why everyone
39 is changing to hybrids.

40
41 It can be different components at different times - if the
42 gearbox goes or anything goes, it costs more money, but
43 on average it costs you \$1,400 a week to have a taxi on the
44 road. That includes GST components, your tax, your
45 account and everything, and if you are paying the car off
46 with the bank, or whatever, that is what it costs. So it is
47 not a cheap industry but that's the way it goes.

1
2 I don't mind a price freeze if you can freeze all the
3 other things. I was making more money 20 years ago.
4 Things were a lot cheaper, but at the present time, you
5 can't do it for any less. Thank you.
6
7 THE CHAIRMAN: Thank you very much, Alex. Yes, Clive?
8
9 MR BERNARD: There was one other thing I forgot to
10 mention. In the Hunter Valley at the moment there are
11 17,000 mine workers out of work. They were earning top
12 incomes and, all of a sudden, those incomes have been
13 taken out of the Hunter Valley and the Newcastle economy.
14 So we are suffering, as I said. This would be the worst
15 financial year I have had since I have been operating
16 taxis.
17
18 THE CHAIRMAN: Thank you, Clive. Would anybody
19 else like to make a comment?
20
21 MR GRACE: My name is Rod Grace. I am a second-
22 generation taxi operator, with my mother, and I am
23 hoping to pass it on to my children - the third generation.
24
25 I can back up what everyone has said here today about
26 costs. If you would let us, we could show you our books.
27 We are down 30 per cent on our gross. I agree with what
28 Roy was saying. The cost of green slips has gone up
29 \$3,000 in two years. Insurance has doubled and it is way
30 out of hand.
31
32 I have a question for you, Anthony. We are crossing
33 over into different districts - Newcastle. Lake Macquarie,
34 Maitland, Raymond Terrace. Their green slips and
35 registrations cost half our price. You keep talking to us
36 about country or outside the Sydney area, but we are
37 paying city prices. If we were looking at some way to
38 decrease our prices, one thing we could look at is our
39 green slips, because we are running in their area. We are
40 not running in Sydney.
41
42 THE CHAIRMAN: How many cars do you have?
43
44 MR GRACE: I have a dozen.
45
46 THE CHAIRMAN: Just so that you know, Rod, outside
47 Sydney is actually split into outer urban and country.

1 Newcastle, Wollongong, the Blue Mountains and those
2 sorts places are in one area and then Orange, Bathurst and
3 regional areas are in another. That is a good point and we
4 all the other will take that on board.
5
6 MR GRACE: Thank you.
7
8 MR WAKELIN-KING: We are working very closely with
9 the Motor Accidents Authority around this issue of CTP
10 insurance. As you would be aware, it is regulated by the
11 Motor Accidents Authority. It is a very challenging issue
12 for our industry. For the people in places like Wollongong
13 and Newcastle who do pay the city insurance rate, their
14 circumstances and operating environment is quite
15 markedly different, so this is an area on which we would
16 welcome any further examination.
17
18 THE CHAIRMAN: Thank you, Roy, and thanks for that, Rod.
19
20 MR GRACE: Thank you very much.
21
22 THE CHAIRMAN: Is there anybody else?
23
24 MS LEWIS: Jill Lewis, from the NSW
25 Taxi Council. My question is to the IPART tribunal. Have
26 you considered conducting a social and economic impact
27 assessment? In many out-of-metro areas, and indeed
28 regional and rural areas across NSW, the taxi
29 operators and drivers are the core people in communities.
30 They are not only there to provide a transport service
31 24 hours a day, but most of the time they are the people
32 who also sponsor the local footy team. Their children go
33 to the local schools, they go to the local hospitals, they
34 shop locally. They are an integral part of the community.
35 If you are going to take away or diminish their capacity
36 for earning, then the flow-on effect, I suspect, could be
37 up to 3:1 in some of those areas.
38
39 THE CHAIRMAN: Thank you, Jill. No, we haven't conducted
40 a socio-economic analysis but we will take that on board.
41
42 The important point here is that we are not trying to
43 reduce people's earnings. We are trying to look at what is
44 a good outcome for customers as well as taxi operators
45 including those people who, at the moment, don't take a
46 cab because it is too expensive and they might take it if it
47 was more accessible. Thanks for your contribution, Jill.

1
2 Would anybody else like to make any comments? There
3 will always be a chance to speak later. Are people
4 comfortable now to have a short presentation from Sarah
5 on the licence issue and then we will move on from there?
6 Thank you, Sarah.
7
8 SHORT PRESENTATION ON DRAFT FINDINGS AND
9 DRAFT RECOMMENDATIONS ON TAXI SERVICES
10
11 MS BLACKWELL: Thank you, Peter.
12
13 One of the things we looked at during our review of
14 taxi fares is the standards of service and the way in which
15 they relate to fares. In particular, we have become
16 concerned about how a potential undersupply of taxis
17 translates to fares being higher than they should be,
18 longer waiting times for passengers, and higher taxi
19 licence costs that act as a barrier to the entry of
20 additional taxis.
21
22 The population and economic data we have reviewed
23 indicates that demand for point-to-point transport, which
24 includes taxis, hire cars and community transport as well
25 as other potential competitors like commercial
26 ride-sharing, is growing in most parts of NSW.
27
28 As demand grows, existing taxis are busier and able to earn
29 more money. In a market that didn't have any barriers
30 to the uptake of new taxi licences, as demand grows, you
31 would expect to see more taxis enter the market. However,
32 if no new taxis come into the market, the additional profit
33 per taxi translates to higher licence prices.
34
35 As I explained earlier, in economic terms, the licence
36 cost is not an efficient cost of providing taxi services,
37 but an economic rent that is created by licences being
38 scarce. However, it is still a financial cost that taxi
39 operators have to pay and, as a result, fares are higher
40 than they need to be to cover these costs.
41
42 One of the draft findings of our review is that the
43 method of releasing new taxi licences in operating areas
44 outside Sydney, where the price charged by Roads and
45 Maritime Services is determined by reference to the recent
46 sales of existing licences in that operating area, means
47 that where additional taxis are most needed, licences are

1 the most expensive and therefore the barriers to entry are
2 the highest. We have therefore made a draft
3 recommendation that taxi licensing arrangements be
4 reformed outside Sydney to address this problem.
5
6 One existing competitor to taxi services is hire cars.
7 We can see from the table on this slide that hire cars have
8 taken up opportunities presented by increasing demand,
9 particularly in areas outside Sydney, where hire cars as a
10 proportion of taxis are quite high.
11
12 In Sydney itself, I am sure you are aware that
13 ride-sharing app UberX has also emerged as a competitor
14 to taxis and hire cars.
15
16 While competition and choice can be good for consumers,
17 it is important that driver and passenger safety and
18 consumer protection are assured as well, which is why we
19 recommended a review of the regulatory framework of all
20 forms of point-to-point transport in our review of Sydney
21 fares and licences, and we have also made this a draft
22 recommendation that covers areas outside Sydney.
23
24 As for our discussion about fares, we have drafted
25 some questions to focus today's discussion, but we are
26 interested in any feedback that is relevant to our draft
27 findings and recommendations, as I have just outlined.
28
29 I will hand back to Peter to chair this discussion.
30
31 COMMENTS FROM ATTENDEES
32
33 THE CHAIRMAN: Thanks, Sarah. Would anybody like
34 to comment from around the table? Roy?
35
36 MR WAKELIN-KING: Thanks, Peter, and thank you, Sarah,
37 for the presentation. I made some points earlier about the
38 process for putting new taxis into rural and regional New
39 South Wales. I would like to re-emphasise the point about
40 there being no statutory limits on taxis.
41
42 The question then is what is the process in terms of which
43 those taxis can be put out into the market where they
44 are so needed? As I said, there is an appropriate process
45 in place. I note that IPART has identified there may be
46 issues of transparency around that. I think that is a
47 matter that the government needs to take on board - that is

1 Transport for NSW and RMS. If there is an asymmetry of
2 information that doesn't exist there, that needs to be
3 identified and dealt with.

4
5 As far as we are concerned the policy is clear. You
6 make an application and assessment is made on current
7 market value following recent transactions, which is not an
8 unreasonable thing to do in terms of market value. In the
9 absence of any recent transactions, the market is tested
10 through a transparent expression of interest process.
11 Then, based on that, if anyone makes an application to
12 purchase, that occurs. I think that is fair and
13 reasonable.

14
15 You have identified the issue of wheelchair accessible
16 taxis. Licences are available at \$1,000 per annum in
17 Sydney, Newcastle and Wollongong. Outside of Sydney,
18 Newcastle and Wollongong, they are free. What is more,
19 there are substantial incentives to assist people in
20 getting WATs on the market.

21
22 Here in Newcastle, there has been growth in the number
23 of licences. In particular since 2012, six plates have
24 been put into the market. We have already heard of some
25 of the experiences of operators, owners and drivers,
26 particularly in off-peak periods where there is just
27 insufficient work to accommodate the extensive growth in
28 licences.

29
30 One of the issues that we would like the tribunal to
31 take into consideration is the issue of utilisation.
32 I think the advice and the experience of industry
33 representatives is that the average shift numbers per week
34 are substantially less in relative terms in rural, regional
35 and country NSW than they are in Sydney. It might
36 be some 30 per cent less. What I mean by that is for an
37 operator getting a taxi out on 14 shifts per week is
38 ideal, but in some cases, those numbers are down to as
39 many as seven or eight per week. It depends on the
40 market. Where you are in NSW will affect how many
41 shifts that a vehicle goes out. Of course, during peak
42 time those numbers increase, but across the board that
43 utilisation rate would appear to be down particularly
44 relative to Sydney.

45
46 There has been growth, but also equally there has been
47 a decline, in a number of areas in NSW. That

1 decline has been precipitated by a number of things,
2 firstly, either social or economic pressures and, secondly,
3 increasing competition.

4
5 I note that hire cars have been identified as one of
6 the primary sources of competition. It should be noted
7 that it takes a fraction of the cost to put a hire car on
8 the road compared with a taxi. Insurance, by way of
9 example, is about 10 to 15 per cent the cost of a taxi with
10 CTP; yet hire cars can do about 75 to 80 per cent of the
11 work that a taxi can do and we think that is highly
12 inequitable.

13
14 There are other competitive pressures, not least of which
15 is the private vehicle. In relative terms, private vehicle
16 ownership outside of Sydney, where public transport
17 is less, is significantly higher. This has been compounded
18 by the affordability of buying a new vehicle for the
19 average family. It has been very good in terms of being
20 able to buy new vehicles as vehicle prices have remained
21 relatively competitive.

22
23 The other thing I would like to identify is courtesy
24 transport. This is a very important issue for our
25 industry. Courtesy transport is highly inefficient. It
26 only focuses on particular market segments, yet it can
27 have such a negative impact on our industry.

28
29 By way of example, in Bermagui, we have a very marginal
30 taxi business there because the pubs put on courtesy
31 transport and therefore have removed a significant chunk
32 of the market for the taxi operator down there. That
33 is a story that is repeated right across rural and regional
34 NSW.

35
36 My good friends in community transport are here with us
37 today. They are also a form of competition, but I would
38 like to highlight for the benefit of the community
39 transport sector that we do work closely and we try to work
40 as close as we can because we should be complimentary and
41 not competitive, but there is some overlap there.

42
43 The issue is that the community transport sector is funded
44 by the state whereas we are not; therefore the
45 community sector has a clear and distinct advantage. There
46 are some eligibility criteria that restrict the ability of
47 the community transport sector to operate, but I think it

1 would be fair to say that in this changing time, for
2 community transport there is a high degree of activity
3 going on to see whether they can broaden their horizons in
4 that respect and that is having an impact on our industry.
5

6 We note the comments by IPART in its report. We
7 respectfully don't agree with all of them. We would ask
8 that the tribunal reconsider some of those matters,
9 particularly in relation to the issues that we have raised
10 and we will obviously be bringing forward further
11 information in our submissions. Thank you, Peter.
12

13 THE CHAIRMAN: Thank you very much, Roy. Would
14 you like to add anything, Brian?
15

16 MR O'SULLIVAN: No, not at this stage, thank you.
17

18 THE CHAIRMAN: Any further comments from the floor?
19

20 MR FERGUSON: My name is Darren Ferguson. I am a
21 second-generation cabbie. I have been a cabbie for
22 42 years, I have been in country areas and the whole lot.
23 With regard to the question about the price of a cab,
24 I think it is the same as real estate. If you wanted to
25 move to the coast, real estate would be more expensive
26 than it would be if you wanted to move out the back of
27 Bourke, so it is a cost.
28

29 Also I believe that another cost to any taxi business is the
30 network that the cabs pay into. It depends what the
31 network provides, what service and what market it gives
32 and how it creates work. Here and in the surrounding
33 areas we have only the one network. If we look at the
34 Sydney metropolitan area, there are six networks and you
35 can choose. So whichever network is providing the best
36 service, best marketing from which you can get a return,
37 you will take your cab plate there and create an income
38 there. That helps with the price and the cost of the plate
39 and helps a person get a return, but that is where the cost
40 of the plate comes.
41

42 As Roy said, the market is there. People are quite happy
43 to purchase a licence and go the correct way through
44 Transport for NSW. It does not stop anyone; it is just
45 that you want to put that money in and you want a return,
46 and that is where the cost is, so anyone is quite happy to
47 put the money in.

1
2 I have two cabs. My father has a fair few cabs on the
3 Central Coast. You would probably say they are too dear
4 there. The thing is it is the networks that help create
5 that income and bring the wealth. It is the same with a
6 house. If you want to sell your house, what do you do?
7 You put new plants in your yard, fix up the lawn and paint
8 the house to create that income, and that is where the
9 prices come in. Thank you.
10

11 THE CHAIRMAN: Thanks, Darren. We have noted that
12 the networks are more expensive outside Sydney.
13

14 MR BERNARD: I would like to say that since Newcastle
15 taxis has been taken over by the Cabcharge flagship, we
16 have actually increased the number of plates in Newcastle
17 by approximately 18 plates. Most of those 18 have been
18 WATs vehicles. They tend to operate as WATs taxis between
19 office hours or daylight hours up to about 8 or 9 o'clock
20 at night. After that time, those taxis virtually become
21 maxi taxis which service the late-night market. So we are
22 actually increasing the flow of work for them and I haven't
23 got a problem with that. That is the size of the industry
24 and that is where we need to go with it.
25

26 What we need for the taxi industry in Newcastle is a level
27 playing field. We are regulated to the extent that we have
28 to supply camera systems, GPS systems, all the rest of it,
29 in our vehicles. Yet hire cars and Uber are doing the exact
30 same work. Uber has started in Newcastle. They are doing
31 exactly the same work we are without the regulation. They
32 do not have to supply camera systems. A level
33 playing field would keep everything even; however, in
34 the meantime our costs are there through that. Thank you.
35

36 THE CHAIRMAN: Thank you very much, Clive. Anybody
37 else?

38 MR COSGRIFF: Good morning. My name is Garnett
39 Cosgriff. I have been in the industry for nearly 40 years as
40 a driver and in the last 18 years as an operator.
41

42 I have read through your agenda and there are a couple
43 of things that I would like to address. We are talking
44 about freezing prices. When I first started driving cabs
45 in 1975, on an average Monday night, I would do 50 jobs
46 and I would take \$50 for 50 jobs. Now if I go out on an
47 average Monday night, if I do 12 jobs, I am happy.

1
2 We talk about needing more cabs in Newcastle. If we
3 look through the statistics of my cars and my shifts, my
4 actual downtime is greater than 50 per cent. I was
5 operating three cars, but I have gone back to two because
6 of the situation we are in at the moment. My cars would
7 work 22 to 23 hours a day, so they are always on the road.
8 I have worked them that way.
9
10 I am finding that the returns are getting less. Costs
11 are going up all the time. As has been stated, the
12 industry is regulated, costs are regulated, yet we are not
13 getting any more people in our cabs. I am not sure exactly
14 how we are going to do that and I wouldn't suggest how
15 we could do it, but what I would like to say is that here in
16 Newcastle, we work in a monopoly.
17
18 The taxi industry is supposed to be self-regulating. When
19 you have interests in the industry, in a monopoly that
20 is supposed to be self-regulating, who have self-interest,
21 some things don't happen. A lot of suggestions have been
22 put forward to improve our industry including the
23 network and the way it works. Those suggestions are
24 falling on dead ears, unfortunately. We can provide a
25 better service with the cars that we have out there if we
26 can get a better service to us.
27
28 We can put more cars on the road if we can get more
29 drivers, which is another big issue that I have no doubt
30 has already been looked at, but I would like to say if you
31 bring more plates into the town, who is going to drive the
32 cars? We can't get --
33
34 THE CHAIRMAN: When you say "monopoly", do you
35 mean the network?
36
37 MR COSGRIFF: Yes. The network system can be adjusted.
38 What I believe should be done may be different obviously
39 from what other people believe should be done, but I do
40 believe that the system we use here in Newcastle could be
41 anything up to 50 per cent better than it is, which would
42 provide a 50 per cent better service to the people of
43 Newcastle if some adjustments can be made and they are
44 only minor.
45
46 THE CHAIRMAN: Good, thank you for that.
47

1 MR COSGRIFF: Thank you.
2
3 THE CHAIRMAN: I think a gentleman towards the back
4 would like to make a comment.
5
6 MR GREENWALD: My name is Daniel Greenwald.
7 Will the IPART review be looking at the taxi transport
8 subsidy scheme for people with disabilities as well? In
9 regional areas, the taxi subsidy scheme has been in
10 existence for 20 years and it has not been reviewed since
11 1999. My question to the panel is: with the taxi prices
12 increasing with the CPI every year, will they take into
13 account the taxi subsidy scheme as well? People who live
14 in regional areas, say, on the Central Coast, have their
15 prices have doubled over time. If they don't have a freeze
16 now, how high will it increase?
17
18 THE CHAIRMAN: Thank you very much. That is a good
19 question. If I could summarise it the question is: is the
20 IPART review going to look at the taxi subsidy scheme for
21 people with a disability? That is government policy; it is
22 actually a matter of government policy on subsidies and
23 things like that. We can take a look at the point that you
24 have made. We are not asked to make a recommendation
25 on that, but we can take a look at it.
26
27 MR GREENWALD: I think they need to look at that area
28 as well, especially when the population is increasing and
29 people are getting older.
30
31 MR WARHAM: Steve Warham, Transport for
32 NSW. Daniel's point, which he has made previously on
33 this issue, is that increasing fares means a decrease in
34 the circle that he and others can travel and that directly
35 impacts on their choice of journeys within a week. Whilst
36 Daniel fully understands that in order to be viable, taxis
37 need to make a profit, with any increase in fares granted
38 by IPART, the circle in which people who are using the
39 taxi transport subsidy scheme to travel decreases, their
40 journeys become shorter and it affects their budget.
41
42 THE CHAIRMAN: Thank you, Steve. Yes, we get that. If
43 fares go up by CPI, for example, and the subsidy scheme
44 does not go up at all, then clearly it gradually reduces the
45 options, so we understand that. In answer to Daniel's
46 question, we are not asked to make recommendations on the
47 transport subsidy scheme, but we will take a look at it.

1
2 MR GREENWALD: Thank you.
3
4 THE CHAIRMAN: Yes, Roy?
5
6 MR WAKELIN-KING: Can I endorse Daniel's comments
7 there. Anthony, without wanting to steal your thunder, there
8 is a review that has been conducted previously by Transport
9 for NSW into wheelchair accessible taxis. We are now
10 working with Transport for NSW on that issue. From a Taxi
11 Council perspective, we support the issue of the transport
12 subsidy scheme and its affordability being looked at for the
13 very reasons that have been well articulated here.
14
15 There are a couple of points I would like to make. With
16 regard to the comment about there being a monopoly
17 here in the context of Newcastle taxis, I think it is
18 important to note that there is no statutory restriction on
19 the number of networks that can operate anywhere in
20 New South Wales.
21
22 I understand that previously an application has been made
23 and an authorisation granted to another party here in
24 Newcastle and that network has, for whatever reason, not
25 yet stood up. I want to make it clear that there is no
26 restriction on the number of networks that can operate in
27 NSW.
28
29 In terms of the comment - I meant to make this point
30 before - about ride-sharing being a competitor, I think
31 that, respectfully, is a bit of a misnomer because
32 ride-sharing or commercial ride-sharing is not legitimate
33 competition as it is illegal. The issue is that it is not
34 complying with any of the statutory requirements to
35 provide a public passenger service in NSW and, hence,
36 appropriate action is being taken against the people who
37 provide that.
38
39 To identify ride-sharing as a competitor would be
40 incorrect because they are, quite literally, not competing
41 on a level playing field and fairly, and this is so with
42 hire cars. They are sort of running completely below the
43 radar and horizon in that context.
44
45 Whilst we acknowledge their existence in the sense
46 that they are operating out there, we believe that it is an
47 inappropriate description to call them competition because

1 they are not complying with the law in most regards.
2 I take the point that is being made, and I am not being
3 critical in that context, but I want to emphasise that it
4 is not fair to describe it as competition per se.
5
6 THE CHAIRMAN: Sarah made the point, and it is made in
7 our report, that it is not legal.
8
9 MR WAKELIN-KING: Yes.
10
11 THE CHAIRMAN: The other point is that, from a customer's
12 point of view, for those people who want to use Uber, even
13 though it is not legal, it is a competitor in that they
14 take Uber rather than take a cab, just like somebody who
15 takes a courtesy bus takes a courtesy bus rather than a
16 cab. I am sure we can leave it there, Roy.
17
18 MR WAKELIN-KING: Yes.
19
20 THE CHAIRMAN: Clive?
21
22 MR BERNARD: Also on the Uber issue, if you are looking
23 at it from the government side, very few of those people
24 will pay GST or tax on their income, and we do.
25
26 THE CHAIRMAN: That is noted, thanks, Clive.
27
28 Would anybody else like to make a comment? Are there
29 any further comments or questions?
30
31 MR WING: With respect to the taxi transport subsidy
32 scheme, I take the point that, as fares go up and the cap
33 on the scheme does not go up, that can have an impact. If
34 IPART has any recommendations or views on that, we
35 would be very open to hearing them.
36
37 With respect to some of the other things that have been
38 mentioned, there was talk about whether or not networks
39 have a monopoly. I should raise that the government
40 changed the law recently to remove traditional
41 taxi booking services from the requirement that they be
42 affiliated with a network. That will allow some of the new
43 taxi booking apps, such as Ingogo and goCatch, who have
44 entered the market to compete in sending taxis and many
45 drivers have probably used some of those apps.
46
47 With respect to ride-sharing, of course it remains

1 unlawful in this state. Roads and Maritime is the
2 regulator that has been enforcing those laws. It started
3 out with fining drivers who were operating illegally. It
4 has recently been prosecuting them and I think it has about
5 20 cases in court at the moment.

6
7 THE CHAIRMAN: Thank you, Anthony. Garnett?

8
9 MR COSGRIFF: I would like to make another point. We
10 were talking about, first of all, people with disabilities and
11 their transport, and we can relate that back to the other
12 ride-sharing services that are out there. Ride-sharing
13 services are making inroads into the taxi industry. The
14 industry is becoming more and more unviable so we are
15 getting fewer and fewer taxis. The trouble is that the
16 people who use the subsidy schemes can't use Uber. The
17 government will not support that.

18
19 The mere fact that we have competitors against us, such
20 as the community buses and Uber, means that they are
21 taking work off the existing taxis. That makes taxis more
22 unviable to a point, which means we are getting fewer
23 taxis. So the people who really need our service can't get
24 taxis because we can't get enough cars out there to keep
25 going. It is a bit of a problem because one goes hand in
26 hand with the other.

27
28 THE CHAIRMAN: Thanks, Garnett.

29
30 There are a number of things that are coming through
31 loud and clear, and clearly one of the issues that is
32 coming through is the level playing field issue.

33
34 Is there anything else? Are there any other comments
35 or questions?

36
37 Just with respect to the transport subsidy scheme that
38 Daniel raised, Roy reminded me that that is being reviewed
39 at the moment. We will need to keep that in mind because
40 the last thing we would want is to have another
41 organisation cutting across that review, but we will take a
42 look at it.

43
44 Is there anything else? No?

45
46 CLOSING REMARKS

47

1 THE CHAIRMAN: Thank you all very much for coming.
2 It has been a really interesting session. We appreciate the
3 time that you have taken out from your business to come
4 here and make these comments.

5
6 A transcript of the hearing will be available on our
7 website in a few days time.

8
9 Just a reminder that if any of you would like to make
10 a written submission on our draft report - your submission
11 can be quite short, say, a short email, if you prefer -
12 written submissions are due in by 15 May and we may not
13 accept late submissions.

14
15 We will finalise our recommendations in a report to
16 Transport for NSW by early June and Transport for NSW
17 will make a final decision on fares to apply from 1 July 2015.

18
19 Once again thank you all for coming. Have a good day

20
21 AT 11.30AM, THE TRIBUNAL WAS ADJOURNED
22 ACCORDINGLY

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